

FAREWELL!

C. B. PIDGEON RETIRING FROM BUSINESS

Stock To Be Sold

ENTIRE \$30,000 STOCK

Now Offered to the Public at Startling Slaughter Prices

Notice to Dealers

This offers an unparalleled opportunity for dealers and merchants to replenish stocks at less than manufacturers' cost.

NO GOODS WILL BE SOLD TO DEALERS DURING THE HOURS THE STORE IS OPEN FOR PUBLIC SALE.

Dealers will please make appointment or be at store any day half an hour before regular time of opening for public.

See Notice Below.

Bringing within your grasp the most stupendous money-saving opportunity it has ever been your privilege to attend.

The Critical Moment is at Hand — Our Time is Limited

Everything must now be sold regardless of cost or profit — prices will be made so low they must command the attention of every thinking man or woman for miles around.

POSITIVELY NO RESERVE EVERYTHING MUST GO ::

FIXTURES FOR SALE

Show Cases, Counters, Shelving, Desks, Window Fixtures, typewriter, etc. No reasonable offer refused.

STORE TO RENT.

Offers for lease of store and purchase of fixtures should be made at once.

GRAND OPENING OF SALE, FRIDAY, DEC. 1ST
10 a. m. Sharp

OVERCOATS AND SUITS

For Men and Boys—These Prices Will Force Them Out Quickly—
DON'T WAIT!

Men's Winter Overcoats. Regular \$10.00.....Going for \$5.98
Fifteen Only Fine Black Melton Overcoats. Chesterfield style. Regular value, \$18.00.....Going for \$11.80
Men's Heavy Overcoats. Scotch Tweed, Chinchillas, etc. Regular values to \$16.50.....Going for \$9.98
Men's and Young Men's High Grade Overcoats. Hand tailored. Regular values, \$20.00 to \$25.00.....All Going for \$16.38
Men's and Young Men's Tweed Suits. Regular values to \$10.00. Going for \$6.85
Men's and Young Men's High Class Tweed Suits. Regular values to \$13.50.....Going for \$7.90
Men's Fine Tailored Suits that were \$15.00.....Going for \$9.80
Men's Fine Scotch Tweeds, also Fine Blue and Black Worsted Suits. Regular values to \$18.00.....Going for \$12.85
Men's Custom Tailored Suits, beautifully finished, that sell regularly to \$25.00.....Going for \$16.90

SUIT LENGTHS from our Merchant Tailoring Department. Beautiful Scotch Tweeds, Worsteds and Serges

At Wholesale Prices to Clear

A PLAIN STATEMENT TO THE PUBLIC

I realize this announcement will prove a great surprise to the many friends and patrons of this store.

My experience of the past two years in the war zone on active service lead me to believe it will be a long time before I shall be relieved from military duties. Coupled with this fact the unsettled state of the mercantile market and the unparalleled high prices of merchandise have caused me, after very careful consideration to take this step.

My present furlough expires in a few weeks when I shall again have to report for duty overseas. The public will therefore appreciate the fact that there is no time to be lost in disposing of this entire stock. It is not a question of cost or value. Everything must now be sold. I have no hesitation in saying it will mean the saving of hundreds and hundreds of dollars to the public of this community. I appreciate very highly the valued patronage the public have extended this store which has enabled me to continue this business for nearly half a century. An unprecedented opportunity to save money is now yours. I sincerely trust you will grasp the opportunity.

D. B. PIDGEON.

TAKE NOTICE—HOURS OF SALE

Store will open each day at 10 a. m. sharp. Close for dinner 12 noon. Open again at 1.30. Close for supper 5.30. Open again at 7 p. m. Close each night at 9, except Saturday, when store will remain open till 10 p. m.

WE REQUEST ANYONE HAVING BILLS AGAINST US TO PLEASE RENDER STATEMENTS AT ONCE.

BOOTS, SHOES AND RUBBERS

For Men, Women and Children—Of Vital Importance to Every Family in St. John—**COME! GET YOUR SHARE!**

Ladies' Cloth Top Boots. The odd lines from values to \$4.50. Going for \$1.48

Misses' Low Shoes, values to \$2.50.....Going for 78c.

Ladies' Fine Gunmetal Calf Boots, cloth tops, button style. Regular values to \$3.50.....Going for \$2.48

A Big Lot of Ladies' High Class Patent Leather, also Gunmetal Calf Boots. Values to \$5.50.....Going for \$3.49

A Big Lot of Misses', Children's and Boys' Boots at Sacrifice Prices.

All the Men's Boots—Fine Box Calf, Velour Calf, Patent Colt, Tan Calf, etc. Values, \$4.00 to \$7.50.

Now Going for \$2.00, \$3.25, \$4.68, \$5.25

NOW, MOTHERS!

Boys' Winter Overcoats. Regular values to \$6.50, Going for \$3.98

Boys' Heavy Overcoats. Regular values to \$8.00, Going for \$5.98

Boys' Norfolk Suits. Regular values to \$5.00.....Going for \$2.98

Boys' High Grade Suits. All sizes. Regular values to \$6.00. Going for \$4.28

Boys' Extra Fine Quality Tweed and Worsted Suits. Values to \$10.00.....Going for \$6.98

MEN'S UNDERWEAR.

Men's Heavy Wool Ribbed Unshrinkable Underwear. Shirts and Drawers Going for 89c.

A Big Lot of Extra High Grade Winter Underwear, including celebrated Stanfield, Penman, etc. Values to \$1.75. Going for \$1.28

PANTS!

At These Prices You Can Afford to Buy Two or Three Pairs

Values to \$2.50, Going for \$1.48
Values to \$3.00, Going for \$1.97
Values to \$4.50, Going for \$2.98
Values to \$6.00, Going for \$3.98

DON'T EXPECT

To Get Bargains Like These Again

Big Lot of Men's Collars for 5c each.

Men's Leather Working Gloves for39c

Men's Heavy Grey Wool Socks. Regular 30c for15c Pair

Slippers for Women and Children for27c

Hats

Your Choice of Any Soft or Stiff Felt Hat in this stock. Regular values, \$2.50, \$3 and \$3.50. For\$1.50

Step Lively, Please!

Men's Fleece-lined Underwear. Regular value 65c. Going for 39c

Men's Tweed Caps for.....49c

Silk Neckwear for.....19c

CHANCE FOR CHRISTMAS SHOPPERS.

Beautiful Silk Mufflers, Neckties, Fancy Braces, Cuff Links, etc., all packed in fancy boxes At Big Reductions.

High Grade Kid Gloves, Mocha and Reindeer, lined and unlined At Sacrifice Prices.

SWEATER COATS AND MEN'S SHIRTS

Sweater Coats for Men and Boys at Big Reductions

Men's Fine Shirts, Now 48c, 69c. Values 75c to \$1.00.

Men's Work Shirts. Regular 75c.Going for 47c

TERMS OF SALE

Everything will be sold for Cash. No goods on approval.

The payment of all accounts at once will be greatly appreciated.

Where We Have Been for Nearly Half a Century

C. B. PIDGEON

Cor. Main and Bridge Sts., Indiantown, St. John, N. B.

☛ All Main Street Cars Come to the Doors ☛

YOUR GUARANTEE

The high character of merchandise carried by this store is well known and is a full guarantee to you that whatever you may purchase you can be assured of absolute satisfaction.

Doors Open Friday, December 1, 10 a. m. Sharp.