

The Empire of Business

By Andrew Carnegie

In this volume Mr. Carnegie talks of matters in which he has shown himself one of our most masterful figures. Among the subjects covered are :

- Business,
- How to Win Fortune,
- Thrift as a Duty,
- The Road to Business Success,
- The Bugaboo of Trusts,
- Wealth and Its Uses,
- Steel Manufacture in the United States,
- Oil and Gas Wells of Pennsylvania,
- Cost of Living in Britain and United States,
- The Common Interest of Labor and Capital,
- What Would I Do With the Tariff, etc.

“A very useful, hopeful and encouraging book.”
—*N. Y. Mail and Express.*

“The book is delightful. The man who has it in his library will turn to it often, for the same reason that he would welcome informal conversation with an intelligent and well-read friend, always clever and often witty.”—*N. Y. Times Sat. Review.*

WITH FRONTISPIECE PORTRAIT.

The Regular Price of the Book in Handsome Octavo Form is \$3.00 net.

Our Combination Offer

The Empire of Business, \$3.00.
One year's subscription to The Moon, \$2.00.
BOTH FOR \$4.00.

USE THIS COUPON.

THE MOON PUBLISHING CO.,
48 ADELAIDE ST. EAST, TORONTO.

Enclosed find \$4.00 for the “Empire of Business,” by Andrew Carnegie, and One Year's Subscription for THE MOON, beginning with the.....

Send Book and Paper at once to

.....

.....

AGENTS WANTED.

THE MOON PUBLISHING CO., TORONTO.

The Moon's Prizes for August

1. To the NEWSBOY who sells the greatest number of copies of THE MOON during the month of August we will pay FIVE DOLLARS in cash.

2. To the NEWSDEALER who sells the greatest number of copies during the month of August we will pay FIVE DOLLARS cash.

Competition open to Newsboys and Newsdealers everywhere. Record of sales kept at office, but certified receipts from the Toronto News Co., the Montreal News Co., or the American News Agency for the number of copies received and paid for, will be accepted as proof of sale.

N.B.—Larger prizes will be offered at Xmas for the largest sales up to end of year, inclusive of August. Announcement of particulars later.

The Moon

is published every week at 48 Adelaide St. East, Toronto.

Price 5c. per copy.

\$2.00 per annum IN ADVANCE.
\$2.50 per annum if not paid in advance to those whose credit is good.

THE MOON PUB. CO.