

YOU agree that on the best jobs—the most exacting jobs—nothing will do but the best decorating materials. So far as White Lead is concerned, that is as good as declaring preference for Brandram's B. B. Genuine White Lead—the world's hundred-year-old standard.

But what about the smaller—more economically planned—jobs?

On the Best—

Yes! Why

Not On All?

If you have the impression that the slightly higher first cost of Brandram's B. B. Genuine White Lead is a disadvantage, please do this:

On some convenient job make a careful test. See exactly how much thoroughly covered area per dollar of cost Brandram's B. B. Genuine White Lead yields. You will find the result at least interesting—and, perhaps, surprising.

Please let us send you our booklet, "A Talk About White Lead." For those who appreciate unadorned facts, it holds unusual interest.

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