scoring of the surface.

shows itself in this way, it is almost entirely other, be construed as an evidence of friction. displayed in a smoothing effect, especially if the metal is good. A well-lubricated cylinder or water, polish, and it soon rusts, cuts, or ought to present a rather dark-looking surface, otherwise disappears. Not so with a surface smooth, but with no signs of bright polish, finish supplied by flake garphite. It is easily even if coated with oil. The slightest rubbing obtained, easily maintained under all conwith a polishing rag would produce a bright surface on such a cylinder, thereby proving that the lack of a polish is due to the absence of friction.

In addition to the "oil polish" referred to above, we have the smoothing and polishing effect produced in ammonia cylinders of refrigerating machinery, the "water polish" frequently observed in marine engines, and in pump cylinders, and the "graphite polish."

The water polish seems to be a thin, hard skin formed upon all the sliding surfaces of engines where the water of condensation entirely completed, a furnishes the only internal lubrication. This in coal was attained. gives remarkably smooth surfaces, but is rapidly lost if the engine is allowed to stand in more harm than good.

The "graphite polish" is different from any of the above. In the cases mentioned before the polish is obtained by rubbing off the roughness of the grain of the metal. Graphite

cylinder is only associated with scratches or polishes by filling in the grain of the metal, just as wood filler and varnish polish a sur-As a matter of fact it is very seldom friction face of wood, and so this cannot, like the

> It takes considerable time to acquire an oil ditions, resists rust and corrosion, and is entirely unaffected by heat or moisture.

The largest economizer in the New England States has just been installed by the B. F. Sturtevant Co., Boston, Mass., for the American Woolen Co., at Maynard, Mass. It is divided into two groups, the first being used for heating feed water for the boilers and the second for furnishing hot water for dycing purposes. Even before the installation was entirely completed, a saving of \$500 per day

Every now and then meteors shoot idle, as the polish rusts very quickly, resulting across the sky of publicity. Campaigns are launched on a colossal scale-newspapers are filled with quarter, half or full him and said: "Go ahead and drink a page ads; billboards scream the story of you want to. We don't keep no pig." the new product; car cards reiterate it; booklets and circulars lauding it are your business.

lavishly mailed and distributed. For the space of a few months there is a tremendous stir and scintillation. Then the whole proposition goes out in the dark, and everyone speedily forgets it. The cause of these meteoric advertising careers lies in the failure to recognize that constancy is a jewel in advertising, and that advertising success is a matter of steady growth, not one of sudden forc-

Finch, Pruyn & Co., Inc., Glens Falls, N.Y., are to install a heating and ventilating equipment in their paper and pulp mills, consisting of a number of Sturtevant fans, heaters, and ventilators, with a hot air distributing system. The 1,800 h.p. boiler plant will also be equipped with mechanical draft by the B. F. Sturtevant Co., Boston, Mass.

Somers loves to tell of his early experiences as a drummer. One night he had to stay over in a very small town. He confided to the woman who ran the hotel that he was very fond of buttermilk. At supper she brought in a huge jar of it, sat it on the table in front of him and said: "Go ahead and drink all

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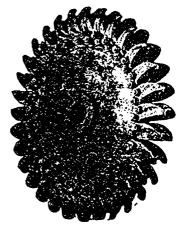
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