

Order Paper Questions

deciding the material to be used on this particular edition of CBC national TV news?

Miss Coline Campbell (Parliamentary Secretary to Secretary of State): I am informed by the Canadian Broadcasting Corporation as follows: 1. On December 15, following remarks made by Mr. Broadbent in the House earlier in the day, *The National* carried 43 seconds of Mr. Broadbent's comments regarding the new U.S. ambassador, Mr. Enders. He was not interviewed with regard to the remarks made by Mr. Porter.

2. No. Mr. Stanfield had made no comments in the House regarding Mr. Enders and was not interviewed on the subject.

3. Yes.

4. CBC does not agree that there was unbalanced coverage. With regard to the names of staff members involved, it has not been customary to require the CBC to provide such information. The background of this custom is explained in detail in the reply to Question No. 2,530, May 22, 1975.

CBC—CAPITAL REPORT

Question No. 3,826—**Mr. Cossitt:**

1. On the Sunday following the British Columbia general election did CBC programme "Capitol Report" include any unbiased details of Mr. Bennett's victory and, if not, for what reason?

2. Did the programme include an attack on the Social Credit Party by columnist Trevor Lautens and, if so, for what reason?

3. What are the reasons for this lack of balance in political news and comment by CBC?

Miss Coline Campbell (Parliamentary Secretary to Secretary of State): I am informed by the Canadian Broadcasting Corporation as follows: 1. Yes.

2. Trevor Lautens did a tongue-in-cheek review of the campaign, dealing with both the government and the opposition.

3. CBC does not agree that there was a lack of balance.

CBC—"THE WORLD AT SIX"

Question No. 3,827—**Mr. Cossitt:**

1. On CBC radio programme "The World at Six" on the day following the British Columbia general election was Mr. William Bennett or any members of his party interviewed during comments on the election results and, if not, for what reason?

2. Did the coverage on the British Columbia election on this programme consist of two CBC newsmen making allegations that ex-Liberals elected as Social Credit members might seize control of that party?

3. What were the reasons for this lack of balance in political reporting?

Miss Coline Campbell (Parliamentary Secretary to Secretary of State): I am informed by the Canadian Broadcasting Corporation as follows: 1. No. Mr. Bennett was in the B.C. interior that day. For that reason he was interviewed by telephone and the results fed to Toronto. The technical quality of the interview was too poor for any of it to be used.

2. No. The discussion between the two reporters was based on matters raised by the result of the election,

[Mr. Cossitt.]

including the fact that many members of the new government formerly belonged to other parties.

3. The CBC does not agree that there was a lack of balance.

OFFICE OF TOURISM—PROMOTIONAL ACTIVITIES
EXPENDITURES

Question No. 3,867—**Mr. Nystrom:**

1. What is the total amount budgeted by the Office of Tourism to be spent on (a) promotional activities (b) travel brochures (c) other items promoting tourism in Canada by its offices in the United States for 1976?

2. How much will the Office of Tourism be spending for transportation and accommodation of the contingent being represented in (a) the Rose Bowl Parade in Pasadena, California, January 1, 1976 (b) "Canada Day" at Disneyland (c) promotional events that all or part of the contingent will be participants in (i) Los Angeles (ii) San Francisco, in the first week of January, 1976?

3. What is a list of the events that the Office of Tourism will be involved with in (a) Los Angeles (b) San Francisco, during the first week of January, 1976?

Mr. Marcel Roy (Parliamentary Secretary to Minister of Industry, Trade and Commerce): 1. The total amount budgeted by the Office of Tourism to be spent by its offices in the United States for 1976 on: (a) promotional activities, Special Promotions, \$396,000 (travel trade exhibitions, consumer travel exhibitions, ski seminars); Travel Industry Promotions, \$100,000 (travel trade seminars). (b) travel brochures, produced and provided by CGOT H.Q. for distribution through its offices in the U.S., \$250,000. (c) nil.

2. CGOT has made no contribution to transportation and accommodation directly. However, following interdepartmental development of a program for Canadian participation in the commemoration of the U.S. Bicentennial, and further discussions with provincial and municipal tourism authorities the CGOT made a commitment of \$25,000 towards the total budget for the project. Because of unexpected increased costs, most of which were brought about as a result of unanticipated opportunities for significant television and media exposure in addition to those events in which Canada was already participating, the CGOT is considering an increase in support by \$5,000-\$10,000. This financial support is based on the CGOT's assessment of the share of gain it anticipated in tourism publicity from the series of promotional events.

3. The CGOT was not involved directly in any events in the two cities during the first week of January, 1976 beyond consultation during the development of the program of events and its contributions towards the projects as noted above in 2.

POST OFFICE DEPARTMENT—DISTRIBUTION OF CALENDARS

Question No. 3,899—**Mr. Beatty:**

1. How many 1976 calendars were printed for free distribution by the Post Office Department?

2. What is the total cost to the taxpayer for such calendars?

Mr. Paul E. McRae (Parliamentary Secretary to Postmaster General): 1. 750,000.