REPT4D 90/04/05

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :403-ROME

002-FISHERIES, SEA PRODUCTS & SERV. ITALY

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

FISH & SHELLFISH & OTHER PROD

OBTAIN IT GOVT AUTHORITY FOR IMPORT OF OTHER SHELL FISH EXPORT AUTHORIZATION

CREATE DATA BASE OF LOCAL IMPORTERS/DISTRIBUTORS IMPORTERS MORE RAPID & DIRECT DISTRIBUTION OF OFFERS/INFO TO LOCAL

EXPAND & UPDATE SERIES OF SPECIES/PROD REPORTS & SUMMARY OF TRIES BUILD HIGHER PROFILE FOR ITALY-CON FISH TRADE IN BOTH COUN-

SMOKED SALMON PROM, POSS IN CONJ W/OUTGOING MISS OF SMOK.SALM ESTABLISH 3 OR 4 AGENCY AGREEMENTS

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 -----

QUARTER: 2 -----

QUARTER: 3 -----

QUARTER: 4 -----