



THESE PURCHASE-INVIGORATING PRICE-INDUCEMENTS

Will Be of Interest to
FRIDAY, SATURDAY and MONDAY ECONOMISTS.

DON'T let anything prevent you from participating in the far-reaching opportunities of this week's all-important Sale. Lots of Seasonable Needs are now marked to their very lowest possible prices. Such Goods must move to make room for new arrivals. **Can you let such opportunities pass?**

Table Napkins.

Something always needed; we have picked these from our big stock of quick sellers regardless of price; fine soft White Damask with a mercerized finish, mostly size 20 x 20, hemmed. Your pick Friday, Saturday and Monday ..

Toilet Covers

2 dozen nonily of all-White Honeycomb Toilet Covers; size 22 x 48, fringed edge, the kind we usually sell at 35c. each, closing out the line Friday, Saturday and Monday ..

Dainty Tea Cloths.

Yes! Daintier than these for the price you cannot find; Hemstitched and embroidered White Linen; size 36 x 36. Just 18 of them for this week's sale. Reg. 70c. Friday, Saturday and Monday ..

Casement Muslins.

Just a few pieces of these, 45 inches wide, bordered, shades of Ecru, Pale Blue and Green, light airy Summer Drapes. Reg. 14c. Friday, Saturday and Monday ..

Towelling, per yard, 6c

2 pieces of 14 inch Honeycomb Towelling, unbleached quality, with colored stripes. Reg. 8c. Friday, Saturday and Monday ..

New Sash Rhd.

A neat get up in Telescoping Brass Sash Rhd., extend to 44 inch and quite a new idea in fastening to window; see these today. Special ..

Cushion Tops.

In White Muslin, some embroidered, scalloped edge, all white, a few with colored braiding. Reg. 20c. Friday, Saturday and Monday ..

Waterproof Caps.

In shades that will probably match your raglan or raincoat, light weight caps, smart London shape, assorted fawn shades, men's sizes. Reg. 50c. Friday, Saturday and Monday ..

Pillow Shams.

About 4 dozen of these in fine White Muslin, some neatly braided centres, others embroidered, plain or scalloped edge; these sold regularly for 20c. each. Friday, Saturday and Monday ..

Boxed Soap, 17c.

Just a case lot of these, in assorted makes. Deliciously perfumed Toilet Soaps from a reliable maker, put up 3 cakes in each box, convenient and economical. Friday, Saturday and Monday, per box ..

Kitchen Cloths.

Serviceable and strong for the many uses about the kitchen. White Crash with crimson stripes. Reg. 22c. Friday, Saturday and Monday ..

Polishing Cloths.

A need for every housekeeper, they are made for constant wear, generous size 20 x 24, all plain, hemmed ready for use. Reg. 12c. Friday, Saturday and Monday ..

BEDROOM NEEDS.

All White Grecian Quilts.

These Quilts give most satisfactory wear; the patterns are uncommon, well chosen and well assorted; the quality is universally heavy and the size generous, being 80 x 90; large enough for the largest beds. Values up to \$2.60. Friday, Sat-

Cotton Sheets.

Heavy Plain Cotton Bed Sheets, size 72 x 90 inches; very desirable for summer wear, finished with 2 inch hem. Usual \$1.00 value each. Friday, Saturday and Monday ..

Silk Soft Collars.

These look well and fit comfortably, and come in a nice Cream shade of Jap Silk, sizes 14 1/2 to 16 1/2. Reg. 30c. Friday, Saturday and Monday ..

Crib Blankets.

In heavy fleeced Cotton with pink or blue striped border, size 30 x 40, convenient size for child's single bed also. These are not advanced in price as you will notice you get them Friday, Saturday and Monday ..

Boys' Naval Collars.

Regulation style in shades of Navy, Sky and all White, finishing with 3 rows of braiding, easy to fit, nice for the small boys' suits. Reg. 25c. Friday, Saturday and Monday ..

Boys' Sweaters.

For outdoor sports, camping, fishing and vacation time; they come in a medium weight, Cream wool knit, buttoned at shoulder; assorted sizes. Reg. up to \$1.10. Friday, Saturday and Monday ..

"Terra Nova" Collars.

Men's sizes in a nicie low-cut, turned down, 4 fold linen collar, very suitable for those with a stout neck; sizes 14 1/2 to 16 1/2. Regular 20 cent values. Friday, Saturday and Monday ..

Shirt SPECIALS.

Negligee Shirts.

The same quality as last shipment, only these have the new broad stripe effects so popular to-day. Black and White and Blue and White and a host of other becoming effects, double soft cuffs. A shirt perfectly made and possessing that feeling of fit and refinement so pronounced in much higher priced shirts. Reg. 90 cents. Friday, Saturday and Monday ..

83c.

Boys' Khaki Shirts.

Just 5 dozen of these left, assorted sizes, turned down collar, extra strong and durable. Great for the holidays, boys. Our regular 45 cents. Friday, Saturday and Monday ..

36c

Neck Bands.

White Linen Neck Bands, they make many an old shirt fit for actual service again, open before or behind; sizes from 13 1/2 to 15 1/2. Have a look over your old shirts, see how the neck bands look and renew now. Friday, Saturday and Monday ..

7c

Ladies' Silk Gloves.

Silk Gloves.

Ladies' Summer Silk Gloves, double Tipped, 2 dome fasteners, shades of Navy, Grey, Beaver, Cream, Black and White, our regular lines up to 90c. pair. Friday, Saturday and Monday ..

78c



Timely Offerings UNDERPRICED in the Show-Room.

Children's Underwear

A special lot, nice weight for children from 2 to 12 years. Vests with high or low neck, wing sleeve, Pants to match, knee length; would be value for 25c. per garment. Friday, Saturday and Monday ..

18c

Nightgowns

These come in fine White Cambric, low neck and 3/4 sleeves, trimmed with wide lace insertion and lace edging, wide embroidery beading with pink or pale blue silk ribbon; other styles in Crepe lace trimmed, low neck and 3/4 sleeve. Reg. 90 cents. Friday, Saturday and Monday ..

76c

Misses Dresses

A clean-up line of these in Gingham and Plain Linens, all low neck styles and 3/4 sleeves, mostly to fit girls from 12 to 19 years; a variety of styles to tempt you and priced considerably lower than what one would expect to pay for such winsome dresses. Reg. up to \$1.70. Friday, Saturday and Monday ..

\$1.19

Ladies Vests

These are Job and offer you the very best value in high grade goods. Pure White, fine Jersey ribbed low neck and wing sleeves, others sleeveless; Pants to match if desired, laced trimmed, open. Good values for 25c. Friday, Saturday and Monday, per garment ..

18c

Silk Hair Nets

Extra large size, strong and durable, elastic edge. Special Friday, Saturday and Monday ..

2 for 5c

Girls Knickers

Neat little white lawn knickers for girls from 2 to 6 years, trimmed with embroidery and fine pin tucks, not worth making when you can buy them so cheaply. Reg. 25c. Friday, Saturday and Monday ..

20c

Infants Bonnets

A great variety of these in fancy brocade, corded and plain Silks, Silk Ribbon and Cord trimmings, large and small shapes. Any bonnet in the lot good value for 40c. Friday, Saturday and Monday ..

27c

Aprons

Strong, serviceable, striped Gingham Aprons for morning wear about the house, blue and white and grey and white stripes, made full. Reg. 22c. Friday, Saturday and Monday ..

17c

Ladies Bows

A nice assortment of Silk and Velvet Bows with cord and tassels, other pretty concepts in rose buds, etc., all the newest shades. Reg. up to 20c. Friday, Saturday and Monday ..

13c

James Baird LIMITED

Wt. Turkish Towels, 28c pr

If you are looking for Towel value, see this lot in pure White Turkish; size 17 x 36. This is one of our leading values this week. We make the price per pair knowing it comes within everybody's reach. Special, per pair, Friday, Saturday and Monday ..

28c.

Huck Towels.

These give everlasting wear, being extra heavy quality, linen finish; size 16 x 36. Crimson striped ends; very serviceable about the kitchen. Value for 18c. each. Friday, Saturday and Monday ..

12c.

The Amazons of Mexico

With the new Mexican army, and being made part of it as rapidly as the stubborn Carranza can bring them in, are 20,000 women, who have offered their services to their nation, not as nurses, not as home guards, but as fighters in the battle front side by side with their men, the women of the upper classes with her husband, the pelada who cannot afford marriage, with the unwed father of her children. If you think these women will not fight, read back to the battles of the Spaniards and the women of Tehuantepec; come still farther this way and view our own Indian wars of less than half a century ago. If you are still in doubt, find some man who has served his four years in the Philippines. He knows.—Cartoons Magazine.

After the War.

At the end of the war we shall clearly need to have two great conferences one a conference of the belligerents to settle the territorial question that concerns them; the other a conference of all the powers, including the neutrals to co-operate the law of nations on a sound basis, to find means for upholding it in time of war, and for ridding the world of the terrors of militarism even in time of peace. Let us always, in judging the American people and their statesmen, keep our eyes on that final event and so act that, whatever we or they do now, we shall be able to work together when the time comes to save the world from a renewal of this savagery.—Westminster Gazette.

For the Ball Players.

STAFFORD'S LINIMENT.

For bruises and pains—aches and sprains and similar troubles of the man who trains—sell "Stafford's Liniment."

It makes stiffened and some muscles supple and ready for work. For your baseball friends—your local tennis or football players—and all who indulge in any form of athletics recommend

"STAFFORD'S LINIMENT." Even the man who unaccustomed to strenuous exercise attempts to mow his own lawn or perhaps spends a day on the links may be interested. Stafford's Liniment is prepared only by

DR. F. STAFFORD & SON, St. John's, Nfld.

Manufacturers of 3 Specialties: Stafford's Liniment, Stafford's Prescription "A," Stafford's Phorstone.

Fashions and Fads.

Light embroideries of crystal beads and metal beads form original trimmings.

A new coat for little girls is very like a smock and is called "the ploughboy."

Coffee colored linen trimmed with bands of white linen makes a very smart frock.

Ostrich feather edges are appearing on the new velvet hats for half-season wear.

The velvet hats that are being shown for autumn are apt to have felt trimmings.

The fashionable evening frock has its bodice cut very low and its skirt very short.

Shiny, cherry-colored belts of leather are charming on one-piece frocks of tussor.

The tussor coat is the proper protection for the dress of organza, tulle or any thin fabric.

There are a good end of pretty ways to combine cotton remnants and have a very chic dress.

A novel French idea is the sewing of lace butterflies to the instep of fancy stockings.

A delightful golf coat is of peach-pink knitted silk, with borders of yellow, green and blue.

English "beach sets" consist of beach hat and work basket of straw and printed silk to match.

Little girls are wearing silk vests of rose, Copenhagen blue or green over white frocks of this material.

Smart apparel for country wear includes good tub skirts, rather severe waists, sweaters and sports hats.

A charming fashion for small children of the smock-wearing age is a flower necklet to match the smock.

Sprays of flowers are applied on the silk skirts of young girl's evening frocks—the silk being veiled with tulle.

Very dainty lingerie is made of soft white pongee trimmed with bands of finest blue linen and laced with blue linen laces.

New taffeta blouses are quaint and novel in design. They may be cut long on the shoulder with a small circular flounce set in where the sleeve joins the shoulder. They have full bishop sleeves, straight panels front and back, and collars finished with small frills.

MINARD'S LINIMENT CURES DIS-

COMFORT.