

\$3.3 million of which will be spent in Canada to promote Canadian vacation travel in Canada. There will be a television campaign entitled "Canada. Oh, what a country" which will take place this winter. There will be more radio ads in the States, and another \$1 million spent in Great Britain and other countries. We are putting the emphasis where it should be, namely on getting Canadians to travel in Canada and inviting folks from abroad to visit us.

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## EMPLOYMENT

### ADMISSION OF WORKERS TO SKILL-TRAINING PROGRAMS

**Mr. Jack Shields (Athabasca):** Madam Speaker, I direct my question to the Minister for Employment and Immigration. Will the Minister confirm that his Department no longer sponsors those adult Canadians with less than a functional grade seven into skill-training programs, even though the National Training Act states that the object is to increase the employment potential of individual workers without regard to education? While the Minister is on his feet, will he confirm that this was done after an evaluation of Canada Manpower training programs confirmed that academic upgrading at lower levels rarely led to further skills training or employment? Would he also tell us who made the recommendations and who did the evaluation?

**Hon. John Roberts (Minister of Employment and Immigration):** Madam Speaker, I think we have one question and two supplementary questions here. As I have already said to the Hon. Member in the House, it has been relatively long-standing policy that training at the educational levels he has described is primarily the responsibility of the Provinces. I believe it is also the case that the Provinces, generally, share that view. This position goes back a considerable number of years and it flowed from recommendations made by the Senate committee which looked into the matter several years ago.

**Mr. Shields:** Madam Speaker, to try to push on to the Provinces the responsibility that the Minister has to treat all adult Canadians in an equal manner, is a very poor excuse indeed.

### PLIGHT OF THE FUNCTIONALLY ILLITERATE

**Mr. Jack Shields (Athabasca):** Madam Speaker, does the Minister not realize that one million adult Canadians have sought job-training programs but have been barred from those programs? Does he not realize that the problem is not the one million people with less than a functional grade seven education—the problem is getting an insensitive Government to act on their behalf?

**Hon. John Roberts (Minister of Employment and Immigration):** Madam Speaker, I think I am more aware of the problems at those levels in society than the hon. gentleman. I am aware, but I am not sure that he is, of recent reports which

have indicated very serious problems with literacy on the part of Canadians, and the difficulty of many Canadians in meeting the grade six or grade seven educational standard.

It seems to me that what the Hon. Member is suggesting is that we try to pre-empt the role of provincial Governments, which is a legitimate role, in responding to this problem. I do not know why he is counselling that we take initiatives which would lead to that result.

Last week I was discussing this problem with the Minister from Ontario. In discussions with the Provinces we seek to respond to that kind of problem. I think it would be helpful if the Hon. Member found out a little more about it before he began to blather in the House.

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## TRADE

### MANUFACTURERS' SHARE OF DOMESTIC MARKET

**Hon. George Hees (Northumberland):** Madam Speaker, I have a question for the Prime Minister. Products from other countries occupied only 19 per cent of the Canadian market in 1968, the year the Prime Minister took office, but occupy 31 per cent of our market today. This shows clearly where the jobs have gone. Will the Prime Minister take the first opportunity on motions to outline to the House what policies his Government intends to introduce to stop this massive erosion of the Canadian market for Canadian products, which has cost Canadian workers hundreds of thousands of jobs in the last 15 years, and is going on at an unabated pace today?

**Right Hon. P. E. Trudeau (Prime Minister):** Madam Speaker, the Hon. Member is seeking an occasion to express his views. Rather than do it on motions, where he would not have a chance to reply because of his backward position in his Party, I would suggest that perhaps it could be done on the debate on the Government Re-organization Act where we could deal with precisely the re-organization of the Department of External Affairs, giving greater importance to external trade. That might be an occasion where he could get the floor and discuss this matter.

**Mr. Hees:** Madam Speaker, the Right Hon. Prime Minister has taken a very circuitous route to explain to the House that he has no idea what the answer to this very important question is, and has no intention of doing anything about it although it is one of the most important reasons why the country has nearly two million unemployed people today.

### REQUEST FOR POLICIES TO ASSIST MANUFACTURERS

**Hon. George Hees (Northumberland):** Madam Speaker, would the Prime Minister take this seriously, stop trying to duck this very important issue, and introduce policies that would make it possible for Canadian producers to win back the very large proportion of their own market which they lost during his prime ministership? I would remind him that a