

BOILER

-@·]

alsuna .

DERS

ATORS

ideas in gen-

n of heat are

Boilers and

If you are

end you our

e. We will be

with inform-

d cost, with-

ite us NOW.

LIMITEL

LE FAIR AND

BESHOW

. 17 to 20

Close Sept. 10th

rs, Sweepstake Winners onship Winners from onal, the Cobourg Horse great Rochester Horse mpete at Oakville in Jumping Classes, Saddle , and Harness Classes. A. BATH, Secretary-wills

XT WEEK

-

LU

LL

5

S

0

0K

U

EATON'S DAILY STORE NEWS

The Acousticon helps the Deaf hear Call for demonstration or write fo illustrated leaflet. -Optical Dept., Third Floor, James and Albert Sts.

PAGE THREE

Illustrating the "Way Sagless Spring"

THE TORONTO WORLD

The Spring That Affords the Luxury of a Box Spring at Practically Half the Price---Which is \$12.75

REMARKABLE VALUE Is the Keynote of Today's September Sale of Oriental Ruas

Description fails to do justice to the beautiful colorings and novel designs of these splendid products of the weavers of the east. It is necessary to see the rugs to appreciate their charm, and to realize the remarkable values offered. Rugs for living-rooms, dining-room or den are marked at prices that are in many cases little more than the price of machine-made rugs, so that the opportunity to save on Oriental rugs at this time is unusual. There is splendid range for choice from the large assortment. A few are here listed:

Battalli, size 16' 5" x 13' 1". Sale price, \$345.00. Mahal, size 10' 4" x 7' 2". Sale price, 250.00. Meshed, size 13' 7" x 10' 9". Sale price, 400.00. Sparta, size 16' 5" x 11' 2". Sale price, 295.00. Mahal, size 11' 4" x 8' 4". Sale price, 285.00. Mahal, size 12' 11" x 8' 2". Sale price, 295.00. Sheraz, size 7" 1" x 10'. Sale price, 195.00. Soumac, size 10' 7" x 7' 2". Sale price. 85.00.

Kazac Oriental Rugs, Talish Runners and Navajo Indian Rugs are obtained in useful sizes for halls and dens. They are in rich shades of Persian red, blue, ivory and camel; and the Navajo Rugs in unique contrast of grey and red, grey and black, etc. Sizes range from 3 ft. 9 in. x 7 ft. to 4 ft. 6 in. x 10 ft. Sale price, each,

Of the September Sale of Blankets and Comforters Consists of a Clearance of 1,500 Pairs of Flannelette Blankets

at Pair \$2.40

THE FEATURE TODAY

These Flannelette Blankets are of fine quality; and are marked at a price far below their regular value. They are softly napped and bordered with pink or blue stripes. Approximate size, 64 x 74 inches. Not more than two pairs to a customer. Today, sale price, per pair, \$2.40.

100 Pairs of White Cotton Blankets, extra thick, but very soft and warm; have a short, fine nap, and are finished with striped borders and bound edges. Approximate size, 70 x 82 inches. Today, sale price, per pair, \$5.65.

White All-wool Blankets for single beds, are another exceptionally good sale item. They are of excellent sturdy stock, whipped singly and bordered with pink or blue stripes. Approximate size and weight, 60 x 80 inches, and 51/2 lbs. to the pair. Today, sale price, per pair, \$10.75.

Extra Quality White All-wool Blankets, in doublebed size, are thoroughly scoured and whipped singly. These are splendid blankets, and offer a money-saving opportunity at this price. Approximate size and weight. $64 \ge 84$ inches, and $6\frac{1}{2}$ lbs. to the pair. Today, sale price, per pair, \$13.75.

Cambric Covered Comforters. Today, Sale Price, Each \$2.60 There are 300 Comforters in this assortment, all

The Spring That Leads the Way to Complete Relaxation and Restful Satisfying Sleep.

The "Way Sagless" Spring is an all-steel frame bed spring, with ends reinforced to prevent buckling or warping; the filling is of fine tempered wire, twisted, not "woven," into hollow ropes of highly tensioned steel.

This patented hollow cable construction forms an elastic surface that gives with every motion of the body, yet springs back to a flat surface as soon as the weight is removed.

The "Way Sagless" Spring is all metal. Has no loose ends or exposed sharp corners to tear bedding.

It does not roll toward the centre. It's sanitary and noiseless, and guaranteed for 25 years. Ask about it in the Furniture Building, James and Albert Sts. NOTE THE PRICE, \$12.75.

