12 MONDAY MORNING

THE TORONTO WORLD

NOVEMBER 15 1915

A Page of Values----On Sale Today at the Simpson Store

Exceptional Home Items

The Greatest Values in Lace, Scrim and Novelty Curtains That We Have Offered for Years, Including 500 pairs of all kinds of attractive and wanted Curtains,

at prices that have no relation at all to regular values.

One day only, will self every pair we can offer at these very excep-tional prices. Anticipate your wants for the near future and share in these values. It will pay you well to even provide for the possible requirements for some time to come, as an opportunity like this is rare. You will readily appreciate this when you have made compari-son between regular prices and those named for Monday. In addition to which all makers' prices are rapidly advancing by reason of increas-ing difficulties in production. ing difficulties in production.

90 Pairs Scrim Curtains, Regular \$2.50 to \$7.00 a Pair, Monday, \$1.25 a Pair—You will be delighted with these curtains in ecru and ivory color; 2½ yards long; graceful, simple designs, with plain cen-tres. Regular \$2.50 to \$7.00 a pair. Monday, a pair 1.25

Novelty and Colored Border Curtains, 69c a Pair-Dainty Net and

Novelty Curtains at 69c-Plain net and muslin centres, with neat laces and lace insertions; lovely effects for all kinds of rooms; 2¹/₄ and 2¹/₂ yards long; white and ecru. Regular \$2.25 to \$3.50 pair. Mon-

(See Yonge Street Window)

Sterling Values in Floor Coverings

We have gone carefully through our stock and selected these new, perfe-goods for special selling Monday.

SCOTCH TAPESTRY SQUARES.

A complete stock in a full range of colors and designs and sizes for any room. 6.9 x 9.0, \$6.75; 7.6 x 9.0, \$7.50; 9.0 x 9.0, \$8.75; 9.0 x 10.6, \$10.25; 9.0 x 12.0, \$11.75; 10.6 x 12.0, \$13.50.

English Axminster Hearth Bugs, \$3.39.—Twenty-five only, wool back, Ax-minster rugs, size 28 x 59 inches; Oriental designs. Regular \$4.75. Mon-day. 3.89

Scotch Scamless Axminster Huga.—Full range of two-tone Oriental and foral effects, including pale gray centre with chintz border, blue and roce, fawn ground Oriental, well-covered designs suitable for dining-rooms, rich Persian blue ground in all-over effects for living-rooms, and many others. 6.0 x 6.05 \$1425; 6.0 x 7.6, \$17.75; 7.6 x 7.6, \$22.60; 6.0 x 9.0, \$21.50; 8.0 x 10.6, \$24.95; 7.6 x 9.0, \$25.75; 7.6 x 10.6, \$31.00; 9.0 x 9.0, \$31.95; 9.0 x 10.6, \$37.25; 9.0 x 12.0, \$42,500; 10.6 x 12.0, \$49.75; 7.0 x 13.6, \$48.00; 10.6 x 13.0, \$54.50; 12.0

Well Made Furniture

Dining-Room Chairs, quarter-cut oak. fumed or golden finish, loose slip seats, in leather, five side and one arm in set. Regular \$28.00. Monday.. 20.75

Extension Couch Bed, frame of angle steel, springs of woven steel wire, mattress filled with cotton felt, green denim cover with valance. Regular \$8,75.

Exceptional Values in Linens and

ige of designs; display. Sizes to \$7.00. Mon-...... 8.95

A Great Comfort for a Cosy **Evening at Home Are These** House Coats at \$5.00

English make; good quality; light gray and brown mixed tweeds, or English blanket cloth, in plain blue or plain brown; corded edges, sleeves and pockets; sizes 36 to 44.

"Tuxedo" House Coat at \$10.50-Long lapels, silk faced, sleeves and pockets trimmed with silk; the materials are English cloths, in brown, red and gray, with small check pattern; sizes 36 to 44.

Heavy Silk House Coats, \$16.50-Blending shades of brown and mixed colorings, in figured designs, lined with plain red silk; sizes 36 to 44.

Bath Robe, With Slippers to Match, \$5.50-Put up in a gift box; good quality blanket cloth, in blue and red, gray and green or gray and red; neat, small designs; long and roomy cut; slippers to match, with soft padded soles; sizes 36 to 44.

Robes and Men's Furs

Black Goat Automobile Robes-No. 1, extra well-covered skins, medium large size, plush lined. Monday 13.25 Men's Winter Costs - Lined with brown caracul and imitation

muskrat skins; black cloth shells, Persian lamb collars. Monday 15.00 Brown Buffalo Cloth Robes-Serviceable and warm, well lined

Today's List of Boots CUSTOM-MADE BOOTS FOR MEN, \$2.95.

WOMEN'S \$4.00 AND \$5.00 BOOTS, \$1.49.

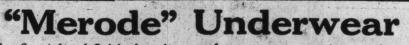
Best Grade Goodyear Welt Boots—Button and lace styles, in all the best fitting widths; round, high, wide and recede toe shapes; the uppers made of selected tan, mahogany and brown storm calf leathers; best oak-bark tanned leather soles; sizes and half sizes, 2½ to 7. Regular \$4.00 and \$5.00. Monday 1.49

MISSES' \$2.40 TAN CALF BOOTS AT \$1.49.

Dressy Button Boots—Of selected tan Russia calf, with neat full round toes and low heels; suitable for growing girls; medium weight solid leather soles; all sizes from 11 to 1½ in these popular perfect fitting boots. Regular \$2.40. Monday 1.49

BOYS' BOX KIP BLUCHERS, \$1.49.

120 pairs, reinforced double soles; military heels; round toe shapes; duck linings; sizes 4 and 5 only. Regular \$2.25. Monday at 1.49



Women's Vests-"Merode," medium weight, fine ribbed, combed white cotton; high neck,

with long or short sleeves; low neck, with short or no sleeves; duchess neck, elbow sleeves. Regu-

"Merode," the finest hand-finished underwear for women, comes to you at no greater cost than ordinary kinds. If you do not know the complete comfort and satisfaction that goes with every 'Merode" garment, do not fail to secure a suit or two now. See the special display of "Merode" in

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	es, tai tener; iloves, mocha to 10. 00, 1.2	sizes
S Chamoisette Gloves, Men's French Cape S unlined and silk lined	; ta	n and

Nome

Finest Porterhouse Steak, per 1b. .27

Spring Lamb Chops, per Ib25

Simpson's Family Sausage, per

Simpson's Best Sausage, per 1b. .17

less, whole or half side, per lb. .25

pails, gross weight. Special, per

CLOVER LEAF DINNERWARE. Cups and Saucers, each, Se; Dinner Plates, each,

...14

Loin Pork Chops, per lb.

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The New Market ADELAIDE ADELAIDE THE MEATS Boneless Stewing Beef, 2 lbs... 25 Finest Round Steak, per lb. ... 20 Finest Sirloin Steak, per Ib24 Simpson's Big Bar Soap, per b R. S. Soap, per bar Heather Brand Soap, 7 bars Wheen's Delight Soap, per bar Pearline, Jarge Backar Finest Wing Steak, per lb. 25

Glass and China

3 packa

Babbit's No-Kub, 6 packages Sepolie, per cake Babbit's Cleanser, 6 tins Napthe Powder, package Goldust Washing Powder, large pack-

214 LBS. PURE CELONA TEA, 74c. 1000 lbs. Pure Celona Tes, of uniform quality and fine flavor, black or mixed. Monday, 216 lbs.

HONDERS. FLOWERS. Roses. assorted colors, 75c, \$1.25, \$1.75 doz. up. **Chrysanthemums.** assorted colors, 75c to \$3.00 doz. **Lily of Valley.** per **So**z., 45c and 60c. **Princess Violets.** in bunches, 25c.

Soap Chips, in bulk, 2 lbs. 1845 Soap Powders, large package

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GREEKS



our Underwear Section Monday. Phone orders filled.

For Your

Boy's Comfort

Boys' Cashmere Jerseys, button on shoulder style;

blue and white, blue and red,

brown or gray; sizes 22 to 32. Regular \$1.25. Mon-

derwear, natural shade, shirts and drawers; sizes 22

to 32. Special29

derwear, "Penman 95,"

shirts and drawers; sizes 22

to 32. Monday80

at 1.50

and drawers; sizes 22 to 32.

Combinations, Watson

make, closed crotch style:

sizes 22 to 32. Monday

Boys' Heavy Cotton

Combinations, 26 to 32,

Boys' Scotch Wool Underwear, "Penman," shirts

Boys' Natural Wool Un-

Boys' Fleece-Lined Un-

Allerte	Staples
2 x 2½, 2 x 3, 2¼	Cloths, some hemstliched and scalloped; ran rich satin finish; some slightly musied from x $2\frac{1}{4}$, $2\frac{1}{2}$ x $2\frac{1}{4}$ and $2\frac{1}{4}$ x 3 yards. Values t
	(No phone or mail orders for cloths).

	ders; largest size 70 x 84 inches. Monday, pair 129
	Reversible Cambric Comforters, good colorings; size 70 x 70 inches; limited quantity. Monday
	White Union Wool Blankets, warm and serviceable; large size 72 x 84 inches. Regular \$4.25. Monday, pair
	for Pillow Cases, two sizes, 42 x 33 and 44 x 33 inches. Monday, 4 pairs 100
	White Flannelette, soft quality, 32 inches wide. Regular 15c yard. Mon- day, yard
(m. 10)	White Huckaback Bedroom Towels, also white or striped bath towels. Mon- day, pair
	Crash Roller Toweling, 17 inches wide. Regular 81/2 yard. Monday, yard
	13-piece Madeira Sets, six 6-inch doylies, six 10-inch, and 1 centrepiece size

Electric Fixtures

Large assortments, newest designs, most tasteful and satisfactory. Bring your lighting problems to us for solution.

Framed Pictures

New Sepia-Toned Carbonette Pictures, 2-inch solid walnut frames and walnut matts. Monday 2.50

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