

DEVINE'S Great Mid-Summer Sale! BEGINS TO-DAY.

THIS is the event hundreds of eager, thrifty shoppers have been waiting for all the summer. Those who have in the past patronized our Mid-Winter Sales know very well our **merchandise giving capacity.** Without further explanation permit us to introduce you to the feast:

- 150 pcs. **LAWN EMBROIDERY**—with insertion to match—from the famous Swiss manufacturer, rich design, from 3c. per yard up.
- 100 yds. **White Sheer Lawn**, silken finish, very wide, **10c.** yd. up.
- 245 pcs. **Chiffon**, bought at our own price, originally worth 30c. and 40c. per yd. **Sale price 8c. and 15c.**
- 11 doz. **Hat Buckles**—unique designs—at only **5c.** each.
- Pound Shirting**—splendid lot, large pieces.
- 57 pcs. **Dress Gimp**, assid colours, at **4c.** per yd.
- 1 dozen only **Famous Kleinserts Dress Shields**, worn by all Ladies of refinement, ordinary price 30c., **sale price 25c.**
- 3 doz. **Silk Dress Shields**—first price 14c., now **18c.**
- 2 doz. **Dress Shields**—first price 30c., now **8c.**
- 137 yds. **"Girl from Texas" Dress Goods**, double width, 42 inches wide, specially for summer wear, worth 40c., **sale price 15c.**
- 26 pcs. **American Gingham**, assid. checks, green, brown and blue, **sale price 10c.** yard.
- 5 doz. **Colored Blouses** at **50c.** each.
- A **Big Bunch Hair Nets**, 10 doz., various shades, at **5c.** each.
- 5 **Boxes Hat Flowers**, black, at **5c.** bunch.
- White Lawn Blouses** in great variety.

And We have not Forgotten the Men.

- 25 doz. **Negligee Top Shirts**—a Manufacturer's Samples—the ideal shirt for summer wear, worth 90c. each, now 60c. each, all sizes.
 - 10 doz. **Ralbrigan Underwear** at 35c. per garment—they make you feel happy hot weather.
 - Men's Linen Collars**, reversible—the best thing yet. After wearing one side for a period turn to the other; absorbs all perspiration without looking soiled—**18c.** each.
- Ice Cold Drinks free to thirsty customers.**
Mail Order Patrons will please remit postage extra for these Goods.

J. M. DEVINE, 302 Water St.

Evening Telegram

W. J. HERDER, - - Proprietor
W. F. LLOYD, - - Editor

MONDAY July 17, 1911.

Reciprocity.

We republish in this issue an article on Reciprocity which appeared in The People. It will be observed that the writer is of opinion that it is of little importance to Newfoundland whether Canada gets reciprocity with the States, or whether Newfoundland gets it. The writer assumes that Newfoundland can reach and cure fish cheaper than any other country, and that as Nova Scotia already buys 100,000 quintals a year from Newfoundland, the enhanced price that would result to Nova Scotian exporters would tend to force up the price of their purchases in Newfoundland. It seems to be a fact that our Newfoundland bankers on the South Coast have done much better in catching fish than the bankers from Lunenburg and Gloucester, owing probably to the better facilities they enjoy in obtaining men for the fishery and in obtaining bait to catch fish. The latter advantage has resulted in the success they have achieved in recent years in the voyages they pay to the banks of the Labrador late in the summer and in the early fall when the stormy season which prevails on Grand Bank handicaps fishing there.

Seventy Dollars Stolen

On Sunday week the sum of \$70 was stolen from the residence of an old couple named McPherson, living at Port au Port. The man and his wife locked up their home and went to prayers leaving the key hanging on a nail behind the door. The thief took it down, ransacked the house and stole the sum named from a trunk in the room. There was a deal of other money about but the marauders did not come across it. Early yesterday morning Sergt. Byrne arrived here at 12.40 p.m. to-day bringing about 100 passengers, including 60 Highlanders, E. Russell, B. Tait, J. Bursell, R. Herwood, F. Harvey, F. Berleau, Rev. Fr. Cecchiola, D. P. Osmond, J. Roberts and C. A. C. Bruce.

Farrow's 'A1' Mustard.

Costs No More than Others but is vastly Superior
Manufactured by the growers (who are experts in its cultivation) from perfectly matured seed it does not ferment.
It presents a bright color, appetising flavor and a pungency that cannot be approached by imitations however skillfully faked.
Try FARROW'S 'A1' next time—you will know then which is best.
J. FARROW & Co., Peterborough, England.

Police Court.

To-day a drunk was discharged.
A disorderly was fined \$5 or 14 days.
Two boys who stole crocks of jam valued at 20 cents each, from the restaurant of F. B. Wood, were each fined \$5 or 14 days.
Two young men, principals in affiliation cases, were released on giving bonds to appear when called on.
A loose and disorderly character was sent down for 6 months.

An assault case between two women was dismissed. Mr. Squires for plaintiff.
Two young men who assaulted another who summoned them, had to give sureties to keep the peace towards him in future.

A woman who broke in the windows in the home of another, paid the damage and was let go.

A man who had been under bonds to keep the peace was summoned by another for using threatening language towards him. He must give additional bonds as a guarantee of future good conduct.
A party who some time ago placed his traps near that the law allows to another, was fined \$50 or 30 days, and took the latter alternative.

George Lambert was charged with wounding John Williams with a knife in the Eastern Postal Telegraph Office on June 15th. The evidence of several witnesses was taken and the deposition of Dr. Mitchell who attended the lad was perused by His Honor who did not believe that the boy was actuated by malice but that the affair was purely accidental, and the case was dismissed. Mr. Squires appeared for the lad Williams, and Mr. Blackwood for the boy Lambert.

Fishery News.

Bonavista—Traps 4 to 5 qts. this morning. Prospects still good with hook.

Lawn—No fish or bait. Traps taken up. Excellent fishing further along all last week.

Coachman's Cove—Traps 1 to 9 qts.; trawls 1/2 to 2 qts.

La Scie—Traps 2 to 10 bris.; boats average 1 brl.

Trinity—Traps 1/2 to 10 qts.; hook 1/2 to 1 1/2 qts.

St. George's—Boats 1 to 2 qts.; traps 6 qts. to 40.

Bay Roberts—Traps 1/2 to 1 qt.

Catalina—Traps 4 to 16 qts.; hook 2 to 3 lbs.

Tilt Cove—Traps did well Saturday.

Personal.

Mr. J. J. Tobin went to Canada by the express last evening.
Mr. E. Rendell, of the Bank of Montreal, has been transferred to the Branch at Grand Falls.

As He Anticipated.

Rat-a-tat-tat!
The old soldier stood on the doorstep and listened.

"Washing day," he muttered. "No luck here, that's pretty sure."

"Spect it's only another bothering beggar—drat 'em!" muttered the sharp-faced woman within, as she hastily snatched her hands from the steaming wash-tub and marched grimly forward to meet the base disturber of washing-day's ancient rites and ceremonies.

"If you please, mum," muttered the ancient hero, "I've lost my leg—"

"Well, I ain't got it," snapped the woman, fiercely, the door closed with a vicious bang.

A Heavenly Mission.

"Would you not like to fly?" commenced the enamoured youth to the fair maiden. "Would you not like to fly with me to some hidden part of the world, where the people live near to Nature's heart, dreaming naught of the false conventions of modern society, where fashions and ceremonies are unknown—where—"

"O Harold!" gasped the sweet young thing, "is there such a place? Would I go? Rather! It would be heavenly. Just think of my being the first to introduce 'Merry Widow' hats, clinging skirts, and the latest things in blouses and trillings amongst those poor women, and getting them to realize what rightful back numbers they are."

Here and There.

INSPECTED MILK FARMS.—Health Inspector O'Brien to-day inspected milk farms and dairies at King's Bridge, Forest and Signal Hill Roads, and also Quidi Viçi.

WEDDING BELLS.—The wedding of Mr. T. Farnell, of Bell Island, and Miss Byrl McKenzie, of Springhill, N.S., took place at the Presbyterian Manse, this city, a few days ago.

INLAND FISHING.—At Little Salmon River (Glenwood) Saturday 15 salmon were taken by Geo. White, weighing from 3 to 5 lbs.; six by Dr. Chambers, from 4 to 5 lbs.; three by S. Peddie, from 2 to 3 lbs.

Joint Parade.

Yesterday after evening prayers at Harbor Grace the Nfld. Highlanders and the Catholic Cadet Corps had a joint parade through the principal streets of that town. The turn-out was very imposing and was viewed by thousands. The Highlanders held a reception at the Court House grounds yesterday afternoon. People came from Bay Roberts, Carbonear, etc., to see them.

Marine Notes.

The Aureola is due at Pernambuco. She is 40 days out.

The schr. Little Gem is loading fish at Fortune for Europe by Harvey & Co.

The schr. St. Helena is loading fish at Channel for Europe for Harvey & Co.

The schr. Urania arrived here this morning from Sydney via Cape Race and the West Coast. She landed coal at these places.

The Rosalind left Montreal at 6 a.m. Saturday and is due here Friday morning.

The Prospero left New York at 11 a.m. Saturday and is due here Thursday.

The Florizel arrived at Halifax at 8 a.m. to-day, having made a very quick run.

Coastal Boats.

BOATINGS' BOATS.
The Prospero left Seal Cove bound north at 12.30 p.m. Sunday.

The Portia left Channel at 4.30 p.m. Saturday.

RED'S BOATS.
The Argyle left Placentia to-day for the west.

The Solway arrived at Twillingate this morning at 11.20 and is due here to-morrow morning.

The Clyde left Lewisporte at 8.15 a.m. to-day for the south.

The Dundee left Port Blandford at 7.15 a.m. to-day.

The Glenoe left Port aux Basques at 7 a.m. to-day.

The Home is north of Bonne Bay. The Invermore arrived at Port aux Basques at 7 a.m. yesterday.

Here and There.

Ask for Stafford's Liniment and take no other.—July 6th

CASE OF TYPHOID.—Saturday a case of typhoid was reported from New Gower Street. The patient, a young man, is being nursed at home.

BITTEN BY DOG.—A young lad named Stephen Leary was bitten severely in the knee by Mason's dog, Mundy Pond Road, last Saturday. He is lame from the effects.

INJURED BY STREET CAR.—John Power, of Brennan Street, was hit by a street car Saturday night. He was knocked down and so severely injured that he had to be driven home in a carriage.

Now is the time for travelling.

Before starting see our

Portmanteaux,

Gladstone,

Kit and

Brief Bags,

Carryalls and

Trunks,

in all sizes & at prices to suit everyone.

Bowring Brothers,

Limited.
Drapery Department.

ASK FOR MINARD'S AND TAKE NO OTHER.

Our Anglers' Competition!

We offer three prizes for the Heaviest Trout of the following species caught on the Half Holiday, Wednesday, July 19th.

- One Prize for the Heaviest 2 Local Mud Trout.
- One Prize for the Heaviest 2 Rainbow Trout.
- One Prize for the Heaviest 2 Brown Trout.

Regulations.—

- No 1—Customers purchasing any portion of Tackle from our store from the 15th July to the 19th July, inclusive, are eligible to enter this competition.
- No 2—Trout to be sent for inspection any time Thursday, July 20th, up to 2 p.m., when Competition closes.
- No 3—Competitors eligible for one prize only.
- No. 4—Each Trout must weigh 1 lb. or over.

Outing and Sporting

Goods Dept.

Ayre & Sons
LIMITED

Outing and Sporting

Goods Dept.

Leave Your Office at Night

Knowing your valuable papers are secure in

THE SAFE-CABINET

An inflammable wooden cabinet cannot give you that feeling of security. Pay a little more (only a little) and get THE SAFE-CABINET. Has been tested to withstand white heat without affecting contents. Equipped with combination, sneak-proof lock.

We have it in stock.



FRED. V. CHESEMAN, Agent.

Sweeping Reductions!

GENUINE BARGAINS!

BIG Clearance of BLOUSES.

Silk Blouses, Sateen Blouses, Muslin Blouses—all worth half as much again as we are asking for them. See the \$2.00 Silk Line.

A Real Snap in WHITE UNDERSKIRTS at 85c., \$1.30, \$1.60 to \$3.00.

A Few White SWEATER JACKETS—very stylish—just the article for the cool evenings—\$6.50, \$8.50 and \$10.00.

Large assortment of DAINY DRESS MUSLINS—Whites and Creams, Striped, Spotted and Flowered. New creations in Colored and Fancy. **Save Money on every yard.**

A. & S. RODGER.

Yellow Corn Meal, Feed, etc.

Te-dry, ex. 'Mongolian'—
Bright Yellow Corn Meal (sacks and bins)
White Cattle Feed, 'Boyers' Tomatoes, (tins.)
Medallion Brand Baked Beans (3's, tins.)
String Beans, tins. Sugar Corn, tins.

F. McNAMARA, Queen St.



JOBBPRINTING

Striking,

AN
Shirt

If you want
and Shirt Waists
collection you
ours at once.

LINEN S

With Stiff Collar

We can assure
well repaid if y

S. M

Rev. Dr. Cowperthwaite Retires From Labor.

Last night the Rev. Dr. Cowperthwaite brought his official labors in the Methodist Ministry to a close. At the Gower Street Methodist Church the reverend doctor delivered some few valedictory words. He pointed out that he landed in St. John's 23 years ago last Saturday. It was an interesting coincidence that on the 23rd anniversary of his landing, the sloop Bonavista, by which he voyaged, was in port, and he visited her, and whilst on her deck reviewed in his mind the events of his ministry. When he came to St. John's he had already spent 29 years in ministerial labors. Half a century ago he entered the ministry under the superintendency of the Rev. Richard Smith, who died last year at the goodly age of 90. At that time there was one conference for the Maritime Provinces, which also took in Newfoundland and Bermuda. His first circuit was the Sussex Vale Circuit, with boundaries some 70 miles by 10, and during those 29 years he covered Nova Scotia, New Brunswick and Prince Edward Island.

On a Hot Day Try

Iced Postum

It is cooling, satisfying and easy to prepare.

Make Postum in the usual way, dark and rich (directions on pkg.). Add cracked ice and sugar and lemon to taste.

Postum is really a food-drink and the flavour is delicious.

Iced Postum quenches the thirst and relieves fatigue in the natural way.

"There's a Reason"

for
POSTUM

Canadian Postum Cereal Co., Ltd.,
Windsor, Ontario.