

## The Planet

S. STEPHENSON - Proprietor.

Business Office: No. 51 A  
Editorial Rooms: No. 51 B

## RATES OF SUBSCRIPTION

THE DAILY PLANET, ONE YEAR \$4.00  
THE WEEKLY PLANET, ONE YEAR \$1.00

THE PLANET will be sent free of postage to any address in Canada or the United States.

## RATES OF ADVERTISING

Schedule of advertising rates will be promptly furnished on application to the business office.

## TO CORRESPONDENTS

No notice can be taken of anonymous communications. Whatever is intended for insertion must be authenticated by the name and address of the writer, not necessarily for publication, but as a guarantee of good faith. We cannot undertake to return rejected communications.

## TO SUBSCRIBERS IN CHATHAM

You will confer a favor by reporting irregular service by telephone No. 51 A. The complaint will receive prompt attention.

## TO SUBSCRIBERS OUTSIDE OF CHATHAM

If your paper fails to arrive regularly, or if you can suggest a better connection, or a better route, please communicate with the circulation department.

WEDNESDAY, NOVEMBER 19.

## BUILD IN CHATHAM

It appears that the present plan of the capitalists, who are securing the oil from the Raleigh Township wells, is to pipe it to Sarnia along the Lake Erie railroad tracks.

This will entail an enormous expense and prompt, vigorous and enterprising action by the Maple City should result in a change of route.

The wells are operating within nine miles of Chatham and it would be comparatively at an infinitesimal cost that the oil could be piped to this city.

Arrangements should be instantly consummated for the erection and operation of an oil refinery in Chatham and negotiations made with the oil magnates to amend the route for piping accordingly.

## ARE DISAPPOINTING

The Presbyterian, a denominational organ, independent in politics, in its issue this week says of the recent cabinet shuffle:

"The vacancy in the Dominion Cabinet caused by the retirement of Mr. Tarte has been filled by the removal of Mr. James Sutherland from the Department of Marine and Fisheries to that of Public Works and the appointment of Mr. Prefontaine to the Marine and Fisheries Department. Mr. Prefontaine is a man of wealth and of much political influence to the district of Montreal. Mr. Sutherland has been a member of the Government since 1899 and Minister of Marine and Fisheries for some months. He was formerly chief Liberal whip and is said to be a personal friend of the Premier. The public is not aware that these gentlemen are eminently qualified in any proper way for the honorable and influential positions to which they have been called and in that respect the appointments are disappointing. It is ominous that in Montreal, where Mr. Prefontaine is best known, his appointment was opposed by both the English papers, the Herald and the Witness."

## INDUSTRIAL CHATHAM

Citizens who perused the record of the proceedings of the city council

## Salt Rheum

It may become chronic. It may cover the body with large, inflamed, burning, itching, scaling patches and cause intense suffering. It has been known to do so.

Do not delay treatment. Thoroughly cleanse the system of the humors on which this ailment depends and prevent their return.

The medicine taken by Mrs. Ida E. Ward, Cove Point, Md., was Hood's Sarsaparilla. She writes: "I had a disagreeable itching on my arms which I concluded was salt rheum. I began taking Hood's Sarsaparilla and in two days felt better. It was not long before I was cured and I have never had any skin disease since."

**Hood's Sarsaparilla** Promises to cure and keeps the promise. It is positively unequalled for all cutaneous eruptions. Take it.

on Monday evening, must have been much gratified to note the evident interest which is being taken in Chatham's manufacturing progress and development.

To the energy and enterprise of the members of the city Board of Trade the initiation of this splendid industrial impetus is due, and patriotic and progressive citizens have loyally lent assistance and support.

Some time ago, too, the council fell into line, and an industrial committee was permanently appointed to aid in this work. The complaint is raised by citizens, it is true, that this committee is so diligently engaged in grasping for the credit and acclaim for every improvement which materializes that it has not time nor energy left to secure the proposed industries themselves. Whatever truth there may be in this criticism, it is to be earnestly hoped that, at the present juncture, the committee will turn down the temptations of egotism and vain glory for a sufficient time to enable it to get actively to work in assisting the Board of Trade to secure the big industries to which enterprising citizens have been devoting their energies and directing its attention.

Two large manufacturing concerns seeking location, have been placed in communication with the city through the enterprise of ex-Ald. W. E. McKough and Ald. A. B. McCog respectively. These gentlemen deserve credit for their individual effort and enterprise in this connection. Ex-Ald. McKough has always been one of the most energetic workers for industrial development. With Mr. Robert Gray, president of the Wm. Gray & Sons Company, he initiated the overtures which resulted in the location and establishment of the big Downley Works in this city, and enlisted civic co-operation in securing them through the introduction of a motion at the council board. Ald. McCog, in on-going negotiations with the large cultivator company has also shown most commendable evidence of genuine enterprise and progressive activity, which should not go unrecognized.

And what these gentlemen have done and are doing others can do. Let the spirit of civic patriotism and loyal activity develop and extend among our citizens. Be ready always to put in a good word for the good old

town. Seize every opportunity to advance the interests of the community. Leave no stone unturned to benefit and boom the industrial status of our city.

We see the result of this spirit in others. Let us all "go and do likewise."

## Yukon

Start from our store and go to any point in the city; Yukon start from any point in the city and come to our store; Yukon find our store on King St., and when you find it you'll find the largest store the lightest store, selling men's and boys' wearing apparel, the easiest store to trade in, the pleasantest salesman to trade with, and the easiest prices on the best clothes, and the newest to select from.

## No Tricks Here

We have got some Eight, Ten and Twelve Dollar Men's Suits

That you better get acquainted with, and some of the swiftest overcoats ever made for the price—\$7.50, \$10.00 and \$13.00. You will find Suits and Overcoats, \$5.00 up, which are \$ ahead of other dealers.

## Meynell's

Three Doors West from Market, King St., Chatham

town. Seize every opportunity to advance the interests of the community. Leave no stone unturned to benefit and boom the industrial status of our city.

We see the result of this spirit in others. Let us all "go and do likewise."

It will mean much to Chatham if we do.

The farmers in Raleigh township will have public sympathy in their grievance if the law upholds a seventy-year-old agreement that enables strangers to make fortunes in oil on their farms without even recompensing them for the buildings and fixtures destroyed by the oil men.—Toronto Star.

## A TRUISM

The average man gives a great deal more than he asks in return—in the way of personal attention to his neighbor's affairs.

## FIGURING IT OUT.

Ottawa Citizen.

Hon. Mr. Prefontaine has declared himself a protectionist, and up to the time of writing he has not been expelled from the administration. Hon. Mr. Tarte has declared himself a free trader, and still remains in the cabinet. Mr. Tarte declared himself a high protectionist and he was ineffectually fired out because he had violated a constitutional usage in declaring his policy on a point which "had not yet" been decided upon by the cabinet. A bewildered people must take it for granted that as Mr. Prefontaine and Mr. Tarte have declared their views and both are retained in the cabinet that the policy of the administration is free-trade-protection, i.e., its members are free traders by choice and protectionists through force of circumstances. In other words, they would be free traders "if they didn't need the money."

## MITCHELL'S BAY.

S. McVeigh and Laird, of Dresden, were at the Bay for a few days duck shooting last week.

Mr. and Mrs. Brush of the Lake Shore, are visiting Mr. W. H. Steen. Mrs. Steen's sister, of Nebraska, is visiting Mrs. Steen.

R. Glover is very sick with pneumonia and is not expected to recover.

A Keller is sick with the asthma and is not able to leave the house. Provincial Game Warden Quail, of Windsor, paid Mitchell's Bay an official visit last week, delivering licenses and looking after the Americans who resort to the Johnson channel and the Bay for a few days duck shooting without their proper licenses and who are not always caught by our very energetic game warden, who is very much handicapped by the Government not furnishing him with a good map of the launch. This is one of the most difficult districts in Western Ontario. If the game warden had a map of the launch, he would then be able to keep our waters free from foreign sports who have not first procured their proper licenses to shoot in and over the marshes along the shores of Lake St. Clair.

Mr. and Mrs. Herbert Huff, of the Bay were, on Friday last, presented by the villagers with a set of china tea dishes as a party gift and token of their good wishes, on their departure for London, where they intend to reside. Here's hoping they may live as long as they want, but never to want as long as they live.

BEAR LINE.  
A number of the friends and relatives of Mr. and Mrs. Elam Hind, one of our respected residents, met to celebrate the 25th anniversary of their wedding day. About six o'clock the guests began to gather at the home of the host and hostess, and after spending an hour in renewing old acquaintances and forming new ones they all set down to partake of the bounteous repast so beautifully prepared. Then after pledging the health of the worthy host and hostess for the sake of Aunt Lang Syne they repaired to the parlor to spend a few more social hours. An impromptu program was prepared and enjoyed when all joined in song in honor of the host and hostess and family before adjourning to their homes. The costly array of remem-

brances show the esteem in which Mr. and Mrs. Hind are held.

Best men are often molded out of fault.

"IT'S GOOD TEA."  
This is what the proprietor of Red Rose Tea claims for it. Some say the claim is too modest, but you may notice that a grocer is very often asked,—"Have you any good tea?" The word "good" in this sense is probably intended to mean "best." So perhaps Red Rose Tea is The Best Tea.

## HOW THE BODY BREATHES.

There is a homely old saying that nobody ever dies except for want of breath. There is more truth in this than most people know. Breathing means more than is generally imagined.

The lungs are not the only organs with which we breathe. The whole body breathes. This is not a figure of speech. It is an actual fact.

What the lungs do when they breathe is to take in oxygen and give out carbon dioxide, and the same process goes on all over the body all the time in the little cells that make up the nerve-centers, tissues and blood. This is called internal respiration. It is the chief process in the work of tearing down used-up tissue and allowing new material to be built in its place.

If we could understand this process entirely we would understand life, but we can only study it through its effects. We know that Scott's Emulsion helps this process of cell and tissue-repairing to go on very rapidly. We know it very speedily produces good blood and healthy flesh, but we can only partly explain why.

The emulsion contains elements which are very sensitive to oxygen, and the inmost life cells are always hungry for oxygen. Perhaps the emulsion helps them to get it. That is how a great chemist accounts for it.

Scott's Emulsion is rich in carbon, and carbon is particularly needed in sustaining the energy which shows itself in heat and various forms of both mental and muscular activity. It contains an abundance of other properties which we know are specially demanded by the system in conditions of poor health. But no theory will entirely account for the beneficial effects of Scott's Emulsion, just as no theory will quite explain the curative effects of sunshine.

This emulsion combines the full strength of the whole cod liver oil, perfectly emulsified with the highly medicinal properties of hypophosphites of lime and soda. This combination not only makes the oil easy to take and easy to digest, but greatly increases its natural value. Scott's Emulsion is beyond doubt richer than any other known food or preparation in the nourishing properties needed when the blood is poor or the system run down.

Each package of Scott's Emulsion bears the trade mark label of a man carrying a big fish on his back.

We'll send you a sample free upon request.

SCOTT & BOWNE,  
55 Front St., W., Toronto.

Best men are often molded out of fault.

"IT'S GOOD TEA."

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THE NORTHWAY CO., Limited

THE BUSY STORE

THE NORTHWAY CO., Limited

## DRESS = GOODS = and = SILKS

Our Dress Goods Department would do credit to much larger places than Chatham. The showing is easily the finest in this section and this year more than ever the Dress Goods trade of Chatham centers at this store. Critical buyers find unbounded satisfaction choosing from our stock. There is nothing cheap or trashy included in our stock. It is so clean, so new, so up-to-date, so well assorted and replete with so much of the exclusive novelty that once visitors come to see they rarely leave without buying. Then we know how to make prices that cannot fail to win attention. For instance:

Heavy frieze suitings, dark Oxford grey, 58 inches wide, guaranteed pure wool, and easily worth \$1. a yard, our special price

Black Frieze suitings, 56 and 58 in. wide, warranted pure wool, fine finish, rich, raven black dye, medium and heavy weight, special per yard

French flannels, extra fine heavy all wool quality, full width, in large range of choicest patterns and colorings, fast dyes, very much in demand for waistings, special per yard

New Chalk Line Suitings, for tailored costumes, fine pure wool, black and Oxford grey grounds, with light chalk lines, full 56 inch wide warranted sponged and shrunken, special per yard

Clyde Suitings, 58 in. wide, made from clean, pure wool, medium and heavy weight, colors, black, navy, brown, also light and dark grey, brown and fawn mixtures. Special per yard, 75c and

Printed French cashmere waistings, handsome designs and colorings, fast dyes, pure wool, fine texture, full width, special per yard

Coronation suitings, heavy pure wool, 56 in. wide, in the new coronation patterns, black and white, special per yard, \$1.25 and

45 inch French cashmere, pure wool, fine Henrietta finish, full weight, best dyes, in colors black, navy, cardinal, brown, grey, helio, castor, also full range of evening shades, matchless value at per yard

Silks—Rich tansilone silk, fine firm pure quality, reversible finish, full width, in 15 choice colorings, guaranteed not to cut, special per yard

Convert Venetian Suitings, pure wool 44 inches wide, full weight in 10 leading shades, special per yard

All wool crepe de chene, 44 inches wide, fine quality, in six leading shades, special per yard

Japan taffeta silk, 27 inches wide, rich pure quality, will not cut, in black and 20 choice colorings, special per yard

Pirle Suitings, fine, pure wool, rich satin finish, 44 to 48 inches wide, warranted not to spot or shrink, in black and all fashionable shades, special per yard

Cream silk and wool crepe de chene, rich quality, fine silk warp, 42 inches wide, regular \$1.00 value, special at

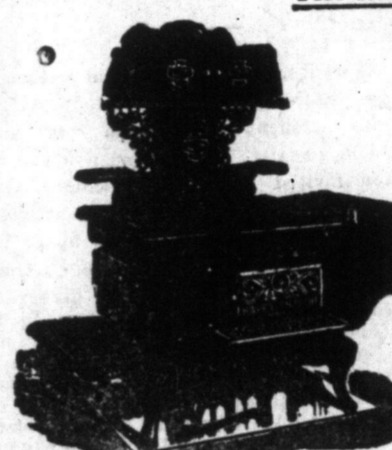
Black silk special—2 pieces extra heavy pure wool de sole silk, 21 inches wide, rich reversible finish, warranted in wear, made by Bonnet of Paris, a regular \$1.25 silk, our special price

STRICTLY CASH

THE NORTHWAY COMPANY, Ltd.,

ONE LOWEST PRICE

The King of Ranges—"Buck's Happy Thought."



## A CANADIAN RANGE

THE "Happy Thought Range" is strictly made in Canada, and was designed and constructed for the people it is sold to. It has large fire box and oven, capacious warming closets, and broad cooking surface. It's a perfect cooker with either wood or coal.

The "Happy Thought" Range is the standard range of Canada. It's the most economical fuel consumer and most perfect cooking Range constructed in the world.

WRITE THE MANUFACTURER FOR AN ILLUSTRATED CATALOGUE.

The WM. BUCK STOVE CO., Limited, BRANTFORD.

JOHN MORTON, King Street, Chatham

## How Money Doubles \$5,000 becomes \$10,000 within 45 Days in a Financial ..Certainty..

Governor Ernest Cady, President of the Eastern Consolidated Oil Co., now in the oil fields in California, telegraphs congratulations to 10,000 enthusiastic stockholders:

"New wells in our Kern River property just come in have increased our oil production at the rate of 21,000 barrels a month. Will reach 50,000 barrels monthly before Christmas!"

THE MOST CONSERVATIVE FINANCIERS are as eager as any one for rich returns, once they are assured that the investment is perfectly safe. That's the secret of the Eastern Consolidated Oil Co.'s great success. Of all oil investment stocks now available for public subscription, this is the safest as well as the most profitable. It has 100-richly producing oil wells and over 21,000 acres of oil land. That's more than half a dozen ordinary companies.

INVEST IN EASTERN CONSOLIDATED OIL CO. stock at 50c. a share and you have a security that will double in value within 60 days—possibly much sooner! \$100 invested now becomes \$200 when the price goes to par—\$1.00 a share. Smaller or larger investments will increase in proportion. Stockholders who came in a year ago took all the risks, but they doubled their money. If you buy now, you take no risk at all and your holding will double in value in a short time.

A BIG DIVIDEND EARNER from the first, this company is now in a better position than ever. It has paid 20% in dividends to stockholders on their investments in 10 months. An investment of \$1000 last January has earned \$200 in actual dividends. That same \$1000 is worth \$2000 on account of increase in price, and will be worth \$4000 when the stock goes to par—\$1.00—which will be just as soon as the present 50c. allotment is exhausted, and that may come very soon, almost without warning. Small investments increase in value in the same proportion.

OIL PRODUCTION INCREASING. Did you read the dispatch from President Cady, who is now in Kern River, Cal., on the company's property there? Do you know what it means? It means big dividends, that's what it means! New wells have come in at the rate of over 700 barrels a day. An increase at the rate of at least 21,000 barrels of oil a month! And that makes 100 richly producing oil wells! Every well a good one! We'll make it 50,000 barrels a month increase before Christmas! More oil means big dividends!

The scarcity of BIG DEMAND FOR OIL FOR FUEL coal has forced an enormous demand for oil as fuel. Locomotives on 100 lines, steamships on every sea, more than a million of homes and manufacturing plants everywhere are using oil for fuel. Oil will be the world's fuel. The Eastern Consolidated Oil Co. produces oil in vast quantities. Its market is assured and the price has advanced. More oil sold means big dividends.

The moment PRICE WILL ADVANCE TO \$1.00 A SHARE present allotment of stock at 50c. a share is exhausted the price goes to \$1.00. That's the reason orders are pouring in for stock and old stockholders are hastening to double their holdings. Do not delay a single day. Oversubscription is imminent. Orders are being tabulated as received and will be filled in their order of time. How long do you think a stock can be held at 50c. a share that has paid 20% in ten months? Only till allotment is gone!

Unprincipled brokers BEWARE OF BOGUS CERTIFICATES sometimes offer this stock at a sacrifice. It is simply a dodge to attract customers, and then offer them something else "just as good." Ninety-nine times out of a hundred they cannot deliver the stock, or if they do, beware of bogus stock certificates. The Eastern Consolidated is the stock that has actually paid 20% on the investment in 10 months. The price will certainly advance 100% soon. It's the chance of a lifetime to lay the foundation of a fortune by making a safe investment.

The Eastern O. B. Heydon & Co., Fiscal Agents Consolidated Oil Co. stock is for sale only by its accredited fiscal agents—C. B. Heydon & Co., Rooms 401 and 402 Manning Chambers Building, 75 Queen Street, West, Cor. Queen and Teravay Streets, Court House Square, Toronto, Ont. In its successful career of 12 years as bankers and brokers this firm has never handled a stock it could not fully recommend to its clients. Send for the prospectus.

## The Brand Means Something.



"I look on the Brand of a 'Slater Shoe Rubber' as a sort of protection. You never know what you are getting in a pair of common rubbers till you wear them. But a Company with a reputation like the 'Slater' people have would hardly risk it by putting their Brand on a poor rubber."

"That's one reason why I like the 'Slater Shoe Rubber.'"

"And another thing:—You are always sure of a fit, which is hard to get in the common sorts of rubbers."

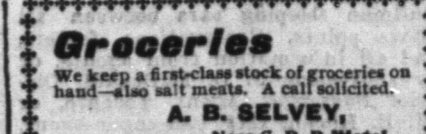
Name and price branded on the soles. All styles from \$1.00 up.

The Slater Shoe Rubber.

Trudell & Tobey, The 2t's, Sole Local Agents



Standard remedy for Gleet, Gonorrhea and Runnings. In 48 Hours, Cures Kidney and bladder troubles.



We keep a first-class stock of groceries on hand—also salt masta. A call solicited. A. B. SELVEY, Near C. P. R. Station.

A WISE IDEA To get your old carpet manufactured into beautiful durable rugs, at prices that are right. Call and see samples. Factory opposite Pigott & Son's lumber office in J. & J. Olden's block. THE CHATHAM RUG FACTORY, Phone 85.