

# A Club Cocktail

is always

## A Better Cocktail

than any made-by-guess-work drink can ever be. CLUB COCKTAILS are *mixed-to-measure*, delicious, fragrant, appetizing and always ready to serve.



*Martini (gin base)  
and Manhattan  
(whiskey base) are  
the most popular.*

Get a bottle  
from your dealer

G·F·HEUBLEIN & BRO  
HARTFORD LONDON  
NEW YORK



## On Choosing Wall-Papers for Cheerful Effect

MANY good People select Wall-papers as they select dress-goods. They choose certain Colorings because such are their favorites or the favorites of individual members of the family.

They lose sight of the fact that Wall-covering should be selected solely with regard to its *Influence* upon those who must constantly "*live with*" it.

Many a Wall-paper that promised well in the roll, and was purchased on impulse, has become a horror to the sick person who must lie in bed and look at it day after day before him.

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"No influence upon life is so potent as harmonious surroundings."

"The paper of a room in which we live has a silent but irresistible influence upon us."

And,—three-fourths of what meets the eye in a room is the design and color of its Wall-paper.

That Wall-paper therefore supplies to the room its atmosphere of Cheerfulness and Restfulness, or of Depression and Irritability.

People who live in constant association with clamorous Colors, gaudy "Gold-papers," poor pictures, and tawdry ornament, suffer a *depreciation* from it as surely they would from a continuous mental diet of silly, ungrammatical reading, yellow-backed-novel, and piffle.

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Now, many people live in undesirable surroundings without knowing exactly *what* selections should be made, and *what* rules of Color to follow, in order to improve them.

A little book by Walter Reade Brightling, just published, points the way in an interesting manner.

Its title is "Wall-paper Influence on the Home."

It is well worth a dollar at a book store but is sold by your wall paper dealer, at 25 cents, or mailed at same price by the publishers, who are the Watson-Foster Co., Ltd., Ontario St., East, Montreal.