# LONDON'S TOTAL IS APPROACHING 4-MILLION MARK

## Victory Bond Boys Are Hitting Their Stride.

## GOT $215,000 SATURDAY

### Raised $3,603,950 in First Week—Western Ontario Working Hard.

London's share in the Victory Loan drive Saturday totaled $215,000, making the grand total for the first week of the campaign $3,603,950. Middlesex County returns amounted to $101,900 on Saturday, while the effort for the week figures out at $377,100.

Norman Tovell and J. A. G. Clark, city organizers, who attended the meeting of the Ontario executive in Toronto Saturday night, returned to the city late Sunday evening. They reported that the southern division, comprising London and Middlesex, Essex, Kent, Lambton and Elgin, stood sixth in the eight Ontario divisions, having reached 34.16 per cent of its objective. The eastern division led the rest, having garnered in 43.12 of its scheduled amount of dollars.

In London the canvassers have just reached 21.3 per cent of what they are after, while of the special clients' 100 per cent, some 72.33 per cent has been reached. Toronto's salesmen are behind London, having reached but 19.95 per cent of the amount to be raised. Hamilton has 19.24, Ottawa 25.75, while Middlesex County has "hit" 13.1 per cent. However, the farmer salesmen in a number of cases have not sent in their returns, and this can hardly be taken as the county's real total to date.

A meeting of the industrial committee was held Saturday night at headquarters, with Chairman Arthur White in the chair. Every man on the committee reported extremely favorable progress, the majority of the industries canvassed during the first week of the campaign having gone close to or actually attained the 100 per cent efficiency mark, or 10 per cent of their annual payroll.

Over $100,000 was subscribed by the workingmen of London during the first week of the loan, and as it was practically the middle of the week before the industrials began to realize on the fruits of their work, this is considered an excellent record. The committee is more than pleased with the manner in which both employers and employees are taking up the loan. They seem to realize that it is the safest and best opportunity offered in a financial way for some time. Those present at the conference Saturday night were Chairman Arthur White, Vice-Chairman W. F. D. Jarvis, Arthur Little, Geo. Gunn, F. J. Grant, Charles White, Ray Lawson and Chester Stevens.

Ontario County led the rest a merry pace, and more than reached its objective in one week. The sum of $2,300,000 was the amount set for the Ontarioans and they exceeded it by $65,000.

Welland was the first city in the Dominion to reach its goal and received an honor flag. The industries of the city were a great help in attaining the desired amount, and a lot of credit goes to the workingmen of Welland.

## WOMEN'S MUSIC CLUB CHANGES ITS MEETINGS TO THURSDAY IN FUTURE

The Woman's Music Club executive this afternoon held its first meeting since the board of health placed the ban on gatherings. The club had made all arrangements for the grand opening concert to take place on the evening of November 7, with Madame Eleanor Hazzard Peocock of Detroit, dramatic soprano, as leading attraction, when the epidemic necessitated an entire change of plans. The meeting today was for the purpose of deciding in regard to the date of beginning the regular recitals and also the holding of a public concert before Christmas.

It has been decided this year to hold the fortnightly recitals alternately in the afternoon and evening and to change the meeting day for the club from Wednesday to Thursday. Since the club was organized 23 or 24 years ago, the meeting day has always been Wednesday, at first in the forenoon, which gave to it the name of "Morning Music Club," then later in the afternoon.

## LATE CANADIAN EXPRESS OFFICIAL LAID AT REST

One of the largest unofficial funerals held in Toronto in recent years was that of Edward Allen, superintendent of the western division of the Canadian Express Company, from the family residence on Brunswick avenue. Every express and railway company was strongly represented in addition to a large number of personal and business friends. Speaking of Mr. Allen, said B. S. Murray, divisional inspector of the company: "For the past 40 years I knew him as a thorough representative of an expressman of the old school, a one-hundred point man, four square in every respect, who acted his part in the big game of life absolutely on the level, and who gave, knowingly, nothing but a square deal to every man, woman and child he ever met. This world held all too few of his sterling type and brand, and this world is much the poorer of his passing away."


## CONSTIPATION POISONS

the blood. Perfect elimination is indispensable to health. Stimulate the liver, open the bowels and get the system into a good habit by taking Hood's Pills, the old reliable family cathartic. Do not irritate nor gripe. Price 25 cents, of all druggists or promptly by mail of C. I. Hood Company, Lowell, Mass.


# REGAINING HEALTH AFTER SPANISH INFLUENZA

Every precaution should be taken to prevent a recurrence of the disease, by Keeping the Heart Going, by Building Up the Nerve Force and by keeping the Lungs well protected from Cold. The mind must be relieved of that dreadful fear that there is a danger of death, and your Sleep should be calm and restful. HACKING'S HEART AND NERVE REMEDY is an excellent tonic for use after Spanish Influenza, it contains just the right amount of Iron to fortify the Blood and sufficient Hyoscyamus to increase the activity of the Secreting Apparatus of the Glands and the Mucus Membrane. This remedy will soon repair the ravages made by the Grip, Pneumonia and Influenza and bring about a beneficial change in your general health. Price 50c a box, 6 for $2.50. Sold by all Dealers, or by mail. C. B. Hacking, Phm.B., Listowel. 32u-zx


**National Cash Registers**

never get tired and never make mistakes.

JULIUS MADDI, SALES AGENT,
THE N. C. R. CO. OF CAN., LIMITED,
350 Dundas Street, London, Ont. zxv

**RELIANCE Garage**

Ford

SERVICE Station


## AWARDED D. S. O. FOR HIS GALLANTRY

Advertiser Illustrations

LIEUT. FRED A. TAYLOR, proprietor of the Taylor Drug Stores of this city, has been awarded the Distinguished Service Order for his gallantry in leading cavalry against a superior enemy force. He went overseas with the 7th C. M. R. as captain, but reverted in rank in order to get to France, where he has been for almost three years. In the letter received by E. G. Dann, manager of the stores, Lieut. Taylor requests that nothing be said publicly about his new honor.

# DIRECTOR OF FARM WORK FOR WOMEN BECOMES A FARMER

## Miss Harvey Will Join With Miss Martin.

A year ago last spring, Miss Winifred Harvey, B.A., came to London to organize the London branch of the Ontario Government Employment Bureau. It was just when the question was being raised here of enlisting girls for farm service. Employers were not then converted to the idea as they have been since and the public was inclined to shake its head. Would the girls be willing to go out fruit picking, hoeing, etc.? Miss Harvey was confident that they would, and still more, she believed that the call for girls and women to serve on farms would result in arousing their interest to such an extent that a real "back-to-the-landia" movement would begin in the course of a few years.

**Sets the Example.**

So far as the farmeretting has been concerned, Miss Harvey has proved herself a real prophet, and according to a report received from Toronto, she is going to fulfill her own prophecy concerning the lure of the land. It is understood that she will abandon her position of director of farm work for Ontario to engage in practical farming, and the scene of her venture will be in the vicinity of Canton, near Port Hope.

Associated with her will be another Government official at the present time, Miss Martin, also a college graduate, who this summer took the place of Miss Harvey as director of farm work, while the latter was on leave of absence owing to illness.

**Gained Knowledge.**

During her convalescence, Miss Harvey spent her time in getting better acquainted with the land, later engaging in practical farm work on two farms. The close of the summer found her so enthusiastic over farming that she had decided to go into it as a vocation. Miss Martin, it is said, is also most enthusiastic over real farm work. If the energy and intelligence and executive ability which have made Miss Harvey and Miss Martin successes in their services to the Ontario Government Employment Bureau count for anything in agriculture, it is predicted by those who know them and their work that they will undoubtedly succeed in farming.

Miss Harvey not only organized the London Government Employment Bureau, but the three others in the province.

## UTILITY OF LIFE DEALT WITH IN STRONG SERMON BY A. T. MacNEILL, B.A.

A. T. MacNeill, B.A., formerly principal of Woodstock College, preached morning and evening yesterday to appreciative audiences in Adelaide Street Baptist Church.

The subject of the evening sermon was "The Utility of Life," and was dealt with convincingly and concisely by Mr. MacNeill from three viewpoints—the possibility of life, so marvelously illustrated in nature, its unlimited and unused possibilities, as well as in human life with its talents and gifts awaiting and fulfilling development; the call and need for service, the call in the very existence of life's possibilities, talents and gifts; the need in the existence of organized evils of the social system, which can only be combatted with pure lives, high ideals and true, purposeful manhood and womanhood.

**The Reckoning.**

The responsiblities of human life are such that they cannot be shunned, and God will call to account what he has given men to develop and use in his service. No life can be selfish, self-centred and useless without some day paying the price.

Motherhood is perhaps the highest possibility, with the God-given results of pure, fine citizenship.

Mr. MacNeill illustrated his sermon perhaps most beautifully (and there were many impressive illustrations) by a story of the late Dr. McCrae, author of "In Flanders Fields." The story is true, and was told Mr. MacNeill by one who was personally present when a little girl, a human waif, died in the general hospital, Toronto.

**His Legacy.**

Dr. McCrae had taken a deep interest in the little girl, and just before her life went out she had divided her poor, paltry little possessions among her friends of the hospital. Dr. McCrae found she had left for him a little red hair ribbon. After his death in France there was found among his few personal belongings there the little red hair ribbon left him by the little girl, proving how deep was his interest in human life, and how humbly he felt its need and answered its call.

## MOTORISTS WATCH OUT OR COPS WILL GET YOU

Automobile owners will do well to familiarize themselves with the new traffic bylaw recently passed by the city council. The chief of police stated today that it will be rigidly enforced.

The sum and substance of the new bylaw is as follows: No cars will be allowed to stand for more than an hour on Dundas street from Wellington street to Talbot, and from the Grand Trunk tracks to Fullerton street on Richmond street. On all other streets autos shall not stand for more than four hours at a time.

No car will be allowed to stand within 20 feet of any street corner or fire hydrant. The market lane is absolutely taboo except for the unloading and loading of goods. No vehicle will be allowed to block the traffic on any street.

### L. M. JACKSON BUYS BUSINESS.

ST. THOMAS, Oct. 29.—L. M. Jackson, who has for many years conducted the barber shop formerly owned by W. R. Cook, adjoining the Grand Central Hotel, and who some weeks ago severed his connections with that establishment, has purchased the business of Samuel Heard, at Elgin and Talbot streets. Mr. Jackson will conduct the establishment on an up-to-date basis, and offers the best possible conveniences to both his old and new customers. 28c-xyz

# GOVERNMENT WILL GIVE OPPORTUNITY TO RETURNED MEN

## Will Notify G. W. V. A. Secretaries of Positions Open.

Secretary Jack Cunliffe of the Great War Veterans' Association has received notice that in future the association secretaries will receive particulars regarding the positions open in the various Government departments. This decision is given after many letters sent to Ottawa, urging that the veterans be given a chance to apply for the positions.

The circular states that among the public positions open at present are one for a moving picture expert for the department of public information, who must have knowledge of scenario writing and picture direction; a clerk in the statistics and research department at $1,800 a year; a process photographer at $35 per week, and an assistant engineer for Winnipeg water developments at $1,500 per year.

## WELFARE BUREAU IS ARRANGING SYSTEM TO AID SOLDIERS' FAMILIES

The federation of societies interested in welfare work for the families of soldiers or returned men, accomplished last week, is meeting with a good deal of commendation. There appears to be no doubt in the minds of those who have made a study of welfare work that a step has been taken in the right direction, and that the result will be more efficient and satisfactory, with a minimum of effort.

Ed. H. Lance, who was elected secretary of the organization at the last meeting, is establishing a central bureau. He hopes to have a system in operation in a few days whereby every case of need among soldiers' families will be reported to the bureau for attention, and in this way all overlapping will, it is hoped, be avoided. The present epidemic has visited the homes of khaki heroes with more than usual force, leaving in its wake distress and need that have taxed the capacity of those organized to look after their welfare. The relief committee of the soldiers' Aid Commission, under the direction of Mrs. S. F. Lawrason, has done much to meet the immediate demand among the families of returned men. High tribute was paid to her work by several representatives at the meeting on Friday. Mrs. Lawrason has recently reorganized her committee at the urgent request of the executive of the commission, and now has a committee composed of Mrs. A. T. Edwards, Mrs. H. T. Wheeler, Rev. H. B. Ashby and W. W. Gammage.

### "GODDESS" TRADEMARK SUSTAINED.

A dispatch received by the Dominion Corset Company of Quebec, Montreal and Toronto announces that the court of appeals in Toronto had dismissed the suit which a competing firm had brought against them, seeking to restrain them from using the trademark "GODDESS." The Dominion Corset Company have given a considerable amount of publicity to the "GODDESS" brand, their advertisements featuring the indorsation of the "GODDESS" by Miss Anita Stewart, whose acting in the title role as "GODDESS" in a film play, had originated the mark. This finally closes a case which has aroused quite an amount of discussion throughout Canada. b

## FORMER LONDON CLERIC APPOINTED CHAPLAIN OF TANK UNIT IN FRANCE

Word has been received in this city that Rev. Hugh MacFarlane, formerly assistant pastor of St. Andrew's Church, has been appointed a chaplain in England, with the rank of captain and has left for France with a tank battalion. Mr. MacFarlane enlisted in the A. M. C., and wore sergeant's stripes until he volunteered to go overseas as a private with the tank battalion.

His brother-in-law, Lieut. Roy Gray, also with a British tank battalion, was recently wounded but remained on duty.


**As Spanish Influenza**

is an exaggerated form of Grip, LAXATIVE BROMO QUININE Tablets should be taken in larger doses than is prescribed for ordinary Grip. A good plan is not to wait until you are sick, but PREVENT IT by taxing LAXATIVE BROMO QUININE Tablets in time. z


## HELPFULNESS OF THIS TYPE PROVES COSTLY TO FRIEND WILLIAM

Turnips, cabbages and whiskey were mixed up promiscuously in the story told by Wm. Todd in police court today. However, the last came first with the magistrate, and as a result Mr. Todd will spend the next three months in jail, as $200 looked like London's Victory Loan total to him.

"It's a sad world, your worship," wailed Mr. Todd. "Here, I just stepped into the Bank Hotel Saturday after a man to help me pull three acres of turnips for a widow women, Mrs. Brenner, on the River road. She's also got 500 cabbages that have got to be got in right away or they will spoil. You see, I was after getting some help and I hired a man, and he gave me a little parcel, containing this bottle of whiskey, while he went after some overalls. No, I don't know who he was; I just hired him."

**Just Didn't Think.**

"The bottle wasn't heavy; he might have taken it with him," suggested Mr. Graydon.

"I know it wasn't, but I just didn't think," replied Mr. Todd.

"I'm afraid that there is nothing to do but fine you the $200," declared the magistrate.

"What will that poor widder woman do?" lamented Todd. "She will lose at least $500 over this. I don't care anything about myself, but, oh, that poor woman," he ended chivalrously.

"I'm sorry, but remember that you've been here four times before. I have nothing left to do but fine you, for you pleaded guilty to the charge," came back Mr. Graydon.

**Just One More.**

Richard Ross, who has worn out many pairs of shoes climbing the police court stairs, appeared again this morning after being out but a short time from jail. He remonstrated with Constable Noonan when the latter was arresting Todd. In fact, he swore at him, and the policeman, being sensitive, arrested Richard, too.

"Yes, Ross was drunk, very drunk," said Sergt. Birrell regretfully. "I saw him in the Clyde Hotel an hour before he was arrested, and he was drunk then."

"Why didn't you arrest him then?" inquired the magistrate.

"W-ell, I didn't like to take him out of the hotel," returned the sergeant. "I always know when he is drunk, for that is the only time he ever swears at me. Besides, he was just out of jail."

**Only Two Drinks.**

"Didn't I ask you, sergeant, if I was drunk?" said Ross, "and didn't I ask you to phone Mayor Somerville to come down and prove I wasn't? I only had two small drinks. I got 'em from a friend of mine who got a prescription for his influenza. Two drinks ain't going to make any man drunk. Now, the sergeant is a pretty good judge of when a man's drunk, and I'm surprised at him talking the way he does."

"I'm afraid, Richard, that you were drunk. Who was your friend?" asked Mr. Graydon.

"I don't wish to tell his name. Besides, I was not drunk." Ross was led away still protesting his innocence. He was fined $10 or one month in jail.

Philip Marriom, an Italian, arrested by the Dominion police for not carrying his registration papers, will be sent back to Brantford and asked to report to the chief of police there. He was arrested while on a visit to friends here.

# CALL TO 250 NEW RECRUITS CANCELLED

## Influenza Gives Respite to 250 in District.

Deputy Registrar H. F. Beresford has received orders today to cancel the call to about 250 new recruits ordered to report for service on November 15, the cancellation being due to the influenza epidemic. These were men who have not yet been enrolled in the army, and the postponement of call is indefinite, in that no future date has been set for them to report.

## WEDDING BELLS

### GILMOUR—WOOLLEY.

A very pretty but quiet wedding was solemnized in the Church of St. John the Evangelist at 3:30 this afternoon, when Florence Marguerite, daughter of Mr. and Mrs. Thomas Woolley of this city, was united in marriage to Clarence E. Gilmour, son of the late A. J. and Mrs. Gilmour, also of this city. Mr. Gilmour, who was for some time organist of St. John's Church, is now organist at St. Paul's Cathedral.

The ceremony took place in the presence of only the immediate relatives of the bride and groom, the Rev. Canon Craig officiating. The bride, who entered the church on the arm of her father to the strains of the wedding march from Lohengrin, played by Thomas Mitcheltree, president of the London Organists' Club, looked lovely in a tailored suit of navy serge, with black velvet hat trimmed with peacock blue, and ermine stole. She wore a corsage bouquet of sunset roses. There were no attendants.

After the ceremony the bridal couple left by motor for Goderich and other points. On their return they will reside at the old Gilmour home, 510 Adelaide street.

## DEATHS AND FUNERALS

### FUNERAL OF DR. J. L. STAPLETON.

The private funeral of Dr. James L. Stapleton was held on Sunday afternoon from the family residence, 398 Dundas street, at 2:30 o'clock. The pallbearers were fellow-physicians of Dr. Stapleton, Drs. Clarke, Shoebotham, McNeil, Black, Harris and Chris McKay. Rev. H. H. Bingham conducted the services. Interment was made in Mount Pleasant Cemeterfy.

### DIED IN ST. THOMAS.

St. Thomas, Nov. 4.—Following a week's illness of Spanish influenza, Mrs. Russell Canning died at her home, 26 Flora street, Saturday morning. She was 26 years of age. A daughter, 5 months of age, died on September 18. Besides her husband, who is a Government shell inspector in the city, she leaves to mourn her death, her parents, Mr. and Mrs. Adam Brydon of Byron, a young son, Graham aged 18 months, and one sister, Mrs. Earl Guest of Hyde Park. The funeral was held Sunday afternoon at 2 o'clock from the undertaking parlors of C. A. Trower.

### MRS. MURDAY DEAD.

Arthur M. Murday, the new mathematical master at the collegiate institute, is bereaved of his wife, Jane Eleanor Murday. She died at St. Joseph's Hospital on Saturday from pneumonia developed from influenza. She was 28 years of age, and a little daughter and her husband survive.

The family recently moved here from Stratford, and reside at 362 Oxford street.

Mrs. Murday will be buried at Kingston on Tuesday.

### FUNERAL OF MRS. GILBERT

The funeral of Mrs. Ruth Gilbert, who died on Friday from Spanish influenza at her home, 551 Talbot street, was held from the residence to Mount Pleasant Cemetery. Members of No. 4 Nursing Division of the St. John Ambulance Brigade paraded from the rooms at 404 Talbot street to the family residence, and attended the funeral in a body. The G. W. V. A. Band accompanied the funeral to the cemetery, and the Last Post was sounded by Sergt. G. Say. The funeral services were conducted by the Rev. Canon Tucker of St. Paul's Cathedral. The pallbearers were members of the men's division of the St. John Ambulance Brigade.

Mrs. Gilbert was a member of the brigade, and when the influenza epidemic was at its height worked untiringly in nursing the sick, when she contracted the disease which caused her death.

### BURIED AT DORCHESTER.

Mrs. Mary Swift, widow of the late George Swift, died at her home, concession 2, Westminster Township, on Saturday. Mrs. Smith was formerly of Nilestown, and in her 75th year. The funeral was held this afternoon from the residence of her son-in-law, Robert McMillan, concession 12, Westminster Township. Interment was made in Dorchester Cemetery.

### INFANT DIES.

Lillian R. Randall, infant child of Mr. and Mrs. Wallace Randall, died at the family residence on Sunday. She was just five months old. The funeral will be held from 406 Grey street on Tuesday at 3 o'clock. Interment will be made in Mount Pleasant Cemetery.

### BURIED AT MOUNT PLEASANT.

Nichotay Nesturuk, a Russian, died in Victoria Hospital on Sunday from pneumonia. He resided at 515 Simcoe street, and was in in 22nd year. The funeral was held this morning at 10:30 o'clock. Interment was made in Mount Pleasant Cemetery.

### DISAPPEARING AT ST. MARYS.

ST. MARYS, Nov. 3.—While Spanish influenza has been rapidly disappearing there are still several serious cases here. Every precaution has been taken to prevent its further spreading, and in another week it is expected that the disease will have been driven from town No new cases reported and no deaths from it has occurred in the past 24 hours.


## PIMPLES BROKE OUT ALL OVER FACE, ARMS AND NECK

Pimples are a sure sign that the blood is not in its proper shape.

While the skin is the seat of the irritating, unsightly pimples, the real disease is in the blood.

Medicated lotions and powders may allay the itching and irritation, but never cure, no matter how long and faithfully continued, and the condition is often aggravated and the skin permanently injured by their use. The disease is more than skin deep; the entire circulation is poisoned.

Burdock Blood Bitters quickly and effectually cures blood and skin troubles, because it goes direct to the root of the disease and stimulates and restores normal, healthy action to the different organs, cleanses and enriches the blood, and thus relieves the system of all poisonous secretions.

B. B. B. cures permanently because it leaves none of the original poison to ferment in the blood and cause a fresh attack.

Miss E. M. Davidson, Daysland, Alta., writes: "Last summer I was greatly troubled with pimples breaking out all over my face, arms and neck. I was advised to try Burdock Blood Bitters, and after taking two bottles, the pimples had almost all disappeared. I shall always recommend this remedy to anyone afflicted with skin troubles."

B. B. B. is manufactured only by The T. Milburn Company, Limited, Toronto, Ont.



SMALLMAN & INGRAM — THE MAIL ORDER HOUSE OF WESTERN ONTARIO. — SMALLMAN & INGRAM

# Wonderful Creations in Women's Dresses

Dresses distinctive in artistic combinations and handsomely developed reflect in their applied trimmings the finest conceptions obtainable in afternoon, street and evening costumes. Dresses with exquisite embroidery and beadings in color or jet mark the trend of fashion in these frocks, which are many and charming. Street dresses of engaging simplicity in original models of soft, clinging jersey cloth, silk or satin. Many are exclusive models, there being but one or two of a kind. Just now, when press of war work and other responsibilities are so heavy, it is a particular relaxation to don a pretty frock—it seems to take the strenuosity out of the day, and certainly it brightens things for the people with whom one associates. We are showing a remarkable assortment of pretty frocks this week.

## Satin, Georgette and Satin and Jersey Dresses

Dress of soft satin in navy, with trimmings of sand color, vest of sand, self collar, soft crush girdle and three bias folds finishing skirt. Price ..... $35.00

Jersey Dress of beige or grey, round neck, collar and belt faced with contrasting color, braiding finishing collar, closing under arm; plain shirred skirt. Price ..... $39.00

Dress of georgette and soft satin, waist of georgette with pretty round neck finished with fringe and beads; skirt of satin, draped at sides. Price ..... $40.00

Jersey dress of sand color, tunic style, waist surplice effect, braid trimmed on collar, cuffs and tunic, plain skirt. Price ..... $62.00

**AN INVESTMENT YOU'LL NEVER REGRET OR FORGET.**

A welcome interest return brings a Victory bond pleasantly to your notice every six months. The repayment of the principal is certain—the security is unquestionable. Invest all the money at your disposal. Buy till it hurts. The 1918 Victory Loan will need every dollar you have or can borrow in order to surpass former records.

When strong financial institutions are investing their millions they foresee the future value of these bonds. Your bond will be of equal value.

**STAKE EVERY DOLLAR ON VICTORY BONDS.**

**BRIDAL NAINSOOK.**

A limited quantity only, about 280 yards, of a very nice Bridal Nainsook; clean, even weave, it will be found to be very serviceable for wear. Suitable for underwear or nightwear. It will give satisfaction. Bridal Nainsook comes 32 inches wide, in white only. Don't miss getting your supply of this Bridal Nainsook at this exceptional price; 32 inches wide..22c yard

Wash Goods, Main Floor.

## Ladies' Umbrellas In Colors As Well As In Mourning Blacks

We are showing a fine new assortment of Colored Novelty Umbrellas, many of which were selected for the Christmas gift season.

Ladies' Colored Umbrellas, in navy, green, purple, grey and brown, full size for rain, with latest New York handles to match tops with loops and fancy bracolite style. Each ..... $6.00 and $7.00

Ladies' Colored Border Umbrellas, fancy borders, all black tops, full size, with strong paragon frames, handles to match borders with loop and strap effects. Prices..$6.00 and $9.00

Ladies' Mourning Umbrellas, tops of fine close-rolling silk and wool taffeta on paragon frames, all black enameled handles with loops and cordelier effects. Each $2.50, $3, $6

Black Cords for umbrella handles ..... 10c each

Umbrella Cases ..... 25c

**RUBBER SHEETING.**

Kleinert's Famous Rubber Sheetings, strong, durable and satisfactory to use. These come in choice of two widths and single and double faced. Can be used for a large variety of purposes. Stocked in pure white only, and very reasonably priced.

36 inches wide, single faced. Per yard ..... $1.00
45 inches wide, single faced. Per yard ..... $1.20
36 inches wide, double faced, reversible. Per yard ..... $1.20
45 inches wide, double faced, reversible. Per yard ..... $1.50

Wash Goods Dept., Main Floor.

## Hairdressing, Manicuring and Chiropody

**BOBBING.**

Bring the children and get the new cut. We make a specialty of children's hair bobbing ..... 25c

The privacy of these apartments on the Fifth Floor presents the strongest appeal to our patrons—bright, clean, sanitary apartments, where individual, attentive attention is received from expert attendants. The most modern equipment is here installed for the scientific treatment of the scalp, hair, face, hands and feet. Electric treatment for the scalp and face, shampooing and hairdressing and chiropody, by expert manicurists and chiropodists.

DO YOU SUFFER WITH YOUR FEET? If so, consult our chiropodist. We guarantee expert treatment and satisfaction. Don't limp longer—make your appointment by phone.

**SALE OF HAIR SWITCHES THIS WEEK.**

35 Switches this week at greatly reduced prices in a variety of shades and sizes—20 switches to clear at 98c, seven to clear at $1.49, and eight to clear at ..... $3.50

Special Grey Switches, all shades ..... $3.00, $7.50 and $10.00

Special Brown Switches ..... $2.75, $6.00 and $9.00

Fifth Floor.

**Afternoon Tea, 3 to 5:30**

Cold Sliced Ham, Thin Bread and Butter, Apple Pie, Cup of Tea or Coffee ..... 35c

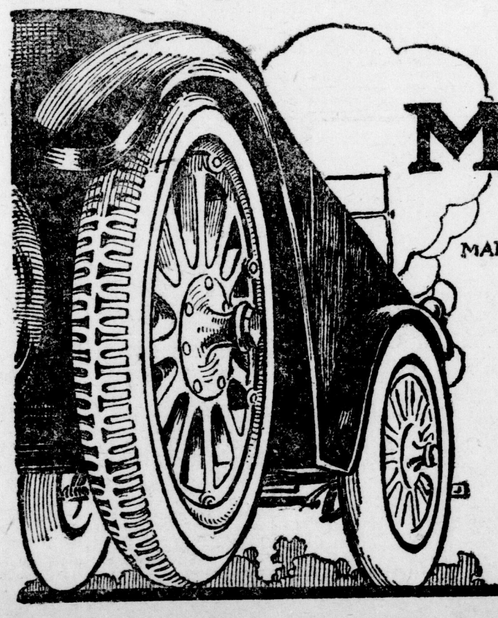
SMALLMAN & INGRAM LIMITED

Restaurant License No. 10-208.

**Afternoon Tea, 3 to 5:30.**

Club Sandwich ..... 25c
Cold Chicken with Potato Salad 40c
Butter Toast, Strawberry Jam, Cup of Tea ..... 20c





# Maple Leaf TIRES

MADE IN CANADA WORTHY OF THE NAME

HERE is a totally NEW departure in selling tires—Non-Skids at the same price as Plain Treads. You pay the same price for either when you insist on the sturdy Maple Leaf Tires.

Maple Leaf Tires are built to meet the growing demand for good, standard tires of warranted quality, at an attractive price. Made in standard sizes.

*Ask your dealer for Maple Leaf Tires.*

*DEALERS: Get particulars from your jobbers.*

*JOBBERS: Write to us for prices and terms.*

THE MAPLE LEAF RUBBER CO., LIMITED, MONTREAL.