

BAIRD'S.

TO OUR PATRONS:
HAVING JUST OPENED an Immense Stock of American Goods, all personally selected, we can offer some very attractive opportunities this week. Bear in mind this adv. does not contain all our attractions, for this space would be absolutely inadequate to crowd in the many Bargains ready For Sale Friday and Saturday.

Goods of Quality
 Direct from the
 American Markets.

New Lines of Serviceable Smallwares.

Vaseline in Pots, with Tin Cap; 2 for7c.
 Circular Clothes Brushes; new idea.15c. each
 Hydrogen Peroxide, in bottles.5c. bot.
 Pepper and Salt Shakes7c.
 "Fibrex" Indestructible (8 inch) Comb. See this.8c.
 Baby Pacifiers, with String of Beads10c.
 Darning Woofs; 6 cards for5c.
 Hooks and Eyes (spring), 6 cards for5c.
 Hair Barrettes; quite a variety.4c. each
 Sets Cuff Links & Scarf Pin, rolled gold plate; Job line. 8c. set
 Drinking Cups, good size; Aluminium10c.
 Tubular Boot Lace, Black and Tan; 3 pairs for5c.
 Silk "Filene" for crochet work; all shades. Reg. 4c. ball, 3 for10c.
 American Plated Pins, 3 papers for5c.
 Sewing Cotton, 200 yard reels, 3 for9c.
 Sewing Cotton, twin reels, 3 for7c.
 Boot Laces; 2 doz. for5c.
 Pearl Buttons, new assortment; 3 doz. for5c.
 Safety Pins, heavily nickelled; 2 doz. for5c.
 Envelopes, full size; 100 for9c.
 Waist Pin Sets, 3 and 5 on card.5c. per card



Ladies' American Nightdresses, 88c.

Here is something that is certainly worthy of your notice. Come and see this dainty line of Nightdresses direct from New York, handsomely trimmed with extra fine embroidery and insertion; also wide ribbon heading at neck. Attractively trimmed; attractively priced. Reg. \$1.00. Friday & Saturday 88c

Showroom Specials!

DIRECT FROM NEW YORK.

Ladies' American Muslin Blouses, \$1.25.

Low neck and short, high neck and long, and short sleeves, embroidery and insertion trimmed. A very dainty line in all the leading styles just arrived from the American market at prices and values eclipsing all former offers in Blouses.

We will put in this assortment at one price this week. Similar Blouses to these were on our counters earlier in the season at prices from \$1.75 to \$2.00, but this lot we purchased specially for our sales and so secured amazing values. Friday and Saturday,

\$1.25.

American Blouses, 49c.

48 doz. of a swell line of American Blouses, beautifully finished in laces and insertion, handsome worked fronts, high and low necks, short and long sleeves. Remember, nothing cheap about this lot but the price. Come early and secure your choice of fashionable summer Blouses at a great saving. Note the price—

49 cts. Friday and Saturday.

Ladies' Fine Jersey Ribbed Knickers, 26c.

26 doz. of this popular line newly arrived, with wide umbrella legs and lace trimmed; full sizes. Reg. 30c. Friday and Saturday 26c

Ladies' Fine Jersey Ribbed Vests, 20c.

76 doz. of this reliable make; popular because of price and its excellent quality. Reg. 25c. Friday and Saturday 20c

Misses White Cotton Drawers, 31c.

To Fit from 14 to 18 Years These are the best values to be had in this line, finished with wide legs, also full of tucks and embroidery. Reg. 35c. Friday & Saturday 31c

Misses White Cotton Under-Skirts, 22c.

11 doz. in this assortment, nicely hemstitched, also finished with tucked frill; full sizes, to fit girls from 8 to 14 years. See this line. Reg. 25c. Friday and Saturday 22c

Showroom Department

Teaming with the latest American Creations for Women's wear. New! Novel!! Attractive!!

Tea Aprons, 15c.

8 doz. of good White Lawn Tea Aprons with Buted frill, also fine lace and insertion trimmed, and one pocket. Special Sale Price Friday and Saturday,

15c.

Ladies' American Cotton Overalls, 68 cts.

5 doz. of this seasonable garment, with kimona sleeve, trimmed at neck and arm, in fancy stripes and fine checks. Regular value, 90c. 68c Friday & Saturday 68c

American Hand Bags, 68c.

73 doz. of Black Satin Hand Bags, with fringe at bottom, extra heavy nickel frame and clasp and finished with shoulder cord. The latest American creation—dressy, stylish. Reg. 75c. Friday & Saturday 68c

Hosiery Specials!

Children's Ribbed Tan Summer Hose.

16 doz. of Children's Ribbed Tan Summer Hose, Very fine line in reliable make; all sizes. Reg. values up to 36c. 28c Friday & Saturday 28c

Women's Black Cashmere Summer Hose.

26 doz. of plain and assorted ribs. This is a favorite line and much sought for. New lot just to hand. Reg. 28c. 22c Friday & Saturday 22c

Women's Lisle Hose, 29c.

18 doz. of this assortment, finished in Lisle, and silk ankles; correct weight for present wear. Reg. 35c. 29c Friday & Saturday 29c

Men's 1/2 Hose, 15c.

32 doz. of fancy striped, in a range of much asked for colors; all sizes; extra value. 15c Friday & Saturday 15c

Men's Colored 1/2 Hose.

Men's Colored 1/2 Hose, of Navy, Green, Purple, Black and Tan, plain finish. Reg. 30c. 24c Friday & Saturday 24c

Children's 2 in 1 Dresses

79 cents.

SEE OUR WINDOW.

74 doz. of these, the handiest dress for girls of all ages to be had in the city. These are specially designed for school dresses, but in school or out of school they fill the bill every time. This lot, if you notice the price, is considerably lower than our first lot. Some of those cost you about two dollars. Now because of our immense purchase of a clear-up sale you can get your pick Friday and Saturday for

79c. each.

American COSTUME SKIRTS, \$3.25.

Come and See SKIRTS of QUALITY.

Here is a line of New York Skirts which our buyer luckily bought whilst in New York. Stylishly cut in Lustrus, Panamas, Light Colored Tweeds of summer textures, Alpaca and Serges, trimmed in latest American fashion. See them; dainty and artistic selection. Values up to \$4.00. \$3.25 Friday and Saturday \$3.25

Ladies' Lisle Gloves.

8 doz. in White, Cream and Black, of fine Lisle make; all sizes. Reg. 35c. 29c Friday & Saturday 29c

Ladies' Kid Gloves.

6 doz. of White Kid Gloves, 12 button length; extra quality kid and strong stitchings. Regular \$1.20. 98c Friday & Saturday 98c

SPECIAL IN GLOVES FOWNES

"Beauvoir" Kid Gloves, \$1.10. 11 doz. of this brand in the always popular "Fownes" make; dependable quality in colors of Brown, Tan and Black & White; all fitted with 2 dome fasteners. Reg. \$1.20. \$1.00 Friday & Saturday \$1.00

Ladies' Wht. Kid Gloves, 49c.

5 doz. of this line; a favourite line always, in all sizes; reliable. Reg. \$60c. 49c Friday & Saturday 49c

Gent's Tan Kid Gloves.

9 doz. of this lot, fine shades of Tan; very strong, well stitched, dome fastener. Reg. \$1.00. 75c Friday & Saturday 75c

RIBBONS! EXTRA VALUE!

1,687 pieces of Taffeta Silk Ribbons, of excellent lustre, closely woven, fast edge, 4 and 5 inches wide in every conceivable shade. This is a very luck purchase which our buyer struck in New York, a complete stock of a clean-up sale and bought for cash, enabling us to place this great opportunity before you. If you require Ribbons of quality for a low price, come and see this amazing display on Friday and Saturday.

Look! 13 cts. per yard.

TALCUM POWDER.

Baby Talcum Powder, round tins5c. tin
 Baby Talcum Powder, oval tins5c. tin
 Large 1 lb. tin Talcum Powder.10c. tin
 "Mennen's" Renowned Violet Talcum Powder22c. tin
 Japanese Coryllipsis Talcum Powder, large10c.

Embroideries and Insertions. Immense Purchase, at Record-Breaking Prices.

Containing from the narrowest widths up to 25 inches wide. This lot was purchased by our buyer on the spot, being the entire stock of a clean-up sale at end of season. You can be thus assured that this lot is worthy of your inspection. Come early and get your pick of the best value ever offered in Embroideries and Insertions. We offer three lines this week. Friday and Saturday,

5c., 9c. and 18c. per yard.

BOYS' BALLBRIGGAN Underwear, 24c.

Here is the proper weight for boys. They feel the heat as much as the grown-up folks. In this line you will find sizes to fit the tiny tot up to boys of 14 years old. Look at the price offered. Friday & Saturday (all sizes), per garment. 24c

Handkerchief Special!

Right from the American market, which we offer this week at special prices on Friday and Saturday, 28 doz. of Ladies' Hemstitched, 6 Handkerchiefs for 12c
 16 doz. of Ladies' Hemstitched, with embroidered corners; very dainty line. Friday and Saturday, 6 for 18c
 49 cards of assorted Handkerchiefs, embroidered and finished with fine lace, beautifully hemstitched, 5 on each card. 24c
 MEN'S HANDKERCHIEFS.
 46 doz. of this lot, finely hemstitched, made of good American Lawn and put up in sealed envelopes, each containing 3 Handkerchiefs. Friday & Saturday, 3 Handkerchiefs for 17c

Children's Bibs, Feeders and Diapers, 7 cts. each.

67 doz. in a great variety of makes, plain and quilted, White and colored. We have put these all in the one lot, as they were bought so. Marvellous value. Some of these are finished in rubber and thus made waterproof. Friday & Saturday all one price, only 7 cts. each.

BOOTS and SHOES.

Infants' Black and Tan Boots, 72c.
 This is a smart little line of neat footwear for neat little feet. All sizes from 2 to 6. Reg. 80c. Friday & Saturday 72c

Infants' Black and Tan Shoes, 72c.
 45 pairs of trim little Shoes, dressy and extremely fine and soft fitting; sizes 2 to 6. Regular 80c. 72c Friday & Saturday 72c

Ladies' Black and Tan Shoes, \$1.47.
 68 pairs of this line; the acme of comfort to the wearer of this Shoe. Black finished with patent tip; Tan with self tip; Cuban heel and all Blucher cut. Regular \$1.70. \$1.47 Friday & Saturday \$1.47

Infants' TUSCAN STRAW BONNETS, 29 cts.

Shipment of these just to hand. These are a little fuller in shape and a good deal nicer trimmed than the first shipment; beautifully trimmed by artistic hands in colors of Pale Blue and Pink, Rosettes of Ribbon and Straw, with Clifton facings and long strings. Reg. 40c. Friday and Saturday 29c

Children's TRIMMED STRAW HATS.

11 doz. American make, very neat shapes and neatly trimmed with flowers and colored ribbons in colors of Pink, Pale Blue, Sage Blue and Cream. Values up to 40 and 50c. Friday & Saturday, 29 cents.

Drapery and Curtain Ball Fringes, 4c.

112 yards in this assortment in all delectable shades and colors harmoniously arranged and can be used for many purposes; washable. Good value for 10c. this lot for, per yd. Friday & Saturday 4c

American Sash Curtains, 18c. pair.

Here is something new in American Muslin Sash Curtains, hemmed & ready for instant use; full size. See them; not too many to last at this price. Friday and Saturday, per pair 18c

JAMES BAIRD, Ltd.

Take the Duty Off

Editor Evening Telegram.
 Dear Sir,—By present indications farm produce this season will be very much below an average crop in this country, and very many of our farmers claim that they will be compelled to sell off their stock on account of the

scarcity of feed, as, owing to the duty on hay and other necessary fodder, it would not pay them to import for their requirements, nor to buy the imported article. Now I know that this will not alone be a farmers calamity but that it will be a very general and public inconvenience and hardship, for should a number of the St. John's milkmen sell off their cows owing to

this cause the milk supply of the city will naturally be shortened and in the order of things a shortage or scarcity of a commodity means a higher rate or price.
 This the general public cannot afford, and particularly in the winter months, and it therefore behoves the Government to lose no time in taking this matter up so that anyone intend-

ing to import this class of article, either for sale, or individual use, will know just how he stands in figuring up the cost, or in regulating the number.
Dr. de Van's Female Pills
 A reliable French regulator never fails. These pills are exceedingly powerful in regulating the generative portion of the female system. Refuses all cheap imitations. Dr. de Van's are sold at 65 a box, or three for \$10. Mailed to any address. The Seabell Drug Co., St. Catharines, Ont.

ber of his cattle. This, as I stated, is not a matter for the farmer alone, it is a matter for the community and as such should have immediate attention.
 Yours truly,
 CONCINIUNITY.
 St. John's, July 18th, 1912.
 Minard's Linalum Careo Coldo, Etc.

It will be remembered that recently a man was heavily fined for insulting a little girl named Reid who lived alone on Patrick Street with 3 other children. Their mother is still in Hospital, and they occupied the house until yesterday when Sergt. Byrne had them removed to the S. A. Rescue Home. The house was in a pretty bad state as were the children who had none to

look after them, and the Public Health Authorities will clean and disinfect it.
FINE PHOTOGRAPH.—At the St. Patrick's Garden Party, Wednesday, Mr. J. Vey took a splendid photograph of His Grace Archbishop Howley, the clergy and other notables present. It will make a nice souvenir of the occasion.