

SPRING CIRCULAR.

TORONTO, January 1, 1876.

DEAR SIR:

The want of variety in the market—owing to so many houses offering precisely the same kind of goods—having long been felt, we now avail ourselves of the opportunity afforded us to offer to the trade a complete line of goods, made expressly for ourselves and entirely different from that shown by any other house.

After several years persevering effort to introduce Canadian Felts, we feel it requires greater power and more modern and expensive machinery to enable manufacturers to finish them properly than can be profitably employed at present; and until the Government affords sufficient protection to induce such additional investment of Capital, we have resolved to import goods, wherever made, calculated to give the most satisfaction.

The present demand being for American Style and Finish, we have decided to make them OUR SPECIALTY; and we now have several large Factories in the United States getting up, exclusively for us, over two hundred different lines, embracing all the new Spring styles of Children's, Boys', Youths' and Men's

FUR AND WOOL HATS.

The factory making the bulk of our Wool Hats is the largest in America (producing one thousand dozen a day), and by machinery recently introduced, supplies us with Wool Goods superior to anything previously shown, and only excelled by the finest qualities in Fur, at prices considerably below those for inferior goods.

ENGLISH STIFF AND SOFT FELTS.

We will show a large and choice line of samples of these goods from the most celebrated makers in all the latest Spring styles. Will also have such low grades as cannot be procured elsewhere of equal value, and are always staple.

STRAW HATS AND SHADES.

In MEN'S HATS we will show our usual large variety of styles in every price, nearly all of which, this season, will be made for and confined exclusively to us.

In BOYS', YOUTHS' and CHILDREN'S will show a range fully in keeping with MEN'S.

In LADIES' and MISSES' our assortment will be larger than ever before, feeling warranted by our success in previous seasons.

SILK HATS.

We have made arrangements to be supplied with the latest Broadway styles in our regular prices, and can confidently recommend them to our customers.

CAPS.

Will show a full range of these in Cloth, Tweed, Silk, and Velvet, both Men's and Boys'. Some very choice American Goods. Scotch Caps, all styles and prices.

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In view of the Dissolution recently effected, we reduced our stock to such a point that every sample taken by our travellers, now about to start on their Spring trip, will be entirely new, they will not have a single line of old goods to show.

While thanking our customers for the liberal manner in which they have supported our past efforts to serve them, we have confidence in soliciting their continued patronage, as our present increased facilities will enable us to give greater satisfaction.

Very truly yours,

J. GILLESPIE & CO.

64 and 66 Yonge Street.