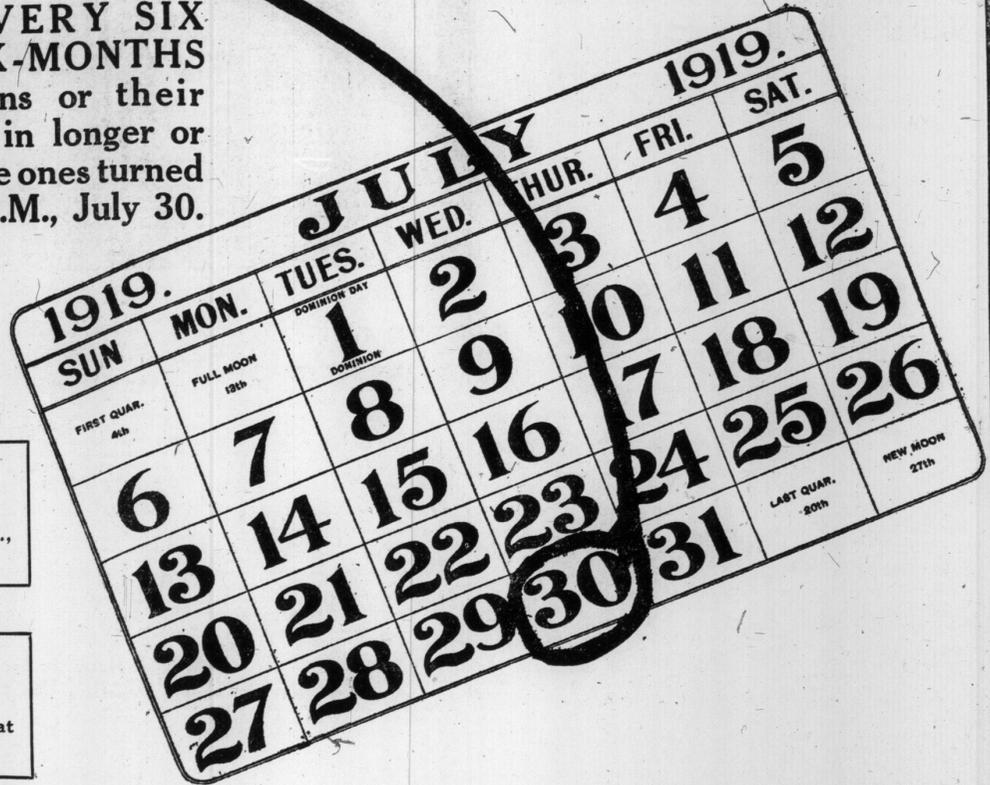


60,000 EXTRA CREDITS

-FOR EVERY SIX NEW SIX-MONTHS Subscriptions or their equivalent in longer or shorter time ones turned in by 11 P.M., July 30.



\$500 EXTRA FOR CITY

The City Member who has the greatest number of Credits at 11 P.M., JULY 30, will be given \$500 in cash as an extra award.

\$500 EXTRA FOR COUNTRY

The out-of-the-city member who has the greatest number of credits at 11 P.M., JULY 30, will be given \$500 in cash as an extra award.

NOTE---The 60,000 Extra Credits count toward the main prizes at the end of the campaign as well as toward the extra cash prizes.

# MAKE THIS YOUR BANNER WEEK

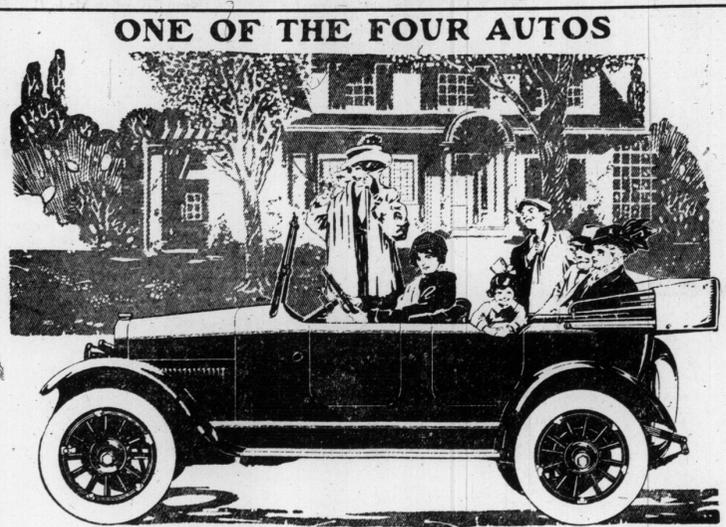
## THE EXTRA OFFER CLOSES ON JULY 30th

### Over \$16,000 in Prizes

#### The \$16,000 Prize List

- \$5,000 Home - - - - \$ 5,000
- Chalmers Touring Car - - 2,125
- Briscoe Touring Car - - 1,510
- Maxwell Touring Car - - 1,390
- Briscoe Touring Car - - 1,375
- 18 \$100 Prizes - - - 1,800
- 18 \$50 Prizes - - - 900
- 50 \$25 Prizes - - - 1,250
- Extra Cash Awards - - 1,000
- Total - - - - - \$16,350

The \$100, \$50 and \$25 Prizes above referred to will be merchandise orders, full details of which will be announced later.



ONE OF THE FOUR AUTOS  
This \$1390 Maxwell Touring Car, which is the fourth award, is a car that any motor enthusiast can well be proud of. It was purchased from and can be seen at UNITED AUTO SALES, LIMITED, OF TORONTO.

### It's Not Too Late to Enter

No one has as yet made a showing that cannot be equalled by a few hours' work.

Credits are secured only on subscriptions.

All that it is necessary to do to enter is to send in your name.

**But Do It Now and Take Advantage of the Extra Offer**

Send in a Subscription with your entry and get a running start.

#### FIRST SUBSCRIPTION CREDIT 15,000 EXTRA

TORONTO WORLD SALESMANSHIP CLUB.

In order to give those who enter the Salesmanship Club an early advantage, 15,000 EXTRA CREDITS are allowed, providing the entry blank is accompanied by a subscription.

Subscriber's Name .....

Address .....

Amount paid \$..... for subscription to The Toronto World (daily edition) for ..... months.

By sending this blank with any subscription, along with entry blank, the club member will start off with 20,000 credits, in addition to the regular number allowed in the schedule.

FOR FURTHER PARTICULARS CALL. PHONE OR WRITE

## SALESMANSHIP CLUB THE TORONTO WORLD TORONTO, ONT.

Salesmanship Club Department Office open from 8.30 a.m. to 9 p.m.

**CAMPAIGN ENDS AUG. 29**

### This Blank Gives You 5,000 Free Credits

#### Entry Blank

The World's Salesmanship Club.

#### Good for 5,000 Club Credits

Write Name and Address Plainly. Enter your name or that of a friend.

Name .....

Address .....

City or Town .....

Only one entry blank will be credited to any one member