

W. H. BLEASDELL.

J. W. LESTER.
LATE OF MITCHELL & LESTER CO.

J. E. THOMPSON.

W. H. BLEASDELL & CO.

DIRECT WHOLESALE

Importers of Fancy Goods,

AND

FOREIGN AGENTS.

74 York Street,

TORONTO, ONT.

DEAR SIR,—

We have much pleasure in announcing to the Fancy Goods Trade of the Dominion, to Druggists, Stationers, Tobacconists, &c., that we have, after a short retirement, again embarked in THE FANCY GOODS BUSINESS, with an Entirely New Stock of Direct Importations from the Manufacturing Centres of Europe and America. And, while sincerely thanking our many staunch business friends since 1878, for their kind co-operation in the past, we would respectfully solicit a continuance of their favours and confidence, assuring them of an honest effort, and strong belief on our part, that we can promote their best interests in all business matters entrusted to our care. In our corporate body we possess a practical knowledge of the Fancy Goods Trade in all its details, (obtained only by close application, hard work and many years of study), such as few firms surpass.

We aim to do a progressive, live Trade with wide-awake business men, and upon MODERN LINES. We are therefore combining AN IMPORT AND STOCK BUSINESS; having perfected arrangements with Foreign Manufacturers, by which we are enabled to place large, close and cash buyers in more direct communication with the producer upon a commission or import basis; the advantages of which system are too well known to need comment here. We will at all times be pleased to receive, and do hereby solicit LETTER ORDERS from any part of the Dominion, for Samples, Stock, or Quotations; especially samples and prices for import, all of which will have our prompt attention and personal supervision. We ask the Trade of the Country TO BEAR US IN MIND. Our Travellers will be upon their respective routes in ample time for Fall Trade, both for Import and Stock Orders. We respectfully solicit your kind inspection of SAMPLES, as also a VISIT from you at our Warehouse, when in the City. We are,

*Yours very truly,***W. H. BLEASDELL & CO.**

Toronto, May, 1891.