

SHOP FROM THIS PAGE TODAY AT THE SIMPSON STORE

Values in Furniture and Housefurnishings That Invite Homelovers to Shop Here Today



The Homelovers' Club makes buying easy by extending your payments over a number of months. See the Club Secretary on the fourth floor for further information.

- SMALL REVERSIBLE HEARTH RUGS AT, EACH 98
- ENGLISH BRUSSELS RUGS AT, EACH 12.95
- AXMINSTER HEARTH RUGS AT, EACH 2.25
- PRINTED LINOLEUMS AT, PER SQUARE YARD 53
- The Brussels Rugs are size 9.0 x 9.0, of English make, in small conventional Oriental patterns. Regular value \$16.75. Reduced to 12.95
- Oriental Axminster Hearth Rugs at \$2.25 Each—Choice of several very good eastern designs and color effects. Size 27 x 54 inches. Special value 2.25
- Extra Heavy Printed Linoleums at 53c—A saving of 7c on every yard of this very good printed linoleum. Regular price 60c per square yard. A range of good block and carpet designs. Reduced for August Sale to, per square yard 53
- Reversible Hearth Rugs at 98c—These are woven from short ends of strong hard-wearing yarns so that they can be used on both sides alike. Many of them have attractive little Dutch scene border across the ends; and others plain contrasting band borders; approximate size 24 x 52 inches; some fringed, and others plain ends. August Sale price, each 98

Electric Fixtures for House Complete \$14.75

Seven rooms, 11 fixtures, suitable for a seven-roomed house, in brushed brass or Flemish finish, with fancy glass ware, installed free. Regular \$19.50. Saturday 14.75

Our Entire Stock of Misses' \$12.00 to \$15.00 Outing Suits Saturday Morning, \$7.97

All the latest summer styles, Norfolk and fitted backs, ripple hips and such materials as linen, Palm Beach and silverbloom, in natural, tan, gray, blue and green. These suits are such exceptional values that they will sell very quickly. We advise you to come early for best selection.

- MISSSES' \$3.50 WHITE LINEN MIDDY SUITS AT \$1.39.
- 50 only, White Linen Middy Suits with large sailor collar, red silk lacing and patent leather belt; skirts have two 1.39 pockets. Sizes 14 to 20. Saturday 1.39
- MISSSES' NOVELTY SKIRTS, \$9.50 TO \$25.00.
- In-fannel, serge, corduroy, silk and wool jersey, Rajah silk, gabardine, serge combination in novelty stripes, checks and plaids. All are remarkably well tailored and trimmed with buttons and oddly shaped pockets.
- GIRLS' TUB DRESSES, \$1.19.
- Broken lines from some of our best summer tub frocks, many were nearly double this price, not all sizes in each style, but all sizes in the lot, Sizes 6 to 14 years. \$3.00 special 1.19

Women's Combinations

Odd and ends of summer combinations that were 50c, 65c and 75c, will be cleared out Saturday morning at 25

Women's Vests

Ribbed cotton, sizes 34 to 38. Regular 25c. Saturday, 2 25

Corset Covers at 25c

Made of fine nainsook, with round neck and yoke of lace; sizes 34 to 42. Regular 30c. Saturday 25

Women's Corsets at 95c

Made of good quality English coutil, medium bust and long hip and back; sizes 19 to 26. Regular \$1.50. Saturday 95

Women's Summer Millinery Now Clearing at Small Prices

There is one big group at \$2.25, mostly light-weight effects, in white braids, with ribbon trimmings; there is a good variety of styles. Former prices \$5.00 to \$7.50 each. Selling Saturday 2.25

Then we are offering a big selection of Outing Hats at 50c, suitable styles for the boats and for the resorts; white felt, bright colored Java, or large navy or black drooping hats, with corded ribbon trimmings. Saturday 50

Furniture

- Bedroom Chairs and Rockers, in solid oak or birch mahogany finish. Regular \$3.00. Sale price 1.65
- China Cabinets, in quartered oak, fumed finish, glass front and ends. Regular \$36.75. Sale price 16.75
- Library Tables, in quarter-cut oak, fumed or golden finish. Regular \$20.50. Sale price 14.95
- Extension Tables, solid oak, fumed or golden finish, 42-inch top, 6 foot when extended. Regular \$12.75. Sale price 9.90
- 12 Sets Only, Dining-room Chairs, solid oak, fumed finish, box frames, seats upholstered in genuine leather. Regular \$17.50. Sale price 10.65

Clearance Sale of Wall Papers

- Bedroom Wall Papers, in all-over chints, floral effects and stripes. Regular 12 1/2c to 15c per roll, at 6
- Parlor Wall Papers, richly embossed, outlined in gold. Regular value 25c to 35c per roll, at 9
- English Chintzes and Dresden Stripes for best bedrooms. Regular \$3c to 6c per roll, at 11
- Drawing-room Papers, artistic designs. Regular \$1.00 per roll, at 35

Brass Fern Pots

Dull and bright finish, 3 claw feet; lion head and ring handle; earthenware lining. Saturday 79

BRASS JARDINIÈRES, \$1.39.

Brass jardinières, dull or bright finish; three ball feet. Size 8 in. Regular \$2.25. Saturday 1.39

Hardware

- Knickerbocker Bath Sprays, with long rubber tubing ready to attach to faucet. Regular \$1.75. Saturday 1.35
- Other styles at 79c to \$5.00.
- Aluminum Salt and Pepper Shakers, with linden bottom; cannot be upset. Selling Saturday, per pair 19
- Lawn Mowers, 15-inch cut, 8-inch wheel, 12 only to sell Saturday morning, at each 3.98
- Croquet Sets, 4-ball set, Saturday 85c; 8-ball set, Saturday \$1.45.
- Japanned Green Watering Cans, 10-quart size. Regular 65c. Saturday morning 39
- Deluge Sprayers, for spraying plants, trees, shrubs, cat-tin. Saturday 33
- Royal Floor Wax, of very superior quality, in 1-pound cans. Saturday morning 33
- Hand Saws, 24-inch size; assorted size teeth. Regular 75c. Saturday 49
- Polish Mops, Dusting Mops, Dusting Brushes, Saturday morning, each 25
- 200 Only One-burner Gas Hot Plates. Regular 98c. Saturday morning 49

Sample Bags at \$1.48

Sample Hand Bags in real leather in style and shape, silk lined, fitted with purse and mirror. Regular \$2.25 to \$4.00. Saturday 1.48

Parasols \$1.00

Less than 100 in the lot, all this season's patterns, in the newest shapes, and made of fancy silk, combination and plain. Saturday, each 1.00

Today's Market

- Telephone Adelaide 6100
- MEATS.
- Forequarter of Spring Lamb, Anniversary Sale, special, per lb. 19
 - Loin of Spring Lamb, Anniversary Sale, special, per lb. 24
 - Leg of Spring Lamb, Anniversary Sale, special, per lb. 28
 - Best Rib Roast, Simpson quality Anniversary Sale, special, per lb. 27
 - Brisket Boiling Beef, per lb. 14
 - Shoulder Pot Roast, per lb. 15
 - Chuck Roast, tender, per lb. 17
 - York Brand Breakfast Bacon, mild curing, whole or half side, per lb. 27
 - Pure Lard, 5-lb. pails, gross weight, per pail 26
- FRUIT SECTION.
- Choice California Sun-kissed Oranges, per dozen 26
 - New Lemons, per dozen 26
 - Fresh Berries, 3 bunches 16
 - Fresh Carrots, 3 bunches 16
- CANDY SECTION.
- Main Floor and Basement, per dozen 18
 - 1,000 lbs. Lemon Drops, per lb. 18
 - 1,000 lbs. Butter Scotch Squares, per lb. 18
 - 500 lbs. Licorice Butane, per lb. 27
- GROCERY LIST.
- 2,000 lbs. Finest Creamery Butter, R. S. Brand, per lb. 24
 - Finest Cornflakes, 2 lbs. jar, 25
 - Finest Canned Corn, Pears or Beans, 2 lbs. tin 25
 - Clark's Pork and Beans, in Chili sauce, tall tin 25
 - Finest Canned Shrimps, per tin 25
 - Clark's Chopped Beef, per tin 25
 - Finest Mild Cheddar, per lb. 18
 - Paris Fat, per tin 22
 - Clark's Fatted Meats, assorted, 5 lbs. tin 45
 - Crossed Fish Brand Sardines, 2 lbs. tin 22
 - H.F. Sauce, bottle 22
 - Peasut Butter, in bulk, our own make, per lb. 15
 - 500 lbs. Peak Brand's Shortcake, per lb. 15
 - Milk Spaghetti, per tin 15
 - Sturtevant's Macaroni, 2 lbs. jar, 25
 - Choice Pickles, Niagara Brand, 2 lbs. jar 25
 - Red Wax, 1 lb. tin 15
 - Choice Olives, stuffed or plain, both 15
 - Campbell's Soup, assorted, 10 cans 15
 - 1,000 lbs. Fresh Fruit Cakes, per lb. 15
 - 1,000 lbs. Fresh Beans, food assortment, per lb. 15
 - 1,000 lbs. Fresh Beans, food assortment, per lb. 15
 - 1,000 lbs. Fresh Beans, food assortment, per lb. 15
 - 1,000 lbs. Fresh Beans, food assortment, per lb. 15

A Simpson Shoe Sale Where the Average Saving is Equal to the Price of the Shoes, \$1.95

About 5,000 pairs of Women's Low Shoes, made by the leading custom grade factories of the United States. They are neat, graceful-looking shoes, with the style and the fitting that stamps them as footwear of the highest grade. There are patent leathers, gunmetal, white canvas and tan calf. Some are all black, and others have colored leather or cloth backs. These shoes were made to sell at \$3.50, \$4.00 and \$4.50. Come Saturday morning at 8.30 for first choice of the lot, 1.95

Four of our Women's Newest Novelty Colonial, in the most called for leathers, white buck, light and dark gray and cream kid, with large buckle; Colonial style; Goodyear welt soles; plain leather and covered Spanish heels. Regular \$6.00. \$6.50, \$7.00. Saturday special 5.00

Men's Oxfords \$2.95

Men's High-grade Oxfords, in tan calf and gunmetal leathers; single weight Goodyear welt soles. Regular \$4.00 and \$4.50. Saturday 2.95

Men's Light-weight Boots

Dongola Kid, Gunmetal and Box Calf Blucher and Straight Lace Boots; military and flat heels. Regular \$4.00 and \$4.50. Saturday 3.15

Boys' and Youths' Boots

355 pairs Box Kip and Gunmetal Blucher Boots; round and high toe shapes; standard screw and McKay sewn soles. Sizes 11, 13 and 1 to F. 1.99 Saturday 1.99

Children's Strap Slippers

180 pairs "Life" Brand Tan Russels Calf and Black Calf Strap Slippers; smart tailored bow. Sizes 2 to 8. Regular \$1.85. Saturday 99

REMEMBER The Store Closes Today at 1 p.m. No Noon Delivery

Today's Specials in the August Hosiery Sale

- Women's Silk Hosiery, excellent heavy quality, full fashioned silk to the top; black, white and colors. Usual \$2.00 quality. Saturday 1.49
- Women's Fibre Silk Hosiery, a limited lot in this lot; black and white; manufacturer's seconds. Usual 40c 29
- Women's Lisle Thread Hosiery, well-known guaranteed brand; black only. Usual 35c 15
- Women's Fine Silk Ankle Hosiery, deep lisle thread top, black, champagne and gray. Usual 45c quality. Saturday, 3 pairs \$1.10, or per pair 38c 19
- Women's Plain Black English Ribbed Cashmere Hosiery, various weights, manufacturer's samples. Usual 65c value. Saturday 49
- Children's All Wool Ribbed Cashmere Stockings, second quality, black and tan, Sizes 4 to 7. Usual 40c value. Saturday, 3 pairs 50c, or per pair 19c 17
- Men's All Wool Plain Black Cashmere Socks, second quality. Usual 40c value. Saturday 23
- Men's Silk Socks, strong fibre silk, closely woven; some are slightly defective. Usual 35c value. Saturday 25

Club Bags

Walrus Grain Fabricoid Club Bag, double handles, slide catches and lock; full leather price \$6.00. Saturday special 4.98

Matting Suit Cases

Made of strong fibre matting, leather corners; outside leather straps; good lock and catches. Sizes 24 in. and 28 in. Saturday 2.49

Men's \$13.50 to \$18 Suits, \$10.40

125 Suits in the lot, both two and three-piece, single-breasted and double-breasted; just right in weight to wear now. They are nicely tailored from good quality English tweeds, in grays and in browns, in very attractive patterns; every detail of the suits is right. Sizes 35 to 44. Saturday 10.40

WHITE DUCK TROUSERS, \$1.00

They are made from good quality white duck, that will launder nicely; cuff bottoms, belt loops and five pockets. Saturday 1.00

BLACK LUSTRE COATS, \$2.75

Made from good quality lustre, in a plain black, single-breasted, patch pockets. Ideal hot weather coat. 2.75

MOTORCYCLE SUITS AT \$6.50

It is made from a good quality cravenette cloth that will give good wear and keep out a shower of rain, in an olive gray shade; good length coat, with two-way convertible collar and with leggings that come up to the hip. Well tailored. Sizes 36 to 40, at 6.50

Boys' Wash Suits at 95c

Regular \$1.75, \$2.50, \$3.75 and \$4.00.

400 Boys' Wash Suits, priced to clear Saturday morning; regular stock lines, in middie, vestee, Oliver Twist and Norfolk styles, with straight knee pants. These are broken ranges, but in the lot you will find odd sizes of our best selling lines. Sizes 2 1/2 to 6 years. Saturday morning 95

Boys' Tweed Suits \$4.95

Regular \$7.00 to \$10.00.

220 Suits for rush selling Saturday morning; single-breasted models, in several fancy pleated styles. These are suits from our regular stock lines that are incomplete; splendid assortment of neatly woven patterns, grays, browns and tans. Sizes 7 to 15. Saturday morning 4.95

A New Straw Hat 65c--Panama \$2.95

We're clearing them out now—the prices are low enough to tempt every man to get a new hat to finish the season in. Sennit, split and rustic braids in all the popular sailor shapes. Values up to \$1.50. Saturday 65

The panamas are in negligee and telescope shapes, with pencil edge and slightly curling brims, medium and high crowns. Our regular prices were \$5.00 and \$6.00. Clearance price, Saturday 2.95

Men's \$1, \$1.25 and \$1.50 Shirts 88c, 3 for \$2.50

Men's Negligee Shirts, consisting of a lot of travelery samples and broken ranges of our regular stock. In the lot are blues, blacks, tan, gray and pink stripes on light backgrounds, all are coat styles, with double French cuffs. Sizes 14 to 17. Come at 8.30 for first choice. Saturday, 3 for \$2.50, or 88c each. 88

Duck Shirts

Men's Duck Shirts, English and Canadian makes, in white, tan, gray and Palm Beach, collar attached style. Sizes 14 to 18. Saturday 69

50c Neckwear

Men's Fine Mercerized Wash Neckwear, in a large and varied assortment of designs. Reg. 50c. Saturday 29

Nightrobes 73c

Men's White Cotton Nightrobes, collar attached style, large roomy bodies; all are double sewn at seams; sizes 14 to 18. Regular \$1.00. Saturday 73

Summer Combinations at 94c

We have a small quantity of odd and broken lines of Men's Summer Underwear to sell at 94c. Only about 100 suits, and if you come early enough to get a couple of suits you will be pleased with your purchase. The lot includes silk lisle, mesh, porous knit, silk aero, solettes and nainsooks. The values are all higher than today's clearance price of 94

Kodaking

Gives great pleasure, and in the future will bring back many pleasant memories. Our Kodak Department has a complete stock of the Eastman line. We especially mention these popular items:

- Brownie No. 0 1.25
- Brownie No. 1 1.00
- Brownie No. 2 2.00
- Brownie No. 2A 3.00
- Brownie No. 3 4.00
- Brownie No. 2, folding 8.00
- Brownie No. 2A, folding 8.00
- Premette Junior, No. 1 5.00
- Premette Junior, No. 1A 7.00
- Vest Pocket, \$7.00, \$11.50, \$22.50.
- No. 1 Junior Auto Kodak 9.00
- No. 1A Junior Auto Kodak 11.00
- No. 2A, with R.R. lens 22.50
- No. 2A, special, with Zies Kodak P&S and range finder 68.00

Printing and Developing of the highest grade, and our service is prompt. Prices always reasonable.

Extra Good Value in the Dress Goods

SHEPHERD SUITINGS, 48c.

Heavy English worsted, in small, medium and large checks, 42 inches wide. 75c values, Saturday 48

BRILLIANT LUSTRES, 50c.

In cord suiting, new full shades; 36 inches wide. Saturday, per yard 95

Rich, silky finish in all the wanted shades and black, 42 inches wide, 65c and 75c values. Saturday, per yard 50

SEERGE SUITINGS, 75c.

All wool British serge in navy and black, at below old-time prices, 42 inches wide. Saturday, per yard 75

SILK POPLIN SUITING.

Beautiful range of lovely pop-

A special table of odd lots, awning stripe skirtings, Palm Beach suitings, voiles, etc.; width 32 to 40 inches. No phone or mail orders. Regular 25c to 50c. 8.30 a.m. Saturday 19

Extra Week-end Reading

- Cloth Bound Books, 15c each, 7 for \$1.00—"Lady Rose's Daughter," by Mrs. Ward; "Buried Alive," by Arnold Bennett; "White Company," by Conan Doyle; "Hound of the Baskervilles," by Doyle; "On the Face of the Waters," by Flora Steel; "Wages of Sin," by Malet; "The Money Market," by Benson; "Prestor John," by Buchan; "Some Irish Yesterdays," by Sommersville and Ross; 15c each, 7 for \$1.00.
- Black Chiffon Taffetas, 36 inches wide—Regular value \$1.50 per yard. Special for the half day 1.24
- Black Duchesse Mousseline, in a soft, draping quality, guaranteed fast dye, 36 and 38 inches wide. Regularly sold at 65c. Saturday, Special 1.38
- Colored Japanese Washing Silks, in a full range of the newest colorings, including ivory and black. Regular 50c value. Saturday 39
- Ivory Corded Velvets, for women's sports coats and separate skirts. 75c value, Saturday 49

The August Silk Sale

and extra weight, Regular 60c and 75c. Saturday morning 55

800 yards of Ivory Japanese Silk, specially adapted for waists and women's underwear. 38 inches wide. Regularly sold at 65c. Saturday, Special 46

Colored Japanese Washing Silks, in a full range of the newest colorings, including ivory and black. Regular 50c value. Saturday 39

Ivory Corded Velvets, for women's sports coats and separate skirts. 75c value, Saturday 49

Shantung Silks, extra quality

The Robert SIMPSON Company Limited