## At the Simpson Store Today



Floor Coverings, Draperies, Electric Fixtures and Furniture-Anything in This List at $\$ 9.85$
Reduced to This Price for Today Only

## Furniture









## Rugs, Etc.









\$6.95---An Extraordinarily Low Price For Boys' Good Suits Today One of the Season's Biggest Values
 $=2$

Boys' Grey, Blue and Brown Chinchilla Overcoats

Great Special in Boys' and Youths' Overcoats at $\$ 10.95$

 The STMNTDSON Company

The Very Young Men May Not Have Any Part in Creating the Fashion But They Have All to Do With the Establishing of It---

To them, each season, falls the honor of bringing out the new models.

Few designers know just "where" to work in the "punch" that counts so much in lending youth and smartness to the young man's figure.

The secret behind the success of our young men's clothing is that we get them from makers who are specialists in clothes for young men -from those makers we selected the clever models we would like to show you.

Young men have "fallen" for these new styles this season at about the same rate as young ducks fall for water--because every model shown is the kind that spirited young men demand. Could any thing be smarter looking than the suit illustrated? It is one of the many new dashing suit styles and one of the splendid values we can show you.

Young men's suits and overcoats at--

## $\$ 15, \$ 18.50, \$ 20, \$ 25$ and UP.

A feature of our young men's clothing stock is the fine wool fabrics and firstclass tailoring which pervades the entire showing.

## Men's Overcoats



