

H. M. FUDGER, President THE ROBERT SIMPSON COMPANY, LIMITED THE ROBERT SIMPSON COMPANY, LIMITED THURSDAY, SEPT. 16, 1909

Bargain Day Means More for Less

Friday Bargains in Floor Coverings

Inlaid Linoleum, in short lengths, block, floral and tile designs. Regular 75c to \$1.25. Friday, per square yard, 47c.

Friday Bargains in the Drapery Dept.

100 only Sofa Cushions, best Russia down filling, chintz covering, in quaint Dutch designs. Worth from 75c to \$2.00. Friday, each, 39c.

98c Pictures for 50c

85 only our regular stock 98c Framed Pictures go to early shoppers Friday. Our 98c pictures need no details.

\$1.25 Boston Ferns 65c

Kentia Palms, handsome plants. Regular \$3.50 and \$4.00. Friday, special, \$2.25.

Wall Papers Friday

1850 rolls Borders, assorted Cellings. Regular to 15c. Friday, 11-12c.

Bargain Day Groceries

400 bags Choice Family Flour, 1-4 bag, 70c.

MORE COMFORT, more happiness, more ease, for less expense, less worry, less friction, less Money. Bargain Day is the clearing day of the week.

Bargains in Dress Goods

3000 yards of High-class Black Dress Goods and Suiting Fabrics, pure wool and fast, unfading blacks; weights for tailored suits, house and street wear dresses; 42 to 48 inches wide.

Wash Goods, 2nd Floor GREAT SALE OF REMNANTS.

Hundreds of remnants of Colored and Figured Muslins, Organdies, Lawns, Batistes and Zurich Silk Mail, some of our finest goods in the lot.

Silks and Corduroy Velveteens

2000 yards Fashionable Plain Colored Dress Silks, stylish weaves, in the new shades. Regular value 65c. On sale Friday, 48c.

Ladies' Whitewear Bargains

Gowns, fine soft nainsook, slip-over style, neck and sleeves trimmed with fine embroidery. Lengths 56, 58, 60 inches. Regular value 95c. Friday bargain, 68c.

Feather Boas

24 Ostrich Feather Boas and Stoles, nice glossy fibre, in white, black, grey, taupe, black and white and natural shades; also a few Marabout; a clearing of odd lines from our regular stock.

The Blanket Sale Bargains



It does not require a prophet to foretell that the demand for Blankets will increase with a sudden jump next month.

Ladies' Underwear for Friday

Vests and Drawers, medium weight, white ribbed cotton, high neck, long sleeves, buttoned front; drawers ankle length to match in both styles.

Infants' Wear for Friday

Children's Rompers, fine dark blue or light green chambray, waist belt, pocket, drop seat, white braided trimmed. Sizes 4 and 6 years only. Regular value 55c. Friday bargain, 38c.

Gloves and Hosiery for Friday

Women's Undressed Suede Finished Kid Gloves, French made, two dome fasteners, gusset fingers, black, white, tan, brown, mode. Regular \$1.00 value. Friday, 75c.

Alarm Clocks

500 Nickel Alarm Clocks, 4-inch dials, loud alarms, lever to stop bell, guaranteed timekeepers. Regular value \$1.00 and \$1.25. Friday selling, 75c.

At the Toilet Dept.

2 1/2-lb. bar Shell Brand Castile Soap. Regular 25c. Friday, 19c.

Sample Toilet Sets

50 only samples of Fitted Cases; the brush, comb and mirror sets are fitted with Dupont brushes, with ebony and boxwood backs; the shaving and manicure sets have the finest fittings.

Crane's Envelopes at 5c

5000 packets of 25 Envelopes, all sizes, kid and linen finish, Crane's watermark, turning through all of them.

Bargain Hymn Books

800 only Music Books, consisting of Anthems, Glees, Gospel Hymn Books, also Tune Books. This is an end lot from one of our leading wholesalers.

Student's Exercise Books

500 only 100-page Exercise Books, black stiff covers, extra good paper. Regular 10c value. While they last, 5c each.

Trunk Bargains

22 only High Square Canvas Covered Tourist Trunks, 1-2 inch hardwood slats, heavy brass bumpers, lid, valance and straps, sheet iron bottom, two grain leather outside straps, deep covered tray.

Medicines and Sundries

Compound Syrup Hypophosphites. 50c bottles, Friday, 25c.

\$1.25 Salt and Peppers 29c Each

300 Cut Glass Salt and Pepper Shakers, nicely cut, heavy sterling silver tops. Regular selling \$1.25 and \$1.00 pair. Friday bargain, 29c each.

Dessert or Tea Knives

500 Dessert Knives, celluloid handles, extra fine quality Sheffield steel blades. Regular selling \$2.25 dozen. Friday, set of six, 75c.

Bargains in Clothing For Men and Boys—at Friday Bargain Prices.

140 only to clear Men's New Fall Raincoats, made from imported English covert cloths, in dark Oxford, grey, olive and fawn shades, cut 52-inch Chestnut field style; newest fashion; good body linings, mohair sleeve linings. Sizes 36 to 44. Regular \$10.00, \$12.00 and \$13.50. Friday, \$6.95.

Men's Suits, in imported English tweeds, a well assorted range of dark and medium colorings, strong, durable materials, made single and double-breasted, good linings and trimmings.

BOYS' FALL WEIGHT REFRESHERS, REGULARLY SOLD UP TO \$6.50, TO CLEAR, FRIDAY, \$3.49.

Special bargain in Boys' Fall Weight Refreshers; made from fine quality light and dark grey English tweeds, in fancy stripe and check patterns; also in scarlet and royal blue broadcloths; cut in the latest double-breasted style, with self and velvet collars, finished with double row of fancy buttons, and silk emblem on sleeve. Sizes 4 to 10 years. Regular prices \$4.50, \$5.00, \$6.00 and \$6.50. To clear, Friday, \$3.49.

Hat Bargains for Men

Men's Stiff Hats, latest fall and winter shapes, and fine grade English fur felt color black only. Regular \$2.00. Friday, \$1.00.

Men's Furnishings

Men's Four-in-hand Silk Neckwear, in a large variety of patterns and shadings. Regular to 50c. Friday, 25c.

Bargains in the Boot Emporium

800 pairs of Men's Boots, box calf, Goodyear welted, leather lined, heavy solid oak bark tanned Goodyear welted soles, full fitting, all sizes 6 to 11. Friday bargain, \$2.50.

GOLDEN FLOOD BEGINS Wheat Pouring into Fort William, But is Staying There.

FORT WILLIAM, Sept. 15.—Wheat is beginning to arrive in the city in large quantities, and for the first time this season the elevators were working overtime last night.

PETERBORO MAN INJURED. OTTAWA, Sept. 15.—(Special).—E. M. Smith of Peterboro, a front seat passenger, had his leg badly crushed today in a street car collision at Rideau and Nicholas-streets.

John Hare's barns near Cobourg were struck by lightning and burned with contents, including a team of horses owned by Coffee and Spencer, firemen.

\$20,000 FIRE AT FALLS Planing Mills Destroyed—Started Among Shavings.

NIAGARA FALLS, Ont., Sept. 15.—(Special).—Over \$20,000 loss was caused by fire which started at the Niagara Falls Planing Co.'s mill, at 8 o'clock to-night. The mill and offices are completely destroyed and lumber which can be realized on, amounts to only about \$2500. The stock and building were not fully insured.

PROFITS IN POTATOES Calgary Business Men in a Successful Venture.

CALGARY, Alta., Sept. 15.—Calgary business men announce that \$12,000 is the profit they are securing from 160 acres which they this year leased in the vicinity of Strathmore and planted in potatoes.

TELEGRAPHIC BRIEFS. JOHN STEVENS, traveler of Montreal, aged 35, had his arm broken in two places by a fall down stairs at Lindsay.

Great Britain has decided to send three war ships to participate in the naval pageant, commemorating the discovery of San Francisco, Holland, Italy and Germany will send one each.

Dr. W. H. H. 26

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