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WEDNEGDAY MORNING JULY 23 1919

-FOR EVERY SIX-NEW SIX-MONTHS Subscriptions or their equivalent in longer or shorter time ones turned in by 11 P.M., July 30.

In survey of the survey of the

\$500 EXTRA-

The City Member who has the greatest number of Credits at 11 P.M., JULY 30, will be given \$500 in cash as an extra award.

\$500 EXTRA

The out-of-the-city member who has the greatest number of credits at 11 P.M., JULY 30, will be given \$500 in cash as an extra award.

NOTE---The 60,000 Extra Credits count toward the main prizes at the end of the campaign as well as toward the extra cash prizes.

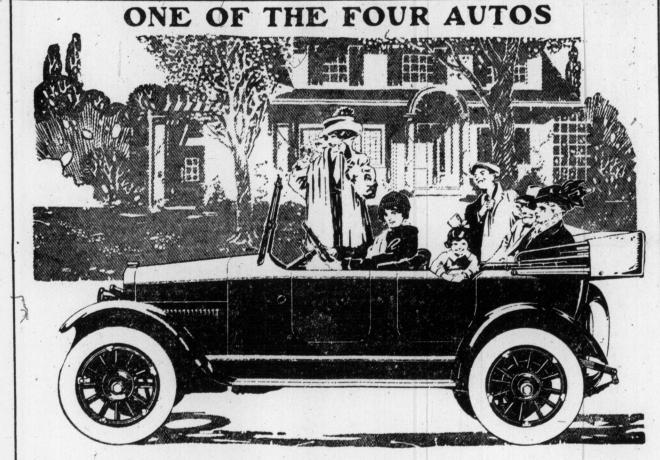
MAKE THIS YOUR BANNER WEEK THE EXTRA OFFER CLOSES ON JULY 30th

Over \$16,000 in Prizes

The \$16,000 Prize List

۱	\$5,000 Home	\$ 5,000
١	Chalmers Touring Car -	2,125
	Briscoe Touring Car	1,510
	Maxwell Touring Car -	1,390
	Briscoe Touring Car	1,375
	18 \$100 Prizes	1,800
	18 \$50 Prizes	900
	50 \$25 Prizes	1,250
	Extra Cash Awards	1,000
	Total	\$16,350

The \$100, \$50 and \$25 Prizes above referred to will be merchandise orders, full details of which will be announced later.



This \$1390 Maxwell Touring Car, which is the fourth award, is a car that any motor enthusiast can well be proud of. It was purchased from and can be seen at UNITED AUTO SALES, LIMITED, OF TORONTO.

It's Not Too Late to Enter

No one has as yet made a showing that cannot be equaled by a few hours' work.

Credits are secured only on subscriptions.

All that it is necessary to do to enter is to send in your name.

But Do It Now and Take Advantage of the Extra Offer

Send in a Subscription with your entry and get a running start.

FIRST SUBSCRIPTION CREDIT 15,000 EXTRA

TORONTO WORLD SALESMANSHIP CLUB.

In order to give those who enter the Salesmanship Club an early advantage, 15,000 EXTRA CREDITS are allowed, providing the entry blank is accompanied by a subscription.

Address for subscription to The Toronto World

(daily edition) for . . . months.

By sending this blank with any subscription, along with entry blank, the club member will start off with 20,000 credits, in addition to the regular number allowed in the schedule.

FOR FURTHER PARTICULARS CALL. PHONE OR WRITE

SALESMANSHIP CLUB

THE TORONTO WORLD

TORONTO, ONT.

Salesmanship Club Department Office open from 8.30 a.m. to 9 p.m.

CAMPAIGN ENDS AUG. 29

This Blank Gives You 5,000 Free Credits

Entry Blank

The World's Salesmansh p Club.

Good for 5,000 Club Credits

Write Name and Address Plainly. Enter your name or that of a friend.

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City or Town......Only one entry blank will be credited to any one member