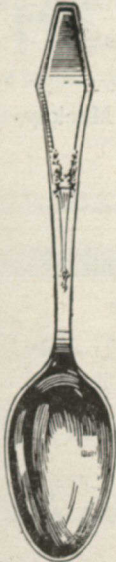


Something New In SILVERWARE



The  Jamesstown

THOSE signs of wear that you have noticed on the back of the bowl and handle of even good quality silver-plated spoons and forks are due to the silver wearing off. But you can now buy silver-plated flatware that is protected where the wear comes.

Ask your jeweler to show you the Holmes & Edwards "Silver Inlaid" and "Super Plate" Flatware.

In the "Silver Inlaid" the wear points are protected by a welded inlay of Sterling Silver. In the "Super Plate" all wear points receive, instead of the Sterling inlay, a heavy extra deposit of silver to protect them.

Guaranteed to give abundant satisfaction with no regrets.

*The Standard Silver Company
of Toronto Limited.*

SET OF SIX TEASPOONS

Silver Inlaid, \$4.25

Super-Plate, \$3.25

Other Pieces in Proportion

HOLMES & EDWARDS