

THE LOGIC OF FACTS

No argument is so eloquent as the record of things well done. The long list of young men and women who have graduated from this college and won success in business life afterwards appeals forcefully to every young man and woman to trust their interests to the same college teaching.

Day sessions or night school, as may suit your convenience.

FOREST CITY BUSINESS COLLEGE.

Y. M. C. A. Building, London, Ont.
J. W. Westervelt, Principal.

Styles in Dress.

You want a suit made to fit you without a fault, and you want a comfortable fit. We'll build you just such a suit.

O. LABELLE,
372 Richmond Street.

You want a day's shooting, but haven't a gun.



We Rent Guns.

For 50c you can get a good breech-loader for a day. Cartridges \$2 per 100.

BROCK'S GUN STORE,
192 Dundas Street, London, Ont.

P. McPHILLIPS, Barrister
New Offices—110 Masonic Temple Bldg.
Office Phone 213. Home Phone 284

R. K. COWAN,
BARRISTER, SOLICITOR, ETC.
County Bldg., next Court House, London.

H. C. McBRIDE
Architect and Surveyor,
213 Dundas Street.

CALL AND SEE US AT OUR
New Factory and Showrooms
32 to 40 Dundas Street.

The Electrical Construction Co. of London, Limited,
Dynamos, Motors, Electric Light Fixtures and Wiring Supplies.
Phone 1103.

FAIRBAIN, THE TAILOR,
Richmond Street, Opposite City Hall
SPECIAL NOTICES.

Feather and down pillows and cushions from 50 cents each; the cheapest place in London. We manufacture our own mattresses and feather pillows at our own factory. Iron and brass bedsteads; children's beds, at Hunt, & Sons, bed and mattress cleaning factory, 593 Richmond street north. Telephone, 997.

Lehigh Valley Railroad.
New timetable, Nov. 3, via Grand Trunk and Lehigh Valley to New York, Philadelphia, and all points east and south—Leave London 12:35, 3:32 and 10:35 a.m., 2:10 and 4:25 p.m. Secure your tickets at Grand Trunk City or Station Office. This is the direct route from London to New York. 18c

Maple Leaf Canned Salmon.
Are packed with great care. The demand for them increases every year. Ask your grocer for them. 1c

Halladay's Black Marvel Polish.
"Black Marvel" is made on honor. The intelligent study of its use insures utmost benefit and satisfaction. It benefits all leather shoes and is proven best by every test. Marvel Polish is oil, and preserves shoes. It never injures them. Sold at the leading stores.

California-Oregon Excursions
Every day in the year. The Chicago, Union Pacific and Northwestern Line runs through first-class Pullman and Tourist Sleeping Cars to points in California and Oregon daily. Personally conducted excursions from Chicago to San Francisco, Los Angeles and Portland, leaving Chicago on Tuesdays and Thursdays. Lowest rates. Shortest time on the road. Finest scenery. Inquire of your nearest ticket agent, or write B. H. Bennett, 2 East King street, Toronto, Ont. 5m-y

Hagyard's Yellow Oil is good for man or beast. Relieves pain, reduces swelling, allays inflammation, cures cuts, burns, bruises, sprains, stiff joints, etc.

Men's Lined Kid Gloves
50c, 75c and \$1.00 Pair.

Men's Lined Mocha Gloves
75c, \$1 and \$1.25 Pair.
ALL SIZES IN THE ABOVE GOODS.

GRAHAM BROS.

Light Weight Double Breech-Loading Guns
For Boys or Ladies.

Complete Guns, with all improvements. Top action, twist barrels, well made and finished, good shooters.

16 Gauge, weight 6 3/4 pounds,\$10 50 and \$13 00
24 Gauge, weight 5 1/2 pounds,\$13 50
44 Calibre, weight 3 3/4 pounds,\$15 00

Gurd's 185 Dundas St.

MEN OF MODEST MEANS
Will find our suitings for the fall just about their limit in price.

Southcott's, 163 Richmond St

Save Money!
Have our collector call every week for 25c. You'll never miss it. This will net you \$50 in little over 34 years.

YORK COUNTY LOAN & SAVINGS CO.,
Room 8, Duffield Block.
ywt

Scranton Coal
Our coal is summer mined and comes in Box Cars and is the best that Mother Earth produces. Why not order a ton and be convinced?

HEAMAN, Phone 312.
Petroleum Coke for grates.

W. A. PIPER, D.D.S.,
Specialty—Gold and Porcelain Work.
Hours—9 to 5 p.m.

Drs. D. H. & W. A. Piper
D. H. PIPER, M.D.
Ear, Nose, Throat and Lungs.
Hours—9 to 5 p.m.
Phone 304, 322 Dundas St. (Cor. Waterloo)

Meteorological.
Toronto, Nov. 4—8 p.m.—The storm which was over the Straits of Mackinac has now dispersed. The weather has been fine in Quebec and the Maritime Provinces, and in Ontario cold, accompanied by showers and light snowfalls. It continues quite cold in the Territories and Manitoba.

Minimum and maximum temperatures: Victoria, 48-54; Kamloops, 6-45; Calgary, 6-42; Qu'Appelle 2 below 22; Winnipeg, 8-76; Port Arthur, 14-22; Parry Sound, 36-40; Toronto, 31-38; Kingston, 34-50; Ottawa, 30-50; Montreal, 34-54; Quebec, 34-44; Halifax, 34-50.
Local temperatures Monday: Highest, 58; lowest, 28.
Tuesday the sun rose at 6:57 a.m. and sets at 5:06 p.m. The moon rises at 6:23 a.m. and sets at 1:50 p.m.

Xcellent XXX BREAD.
Receives the highest endorsement from medical men, because it is healthful, wholesome and all that can be desired in bread. Phone 518.

JOHNSTON BROS.
213 Dundas St. Phone 596

THOS. WILSON, Merchant Tailor
213 Dundas St. Phone 596

WATCHES, CHAINS, CHARMS, Timepieces

FOR LADIES GENTLEMEN
Solid Gold Watches Gold Filled Watches Silver Watches Gun Metal Watches Nickel Watches

A great reduction will be found in the price of these goods, a reliable timepiece being produced at much less cost than formerly.

THOS. GILLEAN
402 Richmond Street.
Official Issuer of Marriage Licenses.

—Miss Bertha Goldner, daughter of the late Joseph Goldner, of this city, has graduated in Grace Hospital, Toronto, and on Thursday evening, together with seven other graduates, was presented with a diploma at the closing exercises of that institution.

ROSS,

Many People
are showing their wisdom by making a selection of Furs now.

The over-cautious purchaser very often defers buying a little too long and loses the choice of the best Furs.

Our assortment of Furs at present is very large. Full range of Sable Ruffs; also special snaps in Astrachan Jackets.

J. & D. Ross, 196 Dundas Street

NOTIONS IN JEWELRY
Is there a notion you have in regard to your jewelry? Then you can have it satisfied here. We take great pride in having our stock as well assorted as any in Canada. Then, as to price—well, we cannot and will not be undersold by any jeweler who gives as good quality and as new designs as we offer. See our stock before buying.

WARD, The Jeweler, 374 Richmond Street.

People Are Surprised And Wonder . . .

why we can afford to sell such fine candies at such low prices of 15c, 20c and 40c a pound. A moment of your attention and we will tell you why.

First—We are practical manufacturers of all our own Sweetmeats, and hence save the middleman's profits on you.

Second—In fact, to prove that to you, we are the largest, cheapest and purest in the confectionery line in the vicinity.

Talk About Our Store!
It is a handsome, attractive, well-arranged store. Its fittings and furniture are both substantial and artistic. There is a place for everything you see, and everything is in its place for the confectionery line.

It is an up-to-date store. There is nothing old or stale. Whatever you buy is new and fresh.

You got what you ask without any argument. You are made to feel just as welcome when you buy a Postal Stamp or use the Telephone as when you buy five dollars' worth of goods.

Phone 473.

OLYMPIA CANDY WORKS, 186 Dundas. Phone 473.

London Advertiser.

A LOCAL BUDGET.

—Hamilton Times: Mrs. E. Ryckman, of Hamilton, will spend a few weeks with her mother in London.

—Mr. Allister Allan, of the M. C. R. ticket office, lies seriously ill at Victoria Hospital. Dr. J. D. Wilson is the attending physician.

—A well-attended meeting of the Mission to Lepers was held in the Auditorium yesterday afternoon, when Dr. Marion Oliver addressed the gathering.

—The fountain in Graydon Park, at Richmond street, was bravely spluttering itself and surrounding grass plot with frigid stalactites and stalagmites.

—It is believed that the young bell boy who was found helplessly drunk on the street Sunday would have died but for the timely rescue by Policeman Daniel Thompson. He is still confined to the hospital. Dr. John G. Wilson having ordered his removal there.

—The many friends of Mrs. Thomas Davidson, Oxford street, West London, will be pleased to hear of her recovery from her serious illness, and her sons, who were summoned to her bedside, have left for their homes in Detroit.

—At a meeting of the Methodist Ministerial Association yesterday in Wesley Hall, Rev. George Jackson was re-elected president and Rev. S. J. Allin secretary. At the next meeting in December, Rev. George W. Henderson, of St. Mary's, will give a report of the recent Ecumenical Conference held in London, England.

—The Electrical Construction Company of this city have in their show-window one of the handsomest switchboards ever made in this city. It was made for the Copp-Clark Company, of Toronto. An invitation is extended to the public to call and inspect it, and also look through the well-arranged premises.

—St. Mary's new Catholic Church in the East End will not be opened in December, as was originally intended. Various causes have tended to render this postponement necessary, and in fact the contractors have found it impossible to keep up with the time as at first laid down. It is thought that the opening will take place some time in January.

THE DUKE'S HORSE.
Chatham Planet: The horse which Dr. Routledge, of Lambeth, sold to the Duke of Roxburgh, one of the Duke of Cornwall and York's suite, was a Chatham production. Fred Goodland bought the animal from George Lane

Only Safe Bread
Is Parnell's Eureka. Good for growing children and grown folks. There is no healthier food than our bread. Always pure and good. Delivered daily.

PARNELL-DEAN CO.

LADIES' WATCHES.
Gold, Gold Filled and Silver Watches, plain or fancy engraved. We are headquarters for watches, and we are pleased to show our stock.

WILLMOT'S, 217 1/2 Dundas St. ywt

when it was a colt 9 months old. Mr. Goodland practically raised the horse. He also broke it and used it for a year till this summer. Dr. Routledge and W. D. Sheldon are friends, and through the latter Mr. Goodland sold the horse for \$200 to Dr. Routledge. The doctor sold this horse to the duke for a good round figure. Speaking this morning, Mr. Goodland said: "It was a bright bay horse with black markings and stood 16 hands high. I considered it was the finest horse I ever owned, and I was sure he would take the eye of some gentleman who was a judge of a good horse. I bought the horse from George Lane when he was working for Angus Sinclair. The horse was sired by Wildbrino. I am glad the horse has got a good home."

LONDONERS ARRESTED.
Wm. Tucker, James Taft and Chas. Sells, all of London, appeared before Police Magistrate Morrison at Ingersoll Monday morning, the first named on a charge of stealing an overcoat, and the other two charged with being accessories. They pleaded not guilty, and the case was remanded for one week. The alleged theft, says the Chronicle, took place on Sunday afternoon. The three young men had dinner at the Atlantic House, and after they left the hotel an overcoat was missed. The missing overcoat was found in their buggy, and the trio were placed under arrest.

WATER COMMISSIONERS.
The board of water commissioners met yesterday at the city hall. All the members were present. A deputation, comprised of Mr. Walter Bartlett, Mr. B. McCann and Ald. Jolly, representing a committee of citizens, approached the board with reference to renting the pavilion at Spadina and the committee, if they obtained the pavilion, would form a joint stock company, comprising many leading merchants and business men. The board said that stock had already been volunteered to the extent of \$1,000. The board will consider the tender.

ASSESSMENT
IS \$138,000

Court of Revision So Fixes Street Railway Rating.

Figures \$60,000 Under Those of Assessment Commissioner Grant—Other Changes.

The work of the court of revision for this year was completed yesterday, when the appeal involving the largest amount considered—that of the street railway company—was heard, and its assessment fixed for the year, provided the scrap iron assessment does not go through. Should it be operative, the assessment will drop to what it has been in the past. By agreement of the two parties, it was decided to make the assessment \$138,000, a total reduction from that made by Commissioner Grant of \$60,000. The court reduced the assessment on rails, poles and wires from \$113,000 to \$85,000. Bridges were assessed at \$15,000, and \$5,900 was taken from this item. Valuation of cars was \$67,000, and it was reduced to \$40,000.

Mr. Thomas McCormick, who would sell his residence and a lot across the road from it for \$20,000, though it was assessed at \$24,500, was granted a reduction of \$1,500; and the whole assessment of \$5,000 personally placed upon Mr. J. D. Saunby was removed, as he had paid for his stock with borrowed money. When it was proposed to tax his residence, Mr. Saunby swore that his income from the mill was less than nothing.

Five hundred dollars were taken off the assessment of a house on Dundas street, near Waterloo, owned by Dr. Cause, of Glencoe, and placed at \$5,000.

Mr. M. O'Sullivan appeared for the separate schools, and had three properties charged to the support of the separate schools.

The following appeals were dismissed: John Cameron, Andrew Ellis, Edward Reed, W. J. McLeod, Dominion Trading Stamp Company, F. S. O'Neil, T. Ambler, D. B. Brazier, Jenny Left, H. Ashplant, R. F. Matthews, Mrs. A. Macbeth, J. S. Emmel, W. R. Charles Cater, A. McInnes, Wm. Watson, W. C. Coe, S. J. Bell, Margaret Richardson, O. A. Taylor, W. T. Ferguson, Alf Keene, T. Macbeth.

These were allowed: Jeremiah Moran, real, \$100 off; Alf Tory, income, assessed in Hamilton; J. C. Elliott, main for income; R. E. Morrison, statute labor; W. S. B. Barkwell, reduced from \$1,500 to \$500.

Inspector M. Callum was added to the roll on account of income.

City Solicitor Meredith's advice, that the appeals of the Y. M. C. A. and P. E. Bucks be decided by the county judge, was taken.

CANCER.

THE ROOTS OF CANCER cannot be removed by dangerous operations or by agonizing plasters. Surface treatment is not sufficient. Send for pamphlet of our remedy, which is making hundreds of permanent cures. No pain. No knife. No plaster. Stott & Jury, Bowmanville, Ont.

THE GREAT LUNG HEALER is found in that excellent medicine sold as Bickie's Anti-Consumptive Syrup. It soothes and diminishes the sensibility of the membranes of the throat and air passages, and is a sovereign remedy for all coughs, colds, hoarseness, pain or soreness in the chest, bronchitis, etc. It has cured many who were supposed to be far advanced in consumption.

Swiss papers record a decline in the export of wood carvings and attribute it to the lack of variety in the carvings, the few subjects being monotonously repeated.

AUK'S EGG FOR \$1,250
Old Lady Thought She Had One—Case of a Lost "H."

London, Nov. 3.—It was left to the well-known auctioneer, Mr. J. C. Stevens, to break the ice of the new season with a sale, the other day, in which the chief item of interest was a great auk's egg, which fetched a very respectable sum, £223. That, however, large as it is, is not near the record price paid, not long ago, for one of these curios, which brought 315 guineas.

Rather an amusing incident occurred during this last sale. Mr. Stevens was met by an old lady, who gravely informed him she had a newly-laid auk's egg. When an explanation was forthcoming by the production of this extraordinary curio, it was found that the extinct bird had not dropped an egg, but that the lady had merely dropped her aspirate.

Knows No Distinction
Rich and Poor Alike Suffer From Catarrh in This Climate.

All observant physicians have noticed the increase in catarrhal diseases in recent years, and the most liberal and enlightened have cheerfully given their approval to the new internal remedy, Stuart's Catarrhal Tablets, as the most successful, and by far the safest remedy for catarrh yet produced.

Dr. Risdel says: "In patients who had lost the sense of smell entirely, and even where the hearing has begun to be affected from catarrh, I have had fine results after only a few weeks use of Stuart's Catarrhal Tablets. I can only explain their action on the theory that the cleansing and antiseptic properties of the tablets destroy the membership of mucous and speedily overcoming the hacking, coughing and expectorating."

Any sufferer from catarrh will find Stuart's Catarrhal Tablets will give immediate relief, and being in tablet form and pleasant to the taste, are convenient and always ready for use, and used at any time, in the pocket and used at any time, in the pocket and used at any time, in the pocket.

All druggists sell the tablets at 50c for complete treatment.

Unclaimed Letters
at the Postoffice.

Following is a list of letters at the London postoffice, addressed to persons said to be living in London, but who are unknown to the postal staff. These letters, if not called for in the general delivery before Friday, Nov. 15, will be sent to the dead letter office at Toronto as misdirected mail, or to the address to which they should be returned:

Mrs. Ellen Adair, W. S. Aitchison, Mr. Ainsworth (321 Hill street), W. E. Armstrong.

Miss Alice Baker, Miss Frances Bonis, Booth (teamster), Miss Sadie Borland (Niagara Falls), Norman Brendle, Mrs. D. J. Burkholder (Hamilton), Mrs. Anna A. Brown.

Canada and Dakota Cattle Company, Mrs. D. A. Cary, George Carden (laborer), P. M. Davis, Mrs. J. Cullen, Mr. Currie (drygoods).

F. C. Dawson, Miss Jessie M. Davis, Mr. W. E. Davis, G. E. Davidson, Mrs. Ida G. Davis, John Deary, Geo. Dowker, W. S. Down, M. F. Donaghy (2254 Dundas street), James Drevey (Louisville, Ont.).

Mr. Easton (231 Grey street), Ivan Ellis (Box 422, Miss A. Essex, W. L. Fenwick, E. J. Fitzgerald, J. C. Fitzgerald, Miss L. Fletcher (62 1/2 Dundas street), Mrs. M. Lister (406 Grey street), Albert Fraser (Box 544).

C. Gilmore, Miss Minnie Gibbons (236 Central avenue), Wm. Gordon, O. B. Greaser.

S. H. Hayden, Rev. Dwight Harvey, E. A. Healy (Mission, E.C.), John Henderson & Sons, Charles How, H. L. Hopkins, Mrs. M. Hopkins, A. Hughes, Michael Howes (theater).

Mr. Wm. Johnston, G. T. Johnston, Mr. A. Kortright, Thomas Laurie, Mr. James Langford, Miss M. Lister (399 Ridout street), Mrs. Emma Lines, Emanuel Loucheud.

J. A. McChance, F. G. McDonough (Leadville, Colo.), Miss F. S. McDonald (327 King street west), Rev. M. McDonald, J. Murray McNell (Box 590), C. McPhail.

W. H. Maunders, Adrian J. Menard (Belle River), John Moses, John J. Morgan, G. W. Morgan (67 1/2 Richmond street), Bert Murray.

Adam Nichol, G. S. Pearson, Herbert Pierce, Samuel Potter (327 Adelaide street), Mrs. Samuel Potter (327 Adelaide street).

W. Reese, P. H. Reed, A. E. Richardson, John Rogerson, Flinly F. Rutledge (Brantford).

C. E. Sproule (Vankleek Hill), Miss Eva Stoneman, Mr. Stacey (Cherry Grove), J. Squire, E. R. Talbot.

Miss Florence Welch, Miss Vera Wilson (Thames street), E. T. Wilkins, N. D. Wylie (Windsor).

Nervously Exhausted.
Sleepless, poor digestion, easily tired, blue as indigo—that's how you feel. Do you want to feel strong, make plenty of blood, enjoy buoyancy, strength and vim? You can do so by using Ferrozone.

J. H. CHAPMAN & Co

Three New Caps

FOR BOYS AND MEN.

Wonderly Cap, Falkirk Cap, Baden Powell Cap.

A Big Favorite This Wonderly Cap—A distinct and taking style, made of popular rough cloths for fall and winter wear. Sold only by us. Boys' and Men's sizes. Price..... 50c

Baden Powell Cap—Another of our leaders, made of popular rough cloths for fall and winter wear. Exclusive style and colored tweeds. Price..... 50c

Falkirk Caps—In navy serges and colored tweeds, slide bands. Boys' and men's sizes. Prices..... 25c, 35c, 50c

Men's Fur Caps.

Some low priced Fur Caps—French Coney, Electric Seal, Nutria, Gray Lamb and Persian Lamb.

French Coney Caps, men's sizes only.....\$1 75
Imitation Sable Caps, men's sizes only..... 1 75
Black Astrachan Caps, men's sizes only..... 2 50
Black Astrachan Caps, men's sizes only..... 3 25
Electric Seal Caps, men's sizes only..... 3 00
Electric Seal Caps, men's sizes only..... 3 50
Nutria Fur Caps, men's sizes only..... 3 50
Nutria Fur Caps, men's sizes only..... 4 50
Gray Lamb Caps, men's sizes only..... 2 75
Gray Lamb Caps, men's sizes only..... 3 50
Black Persian Lamb Caps, men's sizes only..... 5 00
Black Persian Lamb Caps, men's sizes only..... 7 50
BOYS' FUR CAPS—Gray Lamb Caps, boys' sizes.....\$2 75, 3 50

Men's Overalls

Three values in Men's Working Overalls that can't be equaled anywhere today.

Blue Bib Overalls, in men's sizes and regular, youths' sizes, extra heavy weight denim, strongly made, better value never offered at, per pair..... 50c

Striped Moleskin Overalls, well made and trimmed, strong quality, dark moleskin with stripe, per pair..... 75c

Pant Overalls, sold only by us, tailor-made, special.....\$1 00

SPECIAL LINE OF

50c. Straight Front Corsets, 50c.

Steel filled, made of good English Jean; drab. Special.....50c

Women's Petticoats.

At 98c, worth \$1 25--Made of good quality, black mercerized sateen, frilled flounce. We sell 50, the balance of a big lot, at 98c.

Royal Blue and Cerise Mercerized Sateen Petticoats, worth \$2 25, reduced to.....\$1 19

Special Colored Mercerized Skirts, for, each..... 69c

Black Mercerized Petticoats.

\$1 50 Petticoats, worth.....\$1 75
\$3 00 Petticoats, worth.....\$3 50
\$2 00 Petticoats, worth.....\$2 50
\$3 50 Petticoats, extra special.

Ladies' Mercerized Sateen Shirt Waists, style of taffeta waists, black, regular price \$2 25, at.....\$1 98

Venetian Cloth, \$1 50 a Yard.

WORTH \$3 00 A YARD.

Handsome Imported Venetian Cloth, choice of five rich dark colors, 58 inches wide, adapted in weight for unlined skirts, unlined jackets, costumes and suits, many pieces have been sold right out before we could get this item in print. \$3 00 cloth for, per yard.....\$1 50

CHAPMAN'S

THE BIGGEST DRYGOODS STORE,

126, 128, 128 1/2 DUNDAS STREET.