

ter and the promotion of human happiness. They have in charge the mighty spirit of them, and their sublime mission is to exalt it above the dust of earth and the glittering darkness of gold and corrupting wealth. They facilitate money getting only that man may have time and means to ennoble himself, and grow up into all perfection. This mission of sciences will be considered in my next. Here I close for the present, most earnestly commending to the attention of the reader the only eternal interests of his being—the interests of the glorious mind.—Ohio Cult.

Cincinnati, O.

L. A. HINE.

The Provincial Advertiser.

The friends of Canadian enterprise will doubtless rejoice to learn, that a Newspaper is about being established in the Province, to be devoted almost exclusively to the advancement of their interest. In publishing the *Provincial Advertiser*, we have only one great end in view, viz:—the development, if possible, of every known source of wealth in this naturally highly favored country. Canada contains all the necessary facilities to maintain a dense population in comfort; and indeed few countries can boast of a more healthy climate, fertile soil, and greater facilities for an honest, industrious man, of acquiring an independency from the fruits of his toils; and this being the case, it is important that the powerful engine—the Press should be employed in promoting such objects as have a tendency to raise the character of the country and the people.

It is with extreme regret, we are obliged to acknowledge, that, in many important particulars, the people of this Province are behind their neighbors; this should not be the case, and need not be, if all who have stake and influence in the country, would unite their exertions in bringing about salutary changes in those laws that have a prejudicial bearing upon Agriculture, Trade, Commerce, or Manufactures. Holding the doctrine to be true, that every man has the power of exerting a beneficial influence upon society, or, at least, in the immediate circle in which he moves, after much reflection, we have come to the conclusion, that the demands of the country required just such a Journal as we are about publishing; and as no one else could be induced to

publish it, we have resolved to perform the task ourselves to the best of our ability.

The *Provincial Advertiser*, so long as we shall have the honor of conducting it, shall be a fearless advocate of truth; and without favor or exception, shall endeavour to encourage real merit, whether it be found in the highest or lowest walks of life. The subjects discussed in its Editorial columns will be those that will have a direct bearing upon Domestic Manufactures, Emigration, Internal Improvements, Trade, and Commerce, and an occasional sketch of the improvements made in the Cities, Towns, Villages and Settlements in the Province. The latter information will especially make the *Advertiser* valuable to those who wish their friends in other countries to be made acquainted with the actual state of things of here. In many important particulars the *Advertiser* shall differ from its contemporaries, and in none more widely than in its strict neutrality to what is generally understood to be the party politics of the country. It shall have but one object to accomplish—the development of the resources of wealth; and only one party to serve—the entire producing classes in the province. Any Journal that is calculated to bring about the ends contemplated by the Publisher of the *Provincial Advertiser*, should have an extensive circulation; and in fact, should be read by every intelligent individual in Canada. The question at issue is, how can this object be secured? The method by which we purpose to get the *Provincial Advertiser* into an extensive and very general circulation is, to put the subscription price so low that it shall virtually cost nothing to the subscriber.

The *British American Cultivator*, with its present circulation, remunerates its conductors to such a degree, that they not only feel encouraged to persevere in the enterprise, but are determined to give a *bonus* to each subscriber, in the shape of a Canadian Newspaper, to be issued once per month, on a sheet the size of one of the largest in the country.

Some individuals may object to a Newspaper being issued so seldom as once per month, but to show that this objection may be remedied, we are prepared to make the following liberal offer to our Patrons:—as soon as the circulation of the *Cultivator* amounts to ten thousand subscribers the *Provincial Advertiser* shall be issued semi-monthly; and when it amounts to fifteen thou-