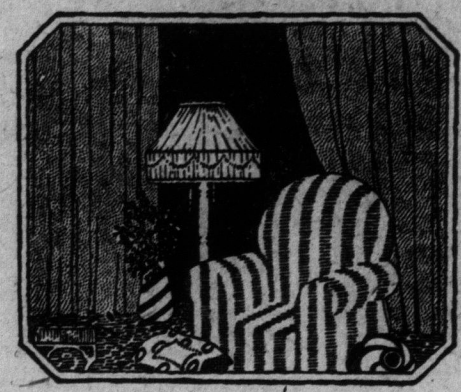


Telephone Main 7841 1898---TWENTY-FIRST ANNIVERSARY, COMING-OF-AGE YEAR---1919 Market Adelaide 6100

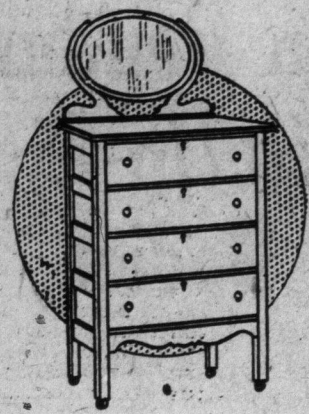
Simpson's---Several Carloads of Bedroom Furniture on Sale Today

Look around your home now and see whether the bedrooms require new furniture, for today is the day when you can buy dressers, chiffoniers, brass bed outfits, mattresses and springs at away less than regular prevailing prices. Now is the time to fix up your rooms for the guests you expect during the Exhibition. These offerings will likely sell rapidly, so that early shopping is advisable.



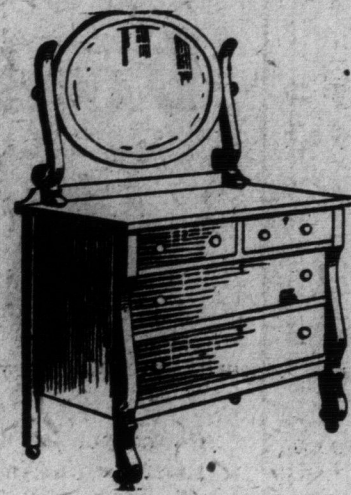
August FURNITURE AND Home Furnishings Sale

Chiffonier \$19.15
Regularly \$29.75.



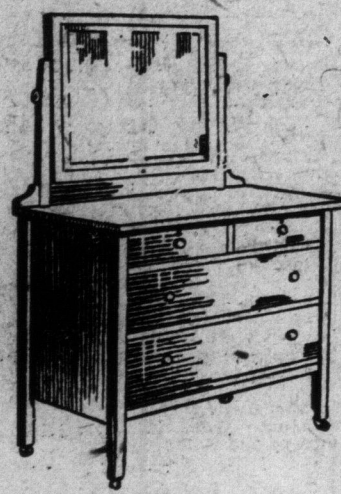
White enamel, 4 deep drawers and 2 small drawers, wood trimmed. Regularly \$29.75. August Sale price \$19.15.

Dresser \$24.15
Regularly \$34.50.



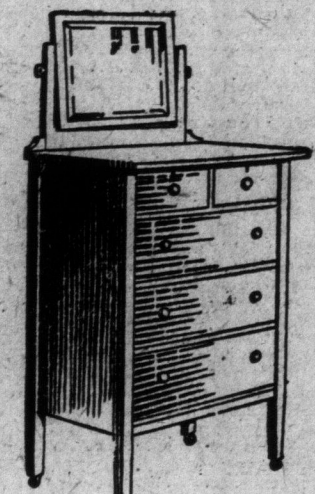
As illustrated. Dresser, genuine quarter-cut oak, fumed and golden finish. Colonial posts and pillars. 42-inch case. Large oval bevelled plate mirror. Regularly \$34.50. August Sale price, \$24.15.

Dresser \$20.95
Regularly \$30.75.



As illustrated. Genuine quarter-cut oak, front and top mission design. Bevelled plate mirror, 22 x 26 inches. Regularly \$30.75. August Sale price, \$20.95.

Chiffonier \$19.20
Regularly \$29.50.



As illustrated. To match dresser. Genuine quarter-cut oak front and top, golden finish. Regularly \$29.50. August Sale price, \$19.20.

Store Hours 8.30 to 5.30
Store Closes 1 p.m. Saturday
No Noon Delivery Saturday

Join the Home-Lovers' Club

TIME FLIES. Soon winter will come, with the long evenings, indoors.

GRASP THE OPPORTUNITY presented by our wonderful August Furniture Sale.

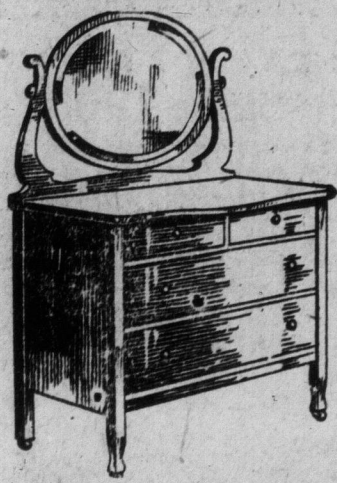
BUY HOUSE FURNISHINGS NOW. Look over the home needs. Replace the old, worn out things and buy those other things—now—instead of "Some Day." KEEP THE HOME "COMFY."

JOIN OUR HOME-LOVERS' CLUB.

Members buy at cash prices. Pay part cash and balance in convenient amounts. Goods delivered at once.

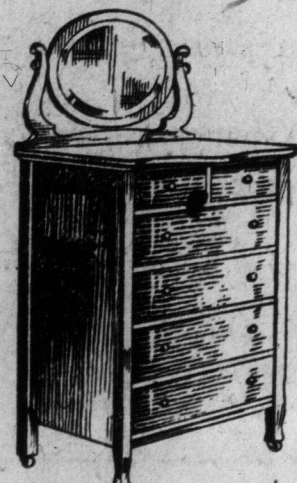
SEE CLUB SECRETARY—FOURTH FLOOR.

\$23.15



\$32.75 Dresser, \$23.15—As illustrated. Genuine oak, fumed and golden finish. Shaped top and standards. Four drawers. Bevelled plate mirror. Regularly \$32.75. August Sale price, \$23.15.

\$20.55



\$30.00 Chiffonier, \$20.55—As illustrated. Chiffonier to match dresser. Bevelled plate mirror. Regularly \$30.00. August Sale price, \$20.55.

Brass Beds Reduced

\$24.50 Brass Bed, \$19.45.

Heavy 2-inch posts, special top rod and caps. Five fillers. Supplied in all regular sizes and finishes. Regularly \$24.50. August Sale price, \$19.45.

\$33.75 Brass Bed, \$27.15.

Heavy 2-inch posts and top rail. Special ball corners. Five 1-inch fillers. All regular sizes and finishes. Regularly \$33.75. August sale price, \$27.15.

Simpson's—Fifth Floor.

August Sale Prices on Mattresses and Springs

Mattress, \$4.55.

Seagrass centre, jute felt both sides, deeply tufted, full depth border. All regular sizes. August Sale price, \$4.55.

\$9.75 Mattress, \$8.45.

Fibre, with felt both sides and ends, roll edges, handles on sides. Good grade of art ticking. All regular sizes. Regularly \$9.75. August Sale price, \$8.45.

\$14.50 Mattress, \$10.95.

Felt, built in layers. Has full-depth border. Deeply tufted, encased in good grade of art ticking. Regularly \$14.50. August Sale price, \$10.95.

Simpson's—Fifth Floor.

\$7.00 Bed Spring, \$5.95.

All-metal frame, woven wire fabric, heavy cable supports, lock weave. Regularly \$7.00. August Sale price, \$5.95.

\$7.75 Bed Spring, \$6.95.

Steel frame. Woven wire lock weave cables. All regular sizes. Regularly \$7.75. August Sale price, \$6.95.

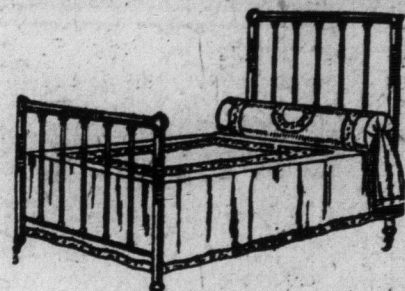
\$10.75 Bed Spring, \$8.45.

Steel frame. High angles, woven wire fabric, lock weave. All regular sizes. Regularly \$10.75. August Sale price, \$8.45.

Pillows, \$1.85 Pair.

Mixed feathers. Size 17 x 25. Encased in good grade of ticking. August Sale price, pair, \$1.85.

Brass Bed, Spring and Mattress Sale Price \$44.65 Regularly \$57.75



As illustrated, 3-Piece Brass Bed Outfit, bed, spring and mattress. Brass bed, 2-inch posts and top rails, five 1-inch fillers, ball corners, all finishes. Spring all-metal frame, high angles, double-woven wire fabric, with cable supports. Mattress of jute felt in layers, full depth border, in good grade of art ticking. Regularly \$57.75. August Sale price, \$44.65.

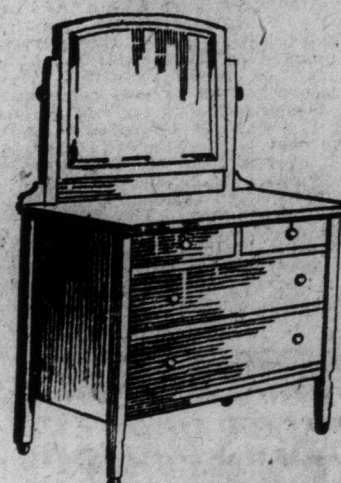
3-Piece Bedroom Suite Reduced to \$59.60

Regular Value, \$84.75.

3-piece bedroom outfit, consisting of brass bed, dresser and chiffonier. The brass bed has heavy 2-inch posts, 5 fillers, special caps. All regular sizes and finishes. The dresser has genuine mahogany front and top, bevelled plate mirror. The chiffonier has 2 large and 2 small drawers, genuine mahogany front and top, bevelled mirror. 3 pieces complete. Regularly \$84.75. August Sale price, \$59.60.

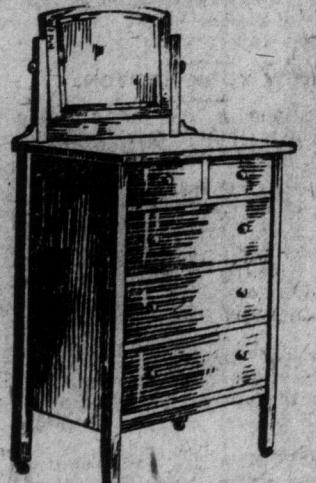
Simpson's—Fifth Floor.

\$23.45



\$34.50 Dresser, \$23.45—As illustrated. Front and top genuine mahogany, also quarter-cut oak, fumed and golden finish. 42-inch case. Shaped mirror. Regularly \$34.50. August Sale price, at \$23.45.

\$19.95



\$29.75 Chiffonier, \$19.95—As illustrated. To match dresser. Genuine mahogany front and top, also quarter-cut oak, fumed and golden finish. Regularly \$29.75. August Sale price, at \$19.95.

Picture Framing 95c

Size 14 x 18 inches.

Today we will frame your pictures in an assortment of mouldings, gills, gum, oak and mahogany in suitable widths, including glass, back and work, up to and including 14 x 18 inches, 95c.

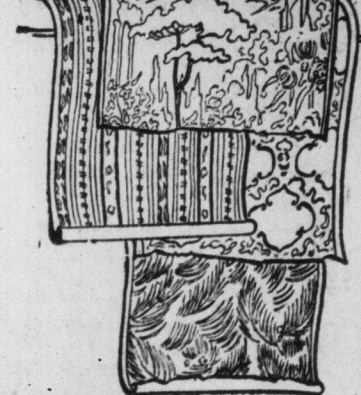
Suit Case, Special, \$3.95.

Fabrikoid covered suit case, strongly built, with two leather straps inside, shirt pocket and straps, swing handle, good fasts and lock. Size 24-inch. Regularly \$4.95. Today, \$3.95.

Simpson's—Sixth Floor.

Sale Specials in Axminster Rugs, Wall Papers, Bunting, Portieres and Electric Fixtures

Room Lots Wall Paper \$1.38



Choice of numerous designs and colorings suitable for all classes of rooms in the home. Conventional patterns, stripe and weave effects for living-rooms, dining-rooms and kitchens, pretty all-over floral designs and dainty stripe effects for bedrooms. Cut-out or 2-inch borders to match all papers, many of the cut-out friezes alone selling regularly at a higher price than the entire room lot. Enough ceiling border and wall paper to cover walls of room 12 x 12 x 9. Today special, \$1.38.

New Varnish Tile Wall Papers, 27c Single Roll.

Neat tile patterns and combination block and figured designs, printed with blue, green, rose and grey on light backgrounds. Good quality varnish finish that protects paper and permits wiping with a damp cloth.

High-Class Tapestry Wall Papers, \$1.00 Single Roll.

Beautiful wall hangings of the newest designs and colorings for living-rooms, dining-rooms and halls. Many patterns show a remarkable textile-like surface, closely resembling the woven fabric. 15 inches and 21 inches wide. \$1.00 single roll.

WHITE AND CREAM MOIRE CEILINGS, READY TRIMMED, IN SINGLE ROLL—Moire design, printed with silver mica or white or cream colored backgrounds. Edges are trimmed ready for hanging, allowing easy and accurate joining.

R. S. Co.'s High-Grade Paint.

Guaranteed to Give Service and Satisfaction.

For inside and outside colors. Large range of attractive colors.

Inside White	Drab	Navy	Green Tint
Outside White	Pearl Grey	Golden Brown	Pea Green
Ivory	Medium Grey	Antique Brown	Green Stone
Cream	Light Slate	Brunswick	Willow Green
Light Buff	Sky Blue	Brown	Dark Green
Buff	Light Blue	Maroon	Nile Green
Devon Grey	Medium Blue	Medium Red	Bottle Green

1/2 pints 35c; pints 50c; quarts, 95c; 1/2 gallon, \$1.50; gallon, \$2.50.

GENUINE RUBBER-SET BRUSHES—Black bristles, set in rubber, for painting, varnishing or enamelling. 1-inch brush, 17c; 1 1/2-inch brush, 22c; 2-inch brush, 27c; 2 1/2-inch brush, 33c; 3-inch brush, 39c.

MAJESTIC WHITE ENAMEL—Good quality white enamel for interior woodwork and furniture. Easy to apply and wears well. Special value, 75c pint, \$1.25 quart.

Simpson's—Sixth Floor.

Decorate for the Prince! Bunting 10c Yard!

3,000 yards of red bunting, 3,000 yards of white bunting, 1,000 yards of blue bunting—about 27 inches wide. The correct thing for veranda decoration. Very special for today only, 10c yard.

Sample Upholstered Furniture, 1-4 to 1-3 Off.

Six Stuff-over Chairs of different shapes, in good quality tapestry, one rocker and four Chesterfields; all the products of our own factory, and made by expert upholsterers. Regularly \$60.00 to \$245.00. Today, 1-4 to 1-3 off.

Handsome Velour Portieres, Today, Pair, \$25.98.

10 pairs only offered. Rich quality velour, made up at our own factory—finished with double-beaded shirred tops, with hidden hooks sewn on, ready to hang. Standard length, 6 ft. 9 in. Regularly \$33.50. Today, pair, \$25.98.

Heavy Chenille Portieres, 25% Off.

75 pairs to sell. Fully reversible, mostly in desirable tones of green, with effective colored bands of woven mixed colors, and heavy festoon fringe.

Reg. \$8.98 Chenille Portieres, pair \$6.73.

Reg. \$9.48 Chenille Portieres, pair \$7.08.

Reg. \$10.45 Chenille Portieres, pair \$7.83.

Drapery Dept.—Fourth Floor.

Axminster Rugs \$69.75 and \$31.95

Seamless Rugs, in small designs, in light and dainty figures. Size 9' x 12', sale price, \$69.75; size 6' x 9', sale price, \$31.95.

Brussels Rugs.

Neat and small bedroom patterns, soft colorings. Size 6' 9" x 9', sale price, \$24.95; size 9' x 9', sale price, \$34.95; size 9' x 10' 6", sale price, \$39.95.

Wool and Fibre Rugs.

Very attractive are the reversible wool and fibre rugs, in light colorings and two-toned effects. Size 9' x 9', sale price, \$8.95; size 9' x 10' 6", sale price, \$9.95; size 9' x 12', sale price, \$10.95.

Tapestry Rugs.

Seamless made rugs, in two-tone blue or brown shades, with fancy chintz borders. Size 9' x 10' 6", sale price, \$25.95.

Wool and Union Bedroom Rugs.

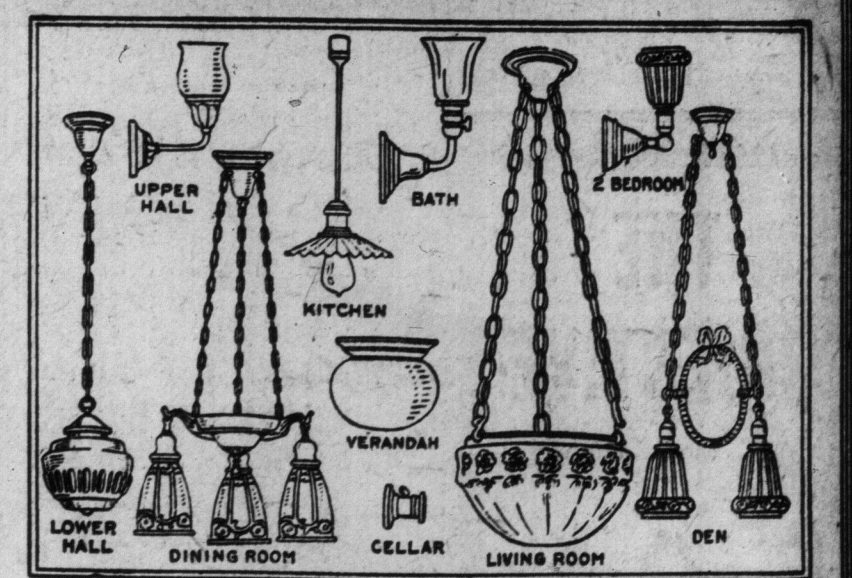
Artistic patterns and quiet shades, small designs, with a floral effect in borders and good colors. Size 7' 6" x 9', regular price \$13.00, sale price, \$10.95; size 9' x 9', regular price \$16.00, sale price, \$12.95; size 9' x 12', regular price \$21.00, sale price, \$17.95.

9 x 12 Grass Rugs, \$12.50, for \$7.95.

Plain centres, with artistic borders. Size 9' x 12', regularly \$12.50, sale price, \$7.95; size 8' x 10', regularly \$7.50, sale price, \$4.95; size 4' 6" x 7' 6", regularly \$4.75, sale price, \$3.29.

Simpson's—Fourth Floor.

6-Room Set Electric Fixtures



AUGUST SALE PRICE, \$39.75.

This set is worth at regular prices \$48.00. It is composed of fixtures and shades of excellent quality, well finished metalwork, properly wired, and will be installed free by careful workmen wherever our daily delivery calls. The living-room bowl is deep, 12 inches wide, with design in sepia brown. The two bedroom and den shades are neat with choice of pink, blue or yellow border design. The dining-room shades are in blue, pink or old ivory tones and the fixture is richly finished radiant gold. The hall fixture is deep Flemish gold finished with semi white bowl with raised pattern—both have nickel bracket. Bath has nickel bracket. Den is finished brushed brass and black. Regularly \$48.00. August Sale price, \$39.75.

INSPECTION FEES EXTRA—insulating joints (if needed) free. Installation in our daily delivery radius free. Bulbs, 25 and 40-watt sizes, when ordered at same time, 25c each.

Simpson's—Sixth Floor.

The Robert SIMPSON Company Limited