have simple cooking facilities but are without hot water or electricity, also attract a large number of campers.

Camping in national parks has increased at an average annual rate of 10 per cent over the last 15 years.

\* \* \* \* BUSINESS AND GOVERNMENT

(Continued from P. 2)

devise suitable approaches and techniques to solve the problems that will arise. In this situation, close and continuing consultation between government and business is particularly important. Businessmen who have been following the evolution of the world trading system will already be considering how best to gear their operations to the trends which are now in evidence.

I intend to keep in close touch with businessmen on these matters and I invite you to give the Government the benefit of your advice and guidance. I wish to encourage a continuing exchange of information and ideas. The full use of the services of the Department are available to you in searching out and taking hold of the opportunities for new export business. Our energies, resources and experience are at your disposal in this task. Trade and Commerce has been in the business of promoting exports for over 70 years. Its efficient and well-staffed foreign service covers every important market for Canadian goods. The interest and active support of the business community has enabled the Department to develop a variety of programmes designed to give greater thrust to our export effort.

Intropert INCREASES Newtoundland's Terra Nove National Park (153 square miles), the latest addition to Canada's park system, reported the latest increase, the number of compete having numbed from the 1964 total of 7.526 to 12.730 in 1965 (69 per cent). Koolenay National Park (543 square miles), British Columbia reported the next highest increase - rearly 20 per cent over the figure to 1964

\* \* \* \* vit also shows on increase of nearly 10 per cent

National parks in Conada cover a total land area of nearly 30,000 square miles - that is, about one acte for every Conadian. They parks with the largest number of campers were flamft, Alberta, where 322,728 campers unrolled their sleeping, bags to 1965, and lasper, Alberta, abore, 112,439 campers were recorded during the d965,589 asome

SE RVICES DEPENDENCED Camping facilities in the national parks range from the relatorata (hot and cold showers and automatic laundry facilities) to the primitive. Though many camputs preferenties the faily-serviced of the primitive campsites, the semi-serviced campgrounds, which TRADE FAIRS AND MISSIONS

Over 250 firms are taking part in trade fairs sponsored by the Department this fiscal year. Canadian goods are being shown at 38 fairs in eight different countries. A broad range of products is included – from housewares to electronic and nuclear equipment and from sporting goods to machine tools. Here is concrete evidence that Canada has come of age as an exporter of manufactured goods.

The Department's outgoing trade missions this fiscal year are spanning some 30 countries on all the continents. In addition, 90 visitors from Europe, the Caribbean, Malaysia and Japan are being brought to Canada to take a first-hand look at our export capabilities. Often these missions not only give our visitors a new appreciation of Canada as a source of supply but also lead to firm export orders....

Smaller firms are sometimes reluctant to tackle export markets because they feel there are special difficulties associated with foreign trade. To overcome this problem, the Department has helped to develop a basic course in exporting, in co-operation with the Department of Labour, and is now working on an advanced course which will be tested out towards the end of this year.

...Two new trade commissioner offices are to be opened this year. One of these will be in San Francisco. The location of the other is currently under consideration on the basis of the trade prospects in various market areas. The Department's network of regional offices within Canada is also to be further strengthened during 1966. In addition, there are plans to expand the trade fairs and trade missions programmes. These, and other steps should enable the Department to do a better job for the Canadian exporters and contribute to a further improvement in Canada's export performance....

inteccation development, the nule of social securit and improved living and working standards in social and deconomic development will also be discussed. Sectoring the conference there will be opportunities for the demonstration of Canadian policies and techniques, to indicate how Canada is dealing with the problems under discussion, at both federal and provincial levels.

CANADA APPOINTS STATES

Nr.Wishiliten itentikas seneritiks variate at maining On, Feltuary 2, 1965, the Minister of Transport ensourced the establishment of an interdupartmental sournittee to review the policy of assistance to shup builders. After consideration at its, fiadings, the foregrmant decided to introduce a musced programme of assistance to the infraduce a musced programme after programme is, desteared to help increase affectionsy to the party where shipbuilding will require an more help then that the stifus can be done without sources at the introduce or muscles. The attions discription of mativity or amployment. The betweeners are control to help increase for attions discription of mativity or amployment. The baitding of ships has reached second feucles in ov out baitding of ships has reached second feucles in over favorable,