At the Simpson Store Today



Floor Coverings, Draperies, Electric Fixtures and Furniture--Anything in This List at

Reduced to This Price for Today Only

Furniture

with four deep drawers, raised panel on front of chif-fonier, wood trimmed, back fitted with large bevelled plate mirror. Regularly \$17.75. Today 9.85

Odd Side Tables of solid quarter-cut oak, mahogany and walnut finishes. Regularly \$16.00 to \$20.00. Today 9.85 10 only, Ladies' Dressing Tables, in birch mahog-

Dresser, in surface oak, golden finish, three large drawers, brass trimmed, shaped standards; back fitted with large bevelled plate mirror. Regular \$12.25. Today 9.85

10 only, Odd Mahogany Chairs and Settees with full spring seats and wood or uphoistered backs. These chairs have been used on floor as samples and are slightly soiled. Regularly \$12.75 to \$18.50. Today 9.85 Chiffoniers of birch mahogany, with five drawers, wood trimmed, fumed standard on back; fitted with large bevelled plate mirror. Regularly \$14.75.

Rugs, Etc.

Tapestry Rugs, regularly \$11.25. Heavy quality Scotch tapestry rugs, in good colors and in up-to-date designs, in a quality of unquestioned merit. One size only, 6 ft. 9 in. by 9 ft. Regular values from \$10.25 to 9 ft. only. 6 ft. 9 in. by 9 ft. Regular values from \$10.25 to \$11.25. One price today 9.85

Axminster Rugs, regularly \$11.50. Closely woven Axminster Rugs, in hit-and-miss designs, with plain line border across each end, in shades of brown, green or blue coloring. Size 4 ft. 6 in. x 7 ft. 6 in. Regularly \$11.50. Today 9.85

Seamle's Velvet Rugs, regularly \$10.75. A useful hard-wearing rug, very strongly made, woven in one piece; in Oriental or conventional patterns and new colorings. Size 4 ft. 6 in. x 7 ft. 6 in. Regularly \$10.75. Today 9.85

Small Wilton Rugs, regularly \$13.50. English Wilton and Saxony Rugs, suitable for halls or room use, very heavy quality, in plain effects or Oriental patterns. Size 2 ft. x 5 ft. 3 in. Regular \$10.50, \$11.25 and \$13.50. Today, one price

Dainty Rag Rugs, regularly \$11.75. Delicate colorings and pretty shades in these closely woven Rag Rugs, with plain centres and pretty chintz borders; shades of green grey rose and manual forms. Rugs, with plain centres and mauve. Sizes 6 ft. x shades of green, grey, rose and mauve. Sizes 6 ft. x 9 ft. and 7 ft. 6 in. x 9 ft. Regular up to \$11.25. One

Draperies

ularly \$11.75 up to \$15.50. Beautiful Duchesse Net Curtains, in the rich ivory tone, showing handsome ap-Arabe Point Curtains, with strong dol centres and heavy borders of Arabian lace in ecru colorings; 3 and 31/2 yards long. Regular \$11.75 to \$15.50. today, pair 9.85

Odd Wicker and Tapestry Chairs. Each \$9.85-Three only to sell, so come early to secure one. The wicker chair is in a most comfortable shape, in grey color, complete with padded cushion and back pad, covered in attractive chintz. Regularly priced at \$12.00. Also one large chair with deep seat and arms, with covering of durable tapestry. Regularly sold at \$18.00. Also smaller size chair, splendidly made and upholstered in verdure tapestry, and priced regularly at \$12.50. Today, each 9.85

Fixtures

4-Light Flemish or Brush Brass Dining-room Pendant Fixture, an entirely new and massive piece. Priced at 9.85
2-Light Gold Finish Pendants, extremely beautiful, suitable for bedrooms and small parlors. Complete with two shades 9.85

3-Light Fixture, with rich flemish finish, 3 chains supporting a deep 10-inch spinning, each socket covered by brass shell, complete with 3.25 or 40-watt lamps and shades, suitable for small dining-room or living-room or den. Priced at9.85

1 only, Semi-indirect Fixture, suitable for parlor or

The Very Young Men May Not Have Any Part in Creating the Fashion But They Have All to Do With the Establishing of It---

To them, each season, falls the honor of bringing out the new models.

Few designers know just "where" to work in the "punch" that counts so much in lending youth and smartness to the young man's figure.

The secret behind the success of our young men's clothing is that we get them from makers who are specialists in clothes for young men ---from those makers we selected the clever models we would like to show you.

Young men have "fallen" for these new styles this season at about the same rate as young ducks fall for water---because every model shown is the kind that spirited young men demand. Could anything be smarter looking than the suit illustrated? It is one of the many new dashing suit styles and one of the splendid values we can show you.

Young men's suits and overcoats at---

\$15, \$18.50, \$20, \$25 and UP

A feature of our young men's clothing stock is the fine wool fabrics and first-class tailoring which pervades the entire showing.

Men's Overcoats

\$15.00

These overcoats speak loud in value, style and quality, despite the extremely low price.

They are well-made and embrace such good wool fabrics that any one of them would be considered corking value if priced at least three Designed in Chesterfield style, with three-button, single-breasted

front, they convey one of the season's most popular models. Made with self or velvet collar and vent at back. Obtainable in dark Oxford grey English melton cloth with good quality linings and interlinings. Si zes 36 to 44. Today15.00

Men's O'coats of Distinction -- - Absolute Style and Quality Leaders at

\$20---\$25---\$28

If your appropriation is twenty dollars you can be assured of a satisfactor, fit in one of these overcoats of heather mixture in winter weight, showing Eng-

Another remarkably handsome coat and one that may be regarded as unusual value is developed of heavy weight "winter cloth" in raglan style, showing two styles, single and double-breasted.

Back shows yoke from which there is inverted pleat, military style. Also there are slash pockets and belt which encircles waist. Priced at 25.00

military pleated back, belt and slash pockets. Priced at

\$3.00 Khaki Flannel Shirts for "Men," \$1.95

Two distinct styles-one for the officer, which shows shoulder straps, separate collar and two pockets—one for the onicer, which shows should collars.

Both are made of pure flannel of a warm weight, in correctly-fitting sizes, 14 to 164.

\$6.00 Wolsey Combinations, Today, \$4.19 Per Suit

A special purchase from a large jobber at a big saving. Pure wool, unshrinkable; closed crotch style. Sizes 36 to 40 only.

Men's \$5.50, \$6.00 and \$6.50 Sweater Coats, Today at \$4.89

Men's Pure Wool Sweater Coats, plain and fancy stitch; in shades of grey, maroon, brown, royal and navy. Broken ranges from our regular stock. High storm and military or shawl col-lar styles; 2 pockets. Sizes 36 to 44.

Men's 75c and 89c Negligee Shirts, 69c

Men's Neglige Shirts, plain and fancy hairline and cluster stripes of black, blue, helio, and tan. Full sizes; roomy bodies: coat-style with laundered cuffs.

Robert SIMPSON Company
Limited

A Sparkling Value for Today

Petrogra ships exco departmen itely pas Germans tions on pered by notably the "As the in Moon being nec of our for a more se the Gulf the forme "Despite the enemy sortie from ed. withou military our nava notably smaller or Berlin Berlin, forces has sailing in

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\$6.95---An Extraordinarily Low Price For Boys' Good Suits Today One of the Season's Biggest Values



This is one of the biggest bargains in Boys' Suits that we've offered this eason; made of beautiful cassimeres, cheviots, worsteds and Scotch tweeds in a great variety of good patterns, in grey, brown, green, fawn and blue shades.
Snappy Norfolk styles, with pleats; fancy or plain pockets; pinch or pleated backs and belts at waist; full-fitting bloomers. If your boy needs a suit, this is the day on which to buy it. Sizes 7 to 17 years. Regular \$10.50 to \$14.00

Boys' Grey, Blue and Brown Chinchilla Overcoats

Great Special in Boys' and Youths' Overcoats at \$10.95 This morning we will offer our \$14.50 and \$15.00 All-wool Overcoats at the above very special price. There are only 135 coats in the lot, so be down early. Tailored from beautifully woven wool ulsterings, in rich grey and brown shades, showing overcheck and narrow diagonal weaves. "Smart slip-on styles," with velvet collars and box back. "The Trench Coat," with all-amund belt and convertible collars. "The English Uster" with storm collar and full-length skirt, and half belt on back of coat; wool serge linings.

Sizes 9 to 16 years. Rush special today 10.99

The SIMPSON Company Robert SIMPSON Limited

Men's Hats Borsalinos, Stetson and

Other Leaders.