

The **UNBOUNDED ENTHUSIASM** and **MAGNIFICENT RESPONSE** that Greeted the **OPENING DAYS** of this Important

# JANUARY

Have impelled us to even greater efforts for this week -- and we are **EQUAL** to it!

As a glance through these aisles of Values will unfailingly convince **ALL VALUE SEEKERS**.

Just Another week to Avail of These Values!

**CHILDREN'S ASTRACHAN MITTS**—With gauntlet wrist, a dandy Mitt for stormy days, your choice of Gray or Black; these are a superior make. Regular \$1.70 pair. January Clearance Price **\$1.48**



## LOOK!

### BOYS' WARM WOOL UNDERWEAR.

Introducing a very special line of high-grade Underwear for boys. Natural shade, perfect finish, pants with safety fasteners, singlets to match, closely woven, ideally suited for present wear; the following special prices are the lowest possible:—

24 inch. Reg. \$1.80 for	\$1.59
26 inch. Reg. \$1.90 for	\$1.69
28 inch. Reg. \$2.00 for	\$1.79
30 inch. Reg. \$2.20 for	\$1.95
32 inch. Reg. \$2.40 for	\$2.07
34 inch. Reg. \$2.60 for	\$2.17

### See These Cord Velvet & Tweed Suits for Little Boys. Smart Styles

#### Prices Away Down for this Sale.

Besting any previous offer that we have made in this line. The Velvet Suits are in that heavy corduroy make, boiled, lined throughout, several styles to select from, and the tweed suits offer you even a greater variety in pretty mixtures, mostly sizes to fit boys from 5 to 7 years. Reg. values to \$8.40. January Clearance Price **\$7.48**



**BOYS' JERSEY SUITS**—Just a dozen suits for little fellows in all-White Jersey, heavily fleeced, half buttoned front and round collar, warm little suits they can wear to-day. The Suit **\$1.15**

**BOYS' SWEATERS**—In a heavy make, Blue and White mixture, snug roll collar, 30-inch size. Regular \$2.25. January Clearance Price **\$1.95**

## MEN'S WEAR.

**MEN'S WHITE and CREAM SHIRTS**—A 4 dozen lot of Men's White and Cream Cotton Shirts with collar attached. There is an advantage in securing one or two of these for later on wear; full sizes. Reg. 85c. each. **45c**

**MEN'S UNDERWEAR**—The best value in the city to-day in a line of trustworthy Underwear. All sizes in Shirts and Pants, natural shade, not fleeced, perfect garments in every size. Reg. \$2.20 per garment. **\$1.85**

**MEN'S SUEDE GLOVES**—Popular Grey shade, fleeced lining, 1 dome fastener, a very soft glove that will give you good wear and good value. Reg. \$2.50. January Clearance Price **\$2.28**

**GENTS' LINED KID GLOVES**—Good looking bright Tan shade, warmly lined, neat finish, 1 dome wrist, assorted sizes. Our regular \$2.80 line. January Clearance Price **\$2.48**

**ARE YOU** taking advantage of the **20 per cent. discount off Our LADIES' WINTER COATS.**

You have just another week to avail of this offer, it means the saving of Dollars to Coat buyers.



# CLEARANCE

Enthusiastic Shoppers are reaping the benefit of our **SHOWROOM Offers**

**CORSETS** are in this Sale too—Several different models in the popular "D" and "A" Corsets, "P" Corsets and other reputable makes, high and low bust and long and short hips. Embroidery and lace trimmed. Some reducing Corsets will be found here also. Reg. to \$1.80. **\$1.68**

**CHILDREN'S UNDERSKIRTS**—A splendid lot of Cream Flannel-ette Underskirts with embroidered flounce, in Pink, and Pale Blue, body attached; sizes to fit 2 to 6 years. Reg. 85c. each. **76c**

**BOYETTE UNDERSKIRTS**—We simply lost sight of these, otherwise we should have presented them before. Wide flounced, in shades of Rose, Sage, Navy, Purple and Brown; quality Underskirts; good value at \$2.00. **\$1.82**

**LADIES' NEW KNIT UNDERWEAR**—Winter weight Underwear in Cream and Natural shades, high neck vests, ankle length pants, perfect garments. Reg. \$1.40 each. Reg. \$1.40. **\$1.19**

**Children's Wool Underwear.** Some children must wear all wool underwear and it is to the mother of these we direct attention to this splendid line of all wool underwear, vests and pants to fit 4 to 8 years; the value is excellent; we put out **\$1.87**

**LEATHER TRIMMINGS**—Suitable for Millinery purposes, shades of Lavender, Sand, Green, Mauve, Pink, Sky and Black. Regular \$9c. **January Clearance 24c**

**\$5.00 Evening Dresses, \$9.75**—Just 5 of the prettiest dresses you have ever rested your eyes on in Taffeta Silk, Net over Silk, and Crepe-de-Chine. Sewing trimming, Resembled trimming and Lace, etc. shades of Cream, Pink and Mauve. It's an opportunity that you should avail of. Reg. \$35.00 Dresses. **\$9.75**

**\$10.00 Evening Cloaks, \$14.90**—Two only; one in a handsome Rose shade, trimmed with gold, and another in Black, trimmed with Rose; this silk lined throughout. These are beautiful. Note the tremendous reduction for this **\$14.90**

## You Can Use Some of These,

**WASHABLE RATINE SKIRTINGS**—This material is renowned for wear, all cotton make, extra heavy, 36 inches wide, shades of Sage, Brown, Mahogany, Khaki and White. You could not wish for a better wearing material for Skirts. **January Clearance Price the yard 69c**

**DOUBLE WIDTH SATEENS**—With a high grade mercerized finish, would make splendid coat linings, shades of Navy, Sky, Cardinal, Green, Cream and White. **Special the yard January Clearance Price 53 cents.**

**CORDUROY VELVETS.** 98c

**300 PAIRS LADIES' BOOTS.** 98c

**\$5.00 values, --- for \$3.48**

**CHILDREN'S TAN BOOTS**—Buttoned style, sturdy make, flexible leather sole. Sizes 4 to 8. Reg. \$2.50. **January Clearance Price \$2.19**

**OSULLIVAN'S RUBBER HEELS**—All sizes in Ladies' and Gents'; add a pair to your boots, they save your rubbers. **Special January Clearance Price 29c**



## JANUARY SILKS CLEARANCE SALE

**Coloured Silks.**

Looking back through our years of handling Silks we can safely say we have never bettered this year's stock. For to-day we have gathered under our roof the biggest and best selected stock of Silks in the city—Silks from everywhere and of every hue; Shantung, Mousseline, Duchess, Habitu Satin and Taffetas, etc. To reduce the quantity we have made the following reductions in prices. Note!

Regular 90c for	78c	Regular \$2.80 for	\$2.39
Regular \$1.00 for	85c	Regular \$3.00 for	\$2.59
Regular \$1.40 for	\$1.18	Regular \$3.30 for	\$2.90
Reg. to \$2.20 for	\$1.65	Regular \$3.80 for	\$3.18
Regular \$2.50 for	\$2.10	Regular \$5.00 for	\$4.18

**CREPE-DE-CHENES.**

Right here interest will centre, as these are some of the loveliest in the Silk showing. Every desired shade. It is not extravagant to dress in Silks like these, when special prices come tacked to them from this house. **January Clearance Prices—**

Regular \$1.80 for	\$1.39
Regular \$2.50 for	\$2.10
Regular \$3.50 for	\$2.95

**GEORGETTE CREPE.**

The fairy lightness of these handsome Silks appeals to you at once. We can offer you almost any desired shade, as our stock is unusually large. We have made some very special price cuts to reduce the quantity.

Reg. \$2.20 for	\$1.78	Reg. \$2.50 for	\$2.10
Reg. \$2.70 for	\$2.38		

# SALES



## HERE'S SOME of OUR BEST Hosiery Value!

**BOYS' AND GIRLS' HOSE**—Fast black, plain or ribbed in all sizes; some of these sold at their regular price, 50 cents pair; great value; any size. **January Clearance Price 39c**

**LADIES' FLEECED HOSE**—Here is one of our Special Hosiery Values, plain black, well fleeced, close finish; value for 46c pair. **January Clearance Price 38c**



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AND VESSEL  
s, Newfoundland.  
Franciscus Josephus, a poor  
wanderer, is seeking rest."  
The monk then drew the cloth  
with the words:  
"Bring him in."  
This story is told by the Her-  
correspondent of the "Morning  
"It recalls Gibbon's account  
funeral ceremonies of the  
Roman Emperors," says the  
vet."  
"Before the procession  
towards the Imperial Sepulch-  
herald proclaimed the awful  
tion. 'Arise O King of the world  
obey the summons of the King  
Kings!"  
Change of Busin  
On and after the 1st of  
January, STAFFORD'S  
MACY, Duckworth Street,  
be closed for all RETAIL  
NESS, and in future be  
A WHOLESALE MANU-  
TURING DEPARTMENT  
all kinds of DRUGS, CH-  
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SUNDRIES, etc. All Pro-  
tions for STAFFORD'S  
MACY, Duckworth Street,  
be repeated if necessary  
Theatre Hill.