



100% FLAVOUR

"SALADA"

is all fresh, flavory young leaves that yield generously in the teapot. Always reliable.

CREAM *The West* FLOUR



The flour you "knead" for bread

Maple Leaf Milling Co., Limited
Toronto, Winnipeg, Brandon, Halifax

You can procure Cream of the West Flour from the Watford Farmers' Co-operative Association, Limited.

The Oil of the People.—Many oils have come and gone, but Dr. Thomas' Electric Oil continues to maintain its position and increase its sphere of usefulness each year. sterlign qualities have brought it to the front and kept it there, and it can truly be called the oil of the people. Thousands have benefited by it and would use no other preparation.

Read the Guide-Advocate "Wants."

Toronto's Mail-Order Stores will not pay Lambton's taxes.



Spend Those Few Dollars in Your Home Town —Watford

Read the Ads. of the Local Merchants and See What They Are Offering. Their Prices Will Stand Comparison.

Guide-Advocate

Member of Canadian Weekly Newspapers' Association

FRIDAY, APRIL 22, 1921

NOTE AND COMMENT

An astronomer has succeeded in measuring the star Alpha Orionis. It is also said that Sir Adam Beck is preparing to take the measure of The Farmer's Sun.—Sudbury Star.

The expected "bonus" of \$600 to the members of the Legislature to help out their \$1,400 sessional indemnity appears in the Further Supplementary estimates. The total amounts to \$87,000.

Buffalo Courier.—This is the census month of the British Empire. It is expected that the count will show 440,000,000 people under the British flag, making the largest gathering under the rule of any government known in history.

One requires an income of \$480,000 a year in Russian money to sustain life in the land of the Soviet. Mr. Balfour's remark about Bolshevism making the rich poorer without making the poor richer seems to be true enough.

President Harding is said to pronounce either and neither as though they were spelt "eether" and "neether", while President Wilson pronounced them with the long "i" sound. The inference seems to be that the former President was more of an egotist.

Rev. Dr. Casey in the Canadian Freeman: Why should you search frantically for a dime when the collection plate is passed on Sunday? How many dimes did you spend on smokes and the movies during the week? How many trashy magazines and papers did you invest in? Pay your way when you go to church.

Apparently the learning of trades by young men nowadays is far too slow for them, as it takes from four to five years to learn a trade. The young people are now taking up business college courses, or studying for teaching, dentists and other professions. Who is to take the place of masons, printers, plumbers and other tradesmen when they retire from the field? The boys who are learning a trade will be in great demand and will receive high wages.

In years that have gone and not so very long ago, advertising matter could be seen all through the country, on sign boards, telegraph poles, etc., but the day has gone, because a farmer in his auto drives too fast to

read the posters. Not many years ago farmers came to town in buggies or wagons to get their mail, do shopping and other business. What a change has taken place, for today almost every farmer has a mail box at his gate, a telephone in the house, and his car to drive around in. The way to get the farmer's attention these days is by advertising in local newspapers.

Measures to preserve and increase the reputation of Canadian dairy products in foreign markets are embodied in the Dairy Produce Act, considered and agreed upon by the Agricultural Committee. This act gives the Cabinet power to make regulations for the grading of butter, cheese and other food products manufactured from milk, when these are intended for export. Heavy fines, running from \$50 to \$200, and a term of imprisonment not exceeding three months are provided as penalties for infraction of whatever regulations are issued under this new act.

MR. EDISON AND THE EIGHT HOUR DAY

Mr. Edison, the inventor, has been so successful and has made such contributions to the world's knowledge and comfort and well being, that his opinion on industry, or indeed on any phase of human endeavor, is regarded highly. He is now an old man and his philosophy of life and its problems is based on many years of rich experience because he has always been an earnest student and a close observer of those elements which go to make success and those which inevitably end in failure. His views, therefore, command respect and confidence.

In a recent interview Mr. Edison said: "I am not against the eight hour day, or anything that protects labor from exploitation at the hands of ruthless employers. But it makes me sad to see young Americans shackle their abilities by blindly conforming with rules which force the industrious man to keep in step with the shirker. I am glad the eight hour day had not been invented when I was a young man. If my life had been made up of eight hour days, I do not believe I could have accomplished a great deal."

Little by way of comment need be added to that; in fact, comment would detract from, rather than add to the impressiveness of this message from Mr. Edison to the young men of today. In a quiet but forceful way without any flare of verbal "eloquence," he has presented in those few words a vital argument that is unanswerable.

Sores Flee Before It.—There are many who have been afflicted with sores and have driven them away with Dr. Thomas' Electric Oil. All similarly troubled should lose no time in applying this splendid remedy, as there is nothing like it to be had. It is cheap, but its power is in no way expressed by its low price.

SERIOUSNESS OF THE HOUSING PROBLEM

The high cost of building material, the rapidly increasing population, and the enormous annual destruction of dwelling houses, in which there were 5,644 fires last year in Ontario, have combined to make the housing problem one of most serious and acute proportions.

Ontario is noted for its extravagance through unnecessary fire waste which is nothing short of an economic crime, caused chiefly through our careless habits and indifference.

Statistics show that 64 per cent., or practically two out of every three fires which occur, are in our homes; eighty per cent. of which are preventable.

The Ontario Fire Prevention League, in affiliation with the Fire Marshal Department, has inaugurated a Province-wide publicity campaign for the purpose of conserving our homes as well as our lives from destruction by fire. The boys and girls of the Province will be called upon to assist in this most desirable and patriotic movement. Through the principals and teachers of our schools, the League will distribute 250,000 copies of a "Home Inspection Blank" so that the pupils with the help of their parents, may answer the questions. The primary object is to clean-up attics, cellars, back yards and remove hazardous conditions. The underlying thought being to prevent fires by removing the cause and thus save our homes.

CATARRH CANNOT BE CURED with LOCAL APPLICATIONS, as they cannot reach the seat of the disease. Catarrh is a local disease, greatly influenced by constitutional conditions, and in order to cure it you must take an internal remedy. Hall's Catarrh Medicine is taken internally and acts through the blood on the mucous surfaces of the system. Hall's Catarrh Medicine was prescribed by one of the best physicians in this country for years. It is composed of some of the best blood purifiers. The perfect combination of the ingredients in Hall's Catarrh Medicine is what produces such wonderful results in catarrhal conditions. Send for testimonials free.

F. J. CHENEY & CO., Props., Toledo O. All Druggists, 75c. Hall's Family Pills for constipation.

PERSONAL BANKING SERVICE

Newcomers to this district will find the Sterling Bank a good place to transact their financial and investment business.

A Service as courteous as it is efficient; the ability to handle every phase of banking and investment business; a willingness to give information of a general, as well as a financial and investment nature, and to obtain additional details if desired—these features are inherent characteristics of this Bank.

You will be welcomed at any time.

THE STERLING BANK OF CANADA

One Account for Two People



The Joint Bank Account is a home convenience. It may be opened in the names of any two members of a family—husband and wife—brother and sister—father and son—and each person may make deposits and draw cheques independent of the other. Many families are putting their savings in a Joint Savings Account, on which interest is paid.

THE MERCHANTS BANK OF CANADA

Head Office: Montreal. Established 1864.
WATFORD BRANCH, F. A. MacLEAN, Manager.
ALVINSTON BRANCH, G. H. C. NORSWORTHY, Manager.

Groceries

JUST TO SHOW YOU WE ARE BUYING IN THE LOWEST MARKET

- LARD, 3lb pails.....65 cents
- SOAP, All Laundry Bars.....9 cents
- TEA, Ceylon Black, 2lb.....75 cents
- NEW FIGS, 2lbs.....25 cents
- NEW PRUNES, 2 lbs.....30 cents
- BLUE ROSE RICE, The very finest, 2lb.....25 cents
- PURE STRAWBERRY JAM 4 lb pails.....\$1.00
- ROYALITE OIL, per gallon.....30 cents

N. B. Howden Est.

We Are Selling Cheaper Mileage

You may get extraordinary mileage out of any one tire—but that's not the way to figure mileage.

Get the average of mileage given by a pair of tires or a set—and you will get nearer to the actual cost of mileage to be charged to the upkeep of your car.

It's just because we've taken the trouble to figure values that way, that we recommend Ames Holden "Auto-Shoes."

We know they are giving real mileage over the worst roads in the country and their "average" performance leaves no doubt in our minds that Ames Holden "Auto-Shoes" will give you the cheapest mileage you can buy. And they are guaranteed without time or mileage limits. Drop in and let us show you and tell you about

AMES HOLDEN "AUTO-SHOES"

Cord and Fabric Tires in all Standard Sizes

Ray Morningstar
WAT-FORD GARAGE

Phone 21



HON AND I

THE BLIMPIN FOLKS WHO MOM HANST TALKED TO FOR YEARS INVITE DEARIE TO A PARTY. AND ON ACCOUNT OF MOM SHE CAN'T GO.



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