



## “Banner Brand” quality brings the Customer back for more

The delicious goodness of “Banner” Brand Jams and Jellies has won the unstinted approval of housewives everywhere.

When you sell “Banner” Brand you run no risk of disappointing a customer because of doubtful quality. Only the choicest pick of the season’s fruit crop is selected for Banner Brand Jams and Jellies.

Dealers are finding the Banner Line a profitable one to feature. Have you tried its selling qualities yet?



### Lindners, Limited

BRAMPTON

CANADA



## All Canada is Aglow with the Made-in-Canada Fever

### *How is it Affecting You?*

This idea is gathering momentum daily and the grocer who makes the best of it is the one who will win out with a full cash drawer and a growing business.

The five Made-in-Canada lines here shown represent the leaders in their respective fields — Condensed Milk and Coffee. Their value as sales-producers and repeat business-getters is thoroughly established in the trade. Don't be content to stock them, but get them in the limelight by displaying and pushing them as Canada's original products.

We deliver 5-case lots to any point in Ontario, Quebec and Maritime Provinces, prepaying freight up to 50c per 100 lbs.

**Note these prices:**

St. George Brand Coffee, 2 doz. in case .....	\$4.80
St. George Evaporated Milk, 4 doz. in case ....	3.60
Banner Condensed Milk, 4 doz. in case .....	5.25
Princess Condensed Milk, 4 doz. in case .....	4.50
Premier Skimmed, 4 doz. in case .....	3.80

**ORDER NOW.**

**The Malcolm Condensing Co., Limited, St. George, Ont.**