

Watford Guide-Advocate

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LOCAL HAPPENINGS

Attend Swift's 10 Day Clothing Sale. Bring in the boys.

If the horse disappears, perhaps we can learn to pitch piston rings. When you read that the hero is a young man of thirty-five, you know about how old the author is.

Storage Batteries of best quality 11 plate, \$15.00, 13 plate \$18.50.—R. Morningstar, Wat-Ford Garage, 2t

When purchasing at any of the stores you will confer a favor by telling the merchant you read his ad. in the Guide-Advocate.

It is a little too early, however, to plan the expenditure of the money you will save when Parliament lowers the taxes.

We close our stock on 31 January and will clear out all possible before then.—Swift's.

Hearing artists of the concert stage by radio is just about as satisfactory unless you enjoy seeing their tonsils.

We have just received a large crate of Clifton Dinnerware and have a full range of our open stock patterns on hand.—P. Dods & Son, 2t

A good newspaper contains plenty of two kinds of news: one variety tells about the happenings to people near and far; the other deals with the news about things to wear, eat and enjoy. Read the advertisements.

Affable Visitor—Well, and do you do a good deed every day, Tommy. Tommy—Yes sir. Yesterday I visited my aunt in the country, and she was glad. Today I came back home again, and she was glad again.

The annual meeting of the Directors of the East Lambton Agricultural Society will be held in the Council Chamber, Watford, on Friday afternoon, January 25th, 1924, to elect officers for the coming year, receive reports and any other business that may come before the meeting. j18-2t

Wonderful Bargains in Ladies' and Children's Coats at Swift's Ten-Day Sale.

A narrow escape—The old lady had had a severe illness, and she was relating its vicissitudes to a friend or two in the grocer's shop when the minister came in. "It's only by the Lord's mercy," she piously declared, "that I'm not in heaven tonight."

The Forest Standard, commenting on the game that Dick Williamson's Alerts played with the Forest lads, says "The baby boys in Watford are given miniature hockey sticks instead of rattles and they learn their hockey early. They also have a real hockey rink in the village. But the local kids performed splendidly in their opening game and will no doubt be supported by better crowds in their future games. Tuesday evening's crowd did not bulge the walls of the tin-pot arena."

Blankets, Comforters, Underwear. Bargains—Swift's Ten-Day Sale.

The two-weeks course class in "Home Nursing and First Aid" which was held in the basement of the Public Library, with Miss B. E. Bryson, R.N., of Toronto, as instructor, closed on Friday, Jan. 18th. The course has been in every way a decided success and the Women's Institute are exceptionally favored as Miss Bryson, having a thorough knowledge of her work was able to give perfect instruction to all her hearers. A social hour was spent with Miss Bryson at the home of Mrs. P. J. Dods at the close of the Thursday afternoon class.

A shopping visit to the city about this time of the year is all that is needed to convince you that for the new styles the things you really want to buy, you pay a higher price than you can buy them for at home, but that you can buy a heap of soiled or out-of-date goods, which will give you little service as so-called bargains. It is not a bargain to buy such goods. It is an extravagance and the purchaser has no redress when disappointed in the wear of these things. In the small town store today there are real bargains. Good goods at a reduced price, goods that will wear worth the money and goods which the merchant with whom you deal, stands back of and guarantees. The January sales are your opportunity. Look over the offerings in our local stores.

Mr. Barrie Vail spent Saturday and Sunday at his home here.

Mr. C. W. Vail, C.N.R. agent, Ilderton spent Sunday at his home here.

Mr. Sidney Macnally and Miss Daisy Macnally of Wallaceburg, spent the weekend with relatives in town.

Mr. Jas. Wiley, Wisbeach, has an accredited herd of Shorthorns, having passed the Government Tuberculin Test last week without a subject.

Buy your clothing now at Swift's 10 Day Sale.

Service in Calvary Baptist church on Sunday at 3 p.m.; at Watford at 7 p.m. Subject: "Fishing."

Hear the north wind whistling! Why shouldn't it? It's on its way south, where the weather is nice and warm.

People from other towns surprised at the bargains at Swift's 10-day sale.

Some worth while sales are being put on by our local merchants. Read their advertisements in this issue. These sales mean a great saving in clothing and groceries if you buy now.

The Rev. Davis Rogers, of St. Thomas will be the special preacher at the Methodist church in Watford and Zion next Sunday on "Connexional Day." Mr. Rogers is a fine preacher, it will be a pleasure for any of his old friends to meet and hear him.

Our balance day is 31st of January, pay your 1923 bills by then.—Swift's.

Merchants of Watford—Do you prefer to give a transient traveller the preference over your local agent, because he tells you no one can equal his low price on Counter Check Books? The Guide-Advocate has reminded you repeatedly that we can supply you with any check book you desire at the lowest price always.

We lost a good order this week, simply because one merchant took the traveller's word for it; however, three other merchants phoned 11w and asked us if we could duplicate the price.—We have their orders! Remember, there's a war on now among the check book manufacturers and each firm is cutting at the others throat. The result is that orders are being taken at ridiculously low prices and any price is being quoted to get the order. If you wish to stock up—phone 11w. Ultimately, one or two of the manufacturers will go under and the winners will immediately revert to the standard price. Local merchants generally appreciate the efforts of their home newspaper to convince the public of the material advantages of buying at home; but sometimes, they do not reciprocate. "Consistency, thou art a jewel!"

WHY NOT WATFORD ?

Tavistock describes the opening of its new skating arena as follows:

Jan. 18.—"Tonight the town's new skating rink was opened, the Schenectady, N.Y., provided the music for the occasion. The permanent aerial, stretched high above the roof of the fine new building, caught from the air the strains of waltz and jazz played by an orchestra hundreds of miles away, and the youth of Tavistock glided over the ice to the music."

The idea has been considered many times in the past two years by the directors of Watford Arena. There are several objections to overcome of course. The first is considerable expense for a high-powered set and loud speaker. If found practical however, this would easily be overcome by the considerable expense now found necessary in importing a band for feature nights. Another drawback might be that while the youth and beauty of Watford and environs would demand a dreamy waltz or a jazzy fox trot, WWJ—WGY or KDKA would probably be serving an after-dinner speech by "Ima Dud", bedtime stories for tiny tots, or market reports and weather forecasts interspersed with time signals and wireless interruptions.

Perhaps the Tavistock Gazette can give us some information along this line.

BORN

In Alvinston, on Saturday, Jan. 12th, 1924, to Mr. and Mrs. John McCallum, a daughter.

THE READING CLUB

On Monday evening, Jan. 28th, Professor J. C. Spencely of Western University, London, will address the Reading Club on "Behind The Lines in Mesopotamia", about fifty slides. This is the first of the series for this year, which is beginning later than usual because several lecturers have been unable to come to us. However the executive hopes to secure an excellent course; some of the speakers who have promised us are Professor Kingston of London, whose delightful lecture on astronomy many will remember; Professor Meras with an illustrated lecture on "The Chateau of France," a lecture from Queen's and Rev. J. H. Horsford whose address last year was so keenly appreciated.

BROOKE

We have just received a large crate of Clifton Dinnerware and have a full range of our open stock patterns on hand.—P. Dods & Son, 2t

Court Pearl, C.O.F., will hold a regular meeting on Tuesday night, Jan. 29th. Installation of officers. Full attendance requested.—Adam Higgins, C.R., Walter Kelly, Fin. Sec.

A social was held last Friday evening at the home of Mr. and Mrs. Edward Kidd, Sutorville, under the auspices of Christ Church Guild and W. A. It was largely attended and a pleasant evening was spent in giving impromptu addresses, games and song. Towards the close the ladies served a dainty lunch and the amount realized from the sale of candy and collection was \$27.00.

Come and see the talented young people of Oben Methodist church in a play entitled "My Wild Irish Rose" to be given in Bethesda Methodist church on Wednesday evening, Jan. 30th, at 8 o'clock. The play, as the name suggests, is a typical Irish one and has been given with great success. Come and enjoy the evening with us. Admission 35c and 20c.

Alvinston Free Press—"The County road (4th con.) is being gravelled from the Inwood sideroad right through to the eighteen sideroad, a half mile south of town. About fifty teams from the farms on the road are busily engaged drawing gravel from the pit at Chester Armstrong's. This is a good move by Co. Superintendent McCallum, as the road was badly in need of gravel. Besides helping the road, it will also put some money into the pockets of the farmers in the community, which will be gladly received no doubt."

Mrs. Walter Annett was hostess to the members and friends of Brooke Women's Institute at her home on Thursday, Jan. 17th. Miss M. Harrison, the president, was in the chair. After the business part of the meeting Mrs. Clifford Lucas gave an instrumental, Mrs. J. Rose of London, was present and gave a very impressive and eloquent address on her round of work, and also several new ideas for the W. I. The Farm Mothers Working Program was very ably given by Mrs. D. McDonald. Miss Elva Weed sang a solo. Mrs. Annett served dainty refreshments assisted by the girls. The next meeting will be held at the home of Mrs. H. Lett on Feb. 14th, in the form of a Valentine Tea. All ladies are cordially invited to attend.

HOWES—LEGGATE

A quiet wedding was solemnized on Jan. 15th, at six p.m. by Rev. Murdoch MacKinnon, D.D., at the home of Mr. and Mrs. A. W. McGregor, 2114 Angus street, Regina, when Miss Annie Myrtle, second daughter of John Leggate, Watford, Ont., became the bride of J. Edgar Howes, Moosomin, Sask.

The bride, gowned in an elaborately beaded grey canton crepe dress and carrying a sheaf of roses and lilies of the valley, entered the living-room with Mr. A. W. McGregor to the strains of Lohengrin's wedding march played by Miss Edith Cowan. Little Marjorie McGregor was flower girl. The customary best wishes and congratulatory extended, a wedding dinner was served, after which Mr. and Mrs. Howes left for Vancouver and New Westminster, amid showers of confetti and talcum powder.

DIED

In Brooke, on Monday, January 21st 1924, Margaret Acton, beloved wife of Gordon Moffatt, aged 30 years, 1 month, 1 day.

DANCE IN MUSIC HALL NEXT WEDNESDAY

Phillips Superb Orchestra, Sarnia, will furnish the music at a Dance in the Music Hall, next Wednesday evening, January 30th. Everyone invited. Tickets one dollar per couple.

OLD BOYS' REUNION MEETING WEDNESDAY, JANUARY 30th

As will be noticed in the Council minutes on page three, the Reeve and Councillors of the Village of Watford are calling a meeting of the ratepayers in the Library Board room on Wednesday, January 30th to discuss the question of holding a Reunion of our former townsmen this coming summer, at the same time to celebrate the Fiftieth anniversary of Watford's incorporation.

HOCKEY

Hockey games at Watford Arena. Tonight (Thursday) Alvinston Public School vs. Watford Public School.

Alerts vs. Strathroy Intermediates Friday, January 25th.

Alerts vs. Forest Juniors, Monday January 28th.

Both games called at 7.30 sharp. Come out and support the team of the future.

Admission—Skating prices, ticket holders free.

MASQUERADE CARNIVAL THURSDAY, JANUARY 31st

The big annual event of the Watford Rink Co., will be held next Thursday evening. Good music will be in attendance and a splendid list of prizes is being prepared.

Fancy costumes, novelty designs. Races and games for adults and children.

Program begins promptly at 8 o'clock. Grand March at 9.15. No skaters without costume on the ice until the grand march.

Adult skaters without costume 35c. All other skaters with or without costume 25c. spectators 25c. See bills for prize list.

SUDDEN DEATH OF MRS. GORDON MOFFATT

The entire countryside was shocked on Monday evening when it was learned that Mrs. Gordon Moffatt, Brooke and Warwick townline, had expired very suddenly from heart trouble. Mrs. Moffatt, who appeared to be in even better health than usual the past few months was busy preparing the evening meal when her husband, who was using the phone, turned in time to see her fall to the floor. Death was apparently instantaneous.

Mrs. Moffatt was thirty years of age and before her marriage was Miss Margaret Acton, second daughter of Mr. John Acton, who resides on lot 8, con. 6, S.E.R., Warwick. Besides her husband she leaves one five year old daughter, Doris; her father and two brothers and four sisters: Fred on the farm adjoining his father; Clayton, at home; Mrs. Geo. Bell (Mabel) of Sarnia; Miss Ella, teacher in Kerwood school; Mrs. Roy Shea (Rheat) 6th line; and Miss Estelle, at home.

The funeral was held on Wednesday afternoon to Watford cemetery, service being conducted by her pastor, Rev. J. L. Foster, of Brooke Methodist circuit. The pallbearers were her two brothers, Fred and Clayton Acton, Elmer and Hiram Moffatt, Geo. Bell of Sarnia and Mr. Cunningham of Toronto.

The sincere sympathy of the entire community goes out to the members of the bereaved families in their hour of sore affliction.

Wm. J. Luckham, of Sarnia, is spending part of the week with his sisters, Mrs. Maxwell, in Kingsville, and Miss Pearl Luckham, in Windsor.—Kingsville Reporter.

James Cooper, enterprising business man of Belle River, played Santa Claus when he distributed gifts to each boy and girl in eleven schools in Belle River, St. Joachim and Rochester and Maidstone townships. Each little girl received a talking doll, while each boy was supplied with a pair of woolen stockings as well as an orange and a pound of Christmas candy and some nuts. Mr. Cooper erected a large Christmas tree on the lawn of Elliott Wilkinson's home on Main street, and arranged to give each little boy and each little girl who visited the tree a suitable present.



IS YOUR LABEL CORRECTED PROPERLY ?

At last The Guide-Advocate mailing lists have been corrected up to date and we particularly request all subscribers to look at their label above and see that they have been given proper credit.

When you consider that there were over 1,000 subscribers paid their subscriptions (mostly in advance) during the Community Club Contest, it is both possible and probable that a few errors will occur in correcting the type in the mailing lists. Therefore, if your label is correct, accept it as your receipt; if it is not correct, call our attention to it now, so that we may make it right at once.

We thank all the subscribers for their remittances and assure them that The Guide-Advocate will steadily grow better and better in both local and district news service. High speed machinery and modern labor-saving methods are the daily requirement of even country weeklies today, and The Guide-Advocate is acquiring them as rapidly as possible.

TRIBUTES FROM THE PRESS

The members of the Essex, Kent and Lambton Press Association and newspaper publishers generally regret the death of Mr. Thomas Harris, for many years publisher of the Watford Guide-Advocate.—Forest Free Press.

Newspaper publishers generally regret the death of Thomas Harris, for many years publisher of the Watford Guide-Advocate. His genial disposition won for him the highest esteem of all who knew him.—Glencoe Transcript.

In the death of Mr. Thomas Harris late editor of the Watford Guide-Advocate, Lambton County loses the dean of its newspapermen. He was one of Western Ontario's best known editors and has been connected with the Guide-Advocate for the past forty-one years.—Petrolia Advertiser-Topic.

Thomas Harris, editor of the Watford Guide-Advocate for many years, and one of the best known weekly newspaper men in Western Ontario, died last week, the result of a paralytic stroke. Mr. Harris had been connected with the Advocate for 41 years past. The sympathy of the Ontario press will go out to the family.—Essex Free Press.

The Watford Guide-Advocate, the local weekly newspaper, has just entered upon the fiftieth year of continuous publication, and has a number of subscribers who have not missed a copy since the first issue. Success is very largely due to the splendid efforts of the late editor, Thomas Harris, who died recently, he having been editor for about 38 years.—London Advertiser.

ALVINSTON

The Young People's League of Ebenezer Methodist church had a very interesting and successful gathering at the home of Mr. and Mrs. James Field when over 60 young people were present. Fred Lovell acted as chairman. Devotional exercises consisted of hymns, scripture reading by Miss Sutherland, prayer by Mrs. A. L. Spracklin, and a paper by Rev. A. L. Spracklin on Hebrew prophecy. Musical numbers were rendered by Miss Gertrude Brownlee soloist; Mr. H. Jackson, violinist; and Mrs. Stevenson, dulcimer soloist.

A "berry" contest was held and Mrs. O. Field and Miss Sutherland tied for first place with Mrs. Spracklin and John McVicar, while Perry Wall and Stanley McLachlan won the booby prize, which caused much merriment. A dainty luncheon was served.

H. A. Hamilton, of Toronto, formerly manager of the Strathroy branch of the Standard Bank, charged with manslaughter, following the death of Wilfred Snow, of that city, as a result of being struck by a motor car driven by Hamilton, when Snow was alighting from a street car last August was acquitted this week when the jury brought in a verdict of not guilty. This was the second trial of the accused the jury at the first trial having disagreed.