



SPECIAL SHOWING OF NEW SPRING DRESSES

On Monday and following days we feature some excellent values in the new Spring Dresses. Excellent variety of styles. New materials and new colorings will be well demonstrated for the entire early week selling, and the values are particularly a big feature of this first showing of summer dresses.

- (Monday's Windows Will Show the New Styles)
- These special prices:
- AT \$8.50—A wonderful value in a handsome Silk Dress. Made from good quality Messaline in Black, Navy, Copen, Tan and Alice, draped, overskirt and tier styles. This is an exceptional value in Silk Dress. All sizes and only **\$8.50**
- AT \$5.00—A very stylish summer dress in Cotton Rice Cloths and Ratines. Shades in Alice, Old Rose, Pink, Sky, Grey and New Blue. Several equally good styles, and all perfect fitting. New tier style skirts—all sizes. Wonderful value **\$5.00**
- AT \$7.50—Stylish Dresses in the new Brocade Ratines, in dainty shades, also handsome gowns in Floral Crepes, made in two-piece styles, in combination with white, or otherwise. All different. These are very special at **\$7.50**
- AT \$3.00—A special little Street Dress of fancy crepe or linen. Tans, Blues, etc., lace collar and prettily finished around neck and sleeves, perfect fitting little dresses, and grand **\$3.00**
- AT \$1.00—In connection with our showing of pretty street dresses we will feature two very special House Dresses, made from ginghams and percales, perfect fitting little dresses and wonderful value. Sizes up to 44. Two prices at **\$1.19** and **\$1.00**

These Special Prices on New Suits and Coats

- AT \$16.95—Novelty Suits up to \$25.00 are included. **\$16.95**
- All good stylish costumes and wonderful value at **\$9.95**
- AT \$9.95—Four only new Suits, 34 and 36. Silk lined coats, cutaway styles. Values up to \$20.00. For **\$9.95**

Special New Coats

- AT \$8.95—New Sport and cutaway styles, all newly made at our own factory, best summer colorings, ladies' and misses' sizes. Only **\$8.95**
- AT \$10.00—Coats up to \$17.50 in price are shown at this attractive figure. Satin lined or body lined. All good cutaway styles and very special value at **\$10.00**
- AT \$12.50—Six handsome Silk Coats in Black. Best Messaline quality and prettily trimmed with silk embroidered lace. Very rich coats, and only **\$12.50**

THE NORTHWAY COMPANY, Limited
124 - 126 Colborne Street

DOROTHY DODD



Don't Be Deceived

—by buying unbranded Shoes that have no established character. Looks are ever deceiving

"Dorothy Dodd"

Shoes are HONOR-MADE, year after year. They always have the same easy comfort, the same real fit, and a superior style that will make you a life long friend.

EXCLUSIVE AGENCY

Coles Shoe Co.
122 Colborne St.

Phone 474

Brantford's "Better Shoe Store"

The best attention given to the fitting of Children's Shoes.

Social and Personal

The Courier is always pleased to use items of personal interest, Phone 1781

Mrs. Digby is in Toronto, the guest of Mrs. Langmuir.

Miss Crompton of Edmonton is the guest of Miss Montizambert, Dufferin avenue.

L. A. Simmons and wife of New York were among the guests at the Belmont yesterday.

Mrs. Murry Verner, formerly of this city, is the guest of her son, Mr. Park Verner, Chatham street.

Mr. George O. Philip and family motored through the city from Berlin yesterday and registered at the Belmont Hotel.

The "tea d'ansant" to be given by Mrs. Montizambert this week has been changed from Thursday to Friday.

Mrs. J. Chapman, of Hamilton, Mrs. S. Parkhill, and Mr. Stuart Parkhill, of Paris, were the week-end guests of Mrs. Geo. Smith, 9 Fleet St.

Word comes from Oxford that Mr. Rip Van Winkle has a very good chance of a seat in the Trinity eight boat for the famous Henley regatta. He and another Canadian, Mr. Taylor, are rowing in great form just now.

The opening tea of the Golf season was held on Saturday afternoon and two or three hundred golfers and their friends were in attendance. It was, perhaps, the most successful golf opening in the long history of the club. Mesdames Gould and P. G. Buck, poured tea whilst the president, Mrs. Herbert R. Yates, and her committee, were indefatigable in looking after the wants of the many guests. Pretty floral decorations of the club house added much to the natural beauty of the surroundings.

MILITARY NOTES

The Co's inspection of the 38th. Dufferin Rifles takes place to-night in Armouries. Major Gen. Lessard, C.B., is the inspecting officer, he was yesterday in Toronto, where he reviewed the Toronto garrison after church parade.



Our Clockmaker--

understands his business thoroughly. If you allow him to overhaul your Clocks you will have satisfactory time, probably quite new to you.

Phone 1140 or drop us a card, and we will send for it, repair and return to you.

Our charges you will find reasonable.

Marriage Licenses Issued

RIP VAN WINKLES STILL WITH US, SAYS BISHOP

A Pleasing Lecture to Large-Audience at Wellington St. Church.

To a crowded audience of over 600 people Bishop Quayle delivered, his address at the Wellington St. Methodist church.

Those privileged to hear him will never forget his humorous personality or the sincere and happy earnestness that marked his address. Clergymen present on the platform were the Rev. Manley Benson, Rev. J. L. McIrvine the pastor, Rev. R. D. Hamilton and Bishop Quayle.

Speaking in his opening sentences he referred to the Rip Van Winkles that are alive even in these strenuous days. He never could sympathize with those who sang the sorrows of labor, for labor was the glory of doing and creating, the part man was intended to fill.

Great books, great standard works never were ended by life, when the writer died, they lived and each succeeding age received the ever potent genius of the author through their pages.

Sidney Smith in his satire, Rip Van Winkle left such a book for in it, is man, the work, and the problem of every century. Rip Van Winkle was a man of great stature, physically symmetrical, a man built for business, yet inapt, unwilling and a dreamer.

Every man whose wife scolds him should read Rip Van Winkle, it will comfort him.

Words are potent moving factors and they never are so meanly used as when the demagogue uses them to stir the mean pettiness of man's souls into the jealousies of man to master. Labor is the saviour; it is the very root of well being; the development of the noblest instinct—to create. Labor is the safety valve whereby we use ourselves for good, not seek sin to ease the restlessness, that will crave for rottenness, unless it is learned to do that which raises up civilization—not pander to the effete and erotic.

The song of the man is "O Lord, I thank thee: thank thee for labor and the manliness to do it. It is good to know I have not been useless. I rejoice I could take my part."

Habits are essential, but spitting and smoking are strange. A smoke stack was always fixed on a shack that it might smoke to the rear; why if a man desired to be a chimney did he not walk backward and smoke in this wise. Wouldn't it be more fitting.

Smile—smile when your wife presents your clothing bills—smile and pay them; smile and ask that they be larger next time.

People with children always say, "Our Dears", neighbors say "Your D—" and they begin it with D but it ends not in 'ears. Parents ought to train their children if they don't, well what are they for? if they are not for that purpose well what are they for?

If they don't civic forces must take their place, police judges, courts, prisons and penitentiaries. It means labor.

The wilderness is not changed by indolence, is not lifted till it glows a jewel of civilization under the constellations of the most High unless the hands—those tools of God, are made to move these mighty forces to change the barrenness to fruition.

Playing is the hardest work on earth if you must needs do it constantly. Work is what we are for, play is what we are not for.

Rip Van Winkle was of the dog and gun type—the kind that value

GIGANTIC SALE OF LADIES' TAILOR MADE SUITS CONTINUES THIS WEEK

ONLY about 50 of these Suits left, and will be sold at the prices mentioned below. They come in navy, black, black and white checks, alic, tango, tans, browns, pretty shades of green, checks in combinations of tan, black and white. Materials: Serges, Worsteds, Diagonals, Whipcords, Bedford and Brocades. Coats are all satin lined, skirt made in the very latest styles. Here's a chance to buy your Spring Suit at nearly HALF PRICE.

\$16 Tailor Made Suit, on sale at \$8.98
SEE WEST WINDOW DISPLAY

\$30 Tailor Made Suits, on Sale at \$12.98
SEE EAST WINDOW DISPLAY

New Collars, Ties, Vestee etc. Are Here for the Holiday

Organdy lily shaped Collar, edged with lace, etc., at 85c

"Billie Burke" new Silk Cord Ties, in all colors, at **25c**

Suede Vestee in Purple, Tan, and Tango, **85c**

Lace and Net Fischu, in White and Ecru, at 50, 75 and **\$1.00**

Collar and Cuff Sets at 75 to **\$1.50**

Stylish Millinery

We are showing some very smart styles for spring and summer wear at popular prices.

Sale of Silks and Dress Goods Still Continues

\$1.25 and \$1.50 Silk and Wool Crepe-de-Chines, Voiles, in light and dark colors. Sale price **75c**

\$1.00 Crepe-de-Chines, Eoliennes, Voiles, a few Blacks amongst this lot. Sale price **50c**

1 Table broken lines Spring Dress Materials, in Black and colors. Worth up to \$1.00. Sale price **39c**

Light colored Cashmeres, Duchesse Cloths, in a few good shades. Worth 50c. Sale price **25c**

\$1.25 Black Silk \$1.00

\$1.75 Duchesse Satin \$1.25

1 piece Black Paillette Silk, 36 in. wide, good heavy weight, free from dressing. Regular \$1.25. Sale price **\$1.00**

1 piece Black Duchesse Satin, full 36 in. wide, a good firm weave, bright finish, best of French Serge. Regular \$1.75. Sale price **\$1.25**

New Wash Goods in Crepes, Voiles, Ratine, in dainty patterns, at **15, 25, 35c to \$2.50**

J. M. YOUNG & CO.

AGENTS for NEW IDEA PATTERNS TELEPHONE 351 and 805

the gun because it has no intellect, and the dog because it does not discriminate on the quality of their own

Indeed, it was often a poor compliment to have a canine friend rarely it was for their looks, it loved them. The hands of men are the great factors of nationhood, the glory of the Creator, the emancipation of sincere causes, and are the moulders of destiny.

Usefulness is creations need of men. "Too late," the whisper that sounds to the wasted life, and misused talents that some time, somehow, must know they have failed.

"Too late," the story of the broken homes and hearts of men and women. "Too late," the hell of all the might have been—courage, faith and the labor of love—honest of heart and of good courage—wielding in the craft we toil at all our strength, the Creator's manhood, is realized.

The speaker had spoken for over one and a half hours, a rare exposition of cheerful doing marked by clever epigrams and trite sayings, all illuminated by the humor of one

whose life has lain mid many scenes and whose mind is rich with lore garnered oftentimes where life is hardest.

Women's Institute

The eleventh annual meeting of the Moyle-Tranquility Woman's Institute was held on Wednesday, the 13th, at the home of Mrs. S. Sayles, Paris road, with the president, Mrs. J. J. Hurley, in the chair. Great interest was shown by the large attendance of members. The meeting opened in the usual way by singing "The Maple Leaf," repeating the motto and answering roll call with suitable quotations. The minutes of last meeting were read by the secretary-treasurer, Mrs. E. D. Clump, and adopted. Announcement was made of the June meeting, with the provincial delegate to give an address to the members, which is always looked forward to with great interest by all.

Next followed the president's address, which was a review of the Institute from the inception, which proved of great interest to all present, also the splendid work done by the Institute for the Hospital, Nurses' Home and Brant Sanatorium.

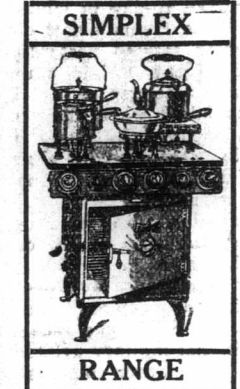
The secretary-treasurer, Mrs. E. D. Clump, gave a splendid report of the financial standing of the Institute, which showed great advancement in every line, also very satisfactory results of the splendid work done by every member of the Institute. The Moyle-Tranquility Institute is to be congratulated on the high standard which it has attained.

The election of officers resulted in the following ladies holding office for the coming year:

President, Mrs. J. J. Hurley, re-elected; first vice, Mrs. G. T. Wood; second vice, Mrs. R. Greenwood; secretary-treasurer, Mrs. E. D. Clump; re-elected; music convener, Mrs. J. J. Moyle; assistant secretary, Mrs. J. J. Moyle; auditors, Mrs. T. Carey and Mrs. E. A. Sowden; director, Mrs. W. Turnbull, Mrs. R. Kinney, Mrs. Sanderson, Mrs. Bernie; press correspondent, Mrs. Hurley.

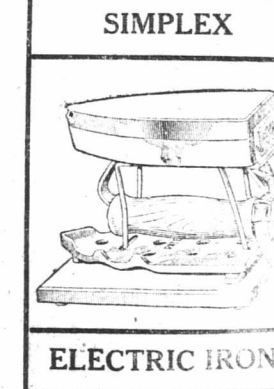
\$25,000 IN CASH PRIZES!

Read About This Wonderful Offer of "The Rice Leaders of the World Association" in "Saturday Evening Post," May 16, 1914 Issue



Enter This Contest -- Your Ideas May be Worth Money!

The Simplex Electric Heating Co. are members of this Association. We handle their Electric Irons, Toasters, Ranges, etc. See these goods in our showroom and ask us for information about this contest.



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If Y If you HAV appear in your the proper and Consider the staff of exper devoted to the The Trusts a JAMES J. WARR President. BRA

IMPERI Capital Paid Capital Paid Reserve an Saving Int Fr Open BRANTFORD BRAM H

THE BAN should open a Ba possible, at any o arise from small depend on the s and upwards. It Assets Deposits COR. QUEEN

CHICAGO, May 18 Kansas to the region serious crop losses had considerable to swift rally in wheat, delivery showed 2c a net closed unsettled night. Other special all made net gains—oats, 3-8c to 3-16c, at to 7-16c.

TORONTO GRA Wheat and branched Barley, bushel 1.00 Peas, bushel 1.00 Oats, bushel 1.00 Rye, bushel 1.00 Buckwheat, bushel 1.00

TORONTO DAIRY Butter, cream, 1 lb. 10c Butter, separator, daily Butter, creamery, 10 lb. Eggs, new-laid 1.00 Cheese, 1 lb. 10c Cheese, new, 10 lb. Honey, comb, dozen 1.00 Honey, extracted, 1 lb. 10c

WINNIPEG GRA Wheat—No. 1 northern 93c No. 2 do, 91c No. 3 do, 89c Winter 95c No. 2 do, winter, 91c Oats—No. 2 47c No. 3 45c No. 4 43c No. 5 41c No. 6 39c No. 7 37c No. 8 35c No. 9 33c No. 10 31c No. 11 29c No. 12 27c No. 13 25c No. 14 23c No. 15 21c No. 16 19c No. 17 17c No. 18 15c No. 19 13c No. 20 11c No. 21 9c No. 22 7c No. 23 5c No. 24 3c No. 25 1c