

(45) Japan: A Guide for Canadian Exporters

Includes items such as: a general market description (history, geography, population, currency, languages, government system, etc.); economic conditions; trade statistics business practices; travel tips; customs and exchange regulations; transportation routes, and useful local contacts. Source: Japan Trade Development Division (PNJ) (English, French, 1988)

Japan Market Sector Studies

Valuable information for Canadian companies to export their products or services to certain Japanese market sectors. Some studies report the findings of various missions to Japan undertaken by representatives of Canadian industry and government. Source: Japan Trade Development Division (PNJ)

- (46) Automotive Technology Transfers: The Japanese Challenge and Opportunity (English, French, 1986)
- (47) Biotechnology in Japan: Opportunities for Industrial Cooperation (English, 1986)
- (48) The Biotechnology Mission to Japan (February 14-28, 1986): The Industry Report (English, 1986)
- (49) Canadian Manufacturers' Association (CMA) Industrial Technology Mission to Japan, November 1986 (English, 1986)
- (50) The Japanese Do-It-Yourself Market (English, French, 1986)
- (51) Report on Functional Ceramics Development in Japan (English, French, 1987)
- (52) A Study of the Japanese Feed Industry, The Role of Canadian Alfalfa Products in that Industry and The Potential for Expanded Markets in Japan for These Products: A Report for the Canadian Dehydrators Association, May 1986 (English, 1986)
- (53) Technological Improvements of Atlantic Canadian Herring Roe Preparatory to Market Expansion in Japan: An interim Report, July 1988 (English, 1988)
- (54) Exporting Canadian Manufactured Products of Japan: How to Increase Success (English, 1986)
- (55) A Profile of the Retail Food and Beverage Sectors in Japan (English, French, 1986)