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And you didn't know it, what good would it do you? None. That's why we use this newspaper to let you know we're on earth and selling Trousers that ought to catch you, at such prices as $2.00, $2.50 and $3.00, and satisfaction is tied up with every pair we sell.

Ever Try Us For Trousers?

Neck and Shoulders not all competitors — OAK HALL Canada's Best Clothiers — King St. East, Opp. St. James Cathedral — J. Coombes, Mgr.

CANADIAN DAIRY THEME

Continued From Page 1.

THURSDAY.

8 a.m.—Gates open.
10.00 a.m. to 12.00 noon—Domestic science in the Women's Building.
11.00 a.m.—Parade of horses.
1.00 p.m.—United States visitors entertained at lunch.
1.30 p.m.—Judging in the large horse ring.
2.00 p.m.—Special attractions.
2.00 p.m.—Judging heavy draught horses in small ring.
2.30 p.m.—Polo pony race.
2.00 to 3.30 p.m.—Manual training in Women's Building.
4.00 to 5.30 p.m.—Program by Women's Art Association.
7.00 p.m.—Concerts by 19th Regiment Band and Governor-General's Body Guards, on Exhibition Grounds.
7.00 p.m.—Special attractions in front of the grand stand.
11.00 p.m.—Gates closed.

that there were but 74 creameries in Ontario in 1893, while in 1903 there are 286. The value of the product of these dairies ten years ago was $500,000, while to-day it is $2,000,000. This is the annual product, and it is steadily increasing in quality and quantity. The speaker maintained that the tremendous increase in a decade of the number of creameries created a corresponding increase in the demand for capable men to conduct them. Formerly these experts were educated in Michigan, but to-day there is a special department of the Guelph Agricultural College devoted to this branch of farm work. The number of young Canadians annually taking this course exceeds fifty.

Experts Do Good Work.

Last year the government appointed Mr. Publow in the East and Mr. Barr in the West to act as general agents in instructing the creamery men and farmers in the high class dairy work—the scientific production of butter and cheese. These experts have been going among the agricultural districts of the province and showing the dairymen how the best butter is produced. This year the department has extended its operations to remote sections. The people are taking hold of the subject in a very practical manner. Formerly the government had to urge the importance of the modern dairy work upon the farmers, now the department is practically swamped by the inquiries and efforts of the farmers to secure information. This interest has been developed by the energetic efforts of the government and its agents in arousing the dairyman to the importance of modern methods in the making of butter and cheese. The work has long since passed beyond the experimental stage. The speaker said the government expects to reach now every dairy in the country and give it three things—enthusiasm, cohesion and more co-operation.

Could Spend More.

Mr. Dryden said that in 1890 the government was spending but $8000 annually in this work, but to-day the amount expended had reached $28,000, and the speaker did not think that was too much. In fact, he thought the proportions would be increased steadily. The practical results of this expenditure had been, he said, to double the production of cheese in Ontario and treble the output of butter and make the cow a better machine. He thought it was the acme of economy to introduce such methods in the dairy of to-day.

Concluding, Mr. Dryden said he did not know how long he might be in his present position, nor did he know how long the government might remain, but he was satisfied that the system of practical dairy education would endure and be steadfastly improved with time. The lessons taught were too valuable and the results too profitable to be discontinued. The remarks of the speaker provoked applause. By the time his remarks were concluded the entire room was crowded.

Then Contest Began.

Then the non-professional class began the competitive work of making butter. W. B. Cockburn of Hamilton and C. E. Rogers of Dorchester were the two additional names added to the class of Tuesday. Last year the non-professional class made a higher average than the professionals, and they hope to keep up the percentage.

The official estimate for the day is placed at 50,000, with an attendance on Tuesday of 67,000. A big city attendance was scored for the evening grand stand performance. Wednesday was technically designated live stock men's day, but that element has been so much in evidence since the Fair opened that it was not particularly patronized on this account by the live stock interests.

The closing days of the big show promise to be marked by big crowds and much enthusiasm. The Midway continues to draw crowds and the concessionaries report a very prosperous season. All the various exhibitors express satisfaction with the attendance and interest and the different revenue producers for the Fair proper have been coming up with big receipts. Altogether there is prosperity in the air around the Exhibition grounds.

The Directors' Luncheon.

Stock Breeders' and Fruit Growers' Day was the occasion of a large gathering of the yeomen of the province. At the directors' luncheon, addresses were given by Hon. E. J. Davis, Hon. George E. Foster, Hon. James Young, Prof. Mills of the O.A.C. and Walter Glynn of London, Eng. Among others present were: President McNaught, in the chair, Sir Horace Tozer, J. G. Kent, D. W. Karn (Woodstock), Edward Tyrrell, T. H. Race (Mitchell), W. A. Black (Winnipeg), A. F. MacLaren (Stratford), R. C. Matthews, A. M. Oldham (London), George Hately (Brampton), Col. W. C. Moscript (Stratford), William Brown, George Brown, Rev. Joseph Odery, Alex. Glass (St. Catharines), W. M. Robson (Lindsay), William Armstrong (Queenston), E. D. Freel (Niagara), A. W. Smith (Maple Lodge), William Jay, W. H. Bunting (St. Catharines), J. H. Dunlop, H. J. Scripture (Brighton), J. McP. Ross, H. Simmers, David Duncan (Don), William Barber, Richard Tinning, John Miller (Brougham), J. C. Snell (London), Thomas Russell (Exeter), John Gardhouse (Highfield).

In welcoming the guests, the president remarked that the farmers were taking an unusual interest in the Exhibition this week, and there were no people the directors would rather see than the farmers. They are the backbone of the country, and the agricultural interests are the foundation of our prosperity. He said the directors had met with some adverse criticism for their action in ruling out one of the horse exhibitors, one paper saying it was unfair to single out one exhibitor. "We don't know any exhibitor," declared Mr. McNaught. "They're all alike to us. We have punished this firm because we are able to prove they are guilty of a dishonest action." He said the directors were not anxious for protests, but if anyone would bring to their notice any unfair act, which he is able to prove, the directors would be only too glad to take the matter up.

Hon. E. J. Davis said he was glad to hear the president say he was not in favor of encouraging protests. The speaker heartily endorsed that statement, and the guests thought of the North York unpleasantness.

We can all look back, said Mr. Davis, and compare this country with a year ago. The Exhibition was an index of what the country was doing, and there were improvements to be seen on every hand. He especially commended the dairy exhibit. Time would tell, he said, what advantages would be derived from the erection of the new dairy building and the encouragement of this industry. As to New Ontario, there was an erroneous impression in some quarters as to the value of the great clay belt. There were 14,000,000 or 15,000,000 acres in one section of that region, and the government were now surveying 40 new townships.

Hon. James Young, who was present at the first Ontario Exhibition, held in 1848, spoke of the progress he had noted since that time. He declared he was not in favor of the preference, saying no other bond was needed than the bond of sentiment.

Hon. G. E. Foster said we all had a preferential feeling for our brothers in England, and he was in favor of giving them more than a 33 1-3 per cent. advantage. We will give them our love and brotherly sympathy, to say nothing of a continuance of the progress of the last 50 years. A great work must be accomplished in the future. The condition of things outside the empire was changing as within the empire, and, while the bond of unity, of patriotic and loyal sentiment is strong, conditions, economic and otherwise, make it necessary for the statesmen of Great Britain and the colonies to sit down and work out a policy which can be wreathed with the cord of loyalty, which would make it impossible for the colonies to do anything else but be united in the fight for freedom and the liberty of the world.

The fruit interests were discussed by Prof. Mills of Guelph. He suggested that a new building should be erected for the fruit, as the present structure was far too small.

T. H. Race declared the fruit display at London was superior to the Toronto show. He advocated separate tables, which the spectators could get around, and trust to their honor to leave the fruit alone.

Walter Glynn of London, Eng., a prominent dog fancier, declared the exhibit of shorthorn cattle was as good as any seen in England.

Next Meeting in March.

The Western Good Roads Association concluded yesterday afternoon, and decided to hold their next annual meeting in Toronto in March, at a date to be fixed by the executive. A. W. Campbell, Deputy Commissioner of Public Works, gave an address on the good roads movement. He advised the farmers to avoid details of road-making and spend their time discussing the means adopted of making a start with the county system of roads. He would commute the statute labor tax so that there might be better roads and less waste of money. There was a natural objection by Township Councils to handing over the roads to the County Councils, and judging by the outcry against the latter in some counties he wondered how they were elected. There had been good work done in Wentworth, Simcoe and Wellington and he had high hopes for what was about to be done in York.

Councillor E. Kenrick told of the work done in Wentworth County and Councillor Quinlan of Simcoe answered many enquiries respecting road-making in Simcoe.

At the afternoon session Mr. Sheppard of Essex spoke on road machinery. He urged the meeting to approach their councillors and request grants for the association.

Bridge Building.

Road Commissioner A. W. Campbell gave an interesting talk on "Bridge Building." He said the pioneers had everything to hand for the work performed by them in bridge building, but the people nowadays kept in in the old way, altho they had to pay $25 a thousand for inferior lumber and $55 if they got the highclass material such as the pioneers were able to hew out of the forest. The plank used in bridges now lasted only seven or eight years, and he strongly advised breaking away from the old style and building bridges of stone, concrete or steel. There was this difficulty, however, the councillors were afraid to spend the money for permanent work. They were more afraid of the people than the people were of the expense. West McGillivray had 17 years ago begun to build permanent bridges and culverts. They had been spending $1750 a year repairing the old wooden ones, but now they have no outlay. The ideal bridge should have concrete piers, steel trusses and steel joists. The roadway should be of expanded metal, with a concrete floor six inches deep. The concrete floor costs twice as much as the plank, but lasts a lifetime.

In Ontario $4,500,000 was expended every year in road-making, a greater expenditure than the government of the province. If the people would build permanent work that expenditure would be reduced. They were big enough to down any petty agitation against the expense.

Ex-Warden Evans of York said the steel and concrete bridges built in his county gave general satisfaction. They were now building the floors of steel.

Hon. J. E. Davis said the province owed a debt of gratitude to the Good Roads Association. He was glad to know that a number of counties were meeting the conditions of the provincial bill.

Election of Officers.

The following officers were elected:

President—James Graham, Lindsay (re-elected).

Secretary—Col. Farewell, Whitby (re-elected).

Committee on Legislation—R. R. Brett, Essex; J. Kenrick, Ancaster; Norval Hagar, Warden of Welland; D. J. N. Wood, Kirkfield, Victoria County; D. J. Evans, Islington, York County; Peter Christie, Manchester, Ontario County; Dan Quinlan, Barrie, Simcoe County; S. R. Wallace, Burgersville, Oxford County; Rothwell Watt, Wiarton, Bruce County; Luther F. W. Furmer, Fullarton, Perth County; John A. Macdonald, Branchton, Wellington County.

Executive Committee—The president, the secretary, A. W. Campbell and P. G. VanVlack.

In the Woman's Building.

As usual considerable interest attached to the exhibits in the woman's building. The Woman's Art Association had had just placed in the cases a number of specimens of the work of the Blood Indians of the Rocky Mountains, received from Montreal. There were also several rush and split wood bottom chairs made by the habitants of Quebec, which many of the spectators found quite comfortable indeed, altho Miss Fitzgibbon had fenced the corner off with a stout rope to keep the crowd out.

In the morning there was a practical demonstration of kindergarten work by the little ones of Queen Victoria School and in the afternoon the manual training class proved quite an attraction.

The Household Economic Association met in the afternoon, Miss Fitzgibbon presiding. Talks on the Chemistry of Foods were given by Mrs. Noble and Mrs. Joy; Miss Semple spoke on the Arrangement of Flowers and Mrs. J. L. Hughes gave a general summing up of the work of the association.

A meeting of representatives of the various women's societies has been called for Friday at noon in demonstration hall to discuss the arrangement of the building for next year.

The Women's Art Association to-day will take up the question of development of home industries.

The exhibits in this building, which are for sale, are to be sent to the Women's Art Rooms after the Exhibition is closed.

Fruit Experimental Stations.

The Board of Control of the Fruit Experiment Stations met in the Farmers' Institute tent at 11 o'clock. There was a general discussion of the fruit exhibit, and a unanimous request was made to the Exhibition Board for a special building for next year. The idea is to have practical demonstrations in packing and handling fruit for home and export trade. Dr. Mills of Guelph presided.

In the afternoon the Board of Control of the Agricultural Experimental Union met. This organization is composed of students and ex-students of the O.A.C. Two thousand young farmers of the province are conducting the experiments in growing crops on their own farms, and the board arranged for a convention of these men at the O.A.C. on Dec. 7 and 8. Prof. Jordan of Geneva, N.Y., will be invited to attend the meeting and discuss the subject of feeds and feeding of live stock. Among those present were: Dr. Mills, in the chair; Prof. C. A. Zavitz, O.A.C. secretary; Nelson Monteith, Stratford; E. E. Drury, Crown Hill; T. G. Raynor, Rosehall; F. C. Elford, Holmesville; G. C. Creelman, Toronto; H. L. Hutt, O.A.C., Guelph.

Seized Jug of Whiskey.

Officers Irwin, Thompson and Chapman of the morality department visited the refreshment booth of George Hance, on the Exhibition grounds yesterday, and seized a jug of whiskey, which was being retailed to customers.

Among the articles picked up on the grounds and handed to the police are two false teeth, set on a plate. They will be given to the first person showing a cavity to match.

World's Visitors.

The readers of The World are calling every day at the office on the Fair grounds.

Those who called yesterday were:

Nora Laugher, Worcestershire, Eng.; John H. Brown, Seagcave; M. A. Kirkwood, Toronto; Maude L. Buck, Chicago, Ill.; Mrs. C. B. Buck, Chicago, Ill.; E. Doherty, Plumstead, Eng.; E. Wornum, 619 Spadina-avenue; J. Kirkland, Donlands; Samuel Knights, Unionville; Alfred Rush, Unionville; M. S. Hurling, Bala; H. Newell, Kilbride; William Carruthers, Cashel; E. M. Lockwood, Rochester; A. E. McCrum, Brockville; William Walker, Deeryville; David Francis, Derryville; James Phepparc, Queenston; George W. Guinlock, Toronto; W. H. Couson, Toronto; Mrs. E. Lennox, Montreal; Mrs. C. Polson, Montreal; George Wilson, Port Hope; Charles Powell, Toronto; Alf. Rubbra, Guelph; N. Henderson, Palgrave; John Munro, Salem; Harry Fulljames, Cincinnati; W. D. Garwood, Toronto; C. Cavers, Toronto; George Kivell, Brantford; Alex. A. Kirkwood, Toronto; Richard Dean, Warsaw; Dr. D. Sinclair, Toronto; Isaac Bradley, Alton; Thomas J. Jones, Weston; Thomas Kirell, Lynden; S. G. Kirell, Lynden.

Call and Register.

Visitors at the Dominion Exposition are invited to call at The World Office in the Press Bureau and register their names and receive a complimentary copy of the current day's issue. A representative will be present each day and evening of the Fair, and will be pleased to furnish visitors with all information.

The Balloon Ascension.

"There it goes! Look! See, there goes the balloon!" was the cry from thousands of throats, both young and old, at the Exhibition grounds yesterday afternoon.

Altho many had left the grounds before this exciting performance took place there were still about 25,000 people in and around the Fair, who held their breath as the daring young French-Canadian aeronaut, Prof. Alfonse Stewart, swung aloft on the trapese, suspended from the huge air-filled monster. Preparation took some time and it was 5.30 before the ascent took place. This balloon measures 75 feet in height and 100 feet in circumference, and consequently required a considerable quantity of hot air to fill it up. The anxious and excited throngs crowded close round the rope enclosure anxious to see the popular young aeronaut who was to make the dangerous ascent. "Hold on! Wait a moment! Hold her steady. Look out there! Look out for that pole. She's going. Are you on the bar, Stewart?" "Yes, all right!" and up floated the monster Sweet Caporal cigarets balloon with the young aeronaut swinging on the trapese and throwing down souvenir fans and boxes of Sweet Caporal cigarets to the applauding multitudes gathered round, who burst out into wild and enthusiastic shouting. Up she floated, with the Sweet Caporal sign flowing out on the breeze and drifted towards the city, followed by the anxious gaze of the crowd. When about 5000 feet skyward the veteran balloonist, J. C. Belmont of Boston, who is manager for the balloon people, and who directed and helped in the filling and starting, yelled repeatedly to the aeronaut, who seemed to be making for the densely populated part of Toronto. In a moment the nervy Stewart cut loose his parachute and began a gradual and easy descent, while the bloated monster soared still higher, soon, however, emitting smoke in large quantities and shortly afterwards dropping down to the centre of the town. Stewart meanwhile was making straight downward and heading for the baseball grounds, near which he alighted just half an hour after leaving the Exhibition grounds. About ten minutes later he walked back, surrounded by an admiring throng, and informed his manager that he was all right, saying, "I heard ye yell."

The parachute used by Prof. Stewart was the same as that used by Prof. Trussell when he made his ascension at Riverside Park, Montreal, on which occasion he was nearly killed, being two weeks in the hospital. He was then attached to the O. K. Cut Smoking Tobacco balloon.

The Sweet Caporal balloon will go up to-day from the same place at 5 p.m.

Grand Trunk Railway System.

When visiting the transportation building do not miss the Grand Trunk Railway Picture Exhibit. One hundred large sized photographs of the Muskoka Lakes, Georgian Bay, Lake of Bays, Kawartha Lakes and Portland District are to be seen; also mounted fish, comprising Brook Trout, Land Locked Salmon, Black Bass, Wall-Eyed Pike (Dore) and Maskinonge weighing from one and one-half to fifty-nine pounds.

This exhibit has been shown in many of the principal cities of the United States and has been the means of attracting many tourists to our northern resorts. Well printed descriptive literature is to be had and the attendant in charge will cheerfully answer questions.

Morris Pianos.

At the Morris piano exhibit, just to the right of the south entrance, manufacturers' building, the large staff are kept constantly busy with retail customers and salesmen in plentiful numbers. W. R. Dunn, general manager, who has just returned from a trip to the West, is in daily attendance, and is busily engaged with the company's agents, many of whom called from outside provinces. Among these were noticed W. H. Leach of Montreal, S. L. Barrowclough, Winnipeg; T. J. Blaine, Hamilton, and many other enthusiastic Morris men.

Canadian Home Circles.

Every day of the Fair greater crowds of visitors are at the Canadian Home Circles' tent, situated so conveniently on the main lawn, in front of the transportation building. It is the first purely Canadian institution of the kind in Canada, and thousands of Canadian homes are now under the protection of the order.

The society has over 15,000 members, and 387 circles or lodges have been organized, extending from St. John, N.B., to Vancouver, B.C. A special life expectancy reserve fund, amounting to over $200,000, has been accumulated, and is deposited in chartered banks, and there is a good surplus in all other funds of the order. The cost of membership is comparatively small, the assessments being as low as possible consistent with safety and ability. The Canadian Home Circles' offices will greet all comers cordially.

Comfort Soap.

What's the use of advertising Comfort soap when everybody knows it? The firm of Pugsley, Dingman & Co., manufacturers of Comfort soap, by their straightforward and strictly business principles, have established a reputation for reliability which is unsurpassed in the country. For this reason, Comfort soap has always been received favorably by thousands of people who would otherwise never have been won over.

Visitors to the Exhibition all agree that they do not receive anywhere such courtesy and liberality as at the Comfort soap makers' establishment. Even the mothers and children in arms receive the same attention, tho these are much to be pitied for the difficulty they experience in gaining the same attention as others. The motto of the Comfort soap people is: "Harmony, courtesy and strict business principles." They believe in making "everybody happy."

Blue Ribbon Tea.

That delicious tea, which is being demonstrated by the pretty girls of the Blue Ribbon tea exhibit, in the manufacturers' building, is to be seen in the process of packing at the process building. Thousands stand round watching this interesting performance. The tea is fed into the machine, which weighs it and empties it into a receiver automatically. The receiver has previously had a lead wrapper put round it by one man. Another guides the machine while the tea is filled into the funnel.

Continued on Page 4.

ALL WELCOME.

Visitors to the Dominion Exposition are invited to call on The World at the Press Bureau.

Phone Main 2568.

You Don't Know. . . . .

How valuable your eyesight is until it is gone. We have fitted thousands with spectacles and thay have been benefited. All our patrons are satisfied.

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Mechanical Dentist. Must be first-class, experienced man.
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To a competent person we will pay twenty-five dollars per month. Apply
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Toronto Agent Wanted.

The London and Lancashire Fire Insurance Company of Liverpool invites applications for its city agency (presently held by Messrs G. F. Marter & Son, who are leaving the Company)

Duties to commence Oct. 1 next.

Applications will be considered from Insurance Agents and others of good business position and connections, and, if not personal, should contain full particulars, which will be treated as confidential. Address Alfred Wright, manager, Toronto. Toronto, Sept. 9, 1903.

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If you want to borrow money on household goods pianos, organs, horses and wagons, call and see us. We will advance you any amount from $10 up same day as you apply for it. Money can be paid in full at any time, or in six or twelve monthly payments to suit borrower. We have an entirely new plan of lending. Call and get our terms. Phone—Main 4233.

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Must Bear Signature of
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CARTER'S LITTLE LIVER PILLS. FOR HEADACHE. FOR DIZZINESS. FOR BILIOUSNESS. FOR TORPID LIVER. FOR CONSTIPATION. FOR SALLOW SKIN. FOR THE COMPLEXION
GENUINE MUST HAVE SIGNATURE. Price 25 Cents. Purely Vegetable. Brent Good

CURE SICK HEADACHE.

It is then closed and passed over for labelling, which is done by boys. It is exceedingly interesting and well worth your attention when visiting the Fair.

Canadian Pacific Railway Building.

Every day you find the C.P.R. building crowded, and it's very natural, because their exhibit is conveniently situated, just past the art building, on your way to the woman's building or the grand stand. Then, further, they have there a display which merits the appreciation that is heard on all sides from those who crowd in to see the products of the great western country. This building is well suited to a brilliant display, on account of the numerous windows. Round these the beautiful grains and grasses of Canada are wreathed and plaited in most artistic designs.

The sportsmen also are evincing considerable interest this year over the magnificent show of heads and stuffed birds, which are all neatly placarded, making it very easy to see and understand everything in the exhibit. In this section will be seen over 50 splendid heads, of various sizes, of moose, deer, elk, antelope, caribou, buffalo and wapiti, the famous Kipawa moose head, with 29 points to his horns, and measuring from tip to tip 62 inches. The latter feature alone has attracted

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SHEA'S THEATRE | Week Sept. 7th. Matinee Daily.
Matinees 25c: Evenings 25c and 50c
Charles Dickson and Co., Harry Le Clair, The Three Polos, Shaw and Reid, Haines and Vidocq, Sisters Saville, Waldorf and Mendez, The Kinetograph, Ethel Levey.

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King Street and Fraser Avenue
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Resident pupils return Wednesday, Sept. 9th. Classes begin Thursday, Sept. 10th at 10 o'clock. New day boys are requested to be in attendance on Wednesday, Sept. 9th.
The Principal or one of the Masters will be at the College daily from 2.30 till 5 o'clock to enter pupils and give information.
The regular staff comprises 14 graduates of English and Canadian Universities, with additional special instructors.
50 acres of ground and complete equipment. Separate Infirmary Building for cases of illness. Resident physician and trained nurse.
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Examinations for Entrance Scholarships will be held on Saturday, Sept. 12th.
The College Calendar, with particulars as to terms, can be had on application to the Bursar, Upper Canada College, Deer Park, Toronto. ed

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TO RENT

TO RENT—FARM, 150 ACRES, BEING Lot 1, Concession 4, Markham, and Lot 33, fifth concession, Scarboro; good brick house, frame house for man, good barns, stone cellar, 2 good wells, 3 cisterns, orchard, good fences, thoroughly underdrained. Apply T. A. Gibson, 43 Adelaide-street East, Toronto. 33

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ASTRAY FROM UNION STATION white fox terrier dog, brown head and brown spot on body, brown tail; answers name of Spot. Return to baggage agent, Union Station.

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