

WOMEN'S HOME AND MAGAZINE PAGE

WOMEN'S CLUBS

ENTERTAIN AT "Y" HOME

Maitland Street H. Y. P. U. took charge of the week-end home hour at the King Street Y. W. C. A. Mrs. N. Norton giving an inspiring address, and Miss May Daniels a reading. Solos were contributed by Miss Kennedy, Messrs. T. H. Yull, Robertson and Bert Young.

WELCOME 21ST CLUB.

Broughdale Mothers' Club made its debut on Monday evening as a member of the London Union Mothers' Club family, representatives receiving a cordial welcome at the meeting of the union club executive. The new club makes twenty-one in the union.

UNION CLUB TO HOLD DEBATE.

The next quarterly meeting of the union Mothers' Club will be held in the Lord Roberts School the evening of April 24. It is proposed, by way

of variety, to hold a debate, instead of having a speaker. The choice of subject and of those to take part has been left to the sub-executive.

PRESENTING DANCE FORMS.

"The Dance as a Form of Musical Art" will be presented at the fortnightly recital of the Women's Music Club in the Normal school on Thursday evening at 8 o'clock. Mrs. Edwin Paul and Miss Mabel Stevens arranged the program. Three dances will be a feature, a "Tarentella" by Isabel McCrimmon and Mary Burns; "Gavotte" Lucy Downham and Eleanor Green; and a classic dance, "To a Wild Rose" Marjory Partridge, with violin obligato by Leona Murphy. Miss Hilda McMillan, soprano, is singing; Miss Stevens will play a couple of numbers, and a piano quartet will be given by Miss Minnie Raymond, Mrs. Hubert Eckert, George Winterbottom and Leo Herbert.

LONDON IS SAFEST PLACE FOR BABIES

Child Welfare Association Figures Show Big Drop in Death Rate.

PRINT ANNUAL REPORT

Mrs. Glennie Wilson Elected New Secretary—Mothercraft Classes Planned.

Last year, the year 1921, London had the lowest infant death rate in the province, 80.7 in every 1,000 live births. The statement of the superintendent of Child Welfare nurse, Miss Bertha Smith, that the death rate had dropped 30 per cent in three years, the period in which Child Welfare activities have been vigorously prosecuted in London, was greeted with applause that came right from the hearts of the men and women present at the annual meeting of the London Child Welfare Association, held Tuesday afternoon in the Y.M.C.A. building. While the number of deaths annually among children in their first year has decreased in so gratifying a manner, the rate under one year is still ten times the rate from 1 to 5 years. Approximately 80 children under 1 year in 1,000 die in London, and 8 in 1,000 from 1 to 5 years.

Lieut.-Col. W. M. Garthshore, who was re-elected to the office of president, occupied the chair the first part of the meeting. R. D. McDonald, treasurer, who was also re-elected, presiding during the latter part.

In addition to the two new well baby clinics to be opened in the immediate future, a new feature of work will be start on mothercraft classes for girls in the seventh and eighth grades in the schools. Devising ways and means for inaugurating this important phase of Child Welfare work was left to Miss Smith and members of the women's committee of the association. In the estimation of Miss Smith it will be another definite advance along the lines of still further education of infant mortality in the future, and saving for stronger citizenship the children who survive.

Recommendations made by Miss Smith in her report for making Child Welfare work more effective, in addition to the establishing of mothercraft classes, were as follows:

(1) Extending of medical inspection of children to those of pre-school age, say 2 to 5 years, with inspections once in six months, in order to prepare for the child to enter school in better physical condition.

(2) More general education along the lines of pre-natal care.

(3) More general pasteurization of milk until the board of health regulation, which go into force in September, become effective. The estimate of Miss Smith was that this would not be within two years. In the meantime, the importance of pasteurization of milk should be urged.

For the first time the Child Welfare Association is to have its annual report published for distribution. Col. Garthshore, Miss Smith, and treasurer, R. D. McDonald, were named a committee to decide on the form and other points in connection with printing and distribution.

Among points brought out in the report, which the association views with satisfaction and is anxious that the citizens at large shall know, are the following:

The total visits made by Child Welfare nurses during 1921 were 4,330, including 139 visits made by assistants taking the public health course at Western University.

Attendance at sick children's clinics was 448; well babies, 2,755; baby week-three days, 430. Forty-eight pre-natal clinics were held with 31 cases, and attendance of 130.

Six hundred and forty-five children were on well baby clinic roll during the year, 325 were dismissed, and 320 remain.

The total number of births in 1921 were 1,536, of which 56 were still births, these figures drawing attention to the need along the lines of pre-natal care.

Just One Change.

Only one change was made in the officers, due to the resignation of Miss Helen Gunn from the secretaryship. Mrs. Glennie Wilson was unanimously elected to take her place. The officers, in addition to the president, treasurer and secretary, are: First vice-president, Mrs. David Williams; second vice-president, A. T. Little; third vice-president, D. H. McLeod.

Each individual mothers' club is to be asked to appoint a representative to the executive, to act on the women's committee. In addition, the 1922 executive includes the following:

A representative from the Union Mothers' Club, the regent or other representative of the L. O. E. M. Ronald Harris, London branch of C. R. C. S. John Gemmell, mothers' pensions board; Mrs. A. T. Edwards, Day Nursery; Mrs. F. R. Hardie, Children's Shelter; Mrs. Partridge, Miss Elizabeth Ross, lady superintendent of Victoria Hospital; M. E. McDonald, Dr. H. W. Hill, J. L. Hunt, Mrs. J. I. Ferguson, George Ramsey, R. Ferguson and Lindsay.

Appreciative reference was made to the service of doctors at the clinics, and the statement made that many children in the past year had been referred to their own family physicians when examined at the clinics who otherwise might have been allowed to suffer seriously, and perhaps be permanently handicapped through neglect.

Owing to the far-reaching service of clinics, no baby week will be held this year, but prizes will be continued for the best clinic baby and the clinic babies making most progress.

TWIN CITY "W" WOMEN'S CLUB.

University women of Kitchener and Waterloo have recently organized a University Women's Club, to be known as the Twin City University Women's Club. The officers are: President, Miss B. M. Durham; vice-president, Miss Edna Haviland; secretary, Miss Elsieph Mador; executive, Miss Laurine Augustine; Miss Ada Snider and Mrs. A. J. McGinity.

Granny and Debby Now Swap Frocks



A MODERN grandmother discovered one day, during the winter of 1922, that her very newest frock, a grey Canton crepe, was coming from her closet. She hated to suspect any of the maids, faithful creatures of long service. But the gown was undeniably missing—until dinner time. In walked the debutante daughter of the household, charmingly arrayed in grandmother's new frock.

Special fashions for older women are no longer necessary. Debutante daughter and mother and grandmother can each find in the prevailing modes of the moment something suitable and becoming, and indeed, all three generations have approximately the same figure, as is so frequently the case, the same gown might be chosen by any of them.

The always graceful surprise effect, so flattering to the face and figure, has been used in the development of the two designs sketched to follow. Either design is entirely suitable for grandmother, her daughters, or her granddaughters. And suitability is the keynote of style.

Western Ontario Women's Activities

Address News For This Column To The Editor of Woman's Page.

EMBRO V. P. S.

The Young People's Society of Knox Church, Embro, has decided to hold one meeting a month on Tuesday evening, and one meeting a month on Sunday evening during the summer months, the first Sunday night meeting to take place on April 2. At the last meeting a paper was given by Watson Langdon, a piano solo by Miss Olive Innes, and community singing was led by Mr. Peat.

GRANDMOTHERS' PROGRAM

Grandmothers of the institute supplied the program at the successful March meeting of the Women's Institute, held at the home of Mrs. G. Cochran. During the social hour dainty refreshments were served by the hostess and Miss Edna Cochran. At the April meeting, to be held on Wednesday, 19th, instead of the second Wednesday of the month, mothers who are not grandmothers will give the program. Quotations from Canadian authors or facts in regard to the authors will answer the roll-call. The proceeds of the St. Patrick's sale, held at the home of Mrs. W. L. Brown, amounted to \$33.55.

THAMESFORD PUPILS PLEASE.

On Saturday evening last the Thamesford pupils of Mrs. Grant-Harris gave a highly successful recital in the town hall, Thamesford. The program of songs, violin and piano numbers was very much enjoyed by the large audience, which completely filled the hall. Miss Renwick, Thamesford, and Miss Pess, of Woodstock, delighted all with their songs.

After the recital the students and friends adjourned to Mrs. Grant-Harris' studio for refreshments and a social hour.

Those taking part in the program were: Ena and Hazel Smith, Ernest Leonard, Jean Cowper, Mrs. Cockwell, Mildred Allen, Ralph Allen, Mabel Oliver, Miss Renwick, Joseph Hennessey, Mrs. Grant-Harris, Theresa Hennessey, Mildred Armstrong.

WITHIN REACH.

Keep the kitchen shelves low enough to be within easy reach. Then you will get the most out of your kitchen things there and let them remain.

DON'T NEGLECT BRONCHITIS

The principal symptom of bronchitis is a cough which is dry, harsh and hacking, accompanied with rapid wheezing, and a feeling of tightness through the chest.

There is a raising of phlegm, especially in the morning after rising from bed. This phlegm is at first of a light color, but as the trouble progresses it becomes of a yellowish or greenish color and is sometimes streaked with blood.

DR. WOOD'S NORWAY PINE SYRUP.

You will find a remedy that will stimulate the weakened bronchial organs, subdue the inflammation, soothe the irritated parts, loosen the phlegm and help nature to easily dislodge the morbid accumulation.

Mr. John H. Root, 40 Maple avenue, Hamilton, Ont., writes: "I was troubled with bronchitis and had a very bad cough. I had it so long I was beginning to get afraid of other developments. I tried all kinds of cough remedies without relief. I was advised by a friend to try Dr. Wood's Norway Pine Syrup, so I got a bottle, and it convinced me to believe that I had at last gotten the right medicine. I used several bottles and am practically well. I have recommended it to others since, and good results followed."

Be sure and get "Dr. Wood's" when you ask for it; price, 25c and 50c a bottle; put up only by The T. Milburn Co., Limited, Toronto, Ont.—Adv.

Personals

Miss Connie Masuret and Miss Peggy Johnston spent the week-end in Detroit.

Mr. and Mrs. C. R. Hunt are sailing on April 22 for England, and will spend six months abroad.

Mrs. Sidney Dulmage, who has been visiting her sister, Mrs. Charles E. Wheeler, has returned to her home in Montreal.

Mrs. Charles Currie has gone on to her home in Cleveland after a three-weeks' visit in town with Mrs. Charles E. Wheeler.

The many friends of Mr. D. J. Butler, 733 Maitland street, will be pleased to hear that he is recovering after a serious operation at St. Joseph's Hospital.

Mrs. G. F. B. Doherty of Toronto, formerly of London, is a visitor in the city, the guest of Mrs. Tucker, "The Deany."

While in town this week to address the London W. C. T. U. Mrs. J. M. Denyes, superintendent of scientific temperance instruction of the Ontario Provincial W. C. T. U., has been the guest of Mrs. May R. Thornley.

Among Londoners eligible to attend the reunions of former students and teachers of the Brantford Ladies' College, to be held in Toronto on April 21, are two former members of the faculty, Mrs. Charles Leonard and Mrs. J. S. Barnard.

Mr. and Mrs. J. Fox, Hayman Court, entertained a jolly house party over the week-end. The guests included Miss Perle Jackson, Thomas, Messrs. M. W. Pollock, F. H. Rubiner, M. B. Gindgold, B. R. Salinger, and C. Rubiner of Detroit, Mich.

The home of Miss Gladys Brown, Glenora, was the scene of a happy event the end of last week, when about thirty of her friends surprised her with a miscellaneous travelling shower, prior to her departure to spend the summer with her brothers in the west.

A successful affair of Tuesday afternoon was the euchre given by the May Queen Rebekah Lodge, in the lodge rooms, Alma Block. Green and pink, the lodge colors, were used effectively to decorate the rooms. The excellent arrangements were in charge of the joint conveners, Mrs. L. Kindree and Mrs. C. Schwab.

At an executive meeting held a few days ago, the London subdivision of the Catholic Women's League decided to donate \$200 to the War Memorial Children's Hospital to buy some definite bit of equipment, the proceeds of the opera, which will be put on in the near future, "The Little Tycoon," to be used for the purpose.

Mrs. E. Rogers, Tecumseh avenue, was the hostess Tuesday evening of the weekly sewing tea held by the Wortley Road Mothers. The evening was spent in making little bibs for the Sick Children's Hospital, and a dainty supper was served by the hostess at the conclusion of the evening.

Harold C. White, son of Mr. and Mrs. Charles H. White, 514 Dundas street, whose marriage takes place in London, England, on April 20, to Miss Poppie Millard, is sailing on April 6 from Montreal on the steamship Montcalm. He will be accompanied by his sister, Miss Kathleen, who is to be the bridesmaid at the wedding.

Mrs. A. G. Calder is lending her home at 693 Talbot street for a tea to be given Thursday afternoon from 3 to 6 o'clock by the Talbot Street Mothers' Club in aid of the milk fund of the school. Mrs. Alex. Harvey, Jun., president of the Talbot Street Mothers' Club, will receive with the hostess. An invitation has been extended to the members of all the mothers' clubs of the city, 21 in all,

GRAY'S, LIMITED

STORE HOURS 9 A.M. TO 6 P.M. DAILY.

NEEDLEWORK SALE

Stamped Articles Ready To Embroider

ART DEPARTMENT, MAIN FLOOR.

STAMPED PIECES for HOUSEHOLD USE

DRESSER SCARFS, stamped ready to embroider, of white bengaline linette or sheer lawn:

36 inches at, each 50c, 55c
45 inches at, each 55c, 65c, 75c

STAMPED SLUMBER PILLOWS (to match dresser scarfs) of sheer lawn. Price, each 50c

45-INCH WHITE DRESSER SCARFS of pure linen, assorted designs, either with scallop or hemstitched for crochet edge. Prices, each \$1.75, \$1.89

36-INCH SCARFS to match. Prices, each \$1.65, \$1.75

FIVE-PIECE LUNCH SETS, stamped on pure white linen, in pretty conventional designs. Price, per set \$3.00

36-INCH CENTERS, stamped on art-weave in the new grape and trellis designs. Price, each 75c

36-INCH PURE LINEN CENTERS, assorted designs. Price, each \$3.25

STAMPED PILLOW CASES and DAY-SLIPS of good quality circular cotton, assorted designs. Prices \$1.79, \$2.00, \$2.25

STAMPED GARMENTS

STAMPED ENVELOPE COMBINATIONS of fine nainsook or mull, white only. Prices \$1.00, \$1.50, \$1.85, \$1.95

GOWNS, stamped in assorted designs, of fine quality nainsook. Prices, each \$2.19 to \$2.50

INFANTS' DRESSES, 27-inch length, of fine mull, ready to embroider. Prices, each \$1.25, \$1.50

BABY DRESSES of fine batiste, stamped in dainty patterns (6 months' size). Prices, each \$1.25, \$1.45

STAMPED DRESSES of fine white voile, lace trimmed and hemstitched, sizes 3 to 4 and 5 to 6 years. Price, each \$2.50

STAMPED DRESSES of unbleached cotton with colored appliques in fruit designs, sizes 3 to 4 and 5 to 6. Price, each 75c

STAMPED HATS of unbleached cotton to match dress. Price, each 39c

GRAY'S LIMITED

140 DUNDAS STREET.

Agents for the Butterick Patterns, The Delineator and Butterick Quarterly.

GRAY'S LIMITED

PHONES 115 and 116.

UGGESTS EDUCATION TO STOP HOME BREWING

Superintendent Scientific Temperance Emphasizes Importance of Giving Facts Regarding Alcohol.

"The fight against alcohol is not misad. It must be won one generation at a time" was the striking statement made by Mrs. J. M. Denyes, provincial superintendent of scientific temperance of the W. C. U., addressing a large audience under the auspices of the London W. C. U. Tuesday afternoon, when she expressed the supreme importance of continuing educational work, especially in the schools. Scientific temperance education, indeed, she would have as perhaps the most important factor in temperance work today. One of the most effective ways of getting rid of "home-brewing" an evil of the hour, she believed to be through education of the children in the schools with regard to the evil effects of alcohol on both body and mind.

Referring to the provision made in the Ontario school curriculum for the teaching of hygiene and temperance, she found on investigation that emphasis is largely being laid on the rumor, in many cases without reference to the injurious effects of alcohol on the system, not only of those who use it themselves, but of their children as well.

R. C. S. Overlooks Alcohol.

In this connection mention was made of the Canadian Red Cross propaganda for better health, with reference, however, to alcohol, one of the greatest causes of disease.

As far back as 8,000 years ago the use of alcohol had been recognized, she declared, as witness an incised, she declared, as witness an incised,

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Lauds Efficiency



MISS JENNIE STEAD.

PROVINCIAL organizer for the Federation of Women Teachers' Associations of Ontario, who told The Advertiser Tuesday night that rural schools are being made just practice grounds for teachers owing to lack of province-wide schedule of pay, with consequent suffering to the children. She favors "efficiency grading" of teachers.

scription on a tomb of that period: "Earthly abode rent by beer and wine and spirit escaped before being called for."

In 1902, recognizing the danger of alcohol, members of the medical profession in France had issued a manifesto, which, in the form of posters, was put up in public places, not by testotators, but by the dean of the Faculty of Medicine, Paris, the director and secretary of poor laws administration, etc.

The sympathetic attitude of Premier Drury towards scientific temperance instruction was assured by his statement to a deputation which he waited upon him some time ago that the government was most interested in the temperance side of hygiene and temperance instruction in the schools.

Mrs. Denyes would see such instruction, not only from kindergarten to continuation schools, but in high schools, universities and normal training schools as well. She attributed apathy on the part of teachers with regard to the teaching of scientific temperance in many cases to the fact that they had received no special training themselves.

Must Reach Voters.

Further, she believed it vitally important to reach the voters of today, as well as the voters-to-be, through posters, through the distribution of bulletins, etc. In all cases the facts presented must be absolutely authentic, proved beyond dispute by scientific investigation. "The world wants facts," she held.

So far as posters in the schools were concerned, she had found trustees sympathetic when approached, especially since instruction in scientific temperance is provided for in the curriculum.

At present, the posters available are from American sources, owing to the fact that the United States has had facilities for research not yet available for Canada. Poster competition has brought excellent results in the way of offerings from school children in both and Canada. She held, she claimed, the London school children are as clever as those anywhere else.

Artists Wanted.

A crying need, she added, is for the services of men and women of the province talented and trained along artistic lines to give their services in making posters. "We can supply them with all the scientific facts," she stated.

Another suggestion regarding education was the offering of prizes for essays on temperance education subjects.

"Have you a Loyal Temperance Legion in London?" she asked. When a reply was given in the negative, she raised the point that no better way could be found to interest the young women than by giving them definite work, say as leaders for the children in the W. C. T. U. often did not hold its members because they were not given definite work to do.

Mrs. A. Potter, Wardville, president of the Middlesex County W. C. T. U., was a visitor at the meeting, and gave her own experience with regard to the offering of essay prizes and prizes for posters.

"What provision would be made by the W. C. T. U. in the way of materials for poster-making in the schools?" was asked of the provincial superintendent. She held, she claimed, the London school children are as clever as those anywhere else.

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