

PROGRAM RESULTS: EUROPE

BUSINESS ACTIVITY

During the October - December 1990 period twenty-five posts reported the following business activity:

- 100 EXPORT SALES WORTH \$356 MILLION
- 23 NEW BUYING CONNECTIONS/50 AGENCY AGREEMENTS
- 6 NEW JOINT VENTURES @ \$16 M/1 LICENSING AGREEMENT
- 0 FOREIGN INDUSTRIAL AND COMMERCIAL INVESTMENTS IN CANADA
- 10 CANADIAN INVESTMENTS IN TERRITORY @ \$64 M
- 9 TECHNOLOGY TRANSFERS @ \$6 M

HIGHLIGHTS:

- \$ 6 million sale - engine overhaul (Ankara)
- \$ 7 million sale of lumber (Milan)
- \$ 11 million sale of glass (Munich)
- \$ 12 million sale of avionics products (Ankara)
- \$ 12 million sale of flight simulator (Helsinki)
- \$ 15 million sale of feed barley (Bucharest)

KEY STATISTICS: for the twenty-five posts reporting workload information

		<u>Missions Reporting To</u>	
		RBT	RWT
No. Trade Enquiries	Cdn	1590	4767
	Local	1204	5734
No. Investment Enquiries	Cdn	70	323
	Local	146	498
No. Business Visitors	Cdn	698	1695
	Local	1078	1826