

The Robert SIMPSON Company Limited

Main 7841 50 Lines to Central

The Robert SIMPSON Company Limited

H. H. FUDGER, President.

J. WOOD, Manager.

Store Opens 8 a.m.

Store Closes 5.30 p.m.

PROBABILITIES—Moderate southerly winds; fine and warm.

Friday, July 15, 1910

WE CLOSE AT 1 P.M. To-morrow

At 8 o'clock to-morrow morning we open the doors of this store wide, ready for business. Promptly at 1 o'clock we close them for the afternoon.

We have arranged attractions throughout the store to reward and encourage early shopping. We want you to join with us in keeping the afternoon free for the outdoor recreations of summer. Shop in the morning early. Begin with us sharp at 8 o'clock.

WE CLOSE AT 1 P.M. To-morrow

Big Shipment of Ostrich Feathers

We believe this big lot of feathers to include the best values we have ever offered. They are much broader and fuller, and made of better quality fibre than any before at similar prices.

Regular \$6.00 each, 20 1/2 inches long. \$3.85 Regular \$4.50 each, 18 inches long. \$2.85 600 fine Leghorn Flops, in large or medium sizes, qualities that were marked \$1.00 and \$1.25. Final clearing price, 48c.

Beautiful Swiss Robes for \$2.98

40 only, beautiful Swiss Mull (partly made) Robes, lovely hand embroidered work. The very latest styles, some with tucks, some hemstitched, some with flounces, others without. Only two shades, white and grey. To clear quickly we mark them one price, Saturday morning, \$2.98.

6 only, little girls', similar to above, all white. Regularly \$6.00, \$1.98.

35c Lisle Gloves 19c

Women's Imported Lisle Thread Gloves, broken lines from regular stock, wrist length, dome fasteners, some have strap wrist, black, white, mode, grey, navy, all sizes. Regularly 35c. Saturday 19c.

55c LISLE HOSE, 3 PAIRS \$1.00. Women's Finest Quality Imported Lisle Thread Hose, broken lines from regular stock, in newest fancy colorings, and up-to-date patterns; all sizes. Regular 50c and 65c. On sale Saturday 35c pair, 3 pairs \$1.00.

MEN'S 65c SOCKS, 3 PAIRS \$1.00. Men's Finest Quality Lisle Thread Socks, finest French and German makes, in all the newest patterns and colorings, in silk embroideries, also fancy checks and stripes; a large range of kinds, consisting of all our best lines, all sizes. Regular 50c and 65c. On sale Saturday 35c, pair, 3 pairs \$1.00.

\$1.75, \$2.00 and \$2.25 Parasols for \$1.10

150 only Sun Shades to clear Saturday morning, in beautiful light shades, in stripes and checks, also white more effects. \$1.75, \$2.00 and \$2.25 value. Saturday \$1.10.

65c Black and Ivory Summer Silks

No other silks take the place of Pure Silk Japanese Habutai for summer wear; light, cool, summery, serviceable, and will launder perfectly; we have just 600 yards of, and extra heavy weight, French dyed, guaranteed positively fast black and ivory, for a short half day's brisk selling; qualities we sell regularly in this store at 65c per yard; 27 and 36 inches wide. Saturday, 8 a.m., 49c yard.

85c Black Dress Goods 50c

800 yards Black Silk Stripe Taffetas, Black All-wool Serge, Black All-wool Diagonals, Black All-wool Twill Serge, Black All-wool Panamas, Black All-wool Plain Taffeta, Black Mohair Lustrines; fast and permanent dyes, beautiful rich blacks. 42, 44, 46 to 52 inch. Regular 85c, 70c and 85c. Saturday 50c.

1,000 yards Beautiful French Challies and Delaines, black grounds, with white spots, stripes and floral designs, fast and permanent blacks, pure wool qualities. Regular selling price 50c. Saturday morning 35c.

Sashes for Saturday

Ribbon Sashes, tied in the most up-to-date style, for Saturday's selling, in cream, mauve, rose, sky and white. Taffeta, \$1.00; satin, \$1.25.

Saturday Morning in the July Sale of Linens

60c SEMI-BLEACHED DAMASK TABLE LINEN 25c. Every thread linen, superior Irish make, assorted designs, will bleach white as snow. Only 360 yards.

75c HUCKABACK BEDROOM TOWELS 49c. Full grass bleach, hemmed ready to use, washed finish, every thread finest linen, includes some famous "Old Bleach" towels. 24 x 41 inches. Only 181 pairs.

50c 5 O'CLOCK TEA COVERS 25c. All pure linen, fine, full bleached satin damask, spoke hemstitched all around, elegant designs, 30 x 30 inches, very dainty, and launders beautifully. Only 12 dozen. On sale upstairs in Linen Department.

Order Your Groceries Saturday Morning

2,000 lbs. Fresh Creamery Butter, White Clover Brand, per lb. 26c. Toasted Corn Flakes, 3 packages 25c. Clarke's Potted Meats, assorted, 5 tins 25c. Baker's Cocoa, 1/2 lb. tin 25c. Imported French Peas, 2 tins 25c. Rich Red Salmon, Nimpkish Brand, regular 20c per tin 17c. Sovereign Lime Juice, per bottle 25c. Clark's Pork and Beans in Chili sauce, large tin 10c. Crosse & Blackwell's Marmalade, 2-lb. glass jar 25c. Maconochie's Pickles, Mixed, Chow and Walnuts, pint bottle 22c. Queen Olives, 12-ounce bottle 25c. Fancy Mixed Biscuits, 2 lbs. 25c. Telephone direct to department.

Where are You Going for Your Holidays? Take Saturday Morning and Choose Your Outfit

Wash Suits in the Smaller Sizes

150 Summer Suits, suitable for misses, or women who take misses' sizes; the clearance of our catalogued stock; they are of the new ramic suiting, in blue or tan, with stripe effect, and of English repp, in sky, white, rose or grey shades; new motor suitings, in white, linen or blue shade, and of mercerized rajah, in white, blue or rose shade. Coats are of smart style, some square cut, others with cutaway front, trimmed with either braiddings, strappings or buttons; skirts are either flare gore or pleated, trimmed with folds, buttons or strappings. Sizes in the lot, but not in each material, color or style, are 14, 16 and 18 years. Sold regularly at \$5.75, \$6.75 and \$7.50. Saturday \$2.95.

Women's \$5.95 to \$7.50 Summer Dresses \$3.95

95 Women's Summer Dresses, of fine French mulls, with soft, silky finish, white, sky, pink, mauve and grey, also of fine gingham, in check effects of pink; fawn, mauve or grey, with white, and of chambrays, in blue or mauve, some have yoke of lace insertion or Swiss embroidery insertion; skirts are of either pleated or semi-pleated styles, trimmed with insertion to match waists. Sold regularly at \$5.95, \$6.50 and \$7.50. Saturday to clear \$3.95.

Women's Summer Coats 98c

We will offer for quick sale to-morrow morning 70 Women's Coats, suitable for outing or picnic parties; the clearance of oddments and broken sizes of our stock; materials are stripe or plain covert cloths, in fawn tones and black and navy vicuna cloths, in close or semi-fitting styles, trimmed with self strappings; also a few lace coats in white only. These sold regularly at \$4.95. Saturday 98c.

Women's Wash Skirts

80 Women's Summer Skirts, just the sort for outing occasions. The material is the new ramic cloth, in taupe, cream, blue or fawn shades; made in 13 gore flare style, with inverted pleat back and deep hem around bottom; these garments are cut generously full. Sold regularly at \$3.25. Saturday \$2.19.

Girls' Wash Suits

Girls' Wash Suits, in striped washing fabric of blue or fawn, with white stripe, and of striped Indian Head suitings, in white, with black or blue stripe; coats are of smart saque style, double breasted, front trimmed with strappings and buttons; skirts have jumper effect, trimmed with pipings of contrasting colors, and all pleated at bottom. Sizes are 8, 10 and 12 years. Sold regularly at \$2.75 and \$3.50. Saturday \$1.49.

Girls' Wash Coats

Girls' Summer Coats of a splendid quality linen, in white only, in a couple of smart styles, double breasted front; one style is pleated on sides, and has collar inlaid with pique, finished with strappings and buttons; the other has rows of lace insertion, and is trimmed with buttons. Sizes in the lot are for 4, 6, 8, 10 and 12 years. Regular \$2.75. To clear Saturday \$1.49.

Clearing Women's Summer Vests at 10c Each

4,000 Women's Summer Vests, fine white ribbed cotton, low neck, short or no sleeves, neatly trimmed, with crocheted edges, run with tapes. Sizes for 32 to 38 bust measur. Saturday morning 10c each.

SUMMER CORSETS, 50c A PAIR.

A special purchase, on which we saved a big slice of the usual cost. 300 pairs Summer Weight Corsets, fine white batiste, medium bust, medium long below waist, fine covered steel boning, wide side steels, four elastic garters, lace trimmed. Sizes 18 to 26 inches. Saturday morning 50c pair.

CHINAWARE.

300 only Royal Art Vases, new designs, in rich decorative effects. Values up to \$2.25. Saturday's special 98c.

10-piece Toilet Set, in English semi-porcelain ware, choice of three colors, blue, green, red, roll brim basins; all pieces full sized. Regular \$2.25. Saturday's special \$1.69.

ARTISTIC BRASSWARE. Cuspidors, in spun brass, bright finish. Regular 95c. Saturday's special 75c.

English Brass Toddy Kettles, with ebony handles, seamless body. Regular \$1.75. Saturday \$1.49.

CHINAWARE. English Brown Rockingham Teapots, 4, 6, 8 cups. Regular 35c. Saturday special 19c.

GLASSWARE. 200 dozen 1/2-pint Tumblers, melted edge, clear brown glass. Special for Saturday 49c dozen.

4-piece Table Set, decorated in ruby and gold, comprising cream jug, sugar bowl, spoon holder, and butter dish. Regular \$2.50. Saturday's special \$1.49.

300 only pieces Tiffany Glassware, handled nappies, bowls, trays and compo. Regular 15c. Saturday's special 10c.

LIGHT FIXTURES. 24 only 2-light Inverted Gas Fixtures, complete with fancy globes and mantles. \$2.69.

30 Gas Hall Pendants, with inverted burner, mantle and fancy globe, complete. \$1.59.

20 only Gas Fixtures, brushed brass, extra finish, complete with globes. 2-light, \$2.49; 3-light, \$3.29.

100 Summer Suits for Men

Light grey English worsted, in plain and fancy patterns, 13 to 14 ounces to the yard. Cut on the latest three-buttoned single breasted sack model; tailored in the very best manner, lined with light weight lustre to match.

Made up with three pieces, coat, vest and pants. This suit can be worn as an outing suit without the vest, as the pants are cut full peg-top style, with roll bottoms and keepers for belt. Regular prices were \$15.00, \$16.50, \$18.00, and some \$20.00. Sizes 34 to 44. To clear Saturday morning at \$10.45.

BOYS' 50c AND 75c SHIRT WAISTS 39c.

Boys' Fancy Cambric Shirt Waists, made up soft, with collars attached; an assorted lot patterns, being the clean up of a manufacturer's stock; including samples and broken lines, which sold regularly at 50c and 75c. Sizes to fit boys 6 to 14 years. To clear Saturday morning at 39c.

Children's Boots

180 pairs Children's Boots, Dongola kid, patent toe-cap, Blucher, medium heavy soles; all sizes 5 to 10 1/2. On sale Saturday 63c. (Telephone orders filled.)

WOMEN'S BOOTS. 120 pairs Women's Boots, patent colt, dull calf, Blucher top, Cuban heel, creased vamp; all sizes 2 1/2 to 7. Saturday \$2.29.

WOMEN'S OXFORDS. 90 pairs only Women's Oxfords and Pumps, travellers' samples, patent colt, vic kid, tan calf and brown oose calf leathers; size 3 only. Regular \$3.00 and \$4.00. Saturday 99c.

WOMEN'S OXFORDS. 160 pairs only Women's Oxfords, patent colt, vic kid, tan Russia calf, gummetal and suede leathers, Blucher, lace and button styles; all sizes in the lot 2 1/2 to 7 1/2. Regular prices \$2.50 to \$4.00. On sale Saturday \$1.99.

WOMEN'S WHITE PUMPS. 120 pairs only Women's White Canvas Ankle Strap Pumps, covered heel, dainty bow on vamp; all sizes. Saturday 99c.

Two Lots of Mid-Summer Waists

Dainty White Waists for the week-end, made of fine sheer lawn, charming yoke of fine Val. lace, insertion and Swiss embroidery, in raised rose design, clusters of pin tucking front and back, full length sleeve, and cuff, prettily trimmed with Val. lace insertion. Sizes 32 to 42. Regular \$2.50. Saturday special \$1.49.

A special sale of large size Waists, about 100 altogether, made of vesting, pure linen and lawn, made in various dainty and tailored styles, front or back opening. Sizes 38, 40, 42 and 44 only. Regular prices \$1.00, \$1.50 and \$2.00. Saturday to clear 50c.

In the Whitewear Section

Dorothy Corset Covers, fine nainsook, lace and ribbon. All sizes. Saturday morning 25c.

Corset Covers, beautifully embroidered, cross-bar lawn, silk ribbon, very dainty, all sizes. Regular \$1.50 each. Saturday morning 75c.

Night Dresses, fine nainsook, silk Princess Slips, fine nainsook, lace and ribbon trimmed, perfect fitting, all sizes. Saturday morning \$1.25.

Girls' Dresses Underpriced

Clearing six pretty styles Girls' Tub Dresses, fine chambrays and gingham, trimmed with embroideries, braids and plain materials, pique, etc.; all the best colorings to select from. Sizes 6, 8, 10, 12, 14 years in the lot. Regularly \$1.75 to \$2.50 each. Saturday choice at \$1.25.

Girls' White Lawn Dresses, fine quality, trimmed with fine Valenciennes lace frills and insertions, many tucks; a beautiful summer dress. Sizes 6 to 14 years. Regular value \$3.50 each. Saturday morning \$2.25.

6 only Square Art Glass Domes, in assorted colors, fringed and fitted complete for gas or electric light, \$8.75.

100 HAMMOCKS SPECIALLY PRICED. 36 only Children's Hammocks, open weave, good and strong. Saturday only 69c.

39 only Closely Woven Hammocks, in neat and attractive patterns, full size, with concealed head spreader, solid pillow, deep valance. Saturday \$2.69.

26 only Hammocks, large size, large head and foot spreader, well padded pillow, deep valance, a comfortable and roomy hammock, nice colors and neat pattern. Saturday only \$3.98.

Window Screens, good and strong, size 22 in. high, extending to 40 1/2. Regular 35c. Saturday 29c.

CUTLERY. Razor Straps, canvas back, good handles. Worth up to 75c. Saturday only 29c.

Razors, made of first-class magnetic diamond steel, full hollow ground, round point, celluloid handle. Regular \$1.25. Saturday only 69c.

3-piece Carving Set, made of best American steel, set contains knife, fork and emery steel, mounted handles. Each set in box, \$1.00 value. Saturday 69c set.

GARDEN HOSE. Garden Hose, only 54 lengths, each 50 feet long, complete with nozzle and couplings. 1/2 in. size, Saturday \$3.79; 3/4 in. size, Saturday \$4.39.

Brass Lawn Sprays, imitate nature, the best spray made, fits on the end of your lawn hose. Regular \$1.00. Saturday for 85c.

Wanless Store Clearance

PYJAMA WEARERS—TAKE NOTICE! Final clearing of every odd suit of Men's Pyjamas now in the Wanless Building. Ranging in price from \$1.50 to \$4.00. We have arranged the price for one big 8 o'clock offering Saturday morning, per suit \$1.29.

Note—There are 200 suits only. (No phone or mail orders.) Fine English silk and wool, the best of the Ceylon; soft, light weight, Botany wool flannels; silky cashmeres, with mercerized stripes; American percales, in stripes, also plain blue, tan, grey, etc.; not all stripes in each line, but in the lot 34 to 42, with frogs and without; military and lay-down collar styles. Early comers choose the best at, per suit, \$1.29.

1,500 Neglige Shirts to go at each 89c

Travellers' samples that would sell in the usual way from \$1.25 to \$2.00. All broken lines of our \$1.25 and \$1.50 regular stock.

We have priced them low enough to insure a quick clearance. There's sure to be a strong demand so be here early.

Pleated and soft fronts, striped designs and plain colors. Coat style and ordinary; all sizes, but not in each line.

Don't miss this opportunity to re-stock with better class negliges. Saturday, 89c.

A Manufacturer's Clearing Line of Men's Underwear

2,000 CHOICE BALBRIGGAN GARMENTS, EACH 25c.

You've often paid double the price in the regular way. Can't tell you the name of the maker. You'll recognize it at once on each garment. Do you need summer underwear? Would you like to save 1/2 the usual price? Come Saturday, and come early. Pinks, blues and cream shades. At 8 o'clock there will be all sizes in shirts and drawers from 34 to 44. Saturday morning only, the price, per garment, 25c.

Men's Near-Panama Hats \$1.00

120 only Men's Fine White Bleached Near Panama Hats, dressy and very durable straw, popular Panama shape, black silk bands and good leather sweat. Sizes 6 3/4 to 7 1/2. Saturday morning, special \$1.00.

Men's and Youth's Pearl Grey, Slate, Drab and Agate Color Soft Hats, in up-to-date American styles, telescope, Alpine and crusher shape, fine grades fur felt. Regular \$2.00 and \$2.50. Saturday morning \$1.50.

Men's \$4.00 and \$4.50 Boots for \$2.49

All Sizes 5 to 11. 500 pairs Men's Boots, Goodyear welt soles, Blucher, lace and stylish button makes, all popular leathers, including patent colt, vic kid, gummetal, box calf and tan Russia calf; all sizes in the lot 5 to 11. Regular \$4.00 and \$4.50. On sale Saturday \$2.49. (No telephone orders filled.)

Pretty Muslins at Reduced Prices

A lot Pretty Muslins, Lawns and Organdies at a clearing price. These are the broken lines that have accumulated during the last few weeks of the year. They are regularly 10c, 12 1/2c, 15c, 19c. All to go at 7c.

60 pieces only one of the cheapest lines of White Brocade Vesting we have ever shown, polka dots (two sizes), fancy designs in stripes, etc.; these favorite goods always launder well, and look as smart as ever after repeated washings. Regularly 15c and 20c. Saturday 9c. We cannot fill mail or phone orders for these goods.

New York Wash Neckwear for Women

324 dozen of New Wash Neckwear, in Dutch collars, Dutch collars with jabot, also Plauen lace stocks; the collars are of white lawn, and trimmed with machine, Cluny or Valenciennes insertion and lace; all new goods, and the kind of collar for summer wear. We have sold similar styles for 25c. Saturday morning 10c.

35c Wall Paper 14c

1,000 rolls only Imported Parlor and Dining Room Papers, in greens, reds, browns, cream, old rose, champagne, grey. Regular to 85c. Saturday morning 14c.

\$15.25 BABY CARRIAGES \$9.95. 5 only Parasol Carriages, this season's goods, first class condition. Regular to \$15.25. Saturday \$9.95.

Lace Curtains at Half-Price

On Saturday morning we offer all "last-year" Curtains, including Nottingham, Swiss, Battenberg and point Venice, at half-price. One curtain has been used as sample, and is more or less soiled, which accounts for our selling the pair at the price of one. Only a little over 200 pairs in the lot. Sold regularly from 50c to \$15.00 a pair. They are this season's designs, the very best qualities, extremely good value at regular prices. Your choice Saturday half-price.

