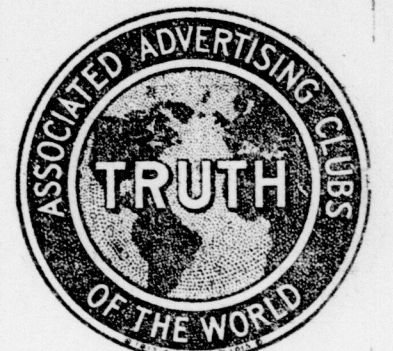
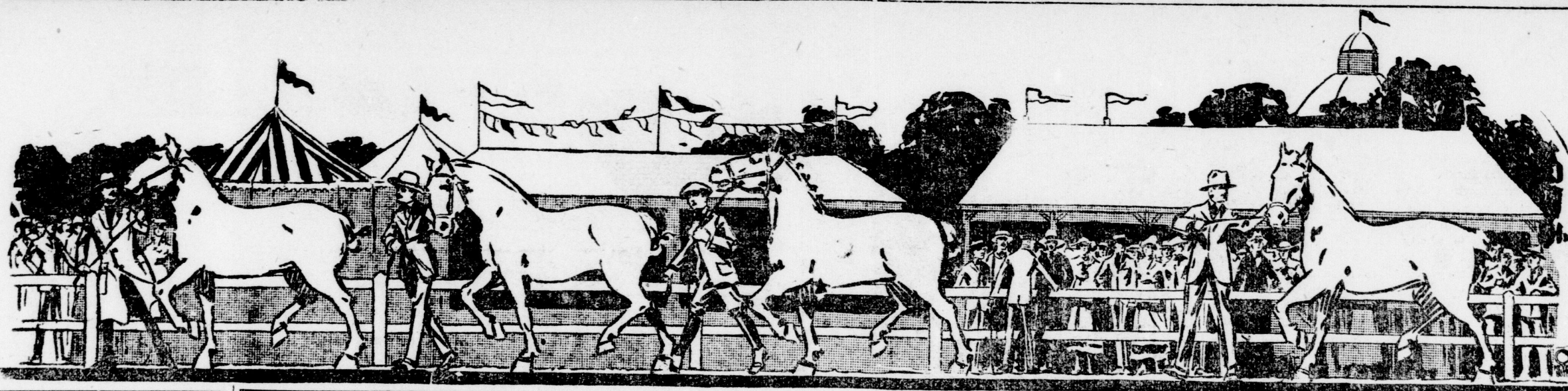


London Merchants' Special 9 to 12 a.m. Fair Week Sales



Heintzman & Co. YE OLDE FIRME Pianos and Victrolas

EXTRA SPECIAL VALUES ON THE FLOOR AT OUR PARLORS OR AT OUR EXHIBIT AT THE FAIR.

We invite the inspection of visitors to the city during the Fair.

Parlors, 242 Dundas St., London

The Two Big 3-Hour Specials For Tuesday Morning's Selling at Gray's

WOMEN'S FLEECE LINED COAT. TON HOSE, PRICED AT 23c PAIR.

These are seconds with very slight imperfections in the fleecing, to be had in black only. Sizes 8 1/2 to 10. On sale at 9 o'clock for 23c pair.

For these items we cannot take phone orders. On sale between the hours of 9 and 12 o'clock only.

See our Ad. on Woman's Page for other sale items.

GRAY'S, LIMITED

140 DUNDAS STREET.

Oak Hall

ON SALE TUESDAY, 9 TO 12

Men's Suits Special \$15 Men's Trousers Special \$2

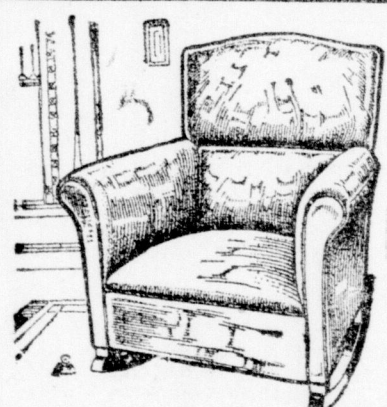
Men's Dress Shirts, Special 75c

Standard Drug Stores

SAVE YOU MONEY

Be sure to visit your favorite Standard Drug Store while in the city for the Fair.

CUT PRICES EVERY DAY.



Luxurious Turkish Rocker \$12.95

Brown or black Beadley leather, deep spring seat and back. Only 36 to sell at this price.

CLUB TERMS: \$2.00 CASH, \$1.00 WEEKLY

The Ontario Furniture Co., Ltd. 226, 228, 230 DUNDAS STREET.

WRAY'S

LONDON'S LARGEST JEWELRY 234 DUNDAS STREET

Special Values in Our Special 50c and \$1 Windows For Fair Visitors

Fair Week Specials At Enticing Prices

No. 40 Potato Pots, three coat grey enamel, hold-fast covers and steamer .65c
25-quart Round Boilers, three-coat grey enamel, with cover .100

J. A. BROWNLEE

385-387 TALBOT STREET.



Special Value COATS

\$20, \$25 and \$30

Remarkable values, including Cloth Coats and Push Coats in newest and smartest designs. This is a splendid opportunity for Fair visitors to save by buying their Winter Coat now.

The Raphael-Mack Co. "The Store of Popular Prices." 236 DUNDAS STREET.

High-Class Shoes at Fair Week Prices

Ladies' Black Calfskin Lace Boots, pointed toe, low heel, sport last, heavy walking sole. Regular \$7.50. Special Fair price .600
Tan Calf Lace Boots, pointed toe, low heel, sport last, heavy walking sole. Regular \$8.00. Special Fair price .600
Ladies' Highest Grade, dark shade green kid lace, with white kid top. Regular \$9.00. Special Fair price .700

25 PER CENT DISCOUNT.

On any Suit Case, Club Bag, Trunk or Ladies' Hand Bag in our great stock during Tuesday and Wednesday of Fair week.

COOK'S SELECT SHOE STORE DUNDAS AND RICHMOND.

Mara's Fair Week Specials

Sealette Coats

First showing of Salts' Sealette Coats, made of best quality imported sealette. All made with large shawl collars, in two sizes, in flared coats with belts, and plain flared coats, in all sizes 32 to 46. Regular \$10.00 value. Fair Week special .2500

Ready-To-Wear Hats

Just opened. New Fall Ready-to-Wear Hats in Velvet, Push, Satins, Velour and Felt, in small and large shapes. Specially priced for Fair Week from .2500 to \$5.00 each

MARA'S 134 Dundas Street

"DECORATION DAY" OF TWO SOCIETIES HELD AT INGERSOLL

I.O.O.F. and S.O.E. Decorated Brethren's Graves.

INGERSOLL, Sept. 9.—Annual decoration day services of Samaritan Lodge and Unity Encampment, I. O. O. F., were held this afternoon, with a large attendance, at Ingersoll Rural Cemetery. In all 25 members of the order were in line and flowers were placed on the graves of 11 deceased brethren.

The parade was marshaled by Bro. S. M. Wright of the Samaritan Lodge, and the Duke of Connaught, Grand Master of the I. O. O. F., and Canton Ingersoll, No. 19, were in line in full uniform. They presented a splendid appearance. Members of the Rebekah lodges rode in carriages and automobiles.

The impressive services at the cemetery were conducted by Bro. A. J. Johnson and Captain Taylor of the Salvation Army.

Grand Master C. H. Mann of Hamilton, Port Burwell, Culloden and Thamesford.

This morning the decoration services of Lodge Imperial Sons of England, were conducted. Some 50 members of the lodge paraded marshaled by Bro. E. Shipton. The Duke of Connaught, Grand Master of the I. O. O. F., and Canton Ingersoll, No. 19, were in line in full uniform. They presented a splendid appearance. Members of the Rebekah lodges rode in carriages and automobiles.

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At the close of the service an address was given by Donald Sutherland, M.P.

WAS KILLED IN ACTION. INGERSOLL, Sept. 9.—Pte. Joseph Stanley McCoy, formerly of the Traders Bank staff here before the amalgamation with the Royal Bank, was killed in action in France on August 24. Official word was received by his father-in-law, J. C. Harris, West Oxford. The sad message was addressed to the dead soldier's wife, who has been summing with her mother in Muskoka. Pte. McCoy enlisted at Hamilton and he was married about a year and a half ago.

WOUNDED IN SIDE. FOREST, Sept. 9.—D. Anderson, second line, Plympton, has received word that his second son, Stewart Anderson, had been wounded in the left side on August 16. He was a student at Queen's University, and went overseas in February of 1916.

GIVEN WONDERFUL RECEPTION. WINGHAM, Sept. 9.—The arrival of the London train last night was the signal for the commencement of the heartiest and at the same time, largest reception ever accorded a returned soldier in this town. More than 100 autos were at the depot as part of the parade in honor of Corp. William Hales. The soldier's father met him on the train at Clinton.

The parade was marshaled by Ald. A. H. Wilford, and the returned hero rode in the auto of J. J. Cunningham, manager of the Western Foundry, in whose employ he had been before he enlisted with the 33rd Battalion, being one of the first to sign up with that unit.

Headed by a torchlight procession and the town band, the parade moved to the town hall, where Major Spotton, Ald. Wilford and other members of the council made addresses of welcome. Pte. Hales was twice wounded at the front, being blown up by a shell in France, his uncle, Pte. J. H. Friend, died of wounds while at the front. George, who crossed with the 181st, was killed. Another brother, Harry, is still in England.

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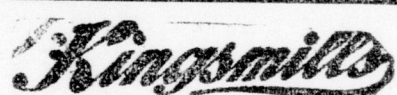
VISITORS TO THE WESTERN FAIR:

You will save money by buying your hardware from us. We have a complete line of Cutlery, Brassware, Tools, Builders' Hardware, Cut Glass, Paints, Varnishes, etc.

TABLE CUTLERY.

Rogers' Knives and Forks . . . \$3.00 to \$6.50 dozen
Dessert Spoons . . . \$2.00 to \$8.00 dozen
Table Spoons . . . \$3.00 to \$10.00 dozen
Tea Spoons . . . \$1.00 to \$5.00 dozen
White-Handled Knives . . . \$2.50 to \$10.00 dozen
Carving Knife and Forks . . . \$2.00 to \$3.50 per pair
Carvers, in case . . . \$3.50 to \$10.00
Pearl Knives and Forks . . . \$10.00 to \$25.00 per set
Special Casserole Dishes . . . \$1.50 each
Special Cut Glass Bowl . . . \$3.75 each

J. G. STEELE & CO. Hardware, Phone 750, 204 Dundas Street.



TUESDAY, 9 to 12

40-INCH FALETTE SILK, \$1.19
LINEN HUCK TOWELS, 20c
200 yards fine quality Silk, with satin duchesse finish, black only; splendid for dresses, skirts, waists, etc. Come early.
10 dozen only Pure Linen Huck Towels, fringed ends, good size, worth 35c today. No phone orders for these.

DRYGOODS Kingsmills CARPETS

DIAMONDS at 1/4 OFF

Thirty-Six Fancy Diamond Rings at Extra Special Prices Tuesday Only

JOHN S. BARNARD

JEWELER.

194 Dundas Street. Opposite "The Advertiser."

Fall Suits and Overcoats

Suits \$18 to \$40 Overcoats \$18 to \$30

To our out-of-town customers visiting the city during fair week we suggest that you select the cloth and style and be measured in the forenoon before going to the fair. This will give us time to prepare your try-on and give you a fitting before your train leaves. We will express your clothes (charges prepaid) right to your home as soon as you want them. Needless to say, we have everything that is new, nice and good in anything you want to wear.

SELAKE, Merchant Tailor

Dundas, Corner Clarence Street.

DISTRICT CASUALTIES

Ottawa, Sept. 7.—Casualties, noon list:

Infantry.

Killed in Action—174223 W. H. Bell, 357 Charlton avenue west, Hamilton. Previously reported missing, now presumed to have died—25459 Jack Robinson, Guelph, Ont.

Died of Wounds—480316 F. J. Pulsford, Hamilton, Ont.
Gassed—414920 J. E. McDonough, Oshawa, Ont.; 21027 H. J. Muntard, Brantford, Ont.; 487508 M. R. Blackburn, St. Thomas, Ont.

Wounded and Gassed—735700 J. W. Laforme, New Credit, Ont.
Wounded Accidentally—461692 C. T. Marshall, Penetanguishene, Ont.
Wounded Severely—174920 N. P. Reid, Dundas, Ont.; 12470 T. P. Dunn, Dorchester, Ont.; 614050 H. M. Duffy, Orillia, Ont.

Wounded—451957 Sgt. C. A. Vivian, Niagara-on-the-Lake, Ont.; 651620 J. E. Little, Guelph, Ont.; 69060 G. W. Corkhill, 22 Cambridge avenue, Hamilton; 75487 W. J. Cousins, Brantford, Ont.; 72965 E. J. Hume, 65 Queen street south, Hamilton; 69562 Charles MacKay, 110 Burton street, Hamilton; 63005 William, Stouffville, Ont.; 61113 T. W. Wright, Orillia; 69064 Wm. Goodwin, 175 Kensington avenue, Hamilton; 72236 E. J. Morrison, Stratford, Ont.; 75701 W. J. Jackson, Harper, Ont.; 63166 Samuel Leach, Walkerton, Ont.; 82427 T. H. Waite, Owen Sound, Ont.; Lieut. W. H. Burgess, Brantford, Ont.; 61814 Arthur Martin, Orillia; 47063 H. H. Bever, Ancaster, Ont.

Wounded—Returned to Duty—690702 C. L. Mount, Watkinson, Ont.; 690830 D. S. Hind, 344 Dundas, Hamilton.
Mounted Rifles.

Killed in Action—175095 E. J. Johnson, Merid, Ont.
Died of Wounds—48573 Wm. McFarlane, 62 Keith street, Hamilton.
Wounded—472704 T. P. Dunn, Dorchester, Ont.

Artillery.

Killed in Action—1250167 B. H. Parkinson, Thornbury, Ont.
Previously Reported Missing, Now Killed in Action—757144 E. W. Smith, Patricord, Ont.; 754111 Wm. Thomas, Globe, Hamilton, Ont.

Wounded—Lieut. Warner E. Cusler, Thornbury, Ont.; 62704 Daniel, Stratford; 124470 G. P. Lampman, London, Ont.

Artillery.

Seriously Ill—727097 T. R. Inglis, Atand, Ont.
Gassed—123813 Charles Greenbridge, Wallaceburg, Ont.; 90827 Sgt. J. R. K. Scott, Valdemar, Ont.; 201609 C. A. Wounded—574208 W. L. Sanderson, Burlington, Ont.; 53418 Wilfred Judge, Brantford; 333851 C. E. Weston, Sarina, Ont.

Mounted Rifles.

Reported Missing, Presumed to Have Died—401130 A. J. Zapfe, Kitchener, Ont.

Infantry.

Killed in Action—19027 E. Campbell, Vienna, Ont.; 65470 T. L. McKinney, Bluevale, Ont.; 226244 Samuel Brimcombe, Goderich, Ont.; 127728 Alfred Pullen, Wingham, Ont.; 201609 C. A. Wounded—574208 W. L. Sanderson, Burlington, Ont.; 53418 Wilfred Judge, Brantford; 333851 C. E. Weston, Sarina, Ont.

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