

60,000

EXTRA CREDITS

—FOR EVERY SIX
NEW SIX-MONTHS
Subscriptions or their
equivalent in longer or
shorter time ones turned
in by 11 P.M., July 30.

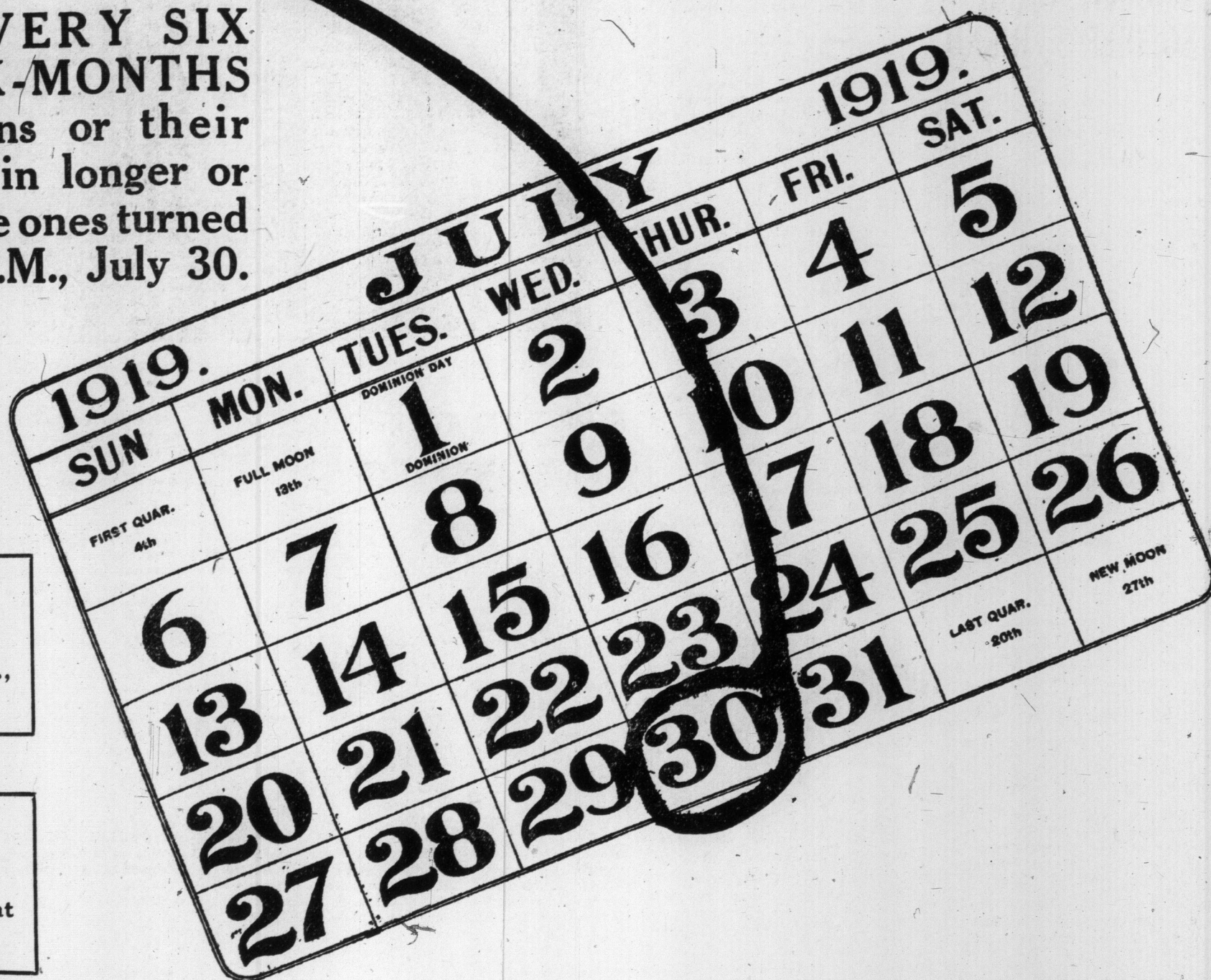
\$500 EXTRA FOR CITY

The City Member who has the greatest number of Credits at 11 P.M.,
JULY 30, will be given \$500 in cash as an extra award.

\$500 EXTRA FOR COUNTRY

The out-of-the-city member who has the greatest number of credits at
11 P.M., JULY 30, will be given \$500 in cash as an extra award.

NOTE---The 60,000 Extra Credits count toward the main prizes at the end of the campaign as well as toward the extra cash prizes.



MAKE THIS YOUR BANNER WEEK

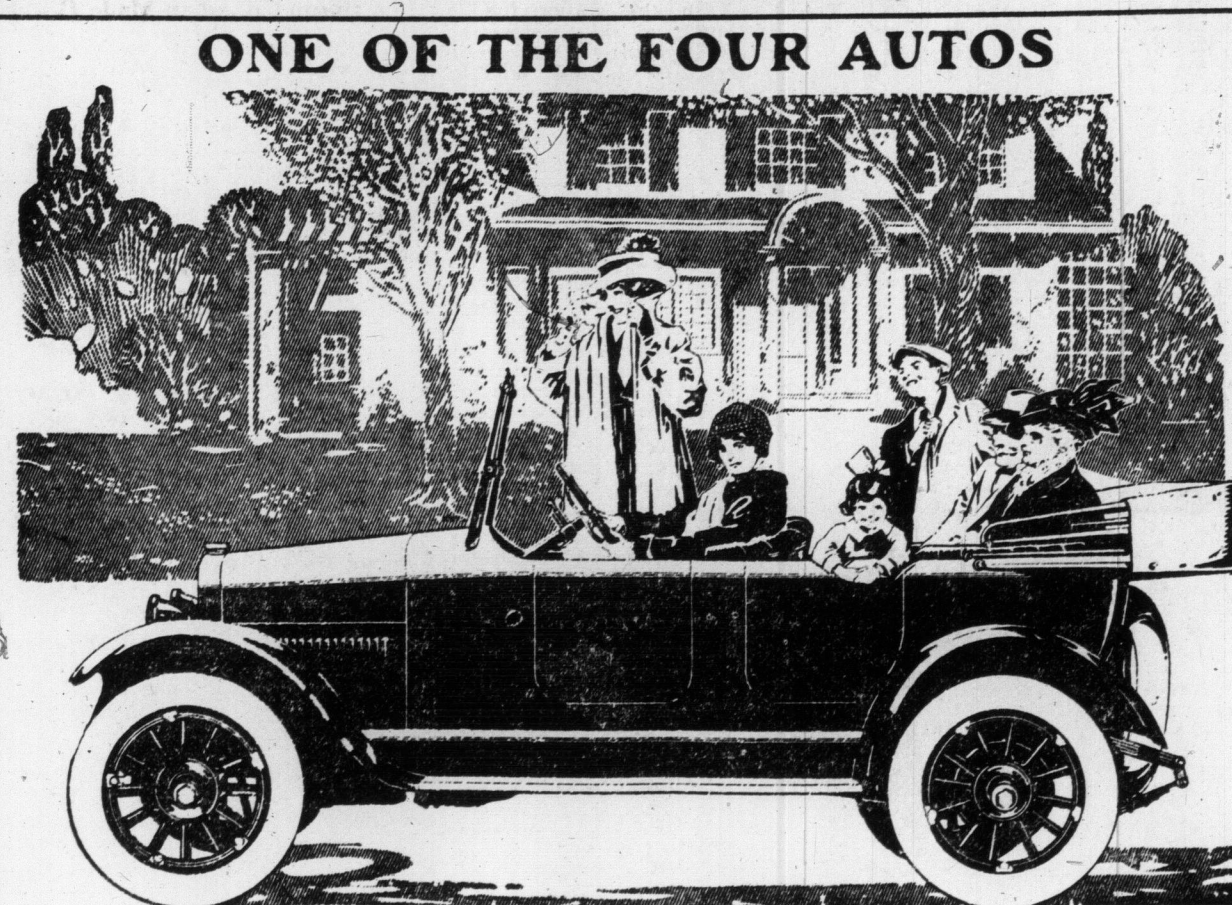
THE EXTRA OFFER CLOSES ON JULY 30th

Over \$16,000 in Prizes

The \$16,000 Prize List

\$5,000 Home	- - - - \$ 5,000
Chalmers Touring Car	- - - - 2,125
Briscoe Touring Car	- - - - 1,510
Maxwell Touring Car	- - - - 1,390
Briscoe Touring Car	- - - - 1,375
18 \$100 Prizes	- - - - 1,800
18 \$50 Prizes	- - - - 900
50 \$25 Prizes	- - - - 1,250
Extra Cash Awards	- - - - 1,000
Total	- - - - \$16,350

The \$100, \$50 and \$25 Prizes above
referred to will be merchandise orders,
full details of which will be announced
later.



ONE OF THE FOUR AUTOS
This \$1390 Maxwell Touring Car, which is the fourth award, is a car that any
motor enthusiast can well be proud of. It was purchased from and can
be seen at UNITED AUTO SALES, LIMITED, OF TORONTO.

It's Not Too Late to Enter

No one has as yet made a
showing that cannot be equal-
ed by a few hours' work.

Credits are secured only
on subscriptions.

All that it is necessary to
do to enter is to send in your
name.

**But Do It Now
and Take Advantage
of the Extra Offer**

Send in a Subscription with
your entry and get a
running start.

FIRST SUBSCRIPTION CREDIT 15,000 EXTRA

TORONTO WORLD SALESMANSHIP CLUB.

In order to give those who enter the Salesmanship Club an
early advantage, 15,000 EXTRA CREDITS are allowed, provid-
ing the entry blank is accompanied by a subscription.

Subscriber's Name

Address

Amount paid \$..... for subscription to The Toronto World
(daily edition) for months.

By sending this blank with any subscription, along with
entry blank, the club member will start off with 20,000 credits,
in addition to the regular number allowed in the schedule.

FOR FURTHER PARTICULARS CALL. PHONE
OR WRITE

SALESMANSHIP CLUB THE TORONTO WORLD TORONTO, ONT.

Salesmanship Club Department Office open from
8.30 a.m. to 9 p.m.

CAMPAIGN ENDS AUG. 29

This Blank Gives You 5,000 Free Credits

Entry Blank

The World's Salesmanship Club.

Good for 5,000 Club Credits

Write Name and Address Plainly. Enter your
name or that of a friend.

Name

Address

City or Town

Only one entry blank will be credited to any one member