

REID-NEWFOUNDLAND CO.

Southern Shore Train Service!

Commencing MONDAY, 17th, Train for Renewes and Intermediate Stations will leave St. John's Station at 5.30 p.m., arriving at Renewes 10.30 p.m.

RETURNING—Will leave Renewes at 7 a.m., arriving at St. John's 11.30 a.m.

NEW ROOM PAPERS!

Exceptional Values:

8c. to 20c.

ROBERT TEMPLETON

Fresh arrivals just in.

RED BALDWIN APPLES, large barrels; also some NORTHERN SPIES.
NEW GREEN CRISP CABBAGE, well filled crates.
A few small cases LEMONS, CANADIAN CHEESE, large and twins; and
THE BEST POTATOES IN NEWFOUNDLAND.
Get our prices and save your money.

EDWIN MURRAY.



About Your Shoes, Sir!

We'd like to have you know our Shoes—know of all their good points—know of the good Shoes we offer at such reasonable prices as \$3.00, \$3.50, \$4.00, \$4.50, \$5.00, or Shoes at \$5.50, \$6.00, \$6.50 and \$7.00.

It's our Shoes and not our prices that talk value for us.
P. S.—Rubber Heels (O'Sullivan's) attached to shoes at short-est notice.

F. SMALLWOOD,
THE HOME OF GOOD SHOES.

Men's Negligee Shirts!

A special bargain offering of Men's Negligee Shirts, all neat light patterns and just the thing for present wear.

Special To-Day..... 69c. each.

Also a great variety of Ties, Collars, Boots, etc.

WILLIAM FREW.

Not Bleached

GOLD MEDAL FLOUR is not artificially bleached or whitened chemically nor adulterated in any way whatever. Its color is a rich, creamy white—not a flat artificial white. Absolutely Wholesome. Every Package Guaranteed. FOR SALE BY GROCERS.

GOLD MEDAL FLOUR

Wholesale. In Store and to arrive. G. J. ANDERSON, Agent, 165 Water Street.

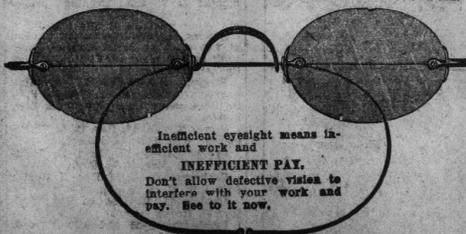
1915 Models in Baby Carriages



Fashion varies, even in Baby Carriages, as our recent shipment plainly shows. We have just received a quantity of 1915 Models and they have several improvements on those of last year.

We have Runabouts, Go-Carts and Pullman's in Fancy Wood and Cane, all well hung on tested springs; upholstered in Rep. Leather Cloth, Corduroy and Broadcloth, and all remarkably well-built and perfectly finished. For comfort, beauty of design, quality of workmanship and reasonableness of price, you cannot do better than get Baby her new Carriage at the

U. S. Picture & Portrait Co.



Inefficient eyesight means inefficient work and
INEFFICIENT PAY.
Don't allow defective vision to interfere with your work and pay. See to it now.

R. H. TRAPNELL,
Eye Specialist. Water Street

Telegram Ads. Bring Results

SALT AFLOAT.

Just arrived a Cargo per S.S. "Mounby."

Book your orders AT ONCE.

BOWRING BROTHERS LIMITED.

Keep Our Own People Employed!

It is very important that our own people should be kept in constant employment during these troublesome times. (Every little helps.)

ARE YOU DOING YOUR SHARE? HOW ABOUT YOUR LAUNDRY WORK?

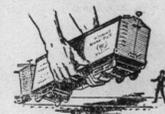
All the people employed by the GLOBE STEAM LAUNDRY CO., LTD., are BRITISH, and such are entitled to your first consideration.

Our Laundry is fitted with every modern device, and we have expert hand service for the more delicate and fine goods.

Just say the word! We'll call around for your bundle and return it FRESH and CLEAN right to your door. Don't forget the place:

GLOBE STEAM LAUNDRY CO., Ltd.
Phone 148. Post Box 476.
may18,1f

MINARD'S LINIMENT CURES
COLDS, Etc.
Jan13,6m,ead



Each day you lift a load like this

In a short walk you lift 33 tons, the weight of a loaded freight car. Every ounce of this great weight comes down on your heels. Don't pound along on hard leather. Save the shock and strain by using

O'Sullivan's
HEELS of new live rubber

Have your rubber heels put on with
O'SULLIVAN'S RUBBER CEMENT,
the Strongest and Best.

S. O. STEELE, Agent
may11,3m,ead

STOCKED BY
Ayre & Sons, Ltd.
Jas. Baird, Ltd.
G. Knowling.
Marshall Bros.
Parker & Monroe.
Royal Stores, Ltd.
Steer Bros.
F. Smallwood
R. Templeton.

PURITY FLOUR

And Its Keeping Qualities

SOME people find it necessary to buy a considerable quantity of flour at one time—sufficient to last for a long period. Naturally they are anxious to procure a flour of the kind best adapted to lengthy storage.

There are two important reasons why PURITY FLOUR possesses these qualities. One is that it is made entirely from Manitoba Hard Wheat. The other lies in the fact that its careful milling necessary to produce "Purity" absolutely excludes all low-grade particles of the wheat berry. It's the high grade Manitoba Hard Wheat Flour that keeps—stands longest storage.



That's "Purity."
"Purity" flour may cost a little more, but is more than worth the difference. Try it. Watch results both for quality and yield.

"More Bread and better Bread"

WESTERN CANADA FLOUR MILLS CO., LIMITED
Mills at Winnipeg, Goderich, Brandon.

STEER Brothers.

T. A. PIPPY,

Machinist,
AND BRASS WORKER,
Waldegrave Street.

Agents for
E. LEONARD & SONS, LTD.
Engines and Bolders.
LOYD MFG. CO., LTD.
Saw Mill Machinery.
KITSON-EMPIRE LIGHTING CO.
High Power Kero Oil Lamps.
REMINGTON KERO OIL ENGINES.
Stationary and Marine.

We carry in stock:
Shafting, Shaft Couplings,
Bearings, Saw Mandrels,
Pulleys, Iron Pipe and
Pipe Fittings, Valves, etc.
PHONE 252.
Jan13,6m,ead



Dr. A. B. LEHR,

(The Senior Dentist),
208 WATER STREET,
FULL UPPER OR LOWER SETS

\$12.00.

TEETH EXTRACTED WITHOUT PAIN.

25 cents.
EXAMINATION FREE.

EIGHT PAGES

WEATHER FORECAST
TORONTO, Noon—
W. winds; continued
West Coast, clearing
Coast.
ROPER'S, Noon—
ther. 45.

VOLUME XX

R

Auction

THE PEOPLE'S AUCTIONS

AUCTION
On To-Morrow, 16th inst., at 11 a.m., at the WATER STREET, opposite the F. P. U. lately occupied by Knight.

1 Victor Safe, weight 1 Desk, Filing Cabinet, Stands, Glass Shelves, Hangers, Tables, Oil Cash Drawer, Counters, Screens, etc., etc.

P. C. O'DR
may17,11

AUCTION TRUNC

On Thursday Next at 11 a.m., at the Stables of MRS.

corner Monkstown, Mass. St.

1 HANDSOME YOUNG fast and stylish.

1 Superior RUBBER T and HARNESS.

Will sell Horse separately at the day of sale.

P. C. O'DR
may17,31

NOTICE

THE STEAM

Prospect

will leave the

Bowring Brothers

on

Wednesday, at 10 a.m.

calling at the following

Cape Broyle, Ferr

Trepassey, St. Mary's

centis, Marystown, H

ence, Lamaline, Fortu

Belleoram, St. Jacq

West, Hr. Breton, Pa

Pushthrough, Richard

cols, Cape LaHune,

Rose Blanche, Chamne

and Bonne Bay (weat

mitting).

Freight received u

Tuesday.

For freight or pass

Coastal Office of

BOWRING BRO

Telephone

TO LET—Hous

9 John Street, For

to GEO. W. B. AYE

nout Bldg.