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Is the best blend of coffee sold in London. White House Coffee has the biggest sale of any coffee in the United States and Canada. Our sales of White House Coffee are rapidly increasing. It will surely please you. Ask anyone who likes good coffee what they think of White House Coffee.

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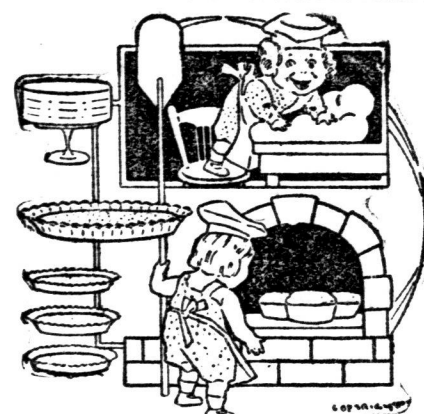
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A splendid thing for the short, stout, or tall, slight man. Various weights.

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Have you ordered your Coal yet? Price today, \$7.00 per ton. We guarantee satisfaction.

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YOU NEEDN'T KNEAD DOUGH

Your bread may be procured from us, and we venture to say it will be so like the home-made article that you'll like it as well as you do your own.

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DIAMOND HALL WATCHES

It is better to buy a Diamond Hall Watch than to wish you had. You can tell a Diamond Hall Watch—you can trust one. Its original cost is no higher; its maintenance much lower. There is no guessing as to the correct time, because every Diamond Hall Watch is a good watch. Our \$15 Ladies' and Gentlemen's Watches are easily worth the money, and are guaranteed to give thorough satisfaction.

W. G. YOUNG
DIAMOND HALL STORES,
214 DUNDAS, 674 DUNDAS

LONDON AND DISTRICT

Londoner Won.
Mr. C. M. Pirie, of this city, won the senior championship field day sports of the Woodstock College Friday afternoon, when their eldest daughter, Lena, was married to Mr. Fred Langdon, city editor of the London Free Press. The ceremony was performed by Rev. A. K. Birks, and the wedding march was played by Miss Dorothy Yeates, of Hamilton, a cousin of the bride. Mr. and Mrs. Langdon left on the evening C. P. R. train for a short trip, and will reside at 21 Bruce street.

Dangerously Ill.
Mr. Alfred Johnson, of 154 Horton street, is still dangerously ill, and his recovery is doubtful. Mr. Johnson has been stricken down since the death of his wife, which occurred on the 19th ult., at which time he was able to attend her funeral.

Thanksgiving Services.
Special harvest thanksgiving services were held at St. George's, West London, yesterday. Rev. W. H. Shelgrove, rector of the Church of Ascension, Windsor, preached both sermons.

WHAT'S WRONG WITH THE WORLD.
By G. K. Chesterton,
\$1.50

Four editions sold out in England in six weeks. A remarkable book.

The Mallagh Bookshop

Care of the Eyes

Is so important that to enlarge upon its necessity is impossible. At the first indication of trouble you should act promptly. Have an optician examine your eyes. He knows what every eye requires, and is just as anxious to supply the exact glasses as you are to have them. Examination free.

GLASSES FROM \$1 UP.
C. H. Ward & Co.
Diamond Merchants and Jewellers.
Phone 1084, 374 Richmond St.

PURITY

First, last and all the time—the best Baking Powder that is made.

For the past 25 years all other Baking Powders have taken "Purity" as their standard of quality—the ideal they have hoped to reach. A quarter of a century of absolutely pure powder has been the record of this store.

Cake and Tea Biscuit made with "Purity" reach that ideal of lightness, deliciousness and purity.

ONLY 20¢ POUND.
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EXPERT FUR WORK

REQUIRES EXPERIENCE.
ESTABLISHED 1887.
53 YEARS IN FURS IS RELIABLE FURS.

BELTZ

PRACTICAL FURRIER.

In a pleasing manner. Special music, to suit the occasion, was given at both services.

Spring Turkeys.

Spring turkeys appeared on the local market Saturday. The first time this season. Only a few were offered, and these were snapped up at 18c and 20c per pound. There is said to be only a moderate supply of turkeys in the country this year, and the demand for them promises to be strong, with prices prevailing.

Sentence Suspended.

William Hayes, a young man who pleaded guilty to accepting goods which he knew had been stolen from a Ford Marquette car, was allowed to go on suspended sentence on Friday by Judge Macbeth. He gave a surety for \$500, half of which was his own. The young man had many friends, and his previous good conduct and respectable appearance served him in good stead.

Off For Europe.

Messrs. Angelo and Jack Cortese left yesterday for Paris, France, where they will continue their studies in music. They have completed a two-years' course at Chicago, and will now go abroad to finish off their education. Angelo Cortese will study with Hasselbach, the most renowned harpist in Europe.

The Banner Nine.

Last year a reward was offered for the "hygienic nine," taking the greatest interest in the prevention of tuberculosis. The southeast branch has won this distinction by hard work, such as searching out incipient cases, observing improved methods in the home, and extending this knowledge among others. The reward has taken the form of a banner, handsome in design and bearing in gold letters the motto, which was adopted in March, 1908: "Prevention is better than cure." The reverse side shows the single word, "Inasmuch," Matthew xxv, 45.

Epworth League's Gift.

Prior to her departure for China, where she will continue a missionary in the Methodist Church, the local Epworth League of London Friday evening presented Miss Ethel McPherson with a handsome travelling clock, accompanied by a suitable address. Rev. H. McRoberts, J. H. W. McRoberts, Miss Long and Miss Clara German were the committee in charge.

London Rowntree.

A quiet wedding took place at the home of Mr. and Mrs. George Rowntree, 60 Stanley street, on Saturday afternoon, when their eldest daughter, Lena, was married to Mr. Fred Langdon, city editor of the London Free Press. The ceremony was performed by Rev. A. K. Birks, and the wedding march was played by Miss Dorothy Yeates, of Hamilton, a cousin of the bride. Mr. and Mrs. Langdon left on the evening C. P. R. train for a short trip, and will reside at 21 Bruce street.

HEALTH INSTITUTE

505 Talbot Street, Corner Talbot and Maple Streets—Phone 2565.

Asthma, Bronchitis, Rheumatism or Gout, Nervous and Chronic Disorders in General, Lung Trouble and Debility, a specialty. Obesity also scientifically treated.

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R. C. Barklie, principal, is a graduate of the LATEST SYSTEMS OF DRUGLESS HEALING. The only institute of its kind in Western Ontario.

99-1

FAMOUS ARTISTS HERE UNDER IRISH AUSPICES

Dr. Collison and Percy French Will Appear at the Grand Friday, October 14.

London, Oct. 3, 1910. The Irish Benevolent Society of London has much pleasure in announcing that the famous artists and humorists, Dr. Collison and Percy French, will appear at the Grand Opera House on Friday, Oct. 14, 1910, under the auspices of the society. The proceeds of the performance will be devoted to the erection of a recreation building for the London Health Association Sanatorium at Byron. The entertainment is guaranteed to be distinctly high-class, and the patronage of the people of London is solicited for a cause which should appeal to all. Tickets may be secured from members of the society. S. STEVENS, President.

STRUTHERS' EMPLOYEES HELD A BIG PICNIC

The Heads of the Firm Were Eulogized and an Enjoyable Time Was Spent by All.

The annual picnic of the employees of R. C. Struthers & Co. was held at Sprackham on Saturday, and proved to be one of the most enjoyable outings of the season.

The programme of sports was capably managed by a committee consisting of Messrs. R. H. Morrison, Tony Grant and C. H. Bending.

The results were as follows: Baseball—Tony Grant's team vs. Harry Struthers' team, 6 to 4 in favor of Harry Struthers' team.

100 yards dash, for men—1 Lorne Gillies, 2 Jack McCall, 3 J. S. Abraham.

50 yards race, for ladies—1 Mrs. C. H. Bending, 2 Miss P. Carter, 3 Mrs. J. S. Abraham.

Boys' race—1 Earl Stevens, 2 Alex. Morrison, 3 B. Abraham.

Donkey race—1 Jack McCall and Miss Carter, 2 Tom Chitto and Mrs. Bending.

Girls' race—1 Verda Vincent, 2 Cora Fligg, 3 Lena Short.

Ladies' egg race—1 Mrs. Vincent, 2 Mrs. Abraham, 3 Mrs. Bending.

Those race, for men—1 Fred Blackwell, 2 Tom Chitto.

Wheelbarrow race—1 A. Vincent and B. Thompson, 2 Harry Struthers and C. McFarlane.

Girls' race—1 Miss Lewis, 2 Miss Vincent.

Sack race, for men—1 L. Gillies, 2 Harry Struthers.

Three-legged race—1 Tony Grant and Harry Struthers, 2 Jack McCall and Frank Whitton, 3 L. Gillies and Bob Willis.

Ladies' sack race—1 W. C. Coe, 2 R. Abraham.

Donkey race—1 Miss Abraham, 2 Miss Lewis.

Tug-of-war—Married vs. single men: Won by married.

Novelty pillow fight—Won by Jack McCall.

A Banquet.
While the sports were being concluded a dainty supper had been arranged for the ladies in the pavilion, and was partaken of by a jolly crowd of over one hundred.

After supper the health of Mr. and Mrs. R. C. Struthers was proposed in a few well-chosen words by Mr. H. G. Harper. He called for three cheers for Mr. and Mrs. Struthers, which were most heartily responded to.

In replying Mr. Struthers spoke of the pleasure it gave him to see among those present so many who had formerly been in his employ. He particularly impressed upon all that he would rather think of his employees as co-workers, and not as employees. This made the statement that without the loyalty and co-operation which existed between the employees and himself, the firm would not today enjoy its enviable position. He concluded by expressing the pleasure it gave both Mr. Struthers and himself to be present.

The tremendous applause which followed his remarks gave ample proof of the hearty reception in which he was held. Three hearty cheers were then given for Mr. Harry Struthers, to which he fittingly responded.

The event then adjourned to the dancing hall of the pavilion, where the evening was spent in dancing, interspersed by vocal selections, all of which were thoroughly enjoyed. Tony Grant's Orchestra was never heard to better advantage, and was liberal with encores.

At 11 o'clock the party returned by special car to the city, more than pleased with the best picnic they had ever attended.

Choice Sheldon and Howell Pears For Preserving and Chipping 50c Peck

Eight pounds pears, 7 pounds granulated sugar, half pound preserved ginger, 1 pint water, and 4 seedless lemons (or the juice), boil pears until tender, then add preserved ginger (chipped fine), sugar and lemons (or juice), and boil one hour.

Receipt for Chipped Pears

The nicest kind to put with your pears and citrons. A pound 30c

Choice Citrons

Each 10c to 15c
THREE PHONES.
Dundas Street, 3051 and 3052.
South London, 969.
T. A. ROWAT & CO.

CRITICS SEEK AID BUT DO NOT FIND IT

Problem of Late "First Nights" Remains Unsolved After Conference.

London, Oct. 2.—A discussion on first aid to dramatic critics has occupied the attention of the London Institute of Journalists during their conference this week. According to the distinguished editors who spoke at the meeting, the London dramatic critic has a pretty hard time of it. Plays do not finish until very late on first nights and newspapers go to press earlier than they used to, so the critic has to work like mad to get his notice written in time for the first edition. To find some way to remedy this hardship and give the critic more time was the object of the discussion.

A number of persons prominent in theatrical affairs were asked to make suggestions. Among them was Sir Herbert Tree, who had two remedies proposed. One, which he had recently tried himself at his production of "Henry VIII," was to have the play start an hour earlier than usual on the first night, and so give the critics an hour's lead. The other was to have the play start on the first night, and so give the critics an hour's lead.

Then Sir Herbert sprang his other idea, which was that the papers print two notices of the play, a brief report of its production the next morning and a lengthy and carefully thought out review the following day. This idea of criticism on the installment plan did not appeal to either Harry Lawson, M. P., president of the institute, or to T. P. O'Connor, M. P. They and a number of others at the meeting, as there were no daily papers printed in London on Sunday, all premises should be held on Saturday nights, thus giving the critics all day Sunday to write. That would be thoroughly practical and satisfactory if there were four or five Saturday nights in each week, as there are about that number of premieres every week in London during the season, and the most agile critic can be in only one theatre at once.

Dress Rehearsals Vetted.
It was finally decided that Sir Edward Clarke's proposition that the French system of "repetition" generally or public dress rehearsals for the critics was the best way out of the difficulty. This custom was formerly quite general in London, but of late years has been almost abandoned. Managers claim that the play is a dress rehearsal and don't like the critics to judge a play from it. So there you are.

Probably nothing will be done and the critics will have to get along as best they can. As things are now, they are able somehow or other to write extremely long notices, fully as long as the average reader has patience to read. It is appalling to think what they would turn out if given an hour or so more to write.

FEATURELESS CARD AT THE COLUMBUS MEETING

Grand Circuit Stars Fling to Set New Marks at Closing Session.

Columbus, Ohio, Oct. 1.—There was no great excitement at the closing of the Grand Circuit season at the driving park today, the races not being up to the standard of the rest of the week, though the fast time was made in two of the events. Favorites won all three events, although choice in the best betting race of the day would be beaten by a horse which was never thought of.

The summary:
2:07 class, pacing, 3 heats, purse \$1,200.
W. A. br., by Blanche-Antea . . . 1 1 1
Wilkes, by Antea (Hodson) . . . 2 2 2
Lady Isle, b. m. (Marvin) . . . 3 3 3
Ira Gay, b. m. (Marvin) . . . 4 4 4
Ruth D., b. m. (Lane) . . . 5 5 5
Charles Sumner, ch. (Wray) . . . 6 6 6
Annabelle Lee, br. m. (McCoy) . . . 7 7 7
Shaughan, b. h. (Keyes) . . . 8 8 8
Time—2:04½, 2:05¼, 2:06½.

SENATOR BLODGETT DEAD.
Long Branch, N. J., Oct. 3.—Former United States Senator Rufus Blodgett, of New Jersey, died at his home here today at the age of 76 years. Mr. Blodgett served five terms as mayor of Long Branch, and was elected to the United States Senate in 1886, serving six years.

DYSPEPSIA, INDIGESTION, STOMACH GAS AND HEARTBURN GO IN FIVE MINUTES

Take a Little Diapiesin Now and Your Stomach Will Feel Fine Five Minutes Later.

As there is often someone in your family who suffers an attack of indigestion or some form of stomach trouble, why don't you keep some Diapiesin in the house handy?

This harmless blessing will digest anything you can eat without the slightest discomfort, and overcome a sour, gassy stomach five minutes after.

Tell your pharmacist to let you read the formula, plainly printed on these 50-cent cases of Pape's Diapiesin, then you will readily see why it makes indigestion, sour stomach, heartburn and other distress go in five minutes, and relieves at once such miseries as Belching of Gas,

Eruptions of sour, undigested food, Nausea, Headaches, Dizziness, Constipation and other Stomach disorders.

Some folks have tried so long to find relief from indigestion and dyspepsia or an out-of-order stomach with the common, everyday cures advertised that they have made something else wrong, or believe there is a case of Nervousness, Gastritis, Catarrh of the Stomach or Cancer.

This, no doubt, is a serious mistake. Your real trouble is, what you eat does not digest; instead, it ferments and sours, turns to acid, Gas and Stomach poison, which putrefy in the digestive tract and intestines, and, besides, poison the breath with nauseous odors.

A hearty appetite, with thorough digestion, and without the slightest discomfort or misery of the Stomach is waiting for you as soon as you decide to try Pape's Diapiesin.

See Here!

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You can save money by having it done now.

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House Painting. Decorating.

NEW SCHOOL?

No. Just another link in Canada's greatest chain of modern, high grade, actual business schools established during the past twenty-six years at Peterboro, Clinton, Welland, Orangeville, Walkerton, and Wingham. It will pay to attend a school under a management which has the largest trainers of young people in Canada. Adding machines, loose leaf ledger, bill and charge, card systems and all modern devices known to business science are at the disposal of our students. Our schools have been tested in the crucible of experience with the fire of public opinion, and have not been found wanting. Eleven hundred (1,100) students attended our chain last year, and almost an equal number trained in their own homes by our Spottan correspondence schools. Night classes a specialty this season. Stenographers placed within ten days of graduation. Bookkeepers also readily placed. Demand for our graduates greater than supply. Affiliated with Commercial Educators' Association of Canada. Write for particulars to

London Business College

London Loan and Savings Building, Corner Dundas and Clarence Sts. GEO. SPOTTON, Principal.

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Start a bank account for your boy. Let him form the saving habit while young, and there is little likelihood he will turn out a spendthrift later on. We pay 3½ per cent interest, according to agreement, and offer you \$2,000,000 assets as security.

3½% Agricultural Savings and Loan Co., 109 Dundas St., London, Ont.

SIGHT MADE RIGHT THE BROWN OPTICAL CO

PHYSICAL EYE SPECIALISTS.
237 Dundas St. Phone 1877. xts No charge for consultation.

CEETEE UNDERWEAR

Once worn—Always worn
Those who know the comfort and perfect fit of "Ceetee" Underclothing will wear no other.

Look for the "sheep" logo. Ask your dealer to show you "Ceetee." In all sizes for men, women and children. The C. Turnbull Co. of Galt, Limited. Manufacturers—Est. 1880. 786 Galt, Ontario.

DATES FOR NAP-RED SERIES.
Cleveland, Oct. 3.—The series for the championship of Ohio between the Naps and Reds will open in Cincinnati, Tuesday, Oct. 11. Games will be played here Thursday and Saturday, Oct. 13 and 15, while the fourth game is scheduled for Cincinnati on Sunday, the 16th.

ABE ATTELL TO MEET WHITE IN AD WOLGAST'S STEAD
Milwaukee, Oct. 2.—Abe Attell, of California, will meet Frankie White, of Chicago, in a ten-round no-decision bout for the Badger Athletic Club on Friday night, Oct. 7. The original match called for a meeting between Wolgast and White. An injury to Wolgast's right arm in a bout at Fond du Lac on Thursday necessitated the signing of a substitute.

GAYNOR BACK.
New York, Oct. 3.—Mayor William J. Gaynor is again head of the New York city government. He came to the city hall today, and assumed the executive reins, for the first time since Aug. 20 last, when a vacation trip to Europe was cut short by a bullet from the pistol of James J. Gallagher, a discharged employee.

STEAMERS ARRIVED.
Perugia, at New York, from Leghorn. America, at Genoa, from New York. Argentina, at Naples, from New York. Montreal, at Antwerp, from Montreal. Corsican, at Liverpool, from Montreal. D. di Genova, at Palermo, from New York. Philadelphia, at Southampton, from New York. Cornishman, at Quebec, from Avonmouth. Saturnia, at Quebec, from Glasgow. Pretorian, at Father Point, from Glasgow. Celtic, at New York, from Liverpool. Lapland, at New York, from Antwerp. Caladonia, at Moxlie, from New York. Monmouth, at Liverpool, from Montreal. Arabic, at Holyhead, from New York. Cincinnati, at Plymouth, from New York. Sardinian, at London, from Montreal. Kaiser Wilhelm der Grosse, at Cap Race, from Bremen. Bluecher, at Capt Race, from Hamburg. Canada, at Quebec, from Liverpool. Montezuma, at Quebec, from London. Slacomet, at Mass., Oct. 3.—Steamer Furness, Glasgow for New York, was 325 miles east of Sandy Hook at 6:20 this morning. Dock about 7:30 Tuesday morning.

OLD COUNTRY SOCCER.
Results in the Various Leagues on Saturday.

First Division.
Liverpool 0, Notts Forest 1.
Bury 5, Manchester City 2.
Notts County 2, Bristol City 2.
Woolwich 0, Oldham A. 0.
Manchester 3, Sheffield W. 2.
Preston N. E. 2, Newcastle U. 1.
Aston Villa 2, Blackburn R. 2.
Middlesboro 2, Tottenham A. 0.
Sunderland 1, Bradford City 1.

Second Division.
Barnsley 0, Glossop 0.
Bradford 1, Fulham 0.
Burnley 0, Hull City 0.
Chelsea 0, Bolton Wanderers 0.
Derby County 5, Lincoln C. 0.
Gainsboro T. 1, Brom. A. 1.
Leeds C. 1, Plymouth A. 0.
Leicester Fosse 2, Blackpool 0.
Westhampton W. 1, Clapton O. 0.

Portsmouth 2, N. Brompton 0.
Luton 1, Millwall Athletic 0.
West Ham U. 3, Queens Park R. 0.
Brighton 4, Southend 0.
Exeter City 0, Southampton 4.
Swindon T. 0, Plymouth A. 0.
Bristol Rovers 1, Watford 5.
Crystal Palace 4, Leyton 2.
Brentford 0, Norwich City 3.

Scottish League.
Falkirk 0, Dundee 0.
Partick Thistle 2, Hearts 1.
Hibernian 2, Hamilton A. 1.
Queen's Park 0, Celtic 1.
Clyde 0, Aberdeen 0.

Airdrieonians 3, St. Mirren 2.
Kilmarnock 1, Thistle 1.
Motherwell 1, Glasgow R. 2.

Montreal, Oct. 1.—The Allan Line steamer Corsican, from Montreal for Liverpool, was reported 92 miles west of Malin Head, at 10 a.m. The Allan Line steamer Victorian sailed from Liverpool for Quebec with 116 first class, 405 second class and 631 steerage passengers. The Allan Line steamer Pretorian, from Glasgow, was reported 173 miles east of Belle Isle at 12:30 p.m. yesterday.