

# Borden's

MILK PRODUCTS LEAD IN QUALITY

## Sixty-Three Years of Leadership



Since the year 1857 Borden's Milk Products have set a standard of quality that has placed them far above competition.



They contain a higher percentage of butter fats and solids than required by Government standard—they are made in Canada for Canadians and they are the most popular and largest selling milk products on the market.



Borden's Milk Products are steady year round sellers, but summer, with its sour milk problems, always adds a host of new friends to the ever-growing Borden list and swells the profits of Borden dealers.



Prepare for a big summer selling by ordering now from your wholesaler.



SIX CANADIAN FACTORIES

The  
**Borden**  
Co., Limited  
*Leaders of Quality*

Montreal

Vancouver