

THE WORLD'S HOME MAGAZINE FOR WOMEN Edited by LAURA E. McCULLY, B.A.

The Swastika Cross.

In an article in The World of this morning, you inform your readers that "the local occultist" has been loading you up with nonsense about the swastika...

There is no proof beyond some loose statements by Max Muller and a few others that there is any difference in the value of the swastika, as indicated by the direction of the arms, for these are found pointing both ways...

DOGS BEFORE DEBTS.

Ouida's Love for Her Canine Friends Uncommonly Great. LONDON, July 12.—Relative to Ouida, the novelist, being reduced to poverty...

SUMMER COMPLAINTS.

At the first sign of illness during the hot weather give the little ones Baby's Own Tablets, or in a few hours the trouble may be beyond cure.

PERSONAL.

Mrs. S. Agnew of Belfast, Ireland, is spending a month in the city with her brother, Mr. F. W. Henry, 189 Beaver-street.

Mr. George J. Little of Denver, Col., is in the city visiting his parents.

New C.P.R. Train to Hamilton. New Canadian Pacific train leaves Toronto at 11:45 a.m., daily except Saturday, for Hamilton and Buffalo, carrying through sleeper for Pittsburg.

The Toronto World CHILDREN'S HUMANE LEAGUE

For this week the subject is, "Canadian Squirrels in Park or Wood." Contributions are not to consist of more than two hundred words, and are to be written on one side of the paper and signed with name and address of the writer.

The following new names have been handed in:

- Willie Legassick, W. N. Cheshire, Clifford Brent, William Gordon, Jennie Gordon, Nellie Wilson, Lizzie Wilson, Irene Corvey, Beatrice Gourlay, Frank Painter, Bessie Legassick, Myrtle Legassick, Leonard Painter, Aubrey Corvey.

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WHAT TO WEAR

Undoubtedly an inspection of the newest hats in Toronto shops goes to confirm the report from abroad that hats are being turned up at the sides and even in front.

I saw a lovely suit yesterday. A young lady of about nineteen was the wearer, and the youthful slowness of her figure suited the style admirably.

Very French indeed is the style which demands that the lace on the hat, no matter how fine it may be, shall be dyed to match the foundation.

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World Pattern Department



1907—Misses' Tucked Shirt Waist. With High or Low-Necked Front and Long or Three-Quarter Length Sleeves.

Pattern Department

Toronto World send the above pattern to NAME ADDRESS City and State

Mother Goose Bazaar.

On Hooper-street, Centre Island, a very pretty bazaar was held yesterday for the purpose of collecting money for a cot in the Home for Incurable Children.

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Children's Manners

How often one hears the exclamation, "Oh! I do so love to see children perfectly natural!"

Usually the speaker has reference to the conduct of some child who has entered a crowded room with grace and dignity devoid of self-consciousness, and acquitted him or herself of some little recitation, or social amenity, with perfect calm and candor.

Why cannot other children with the same advantages and equally cultivated parents associate such self-respecting, sensible, yet captivating, manners as this? If trained from earliest years, they would learn to avoid those affectations so detestable in grown-up children, whereas, if left to themselves, like one in many would show anything like such presence of mind and self-control as a little entertainer. Nor does such training destroy the charm given my nature to the young and innocent.

ACROBAT FALLS 40 FEET!

Those fond of daring acrobatic exhibitions should not fail to see the Five Stars Troupe, who will give their final performance this afternoon at evening at Hanlan's Point.

Midsummer Night.

All the birds sleep, Each small, bright, careful eye is lightly shut.

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TORONTO GIRL MARRIES AT C. E. CONVENTION

Met Her Sweetheart of Ten Years Ago and Ceremony Was Soon Completed.

VANCOUVER, B.C., July 11.—Miss Bessie McIntosh, of Toronto as delegate to the C. E. convention at Seattle, is attending convention as Mrs. Robert Thompson of Orville, Washington. The change was sudden, as the little international romance is interesting.

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OVER 80 YEARS' ESTABLISHED REPUTATION.

Meave's Food

Easily assimilated by the most delicate. Contains all the essentials for flesh and bone-forming in an exceptional degree.

Quickly and easily prepared.

Purveyors by Special Appointment to H. M. the Empress of Russia.

Gold Medals, London, Eng., 1900 & 1906.

An Interesting Booklet by a Trained Nurse, "Hints About Baby," will be mailed free on application to the Wholesale Agents for Canada—THE LONDON & TORONTO TRADING CO., 37, Yonge Street, Toronto.

For the Noon-Day Lunch

Nothing So Satisfying as TRISCUIT

It is whole wheat steam-cooked, shredded and baked and compressed into a wafer, presenting greater amount of nutriment in smallest bulk. Delicious as a toast with butter, cheese, marmalades and beverages.

Always ready to serve. Crisp, tasty and nourishing.

All Grocers 13c a Carton, 2 for 25c.

Normal School Results

In accordance with the reports of the principals and staffs of the Normal schools at London, Ottawa and Toronto, the minister of education has awarded certificates to the following students.

Public Library Board.

The monthly meeting of the library board was held yesterday afternoon. Other than the presentation of committee reports, little or no business of importance was transacted.

Mount Clemens Mineral Springs Resort

This famous resort with its many advantages, is now open for the season to regenerate, and it is so easy of access by the Grand Trunk from Toronto.

Almost a Wreck.

LONDON, July 12.—The G.T.R. Stratford and London train, due at 6.30 last night, and filled with passengers, unfortunately was wrecked on the night of the 11th.

A Thriving Canadian Industry.

The shoe and leather industries in which Canada has so rapidly advanced in the past few years as that of manufacturing boots and shoes.

What Does it Mean?

Dr. Hamilton Gives a Full and Satisfactory Explanation. Look at your tongue!

The Aim of Life.

We live in deeds, not in thoughts, not in breaths; in feelings, not in nerves on a diet of "stupid content" and "stupid throbs."

A Courageous Guest.

Guest (to wife of the Innkeeper): "Good heavens, woman! What kind of pork do you call this? Are you not ashamed to set such a dish before a human being?"

When You Take Cold

One way is to pay for it; in any case, not until it develops into pneumonia, or bronchitis, or pleurisy. Another way is to ask your doctor about Ayer's Cherry Pectoral. If he says, "The best thing for colds," then take it. Do as he says, anyway.

CLUB HOUSE FOR O.R. AT

Five Bungalows Being Erected for Riflemen to Lounge

An elaborate club house for the O. R. Riflemen is being erected at Long Branch. The building is well equipped, and made to order to be properly tenanted.

NEW FINNISH CLUB

Extensive alterations to the large brick residence at Richmond-street which has been purchased by a society of ladies, and which will be adapted for the Finnish Club.

FREE

No man need be weak and light-hearted, content with a certain cure for Etonach, Liver and Kidney troubles, which Electric Belt with Electric current cures.

DR.

140 Yonge St.

DINEEN BUILDING