

# INSURANCE COMPANIES

## North American Life Assurance Company

"Solid as the Continent."

PRESIDENT: EDWARD GURNEY  
VICE-PRESIDENTS: L. GOLDMAN, J. K. OSBORNE  
MAN. DIRECTOR: L. GOLDMAN, A.I.A., F.C.A.  
SECRETARY: W. B. TAYLOR, B.A., LL.B.  
ASSISTANT SECRETARY: W. M. CAMPBELL  
ACTUARY: D. E. KILGOUR, M.A., A.I.A., F.A.S.  
INCOME, 1911, \$2,295,176.98  
ASSETS, \$12,313,107 NET SURPLUS, \$1,300,784

For particulars regarding Agency openings write to the  
**Home Office - - TORONTO**

## THE TOTAL DISABILITY CLAUSE

A beneficiary under a Great-West Policy writes:—

"This payment is particularly appreciated as it is made under the Disability Clause of your Company's Policy—Mr. M. having become disabled shortly after Policy was issued, your Company waiving all succeeding premiums."

Ask the nearest Great-West Agent about this valuable proposition, or write to

## THE GREAT-WEST LIFE ASSURANCE COMPANY

HEAD OFFICE - WINNIPEG  
LOWEST RATES - HIGHEST PROFITS



## The Home Life Association of Canada

Head Office  
Home Life Building, Toronto

Issues all POPULAR PLANS of Life Insurance. Free from Restrictions, with Liberal Privileges and Generous Guarantees.

Write for illustrative pamphlets.

H. POLLMAN EVANS, President  
J. K. McCUTCHEON, Managing Director  
A. J. WALKER, Secretary-Treasurer

## GROWING APACE!

Abundant prosperity has attended the operations of the

## Mutual Life of Canada

During the past year in every department of its business.

Death losses were very much below the "expected" and as usual the expenses of conducting the business were very moderate.

Policies in force Jan. 1, 1912 - \$71,024,770.88

## THE MONARCH LIFE ASSURANCE COMPANY

### LIBERAL CONTRACTS TO LIVE AGENTS

President: J. T. GORDON  
Vice-Presidents: N. BAWLF AND E. L. TAYLOR, K.C.  
Managing Director: J. W. W. STEWART  
Secretary and Actuary: J. A. MACFARLANE, A.I.A.

HEAD OFFICE - - WINNIPEG

## SUN LIFE OF CANADA

— 1911 —

Assets ..	\$ 43,900,885.98
Surplus over all liabilities, and Capital Company's Standard ..	4,717,073.73
Income, 1911 ..	10,557,335.52
Assurances in Force ..	164,572,073.00
Assurances paid for in 1911 ..	26,436,781.19

Ask for Leaflet entitled "Prosperous and Progressive."

SUN LIFE POLICIES ARE EASY TO SELL

## AGENTS

EXCELLENT CONTRACTS OFFERED  
Gresham Life Assurance Society, Ltd.  
MONTREAL

Established 1848 :: Funds \$50,000,000

ARCH. R. HOWELL, Manager for Canada

Your enquiry for Terms will be regarded confidential

## The PRUDENTIAL LIFE INSURANCE COMPANY

Head Office - - Winnipeg, Manitoba

Authorized Capital ..	\$1,000,000.00
Subscribed Capital ..	1,000,000.00
INSURANCE IN FORCE ..	7,200,000.00
Premium Income ..	225,000.00

A YOUNG, VIGOROUS, PROGRESSIVE COMPANY  
WE HAVE OPENINGS FOR YOU IF YOU HAVE ABILITY

G. H. MINER, Managing Director

## THE POLICYHOLDERS MUTUAL

A Stock Mutual Life Company.

A Sign of the times.

The most in Life Insurance for the least in money

WE GIVE GUARANTEES - - - NOT ESTIMATES

A. M. Featherston, Gen. Mgr. 503 Temple Bldg., Toronto, Ont.

## NO WEAK SPOTS

THE LIGHT DEATH RATE of the DOMINION LIFE is only one of the reasons its agents can show such GOOD ACTUAL RESULTS TO POLICYHOLDERS.

Mortality Rate—1911: Only one-third of that expected on the Government basis.

Interest Rate in 1911—7.96%.

Supt. of Agencies—FRED. HALSTEAD. | President—THOS. HILLIARD  
Head Office - - WATERLOO, ONT.