

North American Life Assurance Company.

HEAD OFFICE : 112-118 King St. West, TORONTO.

PRESIDENT, **JOHN L. BLAIKIE.**
 VICE-PRESIDENTS, { **HON. G. W. ALLAN.**
 { **SIR FRANK SMITH.**

Free Insurance for 15 Years

AND A HANDSOME PROFIT RETURN.

The following is but one of the many satisfactory acknowledgments this Company has received from holders of its matured Investment Policies :—

Teeswater, 25th August, 1898.

North American Life Assurance Co.,
Toronto.

Gentlemen,—I beg to acknowledge receipt of your cheque for \$2,611.80 in my favor in settlement of \$2,000.00 matured Endowment policies in your Company, Nos. 1531 and 1532, for \$1,000 each.

I must say that I am very much pleased with the results, which netted me \$636.00 over cost, besides carrying my insurance. As an evidence of my satisfaction I am now applying for \$2,000.00 more insurance in the North American Life.

Yours truly, **R. N. THURTELL.**

TWO IMPORTANT ESSENTIALS...

in which the **NORTH AMERICAN** excels as a policy-holders' Company :—

- (1) It has a larger ratio of Assets to Liabilities than any other Canadian Company.
- (2) It has a larger relative net surplus than any other Canadian Company.

Pamphlets showing the excellent results realized and paid holders of its matured Investment policies, and copies of the Company's last Annual Report, illustrated, furnished on application.

L. GOLDMAN, Secretary.

WM. McCABE, Managing Director.