

GREAT GENERAL CLEARANCE OF NEW GOODS AT EAST END!

**N. B. Overall Co., 291 Prince Edward St.
Starts Big Sale Tomorrow**

And Continuing for 10 Days, Ending Saturday, January 20



**THE PRICES SET A NEW LOW RECORD FOR THE
SALE SEASON**



All Wool Mufflers and Toques; assorted shades **29c. each**

Boys' Caps; woolen ear tabs; regular price \$1.75 **79c.**

Boys' and Girls' All Wool Mitts . . . **15c, 25c pr**

Rubbers for Ladies, Children and Men at sensational reductions.

A Special Attraction for Ladies will be found in our lines of aprons, house dresses, bloomers, undershirts, sweaters, hose, undervests, shoes, etc. The list of price-reductions is too lengthy to print.

Yard Goods—Ginghams, Chambrays, Towelling and Plaids, at rock-bottom prices.

All Wool Underwear—Atlantic and Hewson's Gold, Red, Green and Blue Label.

79c. Garment

FURS FURS FURS

Ladies' Collars and Stoles; \$15.00 value . . **\$1.98**

Ladies' Muffs; \$15.00 value **\$1.98**

NOTE—Recent style reports indicate that Muffs are again the rage.

All Wool Military Blankets. Large supply on hand **\$1.98**

Men's Moccasins **\$1.78**

Large Size Down Comforters **\$1.98**

Men's Woolen Sox—3 pairs for **\$1.00**

Men's Corduroy Pants—250 pairs of regular \$4.75 value **\$2.29**

Men's Caps—Woolen ear tabs; regular \$2.50 value **98c.**

Men's Black Overalls and Jumpers **79c a garment**

Men's Tweed Pants; regular price \$2.75 . . **\$1.48**

Men's All Wool Sox—3 pairs for **\$1.00**

Men's Heavy Flannel Workshirts—Dark grey. Regular \$1.75 **98c**

Light Grey—Regular \$2.50 **\$1.79**

All Wool Sweaters for Men—Grey, Heather, Maroon and Brown. Regular value \$2.75. **\$1.89**

Splendid choice is offered in a large assortment of Men's Work Gloves, Mitts, Sox, Gum Rubbers, Rubber Boots, etc. Every article in the store is included in the Grand General Clearance, and the prices will set a new standard of excellent value. Keep in mind that we are in the low-rent district and do not add to our goods any charges for decorations, as we carry no fancy fixtures or other costly equipment. That is why our prices are so low for high grade articles.

New Brunswick Overall Co., 291 Prince Edward St.

JOE MOORE IN METROPOLITAN

"Proved as Invincible as Ever," Says New York Paper—The Ladies' Races.

(New York Tribune.) In the metropolitan outdoor speed skating championships, which were decided on Peckham's Pond, Yonkers, yesterday, Joe Moore, of the 181st Street Ice Palace, proved to be as invincible as ever. He won the outdoor title by scoring 100 points to 60 for

Paul Forsman of Iceland, the defending champion. Joe clinched the title by taking first place in the half-mile as well as the one-mile contest.

Forsman, who is exceptionally fast in the sprints, was victorious in the 220 and 440-yard dashes, but Joe finished second to Forsman in each of these events, while the Iceland lad failed to place at all in the longer races.

William Murphy, of the 181st Street Ice Palace, West Becker of Iceland, the present indoor metropolitan champion, Leslie Boyd, unattached, and Henry Niebuhr, of the Tremont Skating Club, all tied for third place with twenty points each.

Miss Hattie Dose, of Iceland, captured the ladies' title from her sister, Miss Marjorie, who competed for the Tremont Skating Club, by a winning margin of ten points. Miss Peggy Conaty, of the 181st Street Ice Palace, was third. Miss Marjorie won the 440-yard dash from her sister with ease, but inches separated Miss Hattie from

Miss Conaty at the finish of the half mile which the former won.

Miss Elsie Muller, of the 181st Street Ice Palace, who was the former outdoor metropolitan champion, failed to participate in the ladies' championships, which were decided in the morning, because she was unaware of the fact that no races were to be held. It had been previously announced that the tournament had been postponed, but the sudden drop in the temperature made it possible for the officials to change their plans over-night and the skaters who prepared relied on their judgment rather than an official notification.

Miss Muller, who arrived in time for the afternoon events, distinguished herself, however, by winning a special 440-yard dash from Miss Gladys Robinson of Toronto, the international champion, in 0:51 2-5. Miss Muller took the lead at the start and surprised the spectators by finishing a good ten yards in the van of the little Canadian lass, who holds the world's record for this distance.

Another special event at three-quarters of a mile enabled Miss Robinson to show her prowess. Miss Peggy Partridge, who set the pace during the early stage of this event, relinquished her lead to Miss Peggy Conaty three laps from the finish. Miss Conaty then opened up a ten-yard gap between herself and her pursuers and was doing very well until she stumbled at the beginning of the last lap. Miss Muller then assumed the lead, only to be nipped by Miss Robinson at the tape.

The one mile race for men, which nabbed Joe Moore to clinch his title, as the most exciting of the afternoon, Henry Niebuhr, of the Tremont Skating Club, was well out in front two laps from the finish and going like a whirlwind, but Moore was not to be

defeated so easily and started to do a little sprinting himself. In one lap and a half he overtook Niebuhr and won as he pleased, crossing the line with a broad smile on his face. Becker lost second place to Niebuhr by a substantial margin. Joe's winning time was 2:26 1-5.

A forty-inch reflector mirror weighing half a ton has been completed by a Buffalo man.

1000 EGGS In EVERY HEN

**If You Keep Chickens
CUT THIS OUT**

"The great trouble with the poultry business has always been that the laying life of a hen was too short," says Henry Trafford, International Poultry Expert and Breeder, for nearly eighteen years Editor of Poultry Success. The average pullet lays 180 eggs. If kept the second year, she may lay 100 more. Then she goes to market. Yet, it has been scientifically established that every pullet is born or hatched with over one thousand minute egg germs in her system—and will lay them on a highly profitable basis over a period of four to six years' time if given proper care.

How to work to get 1,000 eggs from every hen; how to get pullets laying early; how to make the old hens lay like pullets; how to keep up heavy egg production all through cold winter months when eggs are highest; triple egg production; make slacker hens bustle; \$5.00 profit from every hen in six winter months. These and many other money making poultry secrets are contained in Mr. Trafford's "1,000 EGG HEN" system of poultry raising, one copy of which will be sent absolutely free to any reader of this paper who keeps six hens or more. Eggs should go to a dollar or more a dozen this winter. This means big profit to the poultry keeper who gets the eggs. Mr. Trafford tells how. If you keep chickens and want them to make money for you, cut out this ad. and send it with your name and address to Henry Trafford, Suite 621 W. Herald Bldg., Binghamton, N. Y., and a free copy of "The 1,000 EGG HEN" will be sent by return mail.

Radio Sermons Convert Two

Boston, Jan. 11.—Two complete conversions as the result of "listening in" over the radiophone are a development of revival services that Rev. Dr. J. C.

"Old friends are best"—RED ROSE TEA has a multitude of them—often three generations in one family.



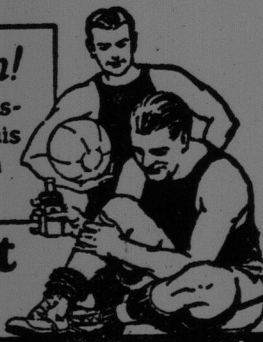
RED ROSE COFFEE is always packed fresh in doubly sealed cans.

Bruised?—ease the pain!
Apply Sloan's to sore spot. It increases circulation scatters congestion. This reduces swelling and inflammation—the pain disappears!

Sloan's Liniment
—kills pain!

Made in Canada

For rheumatism, bruises, strains, chest colds



Massee is conducting at Tremont Temple. Dr. Massee's noon-day sermons are broadcasted daily from the Shepard Stores broadcasting station, as are also the Sunday forenoon services. Speaking of the conversions by radio Mr. Massee said:

"I was informed that one of the 'listeners-in,' a prominent and well-to-do business man whose name I am not at liberty to divulge, gave himself to Christ after listening to the Tremont Temple service over his radiophone. I learned of another man who gave himself to Christ after taking in one of the services by radiophone."

persons who stay at home and listen to our Sunday morning services, some of them containing contributions. A number have had as much as \$3 inclosed, others smaller amounts." California's dried peach yield is 93 per cent of that of the entire United States.