



DEPARTMENT OF EXTERNAL AFFAIRS  
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# communiqué

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## SEMINARS TO PROMOTE MARKET OPPORTUNITIES IN AFRICA

The Honourable Gerald Regan, Minister of State (International Trade), announced today that he has convened a series of seminars, to be held in four Canadian cities to promote Market Opportunities in Africa.

Minister Regan will present a keynote luncheon address in Toronto and Halifax and his colleague, the Honourable Charles Lapointe, Minister of State (External Relations) will speak in Montreal and Edmonton. The seminars will be held:

Montreal, December 9	Hyatt Regency Hotel
Toronto, December 13	Constellation Hotel
Halifax, December 15	Chateau Halifax Hotel
Edmonton, December 16	Northwoods Inn Hotel

Eleven Canadian Trade Commissioners currently assigned to African posts will be presenting first-hand reports on the market potential in their territories. Invitations to the seminars have been extended to those Canadian businessmen whose companies have the potential to penetrate this valuable market. Canadian exports to Africa have tripled in the last five years, and in 1981 totalled over \$1.5 billion.

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