

SECTOR: CONSUMER PRODUCTS & SERVICES

Sub-sector: Sporting Goods and Clothing

#	Date	Event	Location	Budget (Actual)	On site Sales	12 months Sales	Sales/ Budget	Sales/ Participants	Participation by Provinces										Total
									ON	QC	BC	AL	SK	MB	NB	NS	PE	NF	
1	Jul 26-29	American Fishing Tackle	New Orleans	56,055	20,300	1,095,000	20	101,391	3	2	4	1		1					11
2	Jul 29 Aug 2	NEXUS Sporting Goods Mission	Chicago, Illinois	10,422					4	7	4					1			16
3	Jul 30 Aug 2	National Sporting Goods Ass. World Sports Expo	Chicago, Illinois	96,730	109,200	3,525,000	38	173,057	4	7	3	4		3					21
4	Aug 13-15	Outdoor Retailer Expo West	Reno, Nevada	80,550	153,360	910,000	13	75,954	3	5	4	1		1					14
5	Oct 11-13	NSGA Fall Market	Anaheim, CA	81,235	258,833	1,520,000	22	148,236	3	4	3	2							12
Total:				324,992	541,693	7,050,000	23	102,590	17	25	18	8	0	5	0	1	0	0	74