TUESDAY MORNING

THE TORONTO WORLD

EATON'S DAILY STORE NEWS

NOVEMBER 28 1916

STORE OPENS AT 8.30 A.M.

AND CLOSES AT 5 P.M.

Please carry small parcels. Then in a crowd or on stair. tes, keep to the right.

APPEALS

TO GREEK

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OR REVIEW

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Now That the Christmassy Feeling Possesses Us All

You will relish these few suggestions anent gifts for some friend or relation who loves modish, pretty things to wear

What Woman Is Not Delighted By A Smart Blouse?

And here are models in lace. Crepe de Chine and Georgette crepe that are charming in their airy fabrics, and so chic in their array of new collars, fluffy jabots and general line and detail

"THERE'S ALWAYS A WEL-

COME WAITING HERE for another blouse," is the cry from Milady's wardrobe. You may safely bestow the same by way of Christmas gift, upon sister, cousin or aunt-any female friend or relation. She is sure to be enraptured with it, if it's pretty, dainty and new.

And smart as your happiest dreams of New York blouses are certain models in the showcases at the present moment. To describe half a dozen for you:



With the new broad pointed collar developed in peach color wash satin is an alluring blouse of creamy shadow lace, over flesh

color chiffon—price, \$12.00. Wonderfully smart—a blouse in flesh pink or white Georgette crepe with wide collar and cuffs of white broadcloth. Price, \$7.50.

Likewise in flesh pink Georgette crepe is a model distinguished by cuffs, pocket, and collar with long stole ends of white. Georgette crepe-price, \$10.00.

In radium lace, silky and soft, is an attractive blouse with collar and jabot of flesh pink Georgette crepe bordered around the edge with narrow pleated ruffles. Price, \$7.50.

Silver gray Georgette crepe composes an immensely smart model which boasts the fashionable soutache braiding by way of ornamentation. This, too, may be had in primrose yellow. Price, \$12.00.

And in black shadow lace over white ninon is a charming blouse, its deep collar and front being smartly contrived of white Georgette and creamy lace.' Price. \$15.00 -Third Floor, Centre.

Your

Shopping

Early

Service-

Choice-

Come

in

the

Morning

if

Possible

-T-

Better

cuse—that your intention of enclosing your address should be foiled by the fairies or who knows what, and the envelope sealed, without it. Such being the fact I have not been able to send you samples such as you want, and as you do not appear to have discovered your omission, we shall wait no longer, but state herewith, that linth damask in a large rose and moire design can be had 17 inches wide, at 82 cents a yard. This would do admirably for making a carver's cloth, and 20 cents would be charged for stamping the same for buttonboling at the edges.

. . . Alice P.-To put your process of "cleatrifying" white fur scarf ibrough the would cost you the sum of \$1.00. Of course you would have to send it to the Store. * * *

Margaret J. - R Repairing veruday matter. The period of the second secon cost of 60 cents.

ed for the English As-sociation-Reviewed by Miss Marjory MacMurchy. THIS anthology is a very fine collection of poems written for the most part by the ngen English poets who

"Poems

the Oxford Book of English Verse and it will serve as an opportunity for many to find new joy in poetry. To pub-lish such books as this is part of the work of The Eng-lish Association, a branch of which has been established in Toronto. Forty-seven poets are represented by one, two or a larger number of poems. Among these younger writor a larger number of poems. Among these younger writ-ers are, Lascelles Abercrom-bie, Padriac, Colum, Frances Cornford, A. S. Cripps, J. E. Flecker, Ralph Hodgson, Shane Leslie, and Rose Mac-aulay. (Price, 75 cents.)

"The Watchman and Other Poems," by L. M. Montgomery.

This book of verse which tells about the sea, a loved country and the fancies of a country and the fancies of a young heart, is a companion book to "Anne of Green Gables" and the other stories of Anne. It reflects faith-fully the joys, dreams and imaginings of poetical fancy. There are three poems which merit special praise as being of a higher order, "At Night-fall," for its mystery and "If Mary Had Known" and "The Mother" for their deep po-etical interpretation of moth-erhood, \$1,25. On the Bulletin Board in the Book Department will be found reviews of "The Winged Vic-tory," by Sarah Grand. "The Night Cometh," by Paul Bour-get, "The Guiding Thread." by Bestrice Harradan and "This Way to Christmas," by Ruth Sawyer. —Main Floor. Albert. and Yonge Sts.

Smart Neckwear

Wednesday at 59c

POR the inexpensive gift

bility being in their extreme

prettiness and usefulness. The

materials include Georgette

organdy and flannel, trimmed

in various ways with lace, braid and buttons, and cut in

a variety of shapes. Wednes-

day, early special, each, 59c.

-Main Floor, Yonge St.

Visit

The

Fifth Floor

Christmas

Bazaar

For Interesting

Display of

Universal

Gifts

With

Special

Showings

of Japanese

Novelties

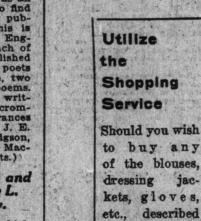
and Chinaware

these collars are a splen-

did idea, their accepta-

of To-day" An Anthology, Publish-

youngen English poets who are bringing a new glory in-to modern poetry. It is meant to carry on into our own day the selective work of such collections as Pal-rrave's Golden Treasury and the Oxford Book of English



on this page,

but cannot for

any reason or other come to

the Store, to do

so personally,

so yourself.

medium weight silk hosiery, made with 9-inch lisle garter welt, lisle spliced heels, toes, sole and high silk spliced ankles—black and white only—all sizes.

A line which is procurable in a full

fashioned, Poyntex shaped, extra rein-forced heels, and extra reinforced at the toes. Colors include yellow, gold, pearl, medium taupe, and black. \$1.75

French-made all-silk hosiery, with

French-made all-silk hostery, with self-colored silk embroidered clox pat-terns, in large range of colors, includ-ing black and white. All have silk estra-spliced heels, toes, sole, high spliced ankles, and 4-inch garter hem. All sizes, \$2.00 per pair. —Main Floor, Yonge St.

\$1.00 per pair.

per pair.

Dressing Jackets That Are Dreams of Lacey Loveliness Bewitching creations of Crepe de Chine and Georgette crepe just arrived. Begin from New York -- in simple Sacque Styles for ordinary everyday wear and more elaborate Empire effects for "best"

THE LITTLE BEDROOM JACKET that may with impunity be worn to breakfast and during that daily interval of giving orders, telephoning, attending to correspondence, etc. —does it not appeal to you as a pretty present for Christmas giving?

And behold it in its most beguiling form, just out of its tissue -paper wrappings, fresh from the

or pale blue ribbon.

ly edged with valenciennes lace.



At \$10.00 is a lightsome, pretty little short kimona

At \$11.00 is another beauty-in accordeon pleated

And capping the climax of loveliness at \$27.00 is

in creamy shadow lace held together with mauve, pink

crepe de Chine-maize, pale pink, or pale blue-lavish-

an exquisite little matinee in pale blue Georgette crepe

frilled with Oriental lace and decked with pink hand-

made roses. This, worn with a pale blue silk or satin

Wherefore we submit for your help in

making selection four popular and

fashionable styles-three of which are washable and one of fine French Kid

skirt, would constitute a charming tea gown.

"Irish."-Wherein lies the

reason, I supose or the ex-

tration of that de-t both Capt. Eccles ermaster) and him-gt-Major Ellioit to and see that the and see that the e was not officially el Richardson said nospital staff was der-manned so have a Sergt.-Major Elthe sergeant-major ell under the cir-

al Duty.

ior maintained that he accounts he had the stores, and that in "additional duty" al matter. preferred was that had authorized kins and four other heir military duties erecting a private den street. It is den street. it is y he had deprived s of their services eriod of a thousand was given to show id all the construche bricklaying. who was on active first contingent, re-ission for valor on n appointed to the actional sta: at Ex-

al Force. al Force. i for the Welland Any who are anxi-ty on, which is just of overseas, can re-at the Toronto Re-

the Hilpern League, 95 Wellesley street, d, to be used in aid four batttalions of nt. now returned

ST IN FIRE.

Be Rescued. from an unknown ble for the destruc-valued at \$500, be-ns, 305 Wilton ave-were in a stable at ove address, and so mes spread that it means them Damrescue them. Dam-which is owned by al, amounts to \$100.

OR ANIMALS. is Given Consider-

27.-Branches for the Preventi als of Great Britain, ing to alleviate the the large cities Rhees, delegate nounced tonight. established field hos-rses on the British d is building others,

ears ence for Forgery

Nov 27.—On three her mother's name Austin, who was to, was convicted and years in the Mercer

fingers of its clever New York maker-a thing of beauty in Georgette crepe or crepe de Chine edged and inserted with frilly frothy laces! For example: At \$4.50 is a plain, dainty little sacque in flesh

write to "Shopping Service" pink crepe de Chine bordered with Val. lace. and one of the

At \$7.50 is a charming loose, straight model in special shoppers pink or blue crepe de Chine, embroidered and scalloped will select and at the edges in heavy silk.

At \$8.00 is a chic little jacket of pink crepe de purchase for Chine in sacque coat style loosely girdled with pale you as carefully blue ribbons. as you would do

At \$9.00 is a beautiful little negligee-waist length -in Empire style in box-pleated maize-color crepe de Chine with shadow lace floating from the sleeves, neck and lower edges. The same model may be had in pink or pale blue.

Silk Hoslery Always Pleases a Woman

Leader"-

And these are the ever-reliable Multiplex brandassuring their weaver good fit and good wear

> A N ODDITY INDEED, the woman who does not rejoice in the Christmas-time gift of a pair of silk stockings. And never was the fact so true as nowadays when footwear is so all-important in the make-up of the smart toilette.

Hence for your help in choosing them this list below of various lines of our "Multiplex Brand" renowned for perfection of fit and good service in wear :

For Babies-Cosy Dressing Gowns

Suggesting themselves to anyone who wants an exception-ally nice little Christmas present for a baby of any age from infancy to two years old What they call "Our Big

THE NICE COMFY LITTLE GOWN on the wee boy in the sketch gives you an idea of what they are like. And add to this their lovely satin-like sheen and dainty blue or pink coloring. They are warmly wadded in real Japanese fashion, and priced as follows:

A line which is procurable in a full range of colors--medium weight slik hosiery, made with 9-inch lisle thread garter top--made from even weight, 12-strand thread slik, full fashioned, with lisle extra spliced toe, sole and heel. All sizes in each color. \$1.25 per pair. Silk hosiery in plain black or white, also large range of fancy effects, such as dropped stich and horizontally striped styles. All are lisle spliced, and full fashioned. All sizes. \$1.50 per pair. For infants up to 1 year, \$2.50 for a perfectly plain gown, and \$3.00 for one with a touch of embroidery. Extra size silk hosiery, in plain black, white, pink, or sky, extra reinforced with elastic lisle garter welt, full fashioned and lisle spliced heels, toes and sole. Sizes 9, 9½, 10 and 10½, \$1.75 per pair. Milanese or fabric silk hosiery, full fashioned Powner shared extra rein-Either may be had in white as well as the pink and blue.

For little tots of 1 and 2 years, shorter gowns for walking, price, \$2.50-in pink or blue.

pan also, and wadded in the same warm cosy fashion as the gowns.

NE OF THE MOST POPULAR GIFTS in all the Ochristmas category-the pair of kid gloves. Hence we have chosen for description four styles . upon which you can depend for good fit, good wear and smart appearance. Thus:

-Third Floor, Yonge St.

Sure to be Well Liked-A Pair of Kid Gloves

fine French kid glove to be VU in white. had tan or black. It fits begutifully, wears spiendidly and has oversewn seams, self-pointed backs, and fastens with two domes. Sizes run from 5% to 7%, and the price is \$1.50 per pair.

The "Biaritz," an English glove in fine wash-able sheepskin chamois, in pearl white and na-tural. It is made with a soft gauntlet top, with a strap at the wrist—an admirable glove for the woman motorist. Sizes 5% to 7%. Price, \$2.25.

A glove in washable chevrette—soft, pliable and good fitting as fine French kid. The seams are plque sewn, the backs heavily stitched in black, and the wrist inset with pointed band of black chevrette, with two dome fasteners. This is a very modish-looking and most serviceable glove. It is procurable in grey, pearl white, champagne and the canary shade called "Newport." Price, \$200 e pair \$3.00 a pair.

Another give in washable chevrette, obtain-able in the same colors quoted above, the distin-guishing feature being a turn-over cuff of con-trasting shade and a single pearl dome clasp. Price, \$3.00. -Main Floor, Yonge St.

SANTA CLAUS

9 to 11 a.m.

In Toyland

2 to 4 p.m.

· · · · · · · Catharine. -- Yes. there are candicaticks for you to pumt-tal, straight designs in Safauna ochnait 6 inches high at 65 cents each and 7-inch at 75 cents. By the way of blue chades, you may have nice little flowered linen af-fairs edged with 3-inch crystal-bead frings and blue silk gimp. They are \$1.00 each.

They are \$1.00 each C & * "Anxious One." - Cast your fears to the wind. Noth the high-spondence cards are to be had for the ordering. They are not brown spats, however, but the much smarter fawn shade, bound with leather-the price thereof in the being \$1.50. And likewize, the the cards, the initial is in Old English siy a, onbosed in gilt-24 cards and envelopes in a box. for 40 cents.

Marjorie.--If it be some good recitations you want, you should get "Jessic Alexander"s Platform Sketches," recently published. It is perfect treasure trove for the elocutionist, containing as it does many of the most successful se-lections used by this well known entertainer hergelf. The price of the book is \$1.00.

Wadded Silk Covers for cots or carriages These are from Ja-

They may be had in pink, blue or white crepe de Chine, bord-ered with Habutal silk, the centres delightful-ly embfoidered — in bassinette or carriage size, at \$2.00, and in larger cot size at \$3.00.









Come and See

