

Our Up-to-the Minute Display of SWAGGER Styles for Smart Dressers

is now open for your inspection. Our stock is simply bristling with new ideas in Men's Wear personally selected by MR. G. F. KEARNEY, who has anticipated your every want. Our prices are consistent with Quality, and as we were early in the markets you can save money by purchasing your Spring outfit here.



COLLARS

WE carry this line of collars because we know that they afford the most satisfactory value and service.

, There's a height and a style for every man and occasion."

Price, 20 cts. each.



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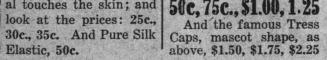
Boston Garters.

Our Boston Garters are made so that no metal touches the skin; and 50c, 75c., \$1.00, 1.25 look at the prices: 25c.,

Hosiery !

Best English Caps

Our Caps, as usual, are made of the very Best English Tweeds and nobby patterns. They have a style all their own and the prices will take some beating,





Neckwear.

Talking of Neckwear: Just give us a call, we would like to help you choose Ties that are just right, and we are



50c., 75c, 95c, 1.00, 1.50, 175, 250

pastmasters in the art of selecting. Prices as usual

Our Special is the Tie with a guarantee pin-proof, wear-proof, wrin-kle-proof. Good for six months' solid wear, 95c.



It's time to change that heavy underwear. We have Jaeger all-wool in light and medium weights in union or 2 piece Why, we stock Holeproof in all shades Silk and Silk Lisle. 'Nuf said. Prices 50c., 75c., suits, \$3.00 garment up. PRESIDENT BRACES 50c. pair

FRENCH BRACES 70c. pair

Our Newfoundland Heroes.

By H. H. Pittman, in the King's Col-lege Record.)

First in our Empire's story
The land that gave them birth—
The grey dawn of a glory
That spread through all the earth—
Adventurers, sea-rovers,
Their fathers mocked at fear,
And still their spirit hovers
O'er the land their sons hold dear.

By chartless seas undaunted,
Through mountain waves of foam,
Fog-bank and floe ghost-haunted,
They dared to make a home, Struggled, o'ercame with courage, Suffered and wrought and died, But left their soul a heritage, That would not be denied.

From such are sprung our heroes, Sons worthy of their sires,
In whom the dauntless spirit glows
With all its wonted fires,
Inured to deeds of daring,
No danger bade them stay,
Along the sea forth faring,
They kept their destined way.

The bugle call was sounding
Across the friendly flood,
With pulses eager, bounding,
Blood answered call of blood,
And vying each with other,
Led forward band by band,
There sped to aid the Mother
Brave sons of Newfoundand.

Not driven like dumb cattle, But as glad freemen go,
They proudly marched to battle
To tame a ruthless foe—
To greed and brute force wedded, To rights of others blind, monster hydra-headed,

or plighted faith was broken In which men put their trust, 'he written word and token Dishonoured in the dust, And Might in shining armour-A godless creed—would seek With all its blatant splendour To trample down the weak.

Their fathers fought at Agincourt, Trafalgar and Waterloo; Their sons have fought at Harde

court, ‡ Suvla and Caribou: ‡‡ For England still is England, And England's flag their creed, England ever mother-land, And England's need their need.

Yes, nobly fought and nobly died For himan liberty,
That through the round world, far an wide,
All peoples might be free,
Upon a sure foundation
Build righteousness with peace,

When brutal war shall cease. O. England of our fathers,

The dawning light now gathers, And on the horizon runs!
And thou, my Country, Hail! all hail
With joy salute the morn,
Since of thy blood and travail

On the Somme front, France. ttThe foremost advance on the Suv Bay front, Gallipoli, made by the use they wear the deer's head badge.

HISTORICAL NOTE.

The University of King's College as founded in the year 1789 by an Act of Legislature in the Province of Nova Scotia and owes its origin to the Royalists who left the British Colonies in America to settle in Nova Scotia. A Royal Charter, conferring upon the College full University powers, was granted by King George III. in 1802, which makes this the oldest Colonial University in the British Em-

The College is run on the residential Oxford and is open to students of all lenominations. It consists of four buildings with a large campus adjoin-

ing. The main College Building, a substantial structure of wood and stone, has stood the storms of over a century and has housed, for a time, hundreds of the most eminent men of the Eastern Provinces. The new Science Wing was built in 1912 and has up-to-date chemical and physical laporatories. The other two buildings are the College Chapel and the Library, which is one of the most valu

The Law School in connection with he College was established in St ohn, N.B., in 1892.

The College is located on one of the rettiest spots in the pretty little town f Windsor which boasts about 4,000

with Newfoundland, in that a series of three games of hockey were played etween the team from the draft of the Newfoundland Regiment and the Col-

The Newfoundland boys won the irst game in a score of 8 goals to 7; while King's won the other two ames, the scores being 11 to 3, and 1 to 6, respectively. The games were horoughly enjoyed by both teams and he best spirit of friendly rivalry pre-

Are you going to get a New Suit of Clothes for Spring? If so, buy now; as the longer you delay the more you pay. We have a splendid line of Tweeds and Serges of the very finest quality, and our cut and worknanship need no advertising SPURRELL BROS., 365 Wate Street.—marl4.eod.tf



Our Spring weather is usually accompanied by rain storms. Why not be prepared? Our Windbrellas are just the thing for wet and windy weather as if they blow inside out you can pull them back again without breaking the Umbrella.

Price: \$1.85.



In Shirts we have the duced in England and the States. A special line of br is being sold,

3 for \$5.00.

Regular \$2.00, \$2.25 and \$2.50 each. Then we have other prices, \$1.25 to \$8.50 for Silk Shirts.

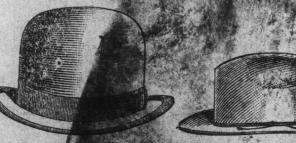
Then again your old Raincoat or Raglin may be the worse for wear; we can replace it for

\$13.50 or \$15.00 or perhaps you prefer the Jaeger, Dexter or Burberry

all guaranteed coats. Prices: \$20.00 to \$45.00.

SOFT and STIFF H





prevailing shapes in the These are a few of famous

Christy Soft and Hard Felt Hats,

which have a reputat in all over Nlfd of 25 years standing. They stand for all that is best in Hats, and fit like an old one.

Our service s unbeatable, this is surely some boast, but let as prove it to you as we have proven it to thous

