

READ BY EVERYONE.

g Holiday Bill.

PART SPECIAL.

orge Lambert?

ATIONAL—GRIPPING.  
tern melo-drama.  
e news items.  
A Keystone comedy riot.  
YER—Soprano Soloist.

EVERY NIGHT.

Boots!

& Youths'

BOOTS

IN.

creepers to Boots free—all

Men's Can't-Slip Low Rub-

when you use these Rub-

lwood,

GOOD SHOES.

ALTHAM"

est Watch.

s to the wrist for  
make it secure  
neat, light in  
ep accurate time  
nces. It is fitted  
ilitary dial with  
heavy hands.

ver, very strong  
ust the thing for  
eer.

Walther" move-

OO.

Y & Co.,

Jewellers.

orning!

Begin the days  
work by giving  
each person at  
the table a slice  
of bread made  
from

Flour.

GE SCHOOL

(School)  
s of grounds; first-class gym-  
nastics; fees very reasonable;  
aritime Provinces and Newfound-  
land.  
Naval and Military Colleges or  
1915.  
or Calendar and all information  
W. WALLACE JUDD, R.A.,  
Headmaster.

TEN PAGES TO-DAY.

WEATHER FORECAST.  
TORONTO, Noon.—Winds in-  
creasing to gales, S. to S.E.,  
rain to-night and part of Fri-  
day.  
ROPER'S, Noon.—Bar. 29.80;  
Ther. 35.

VOLUME XXXVII.

PRICE ONE CENT.

ST. JOHN'S, NEWFOUNDLAND, THURSDAY, JANUARY 7, 1915.

\$3.00 PER YEAR.

NUMBER 5.

THE "PEOPLE'S PAPER" IS A LIVE DAILY IN A BUSY CENTRE—STUDY ITS NEWSY ADVERTISING.

# THE EVENING TELEGRAM.

TEN PAGES TO-DAY.

READ BY OVER

40,000 PEOPLE

EVERY DAY.

## Use BUFFALO FLOUR.

Sold at BOWRING'S Retail Store.

  
FIRST  
NFLD. REGIMENT.

Reserve Force!

Sealed Tenders wanted for the following articles, or any part thereof:—

300 Hair Brushes.  
300 Tooth Brushes.  
300 Clothes Brushes.  
300 Knives, Forks & Spoons.  
300 tins Dublin.  
Knives, Forks and Spoons must be as nearly as possible like the samples which may be seen at the Regimental Office, Colonial Building.

Tenders should state the quantity of each article they can supply, and earliest date of delivery.

Lowest or any Tenders not necessarily accepted.

Envelopes should be marked "Tenders for Sundries," and should be sent together with samples on Saturday morning, January 9th, to Highlanders' Armoury, King's Road.

H. OUTERBRIDGE,  
Captain & Quartermaster.  
Chairman Equipment Committee  
Jan 7, 21

  
St. John's Lodge,  
No. 279, A. F. & A. M.,  
R. E.

An Emergency Meeting of the above Lodge will be held in the Masonic Temple on Friday evening, January 8th, at 8 o'clock, for the purpose of conferring degrees.

By order of the W.M.  
JOHN JEANS,  
Secretary.  
Jan 7, 21

Grove Hill Bulletin  
This Week!

IN POTS: Primulas.  
Radishes, Lettuce, Parsley.  
Wreaths, Crosses & Floral  
Decorations at shortest  
notice.  
Terms: CASH.

J. McNEIL,  
Waterford Bridge Road.

EUROPEAN  
AGENCY.

Wholesale Indents promptly execu-  
ted at lowest cash prices for all Brit-  
ish and Continental goods, including  
Books and Stationery.  
Boots, Shoes and Leather,  
Chemicals and Druggists' Sundries,  
China, Earthenware and Glassware,  
Cycles, Motor Cars and Accessories,  
Drapery, Millinery and Piece Goods,  
Fancy Goods and Perfumery,  
Hardware, Machinery and Metals,  
Jewellery, Plate and Watches,  
Photographic and Optical Goods,  
Provisional and Oilmen's Stores,  
etc., etc.  
Commission 2 1/2 p.c. to 5 p.c.  
Trade Discounts allowed.  
Special Quotations on Demand.  
Sample Cases from \$50 upwards.  
Consignment of Produce Sold on  
Account.

WILLIAM WILSON & SONS  
(Established 1814).  
25, Abchurch Lane, London, E.C.  
Cable Address: "Annuaire, London."

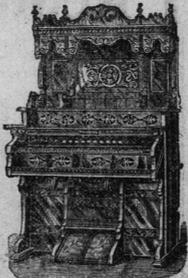
Arrived on Monday by S. S.  
Stephano: Winter Keeping Ap-  
ples — Kings, Baldwins, Wag-  
ners, Greenings, Ben Davis;  
California Fruits, Pears in boxes,  
Lemons, Cal. Oranges, Florida  
Oranges, large bunches Bananas,  
California Grapes, Blue and Red,  
in baskets and kegs; American  
Baldwins in bris. Special atten-  
tion given to export orders.  
Price list sent on request, at  
GLEESON'S, 108 Water Street  
East, P. O. Box 681.  
dec5, eod, tf

Rossley's West End  
Theatre.

All New and  
Complete Change  
of Pictures.

Coming from England  
A Real Singer,  
who will please.  
Ma'inee Every Day. 5 cents.

ORGANS!



JUST RECEIVED.

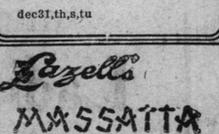
An Organ, Sewing or Talking Ma-  
chine, an Aladdin Lamp or a Giant  
Junior Safety Razor would make an  
ideal Gift. Reduced prices on re-  
duced expenses. Be wise and catch  
on.

CHESLEY WOODS  
Mfrs. Agent, 146 Water Street.

Dr. A. B. Lehr,  
Dentist,  
203 Water Street.



Wishes one and  
all a Happy and  
Prosperous New  
Year.

  
Lazell's  
MASSATTA

A NEW  
AND  
TOTALLY  
DIFFERENT  
TALCUM  
POWDER

Not only softer, smoother, more satisfying  
than any other, but distinguished by the  
"True Oriental Odor," a fragrance inimit-  
able in its subtlety and charm.  
In addition to Massatta, we carry a complete  
line of Lazell's Famous Specialties, including  
the most exquisite Perfumes, delightful Toilet  
Waters, superb Creams, and Powders of an  
unquestionable excellence.  
At all Druggists, St. John's, Nfld.

Let Us Fill Your  
Order from  
FRESH  
SUPPLIES!

ELLIS & CO.,  
Limited.,  
203 Water St.

Fresh New York Turkeys.  
Fresh New York Ducks.  
Fresh New York Chickens.  
Fresh N. Y. Corned Beef.  
Fresh New York Geese.

FRESH SALMON.  
FRESH SMELTS.

Ripe Tomatoes.  
Sweet Potatoes.  
Fresh Cucumbers.  
New Celery.  
New Cauliflower.  
Parsnips & Carrots.  
Beetroot & Onions.

FRESH  
BLUE POINT OYSTERS.

Ripe Bananas.  
California Oranges.  
Pineapples.  
California Grapes.  
Grape Fruit.  
Bartlett Pears.  
Jamaica Oranges.

SELECTED FRESH EGGS.

Smoked Finnan Haddies.  
Smoked Fillets Cod.

FRESH IRISH SAUSAGES.  
IRISH HAMS & BACON.

New Elemc Figs.  
New Tunis Dates.  
New Dessert Raisins.

Our stock of Christmas  
COZAQUES.  
this year are more beautiful  
than ever.

"HUYLER'S" Christmas Confec-  
tionery has arrived.

CHOICE N. S. APPLES,  
No. 1 Wagners,  
\$1.75 per box.

Remember our Telephones,  
482 and 786.



A TOTAL LOSS  
by fire won't be a loss to you if you  
have one of my

FIRE INSURANCE  
policies. In that case I stand the loss  
and reimburse you.  
Don't let your policy run out. Con-  
sult me and keep up your policy in my  
safe and reliable Fire Insurance Com-  
pany.

PERCIE JOHNSON,  
Insurance Agent.

Stafford's Prescription "A" is  
just the thing you want after  
celebrating Xmas and New  
Year's. It cures all kinds of  
stomach troubles. Price 25 and  
50 cts. a bottle. Postage 5 and  
10 cts. extra.—Jan 2, 15

MINARD'S LINIMENT RELIEVES  
NEURALGIA.

January 1st, 1915.  
Dear Sir.—As we will not have any representative calling  
upon you, at least in the early part of the season, we beg to  
thank you for your past patronage and hope for your generous  
support in the future.

We have, as yet, made no change in the prices of any of our  
products since the war began.  
We therefore trust that you will favor us with any orders  
you may have for

SOAP,  
OILED CLOTHES,  
PAINT,

or any other of our manufactures.  
By doing this you will allow us to keep prices at the present  
level and enable yourselves to buy at the lowest prices any  
goods which we have in your line.  
Hoping that 1915 will be a very prosperous year to you, and  
trusting for a continuance of your valued patronage,  
Yours very truly,  
THE STANDARD MFG. CO., LTD.  
per Charles R. Duder, Manager.

The state of war makes our winters none the less  
severe. In making your old suit or overcoat do for the  
winter, may be false economy. Protect your body from  
the warring elements by ordering one of our Heavy-  
woolens we were enabled to buy in a splendid variety  
at a considerably reduced figure. Also a very fine range  
of Winter Suitings. Write for samples and self-meas-  
uring cards, as we guarantee results.

  
John Maundel  
TAILOR & CLOTHIER  
ST. JOHN'S, N.F.

Quality COUNTS!



We have just opened a splendid assortment of WINTER  
SUITINGS and OVERCOATINGS, the quality and utility of  
which are second to none in the city. Let us make your Suit or  
Overcoat and convince you that we are  
THE STORE THAT PLEASES.

CHAPLIN, The King of Tailors.

Sootless, Smokeless & Odorless.

TEXACO  
KEROSENES

No dearer than the ordinary  
kinds.

GEO. M. BARR, Agent

Lanterns!

We are offering  
150 dozen  
Climax  
Lanterns,  
at  
\$4.40  
per dozen.

The Direct Agencies  
Limited.  
WHOLESALE ONLY.

oct29, eod, 3m



BACK ON THE FARM  
the poultry we offer were raised and  
fattened just right. Its the same with  
the delicious Mutton and Beef that  
have such an incomparable flavor.  
From the old folks way down to the  
wee small person, every member of  
the family enjoys  
OUR MEATS AND POULTRY.  
Quality meats, courteous service,  
prompt delivery and fair prices. Can  
you ask more? Order of us.

M. CONNOLLY,  
176 Duckworth St.  
Phone 420.

Fred. J. Roil & Co.

Real Estate,  
SMALLWOOD BUILDING,  
Duckworth Street,  
St. John's, Newfoundland.  
P. O. Box 1210.  
HOUSES TO LET.  
HOUSES TO SELL.  
LAND FOR SALE.  
LAND FOR LEASE.  
FARMS FOR SALE.  
SUBURBAN PROPERTY.  
BUILDING LOTS.  
LOANS NEGOTIATED.  
MORTGAGE INVESTMENTS.  
INTEREST COLLECTED.  
RENTS COLLECTED.

New Books!

The War That Was Foretold, Ee.  
War Album—Heroes of the War (Por-  
traits), 6 in set for 20c. Sets  
and 2 now on sale.  
Lord Kitchener—History of His Life  
50c.  
A. B. C. Guide to the War, 30c.  
German Atrocities, LeQueux, 30c.  
The Great War in Paris, 16c. part.  
The War of the Nations, 15c.  
The Life of Lord Kitchener, 5c.  
His Royal Highness, LeQueux, 60c.  
Night Watches, W. W. Jacobs, 60c.  
Facing Fearful Odds, Joseph Hook-  
ing, 60c.  
Garrett Byrne,  
Bookseller & Stationer.  
MINARD'S LINIMENT CURES DIS-  
TEMPER

Rossley



Theatre!

(Under the distinguished patron-  
age of His Excellency the  
Governor, Lady Davidson and  
the Misses Davidson.)

Last 3 Days of the  
GRAND PANTOMIME.

A Great Matinee, 5 cents.  
Send the children to bid Santa  
Claus good-bye. Extra fun that  
day.  
On Monday, New Pantomime,  
ROBIN HOOD AND HIS  
MERRY MEN.

NOTICE.

Notice is hereby given that the part-  
nership heretofore subsisting between  
Henry J. Earle, William Earle, Leon-  
ard Earle, Harold J. Earle and Andrew  
H. Murray, carrying on business as  
General Merchants at Fogo and else-  
where under the style or firm of  
Earle, Sons & Company, has been dis-  
solved as from the date hereof so far  
as concerns the said Andrew H. Mur-  
ray, who retires from the said firm.  
Dated at St. John's, December 31st,  
1914.

HENRY J. EARLE,  
WM. EARLE,  
per LEONARD EARLE,  
By, J. Earle,  
per HAROLD J. EARLE,  
By, J. Earle,  
A. H. MURRAY.

Jan 7, 11

THE POPULAR OPINION.

What?  
Why JESSOP'S MILK BREAD  
is the best in town. Our Whole  
Wheat Bread recommended by  
leading physicians for indiges-  
tion.

W. H. Jessop,  
194 Duckworth Street.

TO LET—Basement of Co-  
lumbus Hall; apply to P. J. SUMMERS,  
Renout Bldg. dec30, tf

TO LET—Part of Private  
House, suitable for two or three in  
family, 3 minutes' walk from station;  
apply at this office. Jan 6, 21

STRAYED—From Rennie's  
Mill Road, a Mild Pup, white spot on  
breast and fore paws. Finder will be  
rewarded upon returning same to this  
office. Jan 7, 15

HELP WANTED.

WANTED — A Reliable  
Maid-Servant; apply at this office.  
Jan 6, 15

WANTED—A General Serv-  
ant; apply to MRS. T. McGRATH,  
Bond St., opp. British Hall. Jan 5, 15

WANTED — A Nursemaid  
and General Servant; apply to MRS.  
URQUHART, 94 Military Road.  
Jan 5, 15

WANTED—A General Ser-  
vant, references required; apply to 84  
Circular Road. dec29, 15

\$2 a Day Salary for Intelli-  
gent Married or Single Women for  
work around home or liberal remun-  
eration for spare time. MRS. DAVID-  
SON, Brantford. Jan 6, 15

An Intelligent Person may  
earn \$100 monthly corresponding for  
newspapers. No canvassing. Send for  
particulars. Press Syndicate 7113  
Lockport, N.Y.

\* BUSINESS AS USUAL \*